

4. Information Exchange

Porsche Tequipment

A Strong Performance



Power and dynamic response: The Cayenne Turbo with an increase in performance

The term “turbo” is not just a synonym for extraordinary performance at Porsche. It also stands for very high demands. The Cayenne Turbo carries on this tradition. It unites power, dynamic response and agility like no other vehicle in its class. A goose-bump driving experience – typically Porsche.

Now Porsche has raised standards even higher. With the increased performance offered by Exclusive & Tequipment the already impressive performance of the Cayenne Turbo can be improved even more – at the factory or later at your Porsche partner. The increase in performance from 500 to 540 h.p. meets the highest demands with regard to durability and performance characteristics.

The increased power is achieved by a new suction intake and modifications to the engine electronics. The result: 397 kW (540 h.p.) at 6000/min. The maximum torque increases by 50 Nm to 750

Nm (between 2250 and 4500/min). The acceleration from 0 to 100 km/h takes 4.9 seconds, the top speed is 279 km/h. Impressive values which are more than just numbers. The design of the engine compartment itself promises pure performance. The throttle valve cover made from lightweight carbon and a plaque made from brushed aluminium are elements which already visually document an impressive uniqueness. This also applies for the titanium coloured suction intake with carbon inserts and silver coloured “turbo” lettering.

An enlarged brake system ensures that you can control the power safely at all times. Six-piston, aluminium, monobloc calipers and internally aired, two-part brake discs with a diameter of 380 mm (series: 368 mm) and a thickness of 38 mm (series: 36 mm) are used. The chassis has been adapted to the higher demands on the front axle by tracking rods and by a modified universal shaft. Due to



Innovative design: Just a glance at the engine compartment promises pure performance

the large brake system and the increased dynamic response, the increased performance of the Cayenne Turbo can only be combined with 21 inch Porsche wheels. At least 19 inch Porsche Winter wheels are necessary in Winter.

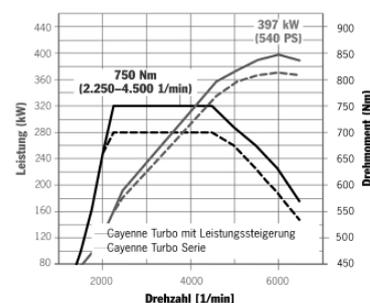
The result: Even more goose-bumps – or even more coolness. Whatever you want.

Fuel consumption

In accordance with the current version of 80/1268/EEC
 Inner city: 22.5l/100 km
 Open road: 10.5l/100 km
 Total: 14.9l/100 km

CO₂ emission

Total: 358 g/km



Further information about the entire Porsche Tequipment product range and the current Tequipment catalogues are available from your Porsche partner or on the Internet at www.porsche.com. At this address, you can also visit our Porsche Design Driver's Selection online shop, where you will find a range of selected Tequipment products.



For more information, visit www.porsche.com.

**If reliability has its price,
how expensive is unreliability?**

Porsche Service



PORSCHE

Porsche Travel Club Desert Camp Dubai

From fishing village to the big city: In just a few decades the Bedouin town of Dubai has become a “boomtown” in the desert. With its impressive skyline, wide boulevards, shopping malls and yacht harbours, Dubai fascinates visitors from all over the world.

The world's biggest hotel, an indoor ski slope or a golf course in the desert, the palm tree-shaped islands or the For-

mula 1 racetrack – visions of the future are already part of the present in Dubai. Visitors to the Desert Camp Dubai staged by the Porsche Travel Club could experience all this at close quarters with the Cayenne.

On the first day the visitors were met at Dubai International Airport by the Porsche travel guides and taken to the luxurious Bab Al Shams Hotel in a Porsche Cayenne. After an exclusive

breakfast in the Al Forsan the next morning they drive to the Desert Camp 15 minutes away with the Porsche Cayennes provided. After a short introduction to the Porsche Cayenne off-road technology and the individual driving sections under the supervision of Porsche instructors they set off in the late afternoon on the first desert excursion over the sand dunes back to the hotel.

A further adventure was planned for the third day: driving training on the impressive sand dunes near Al Madam followed by lunch in the heart of the desert. In the evening the participants witnessed a fascinating sunset right out of Arabian Nights whilst enjoying a glass of Champagne at the Sunset Bar in the desert. Then the Porsche Cayennes were swapped for camels. These took the participants to an Arabian Bedouin tent where the typical national dinner was waiting.

The fourth day: After breakfast the participants set off on a trip along the desert highway in the direction of Kalba to the beautiful sand dunes of Maleha. In the afternoon the teams experienced an exciting Quad Bike Tour in the dunes after which they were invited for cocktails in the 360° Rooftop Bar of the Jumeirah Beach Hotel. The Farewell Dinner in the Villa Beach Restaurant on



“The Palm” island was a fitting end to this exciting and eventful Porsche Desert Camp. The next day the Porsche organisers took the satisfied and very happy participants back to Dubai Airport where they boarded their respective flights back home.

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At the Desert CampS, for which the Desert Camp Dubai is a prerequisite for participation, the drive sections will be arranged even more demanding. An additional highlight is the half-day training at the Dubai Autodrome, a track fit for Formula 1 racing. Participants will also drive across the Al Madam desert on their own with their own navigation.

Dirt tracks, steep dunes and demanding offroad sections leave participants of the Desert Camp Dubai with a real feeling of desert adventure. Perfectly organised by the Porsche Travel Club: fascinating experiences, right down to the last detail!



Porsche Sports Cup Dates 2008

Following the successful Porsche Sports Cup Season 2007 the customer and Club sports series of Porsche Deutschland is kicking off for its fourth year with the tried-and-tested program.

In the Porsche Sports Cup all those interested in racing, with or without a racing driver licence, have the opportunity to line up in various series. In the Porsche Driver's Cup, for example, participants can improve their driving skills under the supervision of instructors and develop more of a feeling for their own Porsche. They learn about the ideal line, correct braking, steering into corners and accelerating into and out of bends. The training drives are followed by a time trial. All in all, a perfect introduction to racing.

For those who have a racing licence, the Porsche Sports Cup includes various series requiring a licence – the Porsche Driver's Challenge, a time trial, the Porsche Sports Cup and the Porsche Super Sports Cup, a sprint race using Michelin road or racing tyres, and the Porsche Sports Cup Endurance, a two-hour long distance race.

Detailed information and registration documents for the individual series can be found on the Porsche Sports Cup homepage at www.porschesportscup.de.



The Porsche Sports Cup – a weekend for racing drivers, motor sport enthusiasts, Porsche fans and families.

3rd to 4th of May **Hockenheim**

17th to 18th of May **Nürburgring**

14th to 15th of June **Oschersleben**

9th to 10th of August **Spa-Francorchamps**

13th to 14th of Sept., **EuroSpeedway Lausitz**

4th to 5th of October **Hockenheim**

