



June 2005

Porsche Club

News 2/05



For more information, visit www.porsche.com.

**At Porsche, we're dedicated to evolution of our sports cars.
And your driving skills.**

**Porsche Driving Experience.
The Original.**



PORSCHE

Editorial

Dear Porsche Club members,



The range of Porsche models is about to be extended again. This time, we are launching a vehicle that perfectly bridges the gap between the 911 and the Boxster S.

The name of this sporty two-seater, based on the Boxster and anticipated with so much excitement by the Porsche Clubs, is now known: the Cayman S. It has taken a year and a half for this name to win the day against a variety of type designations that were considered. It was a drawn out process, but one that is definitely justified. The name had to meet a variety of requirements: for example, it had to evoke the emotion, exclusivity and association that are appropriate to the marque and the actual vehicle itself. It had to be capable of being pronounced easily throughout the world and, a particularly time-consuming element, it had to be verified in terms of international copyright laws.

A similar amount of work went into preparing the publicity campaign for the Cayman that was launched in February. I am sure you will already have noticed the photo published in numerous magazines, of the three caymans lying aggressively in wait in the water in the twilight. Originally a graphic design, this image had to be realised in a photographic studio using

actual caymans from a Karlsruhe zoo and a heated water basin. A special light was even required to make sure that the animals kept their eyes open.

The result was certainly convincing and made the associated advertisement a successful overture to the gradual launch of the Cayman S. The small South American crocodiles, which are known for their excellent reflexes and aggression fit perfectly into the overall emotional concept that portrays the Cayman S as agile, dynamic and capable of exercising explosive power. With its central engine, fast response to steering commands, dynamic performance and highly developed braking system, the Cayman will satisfy the demands of many Porsche Club members and deliver what the slogan for its launch promises: "Consistently Porsche".

Its extraordinary design and muscular shape mean that the Cayman S is a fascinating, independent model visually as well. And thanks to the sophisticated space concept, this mid-engined Coupé, which is unique in its class, is extremely suitable for everyday use. When you see the first photos of the vehicle in the coming days and receive the first information about its inner values, you will agree with us that this sports car has everything it needs to

be another highlight of the Porsche model range.

In the next Porsche Club News, you will find further details of this extraordinary Porsche. The best way to obtain the most up to date information is direct from the Porsche homepage on the Internet: www.porsche.com.

Simply click on the Cayman banner and you will be right there.

Your Porsche Club Co-ordination

Our Business:

To make it easier for us to produce the Porsche Club News, we would like to request that you submit your contributions by e-mail, attaching the texts as Word files. Please save your pictures in **Tiff format** for preference, or in JPEG format if necessary (minimum resolution **300 dpi** at an actual size of min. **13 cm** width, as RGB or CMYK). Please ensure that there is **no** "pixelization" and that you do not save pictures as indexed colours (web colour scale). Unfortunately we cannot process Word files or PowerPoint presentations with embedded pictures into a suitable quality for printing.

Your Editor

Internet:

The current Porsche Club News and archived issues starting from 1/99 can be downloaded from the Internet at: www.porsche.com.

New Telephone and Fax Numbers at Porsche AG

The 4-digit extension numbers in **Zuffenhausen** are now preceded by a **2**. (e.g. 7052 is now 27052).
The 4-digit extension numbers in **Weissach** are now preceded by an **8**. (e.g. 4002 is now 84002).
The 4-digit extension numbers in **Ludwigsburg** are now preceded by a **7**. (e.g. 8014 is now 78014)

Internal: New Telephone and Fax Numbers at the Club Co-ordination

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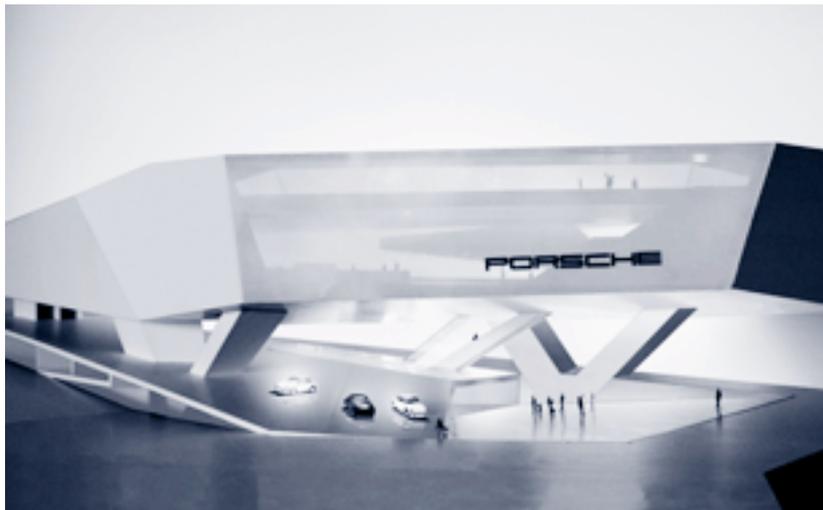
PC News 3/2005 – 23.05.2005
PC News 4/2005 – 28.07.2005
PC News 5/2005 – 10.10.2005

Contents

1. News from Porsche AG	
News Porsche Museum	Page 4
Porsche Remains on Course for Success	Page 5
New Engine Plant in Zuffenhausen	Page 5
Porsche Deutschland GmbH – Porsche Deutschland Co-operates with Ski Resort of Ischgl	Page 6
Porsche at the Geneva Salon	Page 7
Cayenne Feeling on the Golf Course	Page 7
2. Events Calendar	
Porsche Club Sverige – Porsche Europe Parade 2006 in Gothenburg	Page 9
Porsche Club Great Britain – Porsche Club Festival	Page 10
Porsche Club Deutschland – National Meeting 2005 on the North Sea Coast	Page 10
Porsche Club Deutschland Boxster Group – Trip to Scotland	Page 10
Porsche AG Worldwide Club Co-ordination – Classic Round Table 2005	Page 11
Porsche Club München – Golf Challenge 2005	Page 11
356 Registry USA – 356 Rocky Mountain Holiday Canada 2005	Page 11
Porsche Classic – AvD Oldtimer Grand Prix 2005	Page 12
Porsche AG Worldwide Club Co-ordination/Porsche Deutschland GmbH Club Co-ordination – Porsche Club Evening at the IAA 2005	Page 14
3. Classic Info Exchange	
Porsche Classic – Porsche Classic on the Internet	Page 16
4. Info Exchange	
Porsche Design Driver's Selection – Modern Classics	Page 18
Porsche Tequipment – Pure Sportiness and Dynamics	Page 19
5. Reports	
Porsche Club Bulgaria – First Club Meeting	Page 21
Porsche Club Zürich – 50 Years of the Porsche Club Zürich	Page 21
Porsche Club Ireland – Special Fundraising Drive for Barretstown	Page 22
Porsche Centre South Africa/Porsche Club of South Africa – London-Sydney in a Porsche Cayenne	Page 23
Porsche Deutschland GmbH – Start of the Porsche Sports Cup 2005	Page 25
Porsche AG Worldwide Club Co-ordination – Winners of the Prize Draw for the Porsche Club Survey 2003/2004	Page 26
6. Classic Reports	
Porsche Classic/Porsche AG Worldwide Club Co-ordination/Porsche Deutschland GmbH Club Co-ordination – Techno Classica 2005	Page 29
Porsche Classic – Retro Classics 2005 in Stuttgart	Page 31

1. News from Porsche AG

New Porsche Museum



Construction work on the new Porsche museum at Porscheplatz in Zuffenhausen is to start this year. A total of 170 architectural practices from all over Europe tendered for the project, with the Delugan Meissl architects from Vienna winning the day. The Austrians' concept met with great approval from the specialist jury and the Porsche directors. "We want this new building at our headquarters in Zuffenhausen to be an architectural highlight that will be recognised far beyond the borders of Stuttgart", said Dr. Wendelin Wiedeking, the Chairman of Porsche AG.



A dynamically shaped monolithic body, which appears to float above the ground and the ground floor level, conceals a 5,000 square metre exhibition area, which will be used to present around 80 vehicles. The base of the building houses the entrance area and the foyer, which provides views of the workshop for historic vehicles and the archive. A museum shop, a visitor restaurant, a coffee bar, an exclusive restaurant with large roof terrace and an underground car park with space for over 300 cars round off the successful concept. The museum is scheduled to open in 2007.

Carrera 2/05
Porsche Club News Editor

Porsche Remains on Course for Success

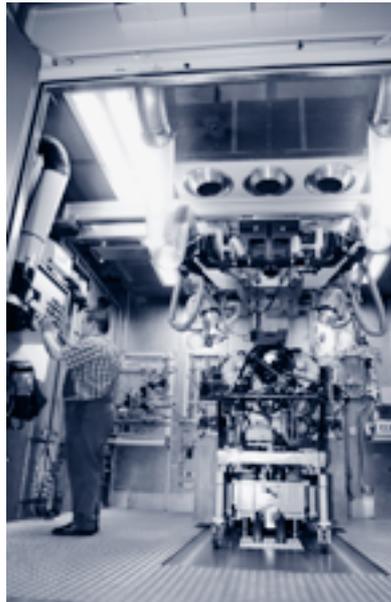


Good news at the Annual General Meeting of Porsche shareholders in Stuttgart on 28.01.2005: According to the preliminary figures, in the first half of the current 2004/05 financial year Porsche will make a pre-tax profit of 225 million Euro. This is a 6.5 percent increase on last year. Consolidated turnover has climbed by 3.4 percent to 2.95 billion Euro.

Vehicle sales were increased by 9.7 percent to 35,660 units, including 12,300 Porsche 911s (up 19.5 percent) and 19,200 Cayennes (up 13.3 percent). Boxster sales fell by 25.9 percent to 3,900 units, although the new Boxster generation means that significantly better results are expected for the second half of the year. Shareholders were rewarded for their trust with dividends of 3.94 Euro (per ordinary share) and four Euro (per preference share). "The success story continues", announced Dr. Wendelin Wiedeking.

Carrera 1/05
Porsche Club News Editor

New Engine Plant in Zuffenhausen



Since 10th January, Porsche has been producing at a new engine plant in Zuffenhausen – a masterpiece both inside and out. Externally this glass-fronted building, which was completed in just 14 months, demonstrates that even an industrial building can exude fascination and warmth. The facade was based on the external view of the Porsche Centres. The high level of incident light creates a feeling of openness and transparency inside and ensures a pleasant working environment. The plant, which cost 70 million Euro, has a floor space of 9,000 square metres and is notable for its optimised and clearly identifiable material flows and minimal distances – every part is available in the right place at the right time. The engines, between 100 and 150 V8 engines per day, are assembled on a single level and the 150 employees benefit from a perfectly ergonomical assembly line. After the extensive quality control procedures, the virtually zero noise, driver-



less transport system uses a master computer and magnetic navigation to convey the finished engines for dispatch – as well as the main Zuffenhausen plant, the new facility also supplies engines to Porsche Leipzig and to Valmet in Finland.

Carrera 1/05
Porsche Club News Editor

Porsche Deutschland GmbH

Porsche Deutschland Co-operates with the Ski Resort of Ischgl



guests to a “Cayenne shuttle service” and provided them with extensive information about the current Porsche model range.

A picture of a Porsche adorned the lift passes on the Silvretta cable car and all ski passes, while anyone arriving at the 2,300 metre Idalp could marvel at an original new 911 Carrera. At the central meeting point for skiers, the Carrera appeared in a heated glass case – protected from the wind and weather but clearly visible to on-lookers. And when it began to get dark in the evening, its headlights were turned on automatically to provide a very special kind of light.



It was just a shame that the increasing temperatures as the year progressed eventually melted those fantastic snow sculptures. But the Porsche legend lives on.

Anke Brauns
Porsche Deutschland GmbH

Ischgl, one of Austria’s most attractive skiing areas with 205 kilometres of piste and 42 lifts, had a strong association with Porsche in the past season. “The Porsche Legend” was the most spectacular product of the co-operation between Porsche Deutschland and the Austrian ski resort. With immense skill, the two sculptors Stefan Juen (Austria) and Toni Blättler (Switzerland) carved full-size models of a Porsche 911, a Boxster and a

Cayenne out of snow as part of the traditional snow sculpture competition. The 1.2 million visitors who come to Ischgl every season to enjoy the special flair of the resort agreed that it was a cool accomplishment.

There were excellent opportunities to bring the Porsche legend closer to a broad public, and this was achieved in various ways. Top hotels the “Trofana Royal” and the “Madlein” treated their

Porsche at the Geneva Salon



At the 75th Geneva Automobil-Salon exhibition, Porsche set fresh tones with the European premiere of the new 911 Cabriolet. The open top sports car was the eye-catching centrepiece of the 1,100 square meter stand in Hall 6 at the Palexpo exhibition centre. A total of 14 vehicles showed a representative cross section of the current range of models, while the engines on display provided an interesting insight into the drive technology. This year's

exhibition attracted more people than ever before: between 3rd and 13th March a total of 747,700 visitors were recorded.

Carrera 3/05
Porsche Club News Editor

Cayenne Feeling on the Golf Course



The concept and prototype team in Weissach have given an electric golf buggy the look of a Cayenne. Three months of development work were invested in the project. For example, an aluminium frame had to be welded on in order to fit a 1:3 scale version of the Cayenne's front end. The bonnet and wings are made of plastic. The Cayenne Caddie has a lighting system like the original, scaled down copies of the original rims and suggested end pipes for the exhaust system. Artificial leather seats and a steering wheel with the Porsche emblem round off the Cayenne outfit. After extensive and successful test drives, two examples have already been delivered.

Carrera 1/05
Porsche Club News Editor



For more information, visit www.porsche.com.

**After a long, hard winter,
invigorate your Porsche for the spring.**

**Porsche Spring Check
Porsche Service**

The Porsche Spring Check will give your car a clean bill of health after the rigours of winter. Using specially defined checklists, we will give your Porsche a thorough inspection to prepare it perfectly for the coming spring months. As part of the service, we can also fit your summer tyres or store the hardtop of your Cabriolet. To find out more about the range of services on offer, please contact your Porsche dealer.



PORSCHE

2. Event Calendar

Porsche Club Sverige

Porsche Europe Parade 2006 in Gothenburg



As many of you will already know, the Porsche Europe Parade 2006 will be held from 29th June to 2nd July in Sweden. The Porsche Club Sverige would like to invite all Porsche Club members and their families to come to Gothenburg. Although it is still more than a year before this big event begins, the planning is in full swing.

For example, it has already been announced that an anniversary celebration will be held to mark 30 years of the Porsche Club Sverige and on the 1st July there will be a parade right through the centre of Gothenburg – including the main street, which is normally closed to traffic.

We would like to take this opportunity to present the rough programme to you. In the next issue of the Porsche Club News, we will then provide you with more details about the parade and useful information about the host country, Sweden.



Thursday, 29th June 2006

Afternoon arrival, opening ceremony, seaside dinner

You can keep up to date with new items on the programme and all the details of the event on our website at [www. PorscheParade2006.se](http://www.PorscheParade2006.se).

Friday 20th June 2006

Driving activities, Porsche Club Sverige anniversary celebration, dinner in castle

Finally, for those who would like to combine the parade with a short holiday, we can offer a tourist programme, with tips for visiting glass works, castles and areas of natural beauty.

Saturday 1st July 2006

Concours d'Elégance
Porsche Parade through Gothenburg
Gala evening

We look forward to welcoming you to Gothenburg.

Sunday 2nd July 2006

Farewell brunch

Jan-Eric Myhrgren

We have chosen the Gothia Towers as our hotel. Its size, excellent service and favourable location make it ideal for this event. Opposite is the Liseberg amusement park, the Universeum (Sweden's national science centre) and the museum of world culture.

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President: Jan-Eric Myhrgren
Tel.: +46 (0)8 756 69 85
Fax: +46 (0)8 630 09 59
E-mail: j.myhrgren@porsche.nu



Porsche Club Great Britain – Porsche Club Festival

From 26th to 29th August 2005, the Porsche Club Great Britain is holding its Porsche Club Festival. Like last year, the venue for the event will be the Brands Hatch racing circuit. The festival is Europe’s largest Porsche Club meeting, offering an interesting supporting programme that includes a parts market, vehicle parades and off-road competitions for the Porsche Cayenne, while a further highlight is provided by a track day for Club members. Members of other Porsche Clubs who would like to be part of the Festival can contact the Club via the Internet:

www.porscheclubgb.com

Porsche Club Deutschland – German Meeting 2005 on the North Sea Coast

This year’s annual Porsche Club Deutschland meeting is being organised by the Porsche Club Ostfriesland from 1st to 4th September in Emden – with the slogan: “The great national meeting on the North Sea coast”. Awaiting participants is a varied programme, which skilfully incorporates the history of the region’s coastal and cultural landscape and its unique attractions. Take the opportunity to enter a golf tournament or enter your vehicle in a Concours d’Elégance in the centre of Emden. You can also look forward to an adventurous drive “through marsh and geest landscapes”, a visit to a shipyard and a gala evening with dancing and entertainment. The cost is Euro 325.– per person, which includes all activities, meals and drinks at the evening events. Booking forms are available from the Porsche Club Ostfriesland (Tel. +49 (0)49 21 58 84 54) or on the Internet at:

www.porsche-club-deutschland.de



Porsche Club Deutschland Boxster Group – Trip to Scotland

From 6th to 14th August 2005, the Porsche Club Deutschland’s Boxster Group is organising a tour of Scotland. The 900-kilometre route includes the Highlands, passing castles, palaces and lochs, as well as historic Celtic sites. Other highlights of the trip include whisky tasting at a distillery and an overnight stay in a Scottish castle. The number of places is strictly limited, and anyone who is interested should book as soon as possible using the following e-mail address: Franziskus.lorey@porsche-club-deutschland.de



Porsche AG Worldwide Club Co-ordination – Classic Round Table 2005

This year, the Classic Round Table for European Porsche Clubs will take place during the Oldtimer Grand Prix at the Nürburgring and not, as normal, during Techno Classica in Essen. The Oldtimer Grand Prix will be held between 12th and 14th August 2005. The Classic Round Table has been provisionally arranged for the afternoon of 12th August at a venue close to the track. We have taken an option on a large number of rooms at the Mercure Parkhotel in Bad Neuenahr, and these can be booked by participants in the conference. Further information will be enclosed with the personal invitations that will be sent to you shortly. We look forward to welcoming you and to some constructive discussions. Further information is available from Anne Philipp at the Porsche AG Worldwide Club Co-ordination:

E-mail: anne.philipp@porsche.de



Porsche Club München – Golf Challenge 2005

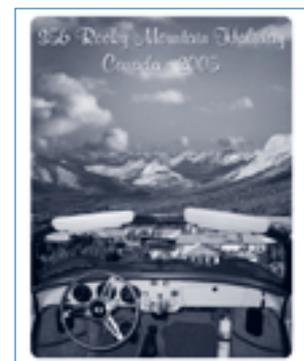
From 29th to 31st July 2005, the Porsche Club München is holding a golf tournament with an attractive supporting programme. The tournament will be held at the Margarethenhof Golf Club in Waakirchen, South of Munich. For beginners, there will be a taster course and an alternative programme is available for non-golfers. There will also be plenty of time to marvel at the display of historic Porsches or to take a test drive in some of the current models. The day will end with an Italian evening and the presentation ceremony. On the Sunday, a trip into the Bavarian Alps to Wallberg is planned, where there is a former mountain circuit. The event is open to all members of the Porsche Club Deutschland and affiliated regional Clubs. Further information is available from the Porsche Club München e.V.:

E-mail: D.E.B.eichmueller-muenchen@t-online.de

356 Registry USA – 356 Rocky Mountain Holiday Canada 2005

Under the slogan “Drive the 356 Adventure” the 356 Rocky Mountain Holiday Canada 2005 will be held from 29th June to 3rd July 2005. All Porsche 356 owners are cordially invited to Kananaskis to join in the sightseeing tours with or without a car, enjoy the social events or take part in a golf tournament. The programme includes plenty of variety. An attractively designed overview of the planned activities and the booking form can be downloaded from the Internet. The address is:

www.356holiday2005.com



Porsche Classic

AvD Oldtimer Grand Prix 2005



The 33rd Oldtimer Grand Prix will be held from 12th to 14th August 2005 at the Nürburgring – one of the highlights of the year for all lovers of historic motor sport and of course for all Porsche fans.

There is no better opportunity to trace the Porsche legend than at the Oldtimer Grand Prix at the Nürburgring. For three whole days, everything revolves around the marque for which the slogan “Driving at its best” was coined.

Take the opportunity to find out more about what is offered by the various Porsche departments represented. For example, Porsche Classic will be providing information about the availability of spare parts. The Porsche Customer Centre will be demonstrating its expertise in restoration, Exclusive and Tequipment will be presenting their ranges of accessories and you can also experience at first hand how original parts are produced in the so-called living workshop. Staff from

the Porsche Club Co-ordination and Porsche Deutschland will also be on hand to answer any questions you might have.

The countless Porsches parked on the site, representing almost the entire history of the marque, are a particularly eye-catching aspect of the event. If you want your Porsche to be part of this, all you have to do is purchase a VIP package, which includes a parking space on site for your Porsche – space permitting. Anyone who buys a package but is not travelling in a Porsche can park their car outside the race-track in a reserved parking area that is easily accessible from the paddock.

The VIP package also gives you access to the Porsche hospitality tent, where drinks are available and a buffet will be laid on at lunchtimes and on Saturday evening. Of course, you also have access to all of the grandstands at the track and to the paddock and, last but not least, everyone who buys a package will receive a giveaway consisting

of a limited edition model car and a T-shirt. Porsche Classic has also put together a special package you should not miss out on.

The VIP package costs 249.– Euro. For members of a recognised Porsche Club, the price is 199.– Euro.

If you are interested, contact your Porsche Club, which will then submit a group booking. You must provide a copy of your Club card to prove your membership.

The booking form can be found here or downloaded from our website (www.porsche.com) under “Porsche Service & Classic”, “Porsche Classic” and “Events”, or on the homepage of the worldwide Club Co-ordination under “News from the Clubs”. Further information can be requested from the following e-mail address: ogp05@porsche.de.

We look forward to welcoming you to the event.

Dr. Ing. h. c. F. Porsche AG
Porsche Classic
Klaus Boizo
Porschestraße 15-19
D-71634 Ludwigsburg

Fax: +49 (0)711 911 7 86 00
E-mail: ogp05@porsche.de

Porsche Club Booking Form, Oldtimer Grand Prix 2005 from 12.08 to 14.08.2005 at the Nürburgring

By Fax: +49 (0) 711 911 7 86 00

by E-mail: ogp05@porsche.com

Or by post to:

Dr. Ing. h.c. F. Porsche AG
Porsche Classic
Porschestraße 15-19
71634 Ludwigsburg

We would like to make a binding booking for _____ (number) packages at the advance unit price of 199 Euro inc. VAT
We will transfer the full amount of Euro _____ to:

- Transfers within **Germany**: Deutsche Bank AG, Stuttgart/Account no. 94 06 00000/Sort code 600 700 70)
- Transfers in **EU**: Deutsche Bank AG, Stuttgart/IBAN no. DE05 6007 0070 0940 6000 00/
BIC (SWIFT code) DEUT DE SS
- Transfers from **rest of world**: Deutsche Bank AG, Stuttgart/Account no. 94 06 00000/
Sort code 600 700 70/SWIFT code: DEUT DE SS
- You should specify "OGP 2005" as the reference.

Note: Porsche Club members should make a group booking through their official Porsche Club. (proof of membership required, either membership card, receipt or membership documents. If no proof of membership is supplied, the total of 249.- Euro inc. VAT will be invoiced.)

After receipt of payment, you will receive a written confirmation. As the number of packages is limited, they will be allocated on a first come-first served basis, based on the data of receipt of payment. You will receive the packages around 1 month before the event. These are sent at the recipient's risk. No replacement can be provided for lost packages. Bank charges are to be paid by the booking party.

My address for invoice and delivery:

Name/Company: _____

Street/Number: _____

Postal code/City: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____

I/We will be bringing the following people/vehicles: _____

Name: _____ Porsche, Type: _____ Model year: _____ Other manufacturer: _____

Name: _____ Porsche, Type: _____ Model year: _____ Other manufacturer: _____

Name: _____ Porsche, Type: _____ Model year: _____ Other manufacturer: _____

Name: _____ Porsche, Type: _____ Model year: _____ Other manufacturer: _____

Day of arrival: Friday Saturday Sunday

Please list additional people (name and vehicle) on a separate sheet and enclose it with this booking!
We will use this information to optimise the parking situation for the individual Porsche types.

Signature: _____ Date/Place: _____

Porsche AG Worldwide Club Co-ordination/Porsche Deutschland GmbH Club Co-ordination

Porsche Club Evening at the IAA 2005



It is almost that time again – the Internationale Automobil Ausstellung (IAA – international motor show) in Frankfurt will soon be opening its doors for the 61st time. This year, the IAA will be held between 13th and 25th September. The doors will be open to the public from 17th September.

The exhibition, which is held every two years, is the world's largest motor show and extends over an area of 215,000 square metres. Porsche AG will once again be represented with a large and attractive exhibition stand, where numerous current and new Porsche models will be presented to a broad public.

As usual, the Porsche Club Co-ordination team will be in attendance at the IAA and will be happy to answer any questions about the Porsche Club scene at the Club counter.

This year, we are once again offering you a very special highlight – the chance to attend our special IAA Club evening. Because of the overwhelming response in past years, we recommend that you book early – the earlier you book, the greater your chances of being among the limited number of guests at the event.

The Club evening is jointly organised by the central Porsche AG Club Co-ordination and the Porsche Deutschland GmbH Club Co-ordination, and will take place on 19th September 2005. Invitation is limited to exclusively Porsche Club members. Everyone attending will receive a free exhibition ticket for that day. In the evening, once the exhibition has closed its doors to the public, we will welcome you on our Porsche exhibition stand for our exclusive Club evening, which is intended to be a friendly and informative get-together for Club members from

around the world. It goes without saying that catering will also be provided.

If you require any further information about travel to Frankfurt, a city map or hotel information, contact:

Tourismus & Congress GmbH
Frankfurt am Main
Kaiserstr. 56
D-60329 Frankfurt/Main

Tel.: +49 (0)69 212 308 08
E-mail: info@tcf.frankfurt.de
Or on the Internet at:
www.frankfurt-tourismus.de

We ask you to send us your booking by **30.06.2005** at the latest using the enclosed booking form. To qualify to attend, you need to be a member of one of the worldwide Porsche Clubs. You can only bring one person who is not a Club member.

We also ask you to communicate this offer from the Porsche Club Co-ordination to your Club members. A shorter version of this text and the booking form can be found on the Worldwide Club Co-ordination website: www.porsche.com, select country, Porsche Clubs, Worldwide Club Co-ordination, News from the Clubs.

We look forward to an unforgettable evening in the company of dedicated Porsche enthusiasts.

Porsche Club News Editor

Booking Form for Porsche Club Evening at the IAA 2005

By fax: +49 (0) 711 911 7 89 89

Booking deadline: 30th June 2005

Or by post to:

Dr. Ing. h.c. F. Porsche AG
Anne Philipp
Porsche Clubbetreuung
Porschestraße 15-19
71634 Ludwigsburg

Internationale Automobil Ausstellung (International Motor Show) Frankfurt, IAA – Porsche Club evening, **19.09.2005**

Yes, I would like to attend the Club evening at the IAA.

Name: _____

Street/Number: _____

City/Postal code: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____

I will be coming on my own.

I will be accompanied by Name: _____

We will be coming with Number of Club members attending: _____

We will send you a prompt confirmation of your booking.

More information about the event, such as the exact programme, the times and details of the location of our exhibition stand will be sent to you in August along with the entry tickets for the exhibition and the Club evening itself.

Signature: _____

Date/Place: _____

I am a member of the following Porsche Club: _____ since: _____

(Please enclose a copy of your membership card or subscription receipt or other proof of Club membership with your booking form.)

E-mail address for queries: Anne.Philipp@porsche.de



In our updated literature database, made up of almost 800 entries, you can search for technical literature for your classic Porsche. It also contains the relevant price information. You can also use our website to find out the availability of newly issued spare parts and discover the range of Porsche classics on sale at the Porsche Centres.

A further highlight is the redesigned media gallery, which contains photos, engine sounds and contemporary film clips that bring the Porsche legend to life for you. Browse through the collection of historic pictures that cover almost all the classic Porsche models.

We look forward to welcoming you to our new website.

Porsche Classic



4. Info Exchange

Porsche Design Driver's Selection

Modern Classics: Jackets and Sunglasses from our New Spring Collection



Those were the days! At the Le Mans 24 Hour, the drivers once had to sprint across the track to their cars once the starting flag fell. Even then, Porsche was one idea ahead of its competitors. Thanks to the left-hand ignition system, Porsche drivers could start the engine with their left hand and put the car in gear with their right as they climbed into the car – giving them a critical time advantage.

A strong number: Sports leisure jackets

The legends surrounding car numbers are as old as motorsport itself. Arthur Rosenhammer preferred to drive car number 2. Dan Gurney won the French Grand Prix in Rouen in number 30 and never wanted to have any other number again. These numbers can be found on the leisure jackets for men (1), ladies (2) and children (3) in our new spring collection. They represent a modern interpretation of classic racing overalls.

A strong look: Timeless sunglasses

Even in the early years of modern motorsport, dark sunglasses were an indispensable trademark of racing drivers. Depending on their type, they indicated the drivers' recklessness and carefree attitude in the face of their fascinating yet dangerous job. The sunglasses (4+5) from our new spring collection have a dynamic shape and convincing quality. Both the classic driver's glasses and the fashionable and stylish brown/red laminated acetate model have rear mirrored glass, which minimises reflection and provides greater safety for driving, even when it is not about victories and titles.

His and hers driver's glasses (4) and ladies sunglasses (5).



Further information and ordering options under:
www.porsche.de/shop

Porsche Tequipment

Pure Sportiness and Dynamics

Sportiness means matching any opponent. If necessary, with the help of the wind. The Aerokit Cup for the new Porsche 911 Carrera and 911 Carrera S ensures an unmistakably dynamic look and is a clear indication sportiness.



Aerokit Cup for 911 Carrera and 911 Carrera S

Anyone who drives a Porsche is used to headwind – and knows how they can use it to their advantage. The Aerokit Cup for the new 911 Carrera and 911 Carrera S (Type 997) turns any spring breeze into a reduced lift coefficient. It consists of a redesigned nose trim with integrated front spoiler and an additional spoiler lip, as well as a new rear flap with a fixed twin-blade rear spoiler.



The uncompromising design of the components, optimised in the Porsche wind tunnel, gives the new Porsche 911 Carrera a distinct aerodynamic advantage.



For 911 Carrera and 911 Carrera S
with headlamp cleaning system
Part number: 997 044 802 00

For 911 Carrera and 911 Carrera S
without headlamp cleaning system
Part number: 997 044 802 01

SportDesign package for Cayenne

The ideal addition: The SportDesign package underlines the sportiness of the Cayenne with an attractive look. With the SportDesign package, the Cayenne looks even more dynamic and powerful. It not only emphasises the dynamic sporting look of the Cayenne, but also its unique character as a sports off-roader.



The SportDesign package consists of four different components. The lower nose section with integrated air baffle plate improves the Cayenne's aerodynamics. The front section is rounded off by round fog lights. The aerodynamically optimised side skirts make reference to the Cayenne's visual connection with the Porsche 911. The diffuser sets the visual tone at the rear. A contrasting colour rear spoiler rounds off the package.



For Cayenne/Cayenne S
with side skirts
Part number: 955 044 800 69

For Cayenne/Cayenne S
without side skirts
Part number: 955 044 800 71

For Cayenne Turbo
with side skirts
Part number: 955 044 800 70

For Cayenne Turbo
without side skirts
Part number: 955 044 800 72

Further information about the complete Porsche Tequipment product range is available from your Porsche partner or on the Internet at www.porsche.com.



For more information, visit www.porsche.com.

Lowered suspension.

Heightened senses.

Porsche Exclusive.

The ultimate in personalisation.



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5. Reports

Porsche Club Bulgarien

First Club Meeting



The first meeting of the Porsche Club Bulgaria was held in the final quarter of last year. Porsche owners from the Club were invited to the new Hotel Expo in Sofia. A total of 20 Porsche drivers turned up, mainly in a Porsche 911, Boxster or Cayenne. The host was Orchid Sports Cars Bulgaria Ltd., the new Porsche importer for Bulgaria, which set out to provide the Club with active support in its initial phase.

Mike Lewkowitz, Managing Director of Orchid Sports Cars, reported on planned activities by the importer and familiarised participants with the guidelines and possibilities of a Porsche Club. The official Club representatives were then selected. Georgi Hadjiiski will take on the office of Club President, Tomo Borissov was appointed Vice President, while Vladislav Krumov will perform the function of Club Secretary.

The first meeting of the Club was reported on national television and in newspapers and car magazines.

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Porsche Club Zürich

50 Years of the Porsche Club Zürich



The Porsche Club Zürich celebrated its 50th anniversary last year with a very varied two-day programme of activities. The most important element of this anniversary event was a trip that had been put together with great dedication and began in Chur. The numerous participants were divided into a total of 17 teams and then set off in their Porsches towards Arosa. On the way, they had to complete all kinds of tests. At various checkpoints, they had to answer questions about the history of the Porsche Club Zürich and demonstrate their knowledge of geography or the highway code.

Some of the tasks made high demands on the skills of the Porsche fans. Golf freaks had the chance to shine at putting, while those with a steady hand got the most points in the target pistol shooting. There was also an element of humour. For example, each team member was required to arrive at the finish with two live flies and one challenge was to milk a cow, obtaining as much milk as possible in the allotted



time. Meanwhile, the task of playing a particular song on an alpine horn provided plenty of excitement. Despite their vivid imaginations, however, most of the listeners could not recognise the tunes.

The presentation ceremony was held in the evening, which also included a gala dinner, speeches and tributes to various Club members for their service in the work of the Club. Volker Spannagel from the Club Co-ordination brought Porsche AG's congratulations on the Club's anniversary.

The following day involved a cable car trip to the top of the 2,653-metre Weissshorn Gipfel, but snow and cold weather meant that this was not quite as impressive as planned. Nevertheless, the anniversary event as a whole provided great enjoyment for everyone who attended.

Otto Maurer

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Porsche Club Ireland

Special Fundraising Drive for Barretstown



The Barretstown Clinic founded in Ireland by Paul Newman offers a unique programme of physiotherapy and support for children from all over Europe who are suffering from cancer or other serious diseases. During their ten days of therapy the children, aged between seven and 17, learn how to regain their inner strength and self-confidence. They are looked after individually by a trained supervisor called Cara, which means friend in the Gaelic language.

On their first visit to the Clinic, the members of the Porsche Club Ireland were deeply moved by the experience and a close link quickly grew up between Barretstown and the Club, which is reflected in regular joint events. To mark Barretstown's tenth anniversary, on 4th September 2004 a "Special Fundraising Drive" was

organised, supported by Porsche AG, Porsche Cars Great Britain, the Porsche Club Great Britain, Martin Biranne from the Mondello Racing Circuit and the Porsche Club Ireland. The event at the Mondello Park circuit, 40 kilometres from Dublin, was also attended by Paul Newman himself.

A huge number of donations were collected. Each guest or driver had to pay 5,000.- Euro to participate, which was then donated directly to the Clinic.

A Porsche 997, which at that time was not yet available in Ireland and had been generously donated by Porsche Cars Great Britain, completed some impressive demonstration laps on the track. At an auction following the gala evening, it was sold for 175,000.- Euro. Moreover, many other gifts were donated, for example a Gucci hand-

made electronic guitar played by Paul McCartney that night. In total, the day raised 440,000.- Euro for Barretstown.

Michael Grimes

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Information about Barretstown can be found at:
www.barretstown.org

Porsche Centre South Africa/Porsche Club of South Africa

London-Sydney in a Porsche Cayenne



It sounded great – reviving the 1968 London-Sydney Marathon and following in the footsteps of some famous rally drivers.

It could work. For support, I would have ex-racing driver Mark Peters as my co-driver and his wife Noreen taking care of the logistics. And the best thing about it would be that I would be out of my office for five weeks.

No sooner said than done. On the flight from Johannesburg to London I started to have my first bad feelings about the challenges ahead. Back in 1968, the 16,000 kilometre route was called an “endurance challenge for man and machine”. It ran from London through France, Germany, Austria, Italy, Yugoslavia, Bulgaria, Turkey, Iran, Afghanistan, Pakistan, India and then by sea to Freemantle and then on to Perth and Sydney. However, this time it had to be done in the prevailing political climate of 2004. This meant a longer leg through India, from where a huge

Russian Antonov would fly the participants to Darwin.

The big question was: Which vehicle should we choose for this trip?

In 1968, the works teams took this event very seriously. Back then, the British Motor Corporation employed no less than 500 people in service and support, while the financially weaker private teams relied on taking half a tonne of spare parts with them.

As neither Mark, nor I, nor Noreen particularly relished the idea of carrying out repairs en route, we opted to drive without spare parts – but to make up for that we chose a brand new vehicle we knew we could rely on – the Porsche Cayenne Turbo. Some people doubted whether such a complicated car with its Tiptronic gearbox and the sophisticated chassis was the right choice. But from my point of view, the decision was easy to explain. I had closely followed the development of the

Cayenne and therefore had complete faith that we would complete the marathon. All we took with us were two spare rims and the all-terrain tyres suggested by Porsche.

Our basalt black Cayenne Turbo was delivered one day before the event began. There was not even enough time to get used to it, one of the results of which was that Noreen continually complained during the rally that the volume control on the steering wheel was not working, as she sat pressing the Tiptronic buttons. However, we just about had the chance to fit the roof rack for the spare wheels and then the Cayenne lined up for the start of the journey with just 200 kilometres on the clock.

Unfortunately, we also needed to learn about rally driving. Our navigation skills – particularly mine – left plenty to be desired and we lost 45 seconds on special stages in France and were only in 19th place when we arrived in Italy.



Then came India. Nobody had prepared us for the chaos of Indian roads. Everywhere, we met friendly, smiling people but on horrendous roads, clogged up with cars, trucks, buses, bikes and motorbikes carrying three, four or even five people. And that is not to mention a host of wandering animals.

The rally stages in India were among the most demanding of the whole marathon, as it was raining and the roads were extremely muddy. However, this did not really slow down the Cayenne, which completed the course with no problems. One section had no fewer than 27 tight hairpin bends from the valley to the plateau – but thanks to Porsche traction control, pure turbo power and Tiptronic, the car handled these bends with aplomb. Vehicles on this marathon were somewhat mistreated. However, we had to call our Porsche Centre in South Africa once in the middle of India to ask how to clean the air filter. Oh, and we had one puncture, but that was all.

Australia brought a welcome change. The 1,500 kilometre stage from Darwin to Alice Springs included some fantastic straights. With no speed limits to slow us down, we drove at an average of more than 200 km/h – perfect conditions for this great Porsche.



We passed Ayers Rock – accompanied by a fabulous sunset – and continued through the opal mining town of Cooper Pedy. Due to rain, which is unusual in this region, the normally dry ground was adorned with millions of flowers. Even Lake Eyre – where Donald Campbell once made his world water speed record attempts – was full of water for the first time in ten years.

After 35 days and 16,000 kilometres, we finally crossed the finish line in Sydney. Our abilities as rally drivers and a navigation team had improved along the way. Despite this, we finished fourth in our class, only two seconds behind the third placed car and just a minute separated us from the victorious car, which coincidentally was also a Cayenne Turbo.

They were certainly right when they described the route as an “endurance challenge for man and machine” in 1968. But back then, nobody could

have anticipated there would one day be the Porsche Cayenne.

Graham Duxbury

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Porsche Deutschland GmbH Start of the Porsche Sports Cup 2005



courses at the Porsche Sports Driving School in the Porsche Sports Cup.

Anyone who wants to enter the Porsche Sports Cup series that require a racing licence can complete a course at the Porsche Sports Driving School to qualify.

A new element has been added to Porsche's racing activities: The Porsche Sports Cup has started in Germany! These races are ideal for drivers who are keen on motorsport – the emphasis is on sportiness and driving pleasure. The two-day events include various classes and are open to both Porsche sports cars approved for road use and those modified for racing. As well as driving style tests and time trials, the programme includes sprint races, which require a licence, and the highlight of the weekend – a long-distance race with compulsory pit stop to change drivers.

The start of the Porsche Sports Cup from 8th to 10th April 2005 at the Eurospeedway in Lausitz far exceeded all expectations. More than 70 entrants had the chance to prove their skills in six different series. Experienced Porsche instructors taught the Porsche drivers with sporting ambitions all about the ideal line and correct braking, steering into bends and acceleration into and away from corners. The licence-free Driver's Cup I

and Driver's Cup II series met with great enthusiasm. From exclusive drives with instructors to section training to 30 minute tests of driving style and time trials, everyone got their money's worth and experienced pure motorsport feeling.

The professionals with racing licences had the chance to compete in various series. Whether it was the Driver's Challenge, Sports Cup, Super Sports Cup of the Sports Cup Endurance long distance race – there was something for everyone. Particularly in the top series the Super Sports Cup and the long distance race, there were some exciting battles for positions. Over 40 competitors fought for points, fame and honour.

The Porsche Sports Cup, an initiative by Porsche Deutschland in co-operation with the Porsche Club Deutschland, fills the gap between the Porsche Sports Driving School and the Porsche Sports Cup. From now on, customers will have the opportunity to apply the driving skills gained during various

Motorsport greats like Altfried Heger and Jürgen Barth are responsible for the professional running of the Porsche Sports Cup. And in line with the motto "After the race is before the race", the participants are already excited about the season's second Sports Cup. On 11th and 12th June 2005 at the Hockenheim Ring, they will once again hear those famous words: Gentlemen, start your engines!

Information about the races can be found at: www.porsche.de, Motorsport, Racing activities, Porsche Sports Cup or www.hegersport.de.

Porsche AG Worldwide Club Co-ordination

**Winners of the Prize Draw for the Porsche Club Survey
2003/2004**

Some time ago now, the Club Co-ordination sent questionnaires out to Porsche Club members, with the aim of optimising the co-operation between the Clubs and Porsche. Everyone who completed the extensive questionnaire was entered into a prize draw to win some attractive holidays.

The winners of the three top prizes have shared their experiences with us – read them for yourself:



Norman Goodall from Australia won the top prize – the “Porsche Camp Cayenne” worth 3,150.– Euro. Here is his report:

I sent off the questionnaire in August 2003 but when I hadn't heard anything by Christmas I thought that was it. But I was wrong. It was the following spring. My wife Cate checked our post box on the way to work and as she had left some documents for the office at home, she came back. "There's a letter here from Porsche", she told me. Once she had gone, I looked through the post and noticed that the letter she mentioned was postmarked Germany. I opened it and I could hardly believe my eyes: I had won the top prize – the five day "Porsche Camp Cayenne" in Spain.

First of all, I told Cate and then I called Porsche AG in Germany. But nobody answered the phone. In my excitement I had forgotten about the time difference. So I wrote an e-mail and the next day I got the confirmation from

Germany. I planned to combine the trip with a visit to my son in London and a factory tour in Stuttgart, and the Porsche Travel Club helped me organise everything. However, I then received the news that the "Porsche Camp Cayenne" had to be cancelled.

"What would you like to do instead?", I was asked. "How about three days in a Cup car on the test track?" I suggested. There was a moment of silence at the other end of the line. Had I overstepped the mark? "We were thinking of 'Camp 4' in Finland with a Carrera 4 and Cayenne in the snow, something that you can't do in Australia", came the counter proposal. I took a few seconds to conceal my childish delight and then said, as composed as possible, "Yes, please".

If you are interested in the range of Porsche Travel Club tours, please contact:

E-mail: travel.club@porsche.de
Tel.: +49 (0)711 911 7 81 55
Fax: +49 (0)711 911 7 81 58



Hervé Berthault from France won the second prize, a "Porsche Discovery Tour" worth 2,100.– Euro. He writes:

During the Porsche Club Days 2003 in Francorchamps, I had completed a survey about the Porsche Clubs to win one of the pins celebrating the anniversary of the 911. To my surprise, a few months later I received a letter from Porsche AG to tell me that I had won second prize in the draw: a four day "Porsche Discovery Tour" through the Porsche Travel Club.

At the beginning of April 2004, I arrived in Ludwigsburg, the starting point for the tour, where I met our guide Harald Becker and the other travellers. Then I took my place in a fantastic, midnight blue 996 Carrera 4S Cabriolet Tiptronic, which would belong to me for the next four days. At that moment, I thought it was the best 911 ever and very different from the 964 Carrera 4 that I own myself. The first day's destination was Salzburg. A drive along idyllic country roads and German autobahns gave me the chance to enjoy both the open roof and the 320 BHP of the 911.

The second stage took us to Vienna, along the Danube and through beautiful scenery. An unbelievably large and luxurious suite awaited me at the Hotel



Sacher. Then it was time for a city tour, a champagne reception and dinner in the hotel – with the legendary Sacher-torte chocolate cake for dessert.

The following day, we headed for Munich and got to know the Bavarian Alps and the next day we returned to Ludwigsburg. Then came the most difficult moment of the trip: handing back the ignition key. With plenty of memories in my luggage, I set off for home.

A few months later, I became the proud owner of a beautiful black 996. The car had captivated me completely during the tour.



Thomas Unterbusch from Germany won third prize, "Porsche Winter Training" worth 1,590.– Euro.

Originally, my father won the prize, but he gave it to me as a present: three days of "winter training" in Austria. On the Sunday, the participants in the event met up at the Brandlhof in Saalfelden. Everyone was already excited about the following day's driver training, which would be held on the ÖAMTC's training track. The vehicles available were the Porsche Boxster and the Porsche 911 Type 996 and 997.

I drove a 997 with Tiptronic. Although I had briefly driven the car once before, it was only here that I really learned to appreciate it. Under the guidance of two instructors, we practiced controlling the vehicle on snow and ice, but also on asphalt. The site provided plenty of opportunities, for example a handling course, an ice surface and a snow course. It was a fascinating experience to drive a vehicle at the very limits in those conditions – in short it was a great event.

Bernd Woytal, on behalf of the Porsche AG Worldwide Club Co-ordination.



Information at www.porsche.com.

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6. Classic Reports

Porsche Classic/Porsche AG Worldwide Club Co-ordination/Porsche Deutschland GmbH
Club Co-ordination

Techno Classica 2005



This year's Techno Classica, the global oldtimer exhibition in Essen, set new records: 1,021 exhibitors from 15 countries, including over 130 Clubs and restorers, 2,500 vehicles on display and 141,000 visitors – fantastic totals.

The Porsche marque enjoyed a particularly successful appearance with its stand in one of the nicest halls. Just the vehicles from the eight Porsche Clubs represented made the hearts of Porsche fans from all over the world beat faster – they included a red 968 Coupé, a white 928 GTS, a 911 RS Safari works car and the Diesel Standard.



A member of the Porsche Club Great Britain circled the 944 Turbo S on display with great interest and asked for some technical details. Walter Näher had to constantly repeat the history of his orange 914-6 GT works rally car and, as Udo Breuer from the Porsche 914 Club reports, another reason for



the numerous conversations that the Club representatives were engaged in was that “people kept making offers to buy the cars”.

Some visitors made contact with the Porsche Club Co-ordination or even joined one of the Porsche Classic Clubs at the exhibition. After three of the four days of the exhibition, Margitta Beil-Hildebrand from the Porsche 356 Club Deutschland was pleased to report that “we already have nine new members”. The Club had brought a smart 356 A Convertible D to Essen with them.

Anyone who wanted information about restoration or spare parts for a classic Porsche was given expert advice by the staff from the Customer Centre. A Porsche Carrera RS 2.7 restored in the factory was used to illustrate their explanations. Directly adjacent to the advice counter, visitors experienced Porsche spare parts production live. Two employees demonstrated how much work and skill is required to cover a steering wheel or the cassette box in a Porsche 928 in leather.

Other highlights of the stand included a Porsche 935 Baby with 1.4 litre turbo engine from the museum and a current 911 Carrera refined with parts from

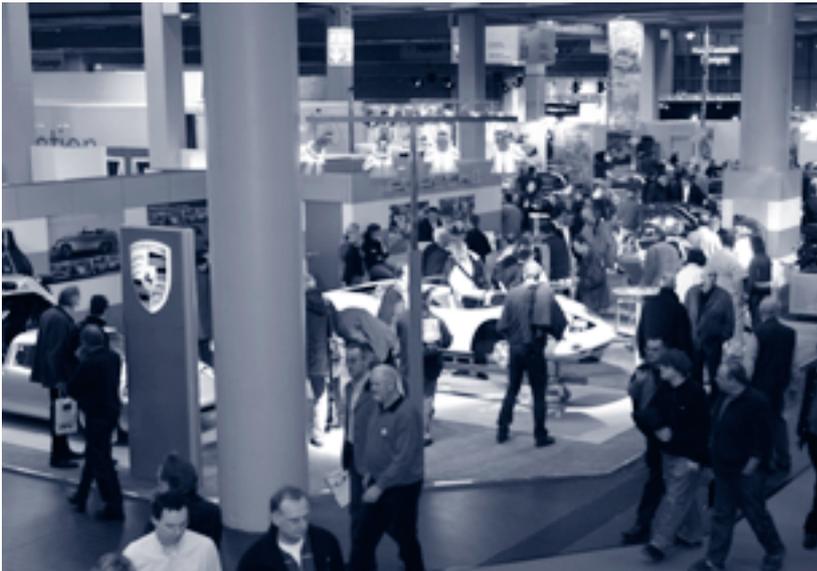
the Exclusive range. We should also mention the Porsche Design Driver’s Selection direct sales truck, where there were lively sales of the popular Porsche accessories.

In summary: Techno Classica is always well worth a visit for Porsche fans.

Bernd Woytal, on behalf of the Porsche AG Worldwide Club Co-ordination.

Porsche Classics

Retro Classics 2005 in Stuttgart



Oldtimers are as popular as ever – this fact was forcefully underlined by the fifth Retro Classics exhibition, which was held from 11th to 13th March 2005. More than 35,000 visitors from Germany and other countries, including some from the People’s Republic of China, were attracted to the Killes-

berg in Stuttgart by the range of 450 exhibitors, clubs and service providers. There is no doubt that the Porsche stand was one of the big attractions at the exhibition, and featured factory restoration, Porsche Classic original parts and Porsche Design Driver’s selection direct sales appearing under

the combined banner of the Customer Centre for the first time.

The public were particularly keen on the vehicles from the Porsche museum that were on display, based around the main theme of “8 cylinder engines” – including the only 904 produced with this engine type, which was delivered to King Hussein of Jordan in 1964 and a 908/2 Spyder from 1969. However, it was a 718/8 RS Spyder from 1962 under restoration in the Porsche Customer Centre that attracted the most interest of all. This car, which won the European mountain championship in 1963 and 1964 and was given the pet name Grandma because of its countless racing appearances, was constantly surrounded by curious onlookers and impressively demonstrated the Porsche Customer Centre’s know-how when it comes to restoration.

Another exhibit provided interesting and illuminating insights into the high



Porsche quality standards: it was a sectional model, consisting of a door and parts of the adjoining wing from a Porsche 911, with multiple layers of paint.

Of course, staff from the Customer Centre were on hand throughout the exhibition to help and advise the visitors. For example, the owner of a 914/6 asked for advice about a constantly fouled spark plug and a gentleman from Switzerland wanted to know whether he could bring his 356 to the factory for restoration. The enthusiasm of some people for the Porsche marque is shown by the example of a German Porsche owner, who produced photos of a 356 he had discovered in Regensburg. The vehicle had been standing in the open air for an eternity and restoration was no longer worthwhile, but the Porsche fan rescued the 356 anyway to keep it in its current state – as a kind of work of art.

As always, there were plenty of enquiries about the availability, prices

and re-issue of spare parts and the staff from Porsche Classic were able to answer these directly. Meanwhile, Anke Brauns from Porsche Deutschland GmbH was responsible for Club matters.

A current 911 Carrera refined with components from the Exclusive range was also presented on the stand, creating a bridge to the modern era, and it was studied with considerable interest by visitors. And anyone who was looking for an appropriate souvenir could get their hands on one of the many Porsche accessories available from the Porsche Design Driver's Selection mobile direct sales stand.

For the Porsche team itself, there were two very special souvenirs: the prize for the best exhibitor's stand at Retro Classics and a special prize "for pioneering technology", which was awarded to the Porsche 908/2 Spyder that was on display. Wolfgang Streufert from the Porsche Customer Centre in Plant 1 was more than satisfied with



the successful appearance at the event: "The Stuttgart exhibition has established itself as a meeting point for the oldtimer scene in Southern Germany and provides an excellent opportunity for us to enjoy direct contact with Porsche lovers and owners."

Bernd Woytal
On behalf of Porsche Classic



For more information, visit www.porsche.com

Some call it classic sports car restoration.

We simply call it craftsmanship.

Original factory restoration with Porsche Classic parts.

Porsche Exclusive and Porsche Classic.



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