

## The Porsche Museum

### [1] PORSCHE BEFORE 1948

The era that extends from the great designer Ferdinand Porsche to the start of automobile production—including the Type 64 progenitor, the wheel-hub motor, the VW Beetle, the Cisitalia racing car, and the 356 Number One.

### [2] LIGHTNESS/TARGA FLORIO

Thanks to clever material combinations, Porsche cars have always been lighter and thus more successful than those of the competition, as shown by the many victories at the Targa Florio.

### [3] CLEVERNESS/STUDIES

Porsche engineers and designers are constantly pushing the limits. Here, for example, is a 911 with a lengthened wheelbase, and the 911 Panamericana.

### [4] SPEED/LE MANS

Optimized aerodynamics help translate the available power into greater speed—the secret to success behind Porsche’s 16 overall victories at Le Mans.

### [5] THE MAKING OF A PORSCHE

The interplay between development, design, and production is what makes a true Porsche.

### [6] STRENGTH/THE 917 ERA

Porsche is a pioneer in turbocharging technology. Incredibly powerful and extremely reliable: the legendary Porsche 917.

### [7] PORSCHE ENGINEERING

Porsche also does development work—under top-secret conditions—for outside customers, including world championship assemblies for the Formula One.

### [8] INTENSITY/MOTORSPORTS

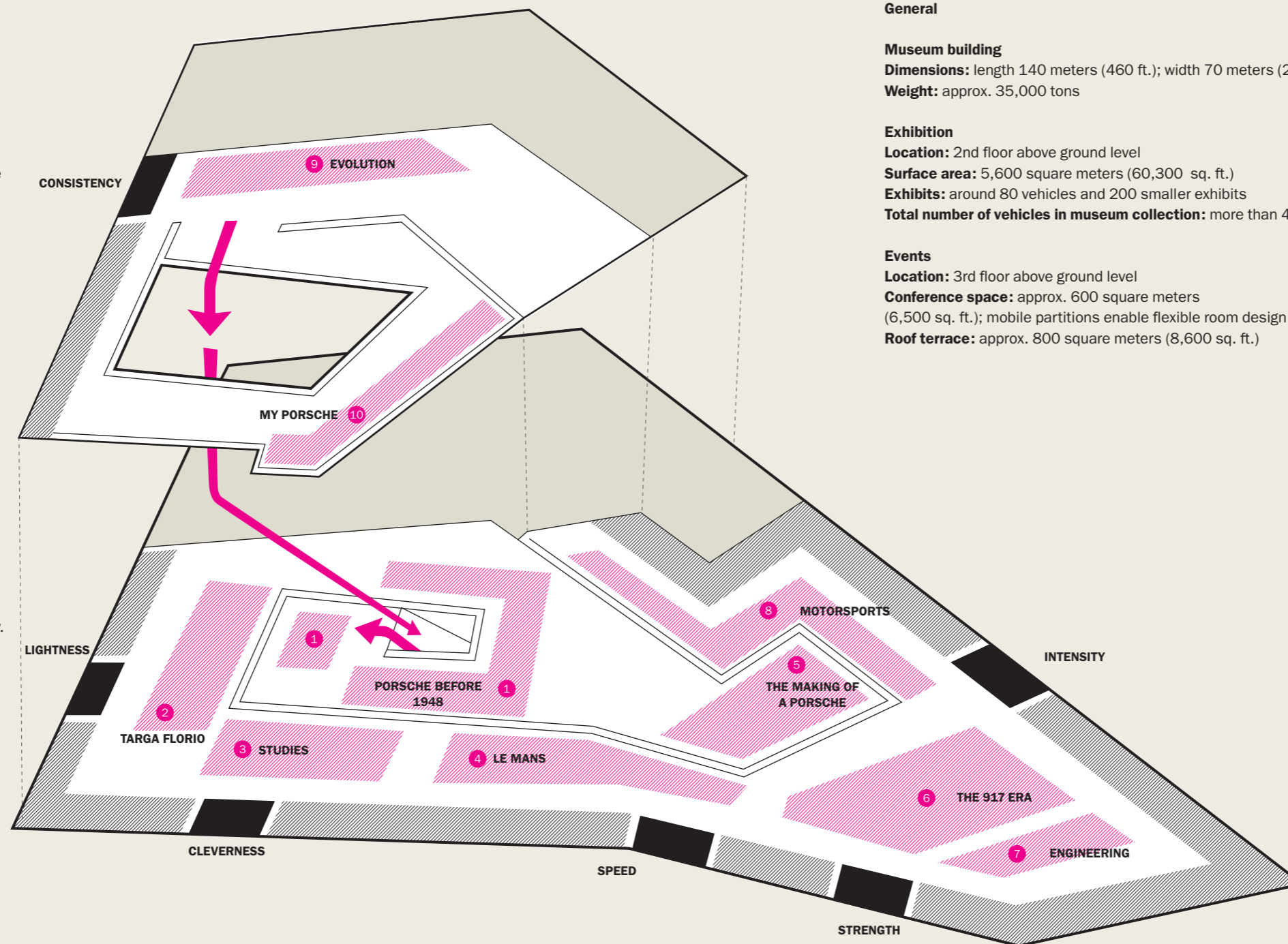
Porsche and racing—a successful relationship with more than 28,000 victories.

### [9] CONSISTENCY/EVOLUTION

The eternally young 911 Turbo—Porsche’s design shows a classic, elegant profile.

### [10] MY PORSCHE

Drivers have a special relationship with their vehicles, yet call them the same thing: My Porsche.



**THEMATIC DISPLAYS**  
**IDEAS**  
**PRODUCT HISTORY**

## The Porsche Museum

### General

#### Museum building

**Dimensions:** length 140 meters (460 ft.); width 70 meters (230 ft.)

**Weight:** approx. 35,000 tons

#### Exhibition

**Location:** 2nd floor above ground level

**Surface area:** 5,600 square meters (60,300 sq. ft.)

**Exhibits:** around 80 vehicles and 200 smaller exhibits

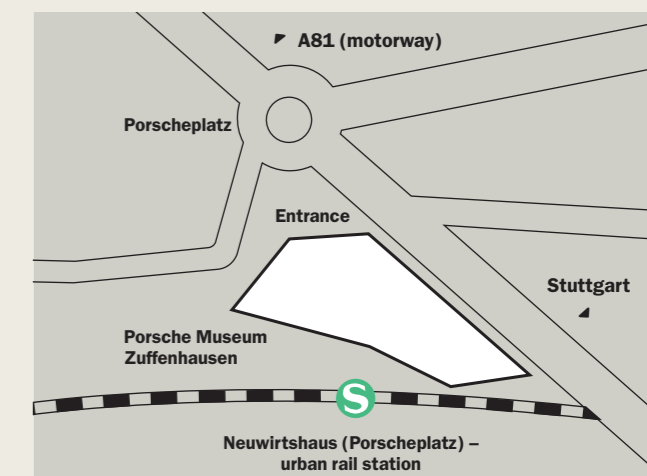
**Total number of vehicles in museum collection:** more than 400

#### Events

**Location:** 3rd floor above ground level

**Conference space:** approx. 600 square meters (6,500 sq. ft.); mobile partitions enable flexible room design

**Roof terrace:** approx. 800 square meters (8,600 sq. ft.)



### Address

Porsche-Museum  
 Porscheplatz  
 70435 Stuttgart

### Opening times

#### Museum and exhibition

Tuesday through Sunday: 9 a.m. to 6 p.m. (closed Mondays)  
 Ticket office closes at 5 p.m.

#### Restaurant “Christophorus”

Tuesday through Sunday: 11:30 a.m. to midnight (except Sunday evenings)  
 The restaurant has a separate entrance.

#### Museum workshop

Monday through Friday: 7 a.m. to 6 p.m.  
 Saturdays, Sundays, and holidays by appointment

### Ticket prices

**Adults:** €8

**Students, apprentices, military personnel, seniors, unemployed:** €4

**Groups of 10 or more people:** €4 per person

**Private tours:** €60 plus ticket prices (max. 25 persons, advance booking required)

**Standard tour:** €4 per person plus ticket price

**Yearly pass:** €32

**Yearly pass (reduced rate):** €16

**Free entrance to children up to the age of 14; also to pre-booked school groups.**

### Contact

**General visitor information:**

Tel.: +49-1805-356-911

# Grand Plan