

# 1. News from Porsche AG

## Porsche Cayman S

### Cayman S news on the Porsche website



To date, no Porsche fan has got one in the garage. And it has only been experienced close up by those who recently attended this year's International Automobile Show in Frankfurt (IAA) – the new Porsche Cayman S. The presentation of the Cayman S at the IAA was accompanied by an interesting web special on the Porsche website ([www.porsche.com](http://www.porsche.com)). This is still worth a click – in particular if you missed the IAA. The web special is interactive and includes video clips, it communicates the fascination exuded by this new midengine coupé from Porsche and boosts anticipatory interest in this unique automobile, which is set to be delivered to Porsche dealerships as of 26 November 2005.

Another reason to find out more about the Cayman S on the Porsche website is the additional content that went online on 13 September 2005. An entirely redesigned model chapter, initially made available for the markets of North America, Great Britain, France and Germany, provides plenty information about the Cayman S. In addition to the presentation of technical data, you will be able to view every detail of the vehicle, and can experience the car in full action in a short video clip.



As a further bonus, the Cayman S is already included in the Car Configurator. This means you already have the opportunity to configure your dream Cayman S – with all the your preferred equipment details, and of course in your favourite colour. In this conjunction, a 360 degree panorama image of the exterior and interior will help

give you a picture of the specific Cayman S which will shortly be standing in your garage.

Bernd Woytal  
Porsche AG Worldwide Club Services

**Porsche Deutschland GmbH**

## Porsche meets “Europa Park”



Over the past 30 years, “Europa Park Rust” near Freiburg has offered not just a continually expanding range of new attractions and rides, but has also successfully established itself as one of the most popular leisure parks for young and old with a wide variety of innovative events. An excellent example of this was a benefit event in support of the foundation “Brot gegen Not”, which took place from 5 to 6 June. Numerous high-profile participants from show business and the world of sports travelled to take part.

In conjunction with this event Porsche Deutschland GmbH presented a number of current Porsche models in the entrance area and within the courtyard of the 4-star Colosseo Hotel. Four Cayennes and a 911 Carrera Cabrio attracted interest amongst the numerous visitors to the restaurants, bars and cafes of the so-called Piazza Roma. Representatives of Porsche Deutschland GmbH handed out a huge volume of brochures amongst passers-by.

The second day of the event was marked by “golfing for a good purpose.” Spectators were able to see stars such as e.g. Rudi Carell, Axel Schulz, Berti Vogts, Peter Kraus, Michael Schanze or Jürgen Hingsen up close and from an entirely new angle.



Porsche Deutschland GmbH organised a Porsche Cayenne shuttle service for the celebrities. In the evening the Managing Partners of the Park, Roland and Jürgen Mack, presented a cheque for EUR 20,000.– to the “Brot gegen Not” foundation. The foundation’s patron is Rainer Kamps. The organisation aims to help people to help themselves. It supports predominantly young people and young adults suffering from hunger and poverty or unemployment to build up a future for themselves.



Anke Brauns  
Porsche Deutschland GmbH



## GT3 Cup Challenge

# New addition to the Porsche brand cups



Porsche is always open to customer requests. In the spring of 2005, for example, the GT3 Cup Challenge was launched for sports-oriented Porsche owners – an additional attractive race series. This successfully rounds off the diverse range of Porsche brand cups.

“In this series, Porsche lays down the logo and the rules, which differ only marginally from those of the Carrera Cup,” explains Gerd Schmid, who is responsible for the international Porsche brand cups. In other respects, Porsche customers who want to take part in the GT3 Cup Challenge are not obliged to use Michelin tyres and the products of the oil supplier Mobile. Both companies act as principal sponsors at all Carrera Cups. As a rule, the GT3 Cup Challenge races are organised by the importers of the respective countries.

While the Carrera Cup will be switching to the 997 models in the coming year, the 996 versions may still be used in the GT3 Club Challenge. To date, the series has become established in the USA, Brazil, Australia, New Zealand, the Netherlands and Italy. “We are currently looking at the option of expanding this series, for example in the Middle East,” says Schmid.

Interested parties can find information about the GT3 Club Challenge either on the Porsche websites of those countries in which the series is staged, or directly from Gerd Schmid, Head of International Brand Cups, in Weissach: Tel. +49 (0)711 911 826 84.

Bernd Woytal  
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## Porsche RS Spyder

# New race prototype for customer sport use in the American Le Mans Series 2006



At Porsche, motor sport and customer sport represent not just tradition, but also the future. Porsche RS Spyder is the name of a race prototype which the Porsche Motorsport Department is currently developing from scratch on behalf of Porsche Cars North America. This subsidiary accounts for Porsche's largest market. The vehicle is designed for customer sport use in the American Le Mans Series (ALMS).

Key RS Spyder data:

### Vehicle in general:

- LMP2 category race sport car, corresponding to the ALMS rules for 2006.
- Carbon fibre monocoque
- Intelligent, highly-integrated light-weight concept, weight: 750 kg

### Engine:

- V8 long-distance race motor
- 3.4 litre displacement and approx. 480 hp (air flow limiter)

- Sequential, six-gear claw transmission, operated via switches on the steering wheel, three-disk carbon-fibre clutch

### Chassis and suspension:

- Front and rear wheel suspension with dual delta wishbones
- Adjustable suspension, transverse stabilisers and shock absorbers
- Internally ventilated carbon fibre brake discs (diameter: 380 mm front, 355 mm rear)
- Michelin racing tyres

The development process and the tests conducted to date at Weissach as well as on international race tracks are summed up by Hartmut Kristen, Head of Motor Sport at Porsche AG, as follows: "The new 3.4 litre V8 engine, the power transmission and the chassis fulfilled the high expectations which we had following the initial function tests conducted on the test track at our development centre in

Weissach." He continues: "To ensure a high level of performance and reliability in a brand new race car, an intensive testing programme is absolutely essential. At the present time, the RS Spyder already has the performance we anticipated. However it has not yet got the reliability which would be necessary for a 1,000 mile race such as the Petit Le Mans."

Against this backdrop, the intensive testing programme is continuing to see extensive tests in Weissach and North America. Depending upon the outcome of these tests, it will be decided whether to use the final race of the ALMS season, on 16 October in Laguna Seca, as a test under full racing conditions.

Exclusive team for the 2005 planned test races as well as for the complete 2006 season is Penske Motorsports – one of the most professional and most successful racing teams in the USA.

Further information about the vehicle, the tests and the drivers is available on the Porsche website under the web special dedicated to the RS Spyder ([www.porsche.com](http://www.porsche.com)).

Bernd Woytal  
Porsche AG Worldwide Club Services



For more information, visit [www.porsche.com](http://www.porsche.com)

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