

4. Info Exchange

Porsche Design Driver's Selection

Modern Classics: Jackets and Sunglasses from our New Spring Collection



Those were the days! At the Le Mans 24 Hour, the drivers once had to sprint across the track to their cars once the starting flag fell. Even then, Porsche was one idea ahead of its competitors. Thanks to the left-hand ignition system, Porsche drivers could start the engine with their left hand and put the car in gear with their right as they climbed into the car – giving them a critical time advantage.

A strong number: Sports leisure jackets

The legends surrounding car numbers are as old as motorsport itself. Arthur Rosenhammer preferred to drive car number 2. Dan Gurney won the French Grand Prix in Rouen in number 30 and never wanted to have any other number again. These numbers can be found on the leisure jackets for men (1), ladies (2) and children (3) in our new spring collection. They represent a modern interpretation of classic racing overalls.

A strong look: Timeless sunglasses

Even in the early years of modern motorsport, dark sunglasses were an indispensable trademark of racing drivers. Depending on their type, they indicated the drivers' recklessness and carefree attitude in the face of their fascinating yet dangerous job. The sunglasses (4+5) from our new spring collection have a dynamic shape and convincing quality. Both the classic driver's glasses and the fashionable and stylish brown/red laminated acetate model have rear mirrored glass, which minimises reflection and provides greater safety for driving, even when it is not about victories and titles.

His and hers driver's glasses (4) and ladies sunglasses (5).



Further information and ordering options under:
www.porsche.de/shop

Porsche Tequipment

Pure Sportiness and Dynamics

Sportiness means matching any opponent. If necessary, with the help of the wind. The Aerokit Cup for the new Porsche 911 Carrera and 911 Carrera S ensures an unmistakably dynamic look and is a clear indication sportiness.



Aerokit Cup for 911 Carrera and 911 Carrera S

Anyone who drives a Porsche is used to headwind – and knows how they can use it to their advantage. The Aerokit Cup for the new 911 Carrera and 911 Carrera S (Type 997) turns any spring breeze into a reduced lift coefficient. It consists of a redesigned nose trim with integrated front spoiler and an additional spoiler lip, as well as a new rear flap with a fixed twin-blade rear spoiler.



The uncompromising design of the components, optimised in the Porsche wind tunnel, gives the new Porsche 911 Carrera a distinct aerodynamic advantage.



For 911 Carrera and 911 Carrera S
with headlamp cleaning system
Part number: 997 044 802 00

For 911 Carrera and 911 Carrera S
without headlamp cleaning system
Part number: 997 044 802 01

SportDesign package for Cayenne

The ideal addition: The SportDesign package underlines the sportiness of the Cayenne with an attractive look. With the SportDesign package, the Cayenne looks even more dynamic and powerful. It not only emphasises the dynamic sporting look of the Cayenne, but also its unique character as a sports off-roader.



The SportDesign package consists of four different components. The lower nose section with integrated air baffle plate improves the Cayenne's aerodynamics. The front section is rounded off by round fog lights. The aerodynamically optimised side skirts make reference to the Cayenne's visual connection with the Porsche 911. The diffuser sets the visual tone at the rear. A contrasting colour rear spoiler rounds off the package.



For Cayenne/Cayenne S
with side skirts
Part number: 955 044 800 69

For Cayenne/Cayenne S
without side skirts
Part number: 955 044 800 71

For Cayenne Turbo
with side skirts
Part number: 955 044 800 70

For Cayenne Turbo
without side skirts
Part number: 955 044 800 72

Further information about the complete Porsche Tequipment product range is available from your Porsche partner or on the Internet at www.porsche.com.



For more information, visit www.porsche.com.

Lowered suspension.

Heightened senses.

Porsche Exclusive.

The ultimate in personalisation.



PORSCHE