

Editorial

**Dear Porsche Club Presidents,
Dear Porsche Club Members,**



The team of the worldwide Porsche Club Coordination

The event season has begun and the summer months are just around the corner. The beloved oldies and jewels of the Porsche range are being woken up from their winter sleep, repaired or simply dusted down. We can hardly wait to put the key in the ignition on the left of the instrument panel, savour the sensation of turning the key and launch into the 2008 event season filled with exciting tours, inspiring Club events and a whole host of driving pleasure experienced together.

Life in the Porsche Club means experiencing the Porsche brand together – at our 607 Clubs all over the world. And the 2008 season promises to be particularly successful. Wherever we contact Clubs, enthusiastic members are giving their all to prepare or hold Club events. In our Events Calendar, we will present four of the major events which, just like all our events, are always worth a visit: the Porsche Parade USA, where Hans-Peter Porsche will once again make an appearance this year, the West Coast Holiday of the Porsche 356 Registry in the legendary Lake Tahoe Resort, the Le Mans Classic and the main German event for all motor sport and classic

fans – the AvD-Oldtimer-Grand-Prix. And it goes without saying that the events presented here are just a few of those included in the event calendar. Information on other events, both large and small, can be found in our online event calendar at www.porsche.com. It's always worth a look. Make sure you take the opportunity to actively advertise for your own events.

The Porsche Museum is also out and about month after month representing the classics of the Porsche brand at the wide range of racing events, classics meetings and Club events all over the world. For example, the team led by Museum manager Klaus Bischof took the 356 light metal Coupé to Japan for the Porsche 356 Holiday (as reported in the last Porsche Club News). For logistical reasons, the “rolling museum” often bears more resemblance to a “flying museum” due mainly to the long distances between the event locations and the limited time available for transportation. To ensure that the classic models arrive at their location on time and in perfect condition, the transport logistics must be well thought-out and expertly organized. Find out how this is achieved and satisfy

yourself that the museum treasures are in good hands in the article “Around the World in a Container” on page 10.

The water sport fans among you may be interested to learn that, in the future, the proverbial Porsche driving experience will not only be available on tarmac but also on water – in the form of the Fearless 28 manufactured by the yacht brand with the same name and drafted and designed by the Porsche Design Group in Zell am See, Austria. Read our report “Creation stories around the 911” on page 6 to discover how the activities of Porsche Design world range from writing utensils right through to luxury yachts.

We wish you every success with the organization of your events and look forward to reading your reports on the Porsche Club events currently taking place. Porsche Club Coordination will be present at many of the events, and the Porsche Club Coordination team is looking forward to experiencing them first hand.

We wish you all a great season and look forward to welcoming you again in the next packed edition of the Porsche Club News.

**Your
Worldwide Porsche Club Coordination
Team**

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