

4. Reports

Porsche Club Coordination

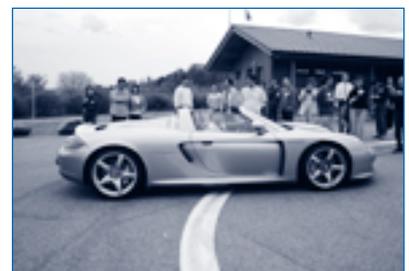
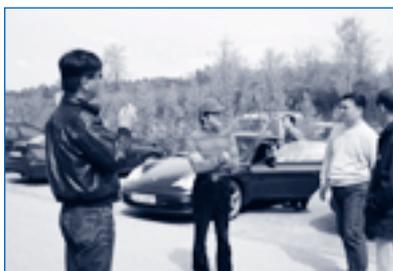
Factory Visits 2004

The Porsche Club Coordination arranged more than 20 factory visits again this year. Porsche Clubs from all over the world have experienced some eventful days in Zuffenhausen, Weissach and Leipzig and captured the best moments on film, as you can see for yourself in the selection of photographs we have compiled for you below.

Many Porsche Clubs once again took the opportunity to combine their factory visit with a tour organised by the Porsche Travel Club – either an individually tailored tour in Porsche vehicles or one of the numerous trips available in the current Porsche Driving Experience brochure. These tours are particularly interesting for overseas Porsche Clubs, as discovering other European countries in a Porsche is doubly enjoyable!

The factory tours for 2005 are already fully booked, but we are happy to accept your reservations for 2006. If you are interested in enhancing your factory visit in 2005 or 2006 with a Porsche Travel Club tour, our colleagues will be happy to help you.

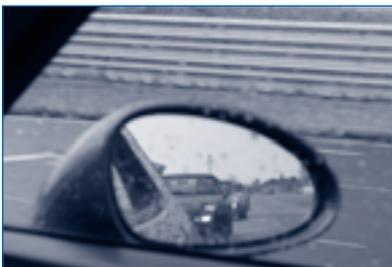
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Porsche Club Japan, April 2004

Impressions of the Porsche Travel Club tour through the Black Forest and the Rhine valley.

The presentation of the Carrera GT was the highlight for guests during the test drives on the testing track in Weissach.



Porsche Club 928 Netherlands, May 2004

Impressions from the factory visits and fascinating test drives in Leipzig und Weissach, as well as the visit to the "Motor and technology museum" in Sinsheim.



Porsche 356 Club Niederlande, August 2004

Factory visit in Zuffenhausen including a detailed presentation of the Porsche Classic Center in Plant I.



Porsche Club Singapore, September 2004

Visit to Porsche Leipzig, followed by a discovery tour with the Porsche Travel Club to Lake Constance and the Black Forest.



Porsche Club Great Britain, September 2004

After the factory visits in Zuffenhausen and Leipzig, the Porsche Club organised a huge photo rally through picturesque countryside and towns in the Stuttgart region.

Porsche Club Great Britain

Precision 911 – Launch of the New Porsche 911 in Great Britain



enjoyed a great afternoon, got to see the new 911 in fitting surroundings and experienced the combination of history and owner's pride that makes the 911 the world's most popular sports car" reported Geoff Turrall, General Manager, Marketing at Porsche Cars Great Britain.

The President of the Club, David Newton, also felt that the initiative was very positive: "This co-operative effort showed the relationship between Porsche and the Club at its very best. The regions managed to strengthen their relationships with the local Porsche Centres and at the same time our Club was presented to a huge new audience."



There is little doubt that the launch of the new Boxster will also be a joint project.

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The launch of the new Porsche 911 in the British market saw the Porsche Club Great Britain and Porsche Cars Great Britain successfully working hand in hand. From 13th to 18th September, the Club supported the initiative by 29 Porsche Centres that wanted to mark the launch of the Type 997 by arranging an exhibition of previous models. The Porsche Club Great Britain was on hand everywhere and

provided 134 vehicles for the exhibitions, which could be seen in England, Scotland, Wales, Ireland and the Channel Islands.

Guests at the events appeared to be completely captivated by the impressively presented career of the classic sports car over more than 40 years and by the most recent stage in its evolution. "More than 7,000 people

Porsche Club Isartal-München e.V.

Trip to Trentino



The Porsche Club Isartal-München had selected the attractive scenery of Trentino as the destination for its three-day summer tour. A convoy of 14 Porsches set off for Trento where the 26 participating Club members stopped for a tour of the provincial capital before continuing to Riva del Garda, where they all settled into the "Hotel Du Lac et Du Parc Quartier". The five-star establishment offered outstanding comfort in unique scenic surroundings and is highly recommended to everyone visiting the region.

The next day's excursion took the group to Madonna di Campiglio, where the itinerary included a trip on the cable car up the 2,500 metre Grotte. That was a wonderful experience. The tour then continued through the Brenta range via Malé and Cles. The picturesque Lake Molveno is another of the scenic highlights of the region: everyone was amazed by the view of the azure blue lake with the mountains in the background.



Awaiting the travellers in the evening was a coach transfer to a wine and grappa tasting session at the Pisoni vintners, a family company in Pergolese. Before setting off for home the following morning, the Porsches assembled in front of the hotel for a souvenir photograph – an attractive scene that was certainly appreciated by the other guests.

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Porsche Club Baden e.V. Club Anniversary



On 3rd July 2004, the Porsche Club Baden celebrated 20 years of existence at the Porsche Centre Karlsruhe. As well as Club members and their families and the Chief Executive of the Porsche Centre Karlsruhe, there were also a number of guests of honour in attendance, including representatives from the Michelin tyre plants and Dr. Jürgen Gebler, Marketing Manager of Porsche Deutschland GmbH. Michelin, Porsche Deutschland GmbH, Porsche Financial Services and the Porsche Centre Karlsruhe were the sponsors of the event and also provided some attractive prizes for the tombola organised for the evening.

Before that, everyone enjoyed a varied day, listening to a range of presentations, enjoying culinary delights and casting a look back over the events of the 20 years of the Club in a slide show by Club President Wolfgang Rampf – from the very first trips and sporting competitions to a very special event from last year: the acquisition of a Club sport car. An anniversary cake featuring the Club logo brought the successful day to a sweet conclusion.

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Porsche Clubs Frankreich

Lucky Porsche Club Presidents



To mark the “Mondial de l’Automobile” exhibition in Paris, Porsche France indulged the French Club Presidents by offering them an extraordinary package. The programme included an exclusive visit to the Porsche exhibition stand before the exhibition was opened, including breakfast on site, a Cayenne transfer from the exhibition halls to the airport, a helicopter transfer to the racetrack at Mortefontaine and the opportunity to ride as a passenger in a yellow Carrera GT. The vehicles were driven by the official Porsche drivers Romain Dumas, Emmanuel Collard and Sascha Maasen. The event saw a new speed record set for the track – 323 km/h! The Presidents then had the chance to test drive the new Porsche 997 themselves.

The Presidents’ excitement was unmistakable, for example Jean-Paul Grimbert from the Porsche Club 914 France: “While I was waiting at the edge of the track, a Carrera GT drove right past me at 300 km/h – what a show! Thank you so much to the team at Porsche France for giving us this unforgettable day.”

Marc Joly
Flat 6 Magazine

Porsche Club Seetal Luzern

Driver Training in Magny Cours



For the Porsche Club Seetal Luzern’s second driver training event of this year, more than 40 drivers made their way to the Formula 1 circuit at Magny Cours/Nevers on 25th and 26th August to refine their driving skills under the guidance of event manager Heinz Arnold. After being divided into groups, they first of all drove a few laps following an instructor from the Porsche Club Seetal Luzern Racing Team, which gave the participants a quick introduction to the ideal line and the braking, turn-in and top points. Then it was time for free driving.

The following day once again focused on driving on the circuit. Everyone’s enthusiasm for the event was clearly demonstrated by the participants’ lively discussions during aperitifs and dinner at the hotel. Our Club member, Martin Kammerbauer, made an outstanding job of organising the event, which was also generously supported by a number of sponsors.

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