

News



Off the line: The 100,000th Type 997 911 leaves the plant in Zuffenhausen

Typical 911: The Fastest to Get to 100,000

The Porsche 911 has achieved another milestone: a little more than three years after the start of production in April 2004, the 100,000th 911 model in the Type 997 series rolled off the line at the main plant in Stuttgart-Zuffenhausen. Porsche has been

producing the 911 since 1963, but never before have so many 911 models been manufactured in such a short time as in this, the sixth generation. The "record" 911, a Guards Red Carrera S with manual transmission, was delivered to a customer in the Frankfurt area.

Over the past four decades, the 911 has become an iconic sports car and has come to epitomize the Porsche brand. As of the fall of 2007, sixteen different 911 models will be coming off the assembly line in Zuffenhausen, including the recently introduced 911 Turbo Cabrio and the racing derivatives, the 911 GT3 Cup and the 911 GT3 RSR. "Making that many 911s and at the same time scoring two first places in the J.D. Power Initial Quality Study is quite an accomplishment for the entire team," says Porsche Production Director Michael Macht. By July 31, the end of the 2006/07 financial year, Porsche had sold some 36,000 911 models worldwide—that, too, is a new record in the history of the 911.