

6. Classic Reports

Porsche Classic/Porsche AG Worldwide Club Co-ordination/Porsche Deutschland GmbH
Club Co-ordination

Techno Classica 2005



This year's Techno Classica, the global oldtimer exhibition in Essen, set new records: 1,021 exhibitors from 15 countries, including over 130 Clubs and restorers, 2,500 vehicles on display and 141,000 visitors – fantastic totals.

The Porsche marque enjoyed a particularly successful appearance with its stand in one of the nicest halls. Just the vehicles from the eight Porsche Clubs represented made the hearts of Porsche fans from all over the world beat faster – they included a red 968 Coupé, a white 928 GTS, a 911 RS Safari works car and the Diesel Standard.



A member of the Porsche Club Great Britain circled the 944 Turbo S on display with great interest and asked for some technical details. Walter Näher had to constantly repeat the history of his orange 914-6 GT works rally car and, as Udo Breuer from the Porsche 914 Club reports, another reason for



the numerous conversations that the Club representatives were engaged in was that “people kept making offers to buy the cars”.

Some visitors made contact with the Porsche Club Co-ordination or even joined one of the Porsche Classic Clubs at the exhibition. After three of the four days of the exhibition, Margitta Beil-Hildebrand from the Porsche 356 Club Deutschland was pleased to report that “we already have nine new members”. The Club had brought a smart 356 A Convertible D to Essen with them.

Anyone who wanted information about restoration or spare parts for a classic Porsche was given expert advice by the staff from the Customer Centre. A Porsche Carrera RS 2.7 restored in the factory was used to illustrate their explanations. Directly adjacent to the advice counter, visitors experienced Porsche spare parts production live. Two employees demonstrated how much work and skill is required to cover a steering wheel or the cassette box in a Porsche 928 in leather.

Other highlights of the stand included a Porsche 935 Baby with 1.4 litre turbo engine from the museum and a current 911 Carrera refined with parts from

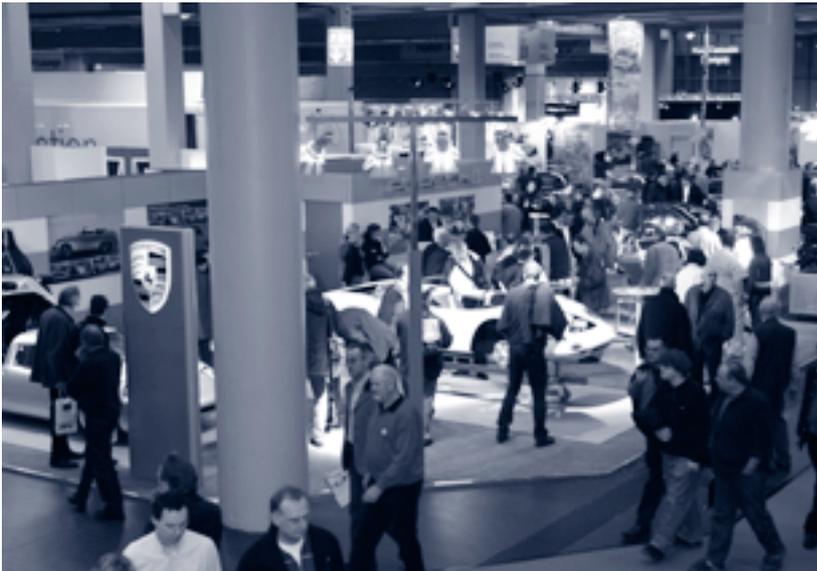
the Exclusive range. We should also mention the Porsche Design Driver’s Selection direct sales truck, where there were lively sales of the popular Porsche accessories.

In summary: Techno Classica is always well worth a visit for Porsche fans.

Bernd Woytal, on behalf of the Porsche AG Worldwide Club Co-ordination.

Porsche Classics

Retro Classics 2005 in Stuttgart



Oldtimers are as popular as ever – this fact was forcefully underlined by the fifth Retro Classics exhibition, which was held from 11th to 13th March 2005. More than 35,000 visitors from Germany and other countries, including some from the People’s Republic of China, were attracted to the Killes-

berg in Stuttgart by the range of 450 exhibitors, clubs and service providers. There is no doubt that the Porsche stand was one of the big attractions at the exhibition, and featured factory restoration, Porsche Classic original parts and Porsche Design Driver’s selection direct sales appearing under

the combined banner of the Customer Centre for the first time.

The public were particularly keen on the vehicles from the Porsche museum that were on display, based around the main theme of “8 cylinder engines” – including the only 904 produced with this engine type, which was delivered to King Hussein of Jordan in 1964 and a 908/2 Spyder from 1969. However, it was a 718/8 RS Spyder from 1962 under restoration in the Porsche Customer Centre that attracted the most interest of all. This car, which won the European mountain championship in 1963 and 1964 and was given the pet name Grandma because of its countless racing appearances, was constantly surrounded by curious onlookers and impressively demonstrated the Porsche Customer Centre’s know-how when it comes to restoration.

Another exhibit provided interesting and illuminating insights into the high



Porsche quality standards: it was a sectional model, consisting of a door and parts of the adjoining wing from a Porsche 911, with multiple layers of paint.

Of course, staff from the Customer Centre were on hand throughout the exhibition to help and advise the visitors. For example, the owner of a 914/6 asked for advice about a constantly fouled spark plug and a gentleman from Switzerland wanted to know whether he could bring his 356 to the factory for restoration. The enthusiasm of some people for the Porsche marque is shown by the example of a German Porsche owner, who produced photos of a 356 he had discovered in Regensburg. The vehicle had been standing in the open air for an eternity and restoration was no longer worthwhile, but the Porsche fan rescued the 356 anyway to keep it in its current state – as a kind of work of art.

As always, there were plenty of enquiries about the availability, prices

and re-issue of spare parts and the staff from Porsche Classic were able to answer these directly. Meanwhile, Anke Brauns from Porsche Deutschland GmbH was responsible for Club matters.

A current 911 Carrera refined with components from the Exclusive range was also presented on the stand, creating a bridge to the modern era, and it was studied with considerable interest by visitors. And anyone who was looking for an appropriate souvenir could get their hands on one of the many Porsche accessories available from the Porsche Design Driver's Selection mobile direct sales stand.

For the Porsche team itself, there were two very special souvenirs: the prize for the best exhibitor's stand at Retro Classics and a special prize "for pioneering technology", which was awarded to the Porsche 908/2 Spyder that was on display. Wolfgang Streufert from the Porsche Customer Centre in Plant 1 was more than satisfied with



the successful appearance at the event: "The Stuttgart exhibition has established itself as a meeting point for the oldtimer scene in Southern Germany and provides an excellent opportunity for us to enjoy direct contact with Porsche lovers and owners."

Bernd Woytal
On behalf of Porsche Classic



For more information, visit www.porsche.com

Some call it classic sports car restoration.

We simply call it craftsmanship.

Original factory restoration with Porsche Classic parts.

Porsche Exclusive and Porsche Classic.



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