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PTAP
Porsche Technology Apprenticeship Program
2019



Porsche Technology Apprenticeship Program

Technology in the automotive industry is advancing rapidly. Porsche has always been a forerunner in this area.

Porsche has an enviable reputation for the design and development of some of the world's most sought-after sports vehicles, each built upon engineering excellence, high performance and legendary constructional quality.

In order for Porsche to maintain its position in the automobile industry and meet high customer expectations, a consistently high level of performance and expertise from the technical staffs in Porsche's dealer network is required.

To meet these demands, Porsche Service Technicians must be highly motivated, thoroughly trained, and extremely competent in areas such as Electronics and Information Technology. Mechanical skills are important, but strong diagnostic abilities are also necessary if customer satisfaction is to be assured.

In order to strengthen dealers' service teams for the future, Porsche encourages Authorized Porsche Dealers to fill open Service Technician positions with graduates from the Porsche Technology Apprenticeship Program.

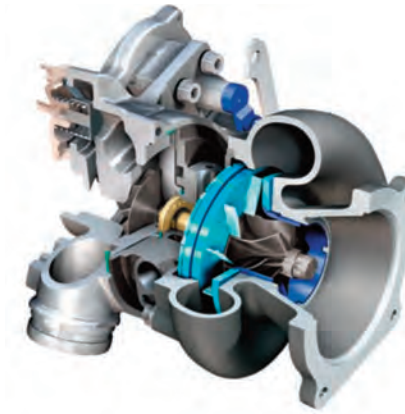
What is PTAP?

The Porsche Technology Apprenticeship Program (PTAP) is a technical training and employment program operated by Porsche Cars North America and Universal Technical Institute (UTI). All training is conducted exclusively at the Porsche Service Training Centers in Atlanta, GA, Easton, PA, and Eastvale, CA. The program selects the cream of the crop of automotive-technician graduates from UTI, and provides twenty-three weeks of "graduate-level" Porsche-conducted training on recent Porsche models.

The objective of the program is simple: to maintain and improve Porsche's high standards of service. This is accomplished by providing Porsche dealers with skilled apprentice Porsche Technicians trained on the models that dealerships see in service departments most frequently. As described in the PTAP agreement available on Porsche Partner Network, the program charges a fair results-based fee for each apprentice hired.

PTAP Graduates

PTAP graduates receive detailed hands-on repair training on current Porsche models including 911 Carrera (991), Boxster / Cayman (981), Cayenne variants including Diesel (except hybrid), Macan variants, and Panamera variants (except hybrid). Upon graduation, each student has completed 16 instructor-led courses including P000, P001, P002, P003, P004, P10W & Gen II, P10C, P21, P23, P40, P60, P65, P80, and P90, as well as the online training requirements on the current Global Learning Path for service technicians. Each PTAP graduate is on-track to achieve CPT Bronze level within their first year of employment.



Additionally, they will have taken a minimum of 38 WBT courses. Many PTAP students have ASE certifications, an EPA refrigerant license, and previous automotive or dealership experience. Student resumes can be viewed online within the Porsche Partner Network. Time is allotted during each class for dealers to interview interested candidates and arrange a personal visit to the dealership.

How does this benefit a Dealership?

When compared to the time and money dealers must spend to get a new Technician up to date – travel expenses, time, lodging, scheduling, and loss of productivity, hiring a PTAP graduate is a wise investment. In addition, with the guidelines set forth by Porsche Academy to keep all Porsche Technicians up to date on certifications, PTAP graduates have a sizable head start.

What Does It Take To Become A Porsche Apprentice?

Porsche Apprentices are:

- Self motivated
- Able to think for themselves
- Capable of responding to challenges
- Looking for a career with a head start and excellent long term prospects
- Interested in automotive technology, electronics and computers
- A UTI graduate with a minimum of 3.50 GPA
- Able to pass an entrance exam administered by UTI
- Able to demonstrate outstanding attendance while at UTI
- Willing to sign a letter of intent to work exclusively for an Authorized Porsche dealer for twelve months. Employment agreements with individual Authorized Porsche dealers may call for longer terms
- Willing to relocate as necessary, in order to obtain employment with an Authorized Porsche Dealer
- Able to pass an entry drug test, and willing to accept periodic drug testing to assure that all graduates are DRUG FREE
- In possession of a valid driver's license and a clean driving record

PTAP students are serious about their careers. They have personally invested over a year of their time and \$40,000 or more in tuition for an automotive education with one of America's top vocational/technical schools, Universal Technical Institute, in order to get to PTAP.

