

Fascination

Ride into the Future

See what's driving the future: That's the motto of this year's International Motor Show (IAA), and it's reason enough to come explore Germany's fifth-largest city in the new 911 Turbo Cabriolet.

This fall, we're riding the future into Frankfurt.

Photos by
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Air-Travel

It takes only 20 seconds, and then you're breezing through the fresh air in the 911 Turbo Cabriolet. The only thing better might be flying. Most Germans depart from Frankfurt, and most visitors first set foot in the country at the airport nestled between the Rhine and the Main rivers. Recently the billionth passenger was received in Terminal 1—an Indian woman on her way from Los Angeles to Mumbai. This is proof that the Frankfurt International Airport is a gateway to the world.

First-class passengers with Lufthansa are treated to a power ride before they even board—they are taxied to their jet in a Porsche Cayenne.



Among the Bulls

The 480-horsepower 911 Turbo Cabriolet feels right at home in the company of these bulls. The bull is a symbol of rising stock prices, and Germany's No. 1 financial city is an ideal pasture for grazing. The roots of the Frankfurt Stock Exchange go back to the ninth century. Today, 323 national and international banks and stock companies are located in this financial center. The location of the European Central Bank here has made Frankfurt the capital of Euroland.

For those who need an additional shot of adrenaline after the market closes: it's parked here, waiting for you.

The Stuff of Life

It's not just the Main river that flows quickly in this city. Life itself keeps up quite a tempo. Techno is alive and well, and tango, too. Frankfurt's 660,000 inhabitants mingle with the 590,000 people who work here every day. This makes for a strong current coursing through the streets.

Nowhere else in Germany do the skyscrapers reach so high. The trade fair tower designed by star architect Helmut Jahn serves as a lighthouse guiding you to the IAA. That's where we'll be in September 2007, until the 911 Turbo Cabriolet moves on to its next mission.

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