



**Other Resources**



ASE Education  
Foundation

[www.aseeducationfoundation.org/find-a-program](http://www.aseeducationfoundation.org/find-a-program)



Porsche Technology  
Apprenticeship Program  
(PTAP)

[www.porsche.com/usa/  
aboutporsche/jobs/dealertechnician](http://www.porsche.com/usa/aboutporsche/jobs/dealertechnician)



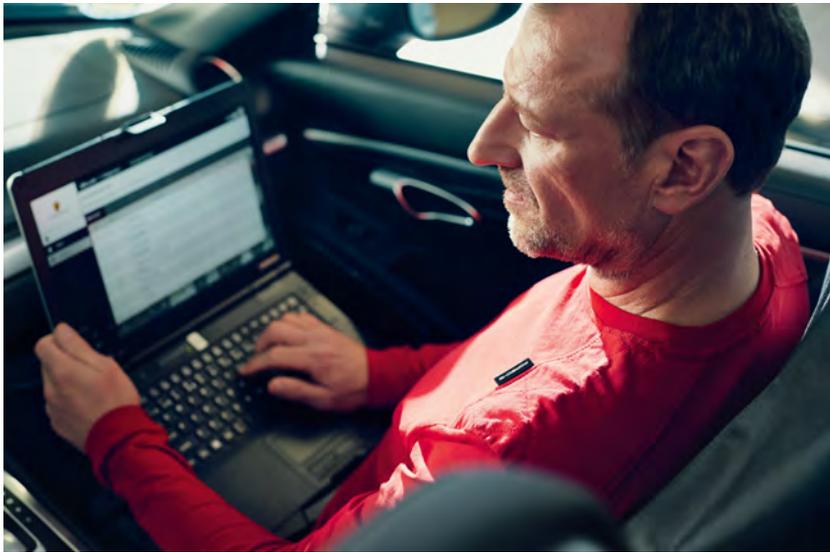
TechForce Foundation

[www.techforce.org](http://www.techforce.org)



NADA Foundation:  
Service Tech Todd  
(video)

[www.youtube.com/watch?v=ZN4vaLt0FUg?](http://www.youtube.com/watch?v=ZN4vaLt0FUg?)



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**Becoming a  
Porsche Technician**

**Your Future Starts Here!**

# Hi-Tech, High Demand

## An automotive technician is a hi-tech job!

Did you know that today's vehicles can have 100+ electronic microcomputers (control units)? Cars are computer networks on wheels, and much of a technician's work day revolves around working with computer tools.

## The work environment is also hi-tech.

Dealers have invested millions of dollars into spacious, well lit, climate controlled shops that are highly organized and outfitted with the most modern equipment and tools. Cleanliness is also paramount in a Porsche shop as vehicle paint and interiors need to stay perfectly clean for the customer.

## Each year, the industry has 70,000+ job openings.

The automotive technology field is facing a shortage of qualified technicians due to mass retirement of baby boomers. Almost every dealership is currently seeking to round out their teams with smart, driven young people for these critical positions. Don't believe us? Call Service Managers at your local dealerships and ask them, "Are you looking for technicians?" 9 out of 10 will answer with an enthusiastic Yes!

## How much can I make as a Porsche technician?

There are many factors that determine compensation levels, the biggest of which are an individual's dedication and willingness to learn and grow. Entry level technicians working for a premium brand are earning an average annual salary of \$47,000 plus health and other benefits. After 4-5 years this average is \$72,000 per year, with high-performing technicians earning over \$100,000 per year.

## How does this path stack up to a four-year college degree?

If you are passionate about cars, going to a two-year automotive technology associates degree program will be a better investment in your future than a general four-year college degree\*:

### Four-year Bachelor's Degree

\$66,588

Average 4 year tuition

\$55,260

Average starting salary for college grads

### Two-year Associate's Degree

\$7,242

Average 2 year tuition

\$47,101

Average starting salary for premium brand technicians

# The Path to Success!

## Learning is the key to a successful automotive career.

### High School Level

- » Elect to take automotive technical courses if your school offers them
- » Internship or work co-op at a local dealership for approximately 2 hrs. per day, 3 days per week

### College Level (2 year degree program) or Military Training & Experience

- » ASE accredited local community college automotive technology program
- » Private technical schools such as UTI or Lincoln Tech.
- » Continue to work at a dealership while attending school.
- » Military (MOS) training and job experience

### Professional Porsche Apprenticeship

- » After completing formal schooling at a community college, technical school, or in the military, it is possible to attend the Porsche Technology Apprenticeship Program (PTAP) at no cost, and study at one of three Porsche corporate training facilities in the U.S.
- » In the PTAP program you will complete 14 Porsche factory training courses over a 23 week period.
- » Reference the PTAP QR code in this brochure for more details.

## What it takes to become a technician.

Dealers are looking for professionals. Here are the key characteristics that signal you would be a successful technician:



- » You have a passion for cars!
- » You are curious about how things work and how to fix them
- » You like working with software and computers
- » You want to earn a good wage quickly
- » You have solid reading, writing, and math skills
- » You are willing and excited to learn and push yourself
- » You have a positive attitude
- » You are reliable and have a strong work ethic

\* Sources: NADA 2021 Dealership Workforce Study, Bureau Of Labor Statistics Occupational Employment and Wage Statistics, National Center for Educational Statistics, and National Association of Colleges and Employers.