

NEWS

NEW PAINT SHOP: CUTTING-EDGE AND ENVIRONMENTALLY FRIENDLY

Porsche's new paint shop takes form: Following six and a half months of construction, the structure of the new production facility at the parent plant in Zuffenhausen is complete. At the initial opening ceremony, Baden-Württemberg Minister of the Environment Tanja Gönner and Stuttgart Mayor Dr. Wolfgang Schuster toured the building and received briefings on the highly innovative technology to be used starting in 2011.

"The new paint shop is a milestone," said Porsche CEO Michael Macht. "With this investment in the future, Porsche is not only guaranteeing the highest quality and economic efficiency, but also building an exemplary model of environmentally compatible production." Environment Minister Gönner emphasized that the premium sports-car maker is mastering a dual challenge. "By reconciling advanced industrial production with a sensible approach to environmental protection in the middle of a densely populated region like Stuttgart, Porsche is assuming a pioneering role. Its work protects employees and residents alike." For Mayor Schuster, the construction project sends an important signal during tough economic times. As he noted, "The new plant will provide many jobs; it shows that Porsche is continuing to invest in the quality of its automobiles, and that it has made a commitment to the Stuttgart site, to which it has already contributed substantially in the past."

"THE NEW PAINT SHOP IS A MILESTONE."

CEO MICHAEL MACHT

Located directly next to Porsche plants 1 and 5, the paint shop is scheduled to begin operations in 2011. Thanks to 100-percent containment, the painting process is completely protected from contamination by dust. An innovative electrostatic separator system for paint overspray reduces particle and solvent emissions to a minimum. Thanks to an increased volume of circulated air and an extremely efficient exhaust air purification system using a 10-meter (33-foot) chimney stack, the process does not require the otherwise mandatory 60-meter (200-foot) stack. All in all, the paint shop's environmentally compatible technology enables its emissions to remain well below statutory limits.

**A plus for quality and the environment:
The new paint shop in Zuffenhausen**



**Focus on sports and sports cars:
Defending champion Svetlana Kuznetsova**

STARS TO GATHER AT THE PORSCHE ARENA

Stuttgart's Porsche Arena will once again attract the world's greatest female tennis stars. Kim Clijsters is the latest to sign up for the Porsche Tennis Grand Prix, to be held from April 24 to May 2. A former number-one-ranked player in the world who won this tradition-steeped tournament in 2002 and 2003, Clijsters will be pursuing a sensational comeback in Stuttgart. Following a break to have a child, the 26-year-old Belgian star returned to the WTA tour in the fall of 2009, quickly capturing the US Open. She continued her winning ways, starting 2010 with a victory at the Brisbane International tournament in Australia.

The lineup for the Porsche Tennis Grand Prix, which players in the Sony Ericsson WTA Tour for the second consecutive year voted as their favorite tournament, is headed by Dinara Safina, the Russian-born number-two-ranked player in the world. Her compatriot, Svetlana Kuznetsova (number three), who is the defending champion and winner of the French Open (both in finals against Safina), will return to the Porsche Arena to play for the \$700,000 prize money and a 2011 Boxster Spyder. Caroline Wozniacki, from Denmark (number four), will be in Stuttgart as the rising star of the year, as will Venus Williams, currently ranked sixth. The other top-ten players who have already signed up are Victoria Azarenka from Belarus (seventh); Jelena Janković from Serbia (eighth), who won the tournament in 2008 as the top-ranked player; and Agnieszka Radwańska from Poland (tenth). A mark in Porsche's favor is that many tournaments with considerably higher levels of prize money often cannot boast such a strong turnout.

Tickets for the Porsche Tennis Grand Prix are available from Easy Ticket Service by phone at +49-711-255-5555, or online at www.easyticket.de.

www.porsche-tennis.de