

3. Information exchange

Michelin – Porsche’s worldwide tyre partner

Michelin gives the Carrera extra bite



The new 911-series models have given Porsche a great boost – particularly in the field of driving dynamics where the performance of the sports cars is outstanding. A major factor in this respect has been the equipping of the vehicles with Michelin tyres.

Captivating appearance, numerous technical highlights and impressive performance: the Porsche Carrera enthral on every count. Since its presentation, the specialist press has gone head over heels in its praise of the 911 Carrera, which is enormous fun to drive. In the unanimous opinion of the testers, the Carrera handles like virtually no other sports car of its kind.

Its superior road behaviour is also due in part to the Michelin tyres, which have now become the benchmark for Porsche sports cars. In other words,

the Michelin Pilot Sport 2 has become a reference tyre in drive gear development. All measures are aimed explicitly at making optimum use of the enormous potential of this high-performance tyre. Improvements in

the driving dynamics compared with the predecessor models are testament to the compelling combination of the latest Porsche models and Michelin’s high-performance tyres. This is underlined by the results of various test drives. For instance, in the dry and wet handling disciplines and dry braking, the Michelin Pilot Sport 2 has improved performance so much that this vehicle/tyre combination now sets new standards. The performance of today’s original equipment tyre is four per cent up on its predecessors. At this high level, that represents a quantum leap.

The contribution to reducing fuel consumption is also remarkable. Compared with its predecessor, the Michelin Pilot Sport 2 has reduced rolling resistance by six per cent and tyre weight by five per cent. If the Michelin Pilot Sport 2 is already a reference point for public road traffic, then the Michelin Pilot Sport Cup with NO specification, which was developed specially for the race circuit, ful-



fills the particularly ambitious claims in respect of driving characteristics. This sports tyre is the logical choice for experiencing the class of a Porsche.

It combines an unusually high level of grip on dry roads with extremely precise steering and agile handling. The use of a multicomponent tyre tread is tailor-made for exceptional driving performance and fast lap times.

Designed for the racing circuit, the focus during development was on improved performance on a dry road surface. At the same time, Michelin has managed to achieve excellent controllable road behaviour on a damp surface. The fact that the low profile tyre brings with it an increased risk of aquaplaning on a wet surface, as is the norm with sports tyres, means that connoisseurs can classify it as a typical race sports car.

The Michelin Pilot Sport Cup NO is licensed for use worldwide on public roads. But just as with the Carrera, so too the new Michelin sports tyre needs to be exercised out in the wilds – and the racetrack is its territory.

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The Michelin Pilot Sport Cup tyre



The Michelin Pilot Sport 2 tyre



Porsche Tennis Grand Prix

Anniversary and premiere in the Porsche Arena



The Porsche Tennis Grand Prix is almost upon us: advance bookings have already started for the 30th staging of the event, which will be held between the 30th of September and the 8th of October 2006, and is expected to feature the world's best female tennis players. On top of this, there is good news from tournament director Markus Günthardt: "All prices have been held as a thank you to our public which has remained loyal to us over the years."

The anniversary of the Porsche Tennis Grand Prix is also a premiere. For the first time, Lindsay Davenport and Co. will be guests at the new Porsche Arena which is being built in Stuttgart's Neckar Park between the Gottlieb-Daimler Stadium and Hanns-Martin-Schleyer Hall. For 20 years, Porsche has held the naming rights for the multifunction hall which can accommodate up to 7,500 visitors, depending on the event being staged. Board Chairman Dr. Wendelin Wiedeking says: "This decision is more than an acknowledgement of our home location. As a successful company, we also have an obligation to the public interest. People in Stuttgart and the surrounding

area will be offered interesting events at the new Porsche Arena." For instance, in future Porsche will hold its own annual general meetings in the new hall.

The sporting highlight in the Porsche Arena, the particular attraction of which lies in its flexible use thanks to short conversion times, will undoubtedly be the Porsche Tennis Grand Prix. The switch from the tranquil rural Filderstadt to the regional capital is regarded by Markus Günthardt as a great opportunity for the tournament which is known throughout the world. According to the tournament director, "ladies tennis is on the up internationally, and has a great global media presence. Our product has the format which will allow it to continue to grow. Stuttgart and the new hall provide us with an opportunity to retain our core public while at the same time attracting new visitors." The intention is also to retain the values and public face of the Porsche Tennis Grand Prix tournament at its new home. Günthardt promises that "although the location is changing, the standard remains the same." So it is hardly any surprise that virtually every female tennis player

who played in last year's tournament has already given a commitment to take part in the premiere at the Porsche Arena.

Tickets for the top-notch tournament are only available from Easy Ticket Service – either by telephone on +49 (0)711 25 555 55, on the Internet (www.easyticket.de) or from one of more than 30 advance booking outlets in Baden-Württemberg. A day pass for the qualification on the Saturday or Sunday will cost 5.– euro. During the week of the tournament, ticket prices will increase from 30.– to 75.– euro a day, depending on the category. Season tickets are available for 290.– and 326.– euro. Porsche is offering particularly attractive options for the "Ladies Day" (2nd October) and the "Family Day" (3rd October). There is a 50.– per cent reduction for schoolchildren and students upon presentation of ID.

Porsche Press Office

Worldwide Club Support of Porsche AG

Porsche Club anniversaries in 2006

The many years of tradition of the Porsche Clubs throughout the world is reflected particularly in the numerous Club anniversaries that are celebrated each year. Many Porsche Club anniversaries are also due this year. According to the Porsche Club Support database, the list is as follows:

50th (year of foundation 1956)

- Porsche Club Holland

45th (year of foundation 1961)

- Porsche Club Romand
- Porsche Club Great Britain
- Porsche Club Berchtesgaden
- Porsche Club France

35th (year of foundation 1971)

- Porsche Club Denmark
- Porsche Club Finland
- Porsche Club Pforzheim

30th (year of foundation 1976)

- Porsche Club Sverige
- Porsche Club 356 Nederland
- Porsche Club 356 Japan
- Porsche Club 914-6 Deutschland
- Porsche Club Rhein-Rhur
- Porsche Club Monasteria

25th (year of foundation 1981)

- VW 914 Porsche Club Switzerland
- Porsche Club St. Gallen
- Nederlandse Porsche Club
- VW 914 Porsche Club Germany
- Porsche Club Augsburg
- Porsche Club Allgäu
- Porsche Club Ortenau
- Porsche Club Trier
- Porsche Sportscarclub Nürnberg
- Porsche Club Deutschland

20th (year of foundation 1986)

- Porsche Club Japan
- Australian Porsche 356 Register
- Porsche Club Team II Bergisches Land
- Porsche Club Pfalz Kaiserslautern
- Porsche Club Regensburg
- Porsche Club Hohenzollern
- Porsche Club Brandenburger Tor

15th (year of foundation 1991)

- Porsche Club 356 Schweiz

10th (year of foundation 1996)

- Porsche Club Winterthur
- Porsche Diesel Club Europe
- Porsche Club Bayreuth
- Porsche Club Göppingen
- Porsche Club Venezuela
- Porsche Club Estonia
- Porsche Club Steiermark

On behalf of Porsche AG, Porsche Club Support congratulates all of the above clubs on the occasion of their anniversary. We wish all Club members an active and harmonious Club life for the future, and thank them for their many years of loyalty to the Porsche brand.

Porsche Club Support



Porsche Design Driver's Selection

Full power: the new 911 Turbo collection

Who invented it? A Swiss, of course. On the 16th of November 1905, the engineer Dr. Alfred Büchi received a patent for the first exhaust gas turbocharger from the "Kaiserliches Patentamt des Deutschen Reiches". The boffin had converted the escaping energy of the engine exhaust gases into propulsion. Yet it was October 1974 before an exhaust gas turbocharger was fitted in a production sports car for the first time, ensuring

Porsche's top position among the elite of high-performance sports cars with the 911 Turbo. The turbocharger provides the engine with second air; the 911 Turbo triggers emotions and enthuses all those who enjoy driving this dream car.

These emotions and the enthusiasm are captured by the new 911 Turbo collection from Porsche Design Driver's



Selection from which we present several articles on this page.

Nicely packaged

The gift box contains a 911 Turbo model car, including a 911 Turbo Speed Chronograph with sporty synthetic bracelet. The robust housing is made of titanium, while the sapphire glass has an antireflection coating. Also available as a 500 limited edition with dial in grey/acid green.



Nice and comfortable

The innovative Softshell sports and driver jacket with 911 Turbo lettering is breathable and water resistant.



Nice and glossy

911 Turbo (2006) 1:43-scale model car with chrome-plated body. 2006 limited edition.



Nice and versatile

Fashionable T-shirt with colour co-ordinated collar and shoulder seams. Available in white and acid green.



The products are available from Porsche centres and, apart from watches, from the Internet at www.porsche.de/shop. Information: +49 (0)1805 356 911.

Porsche Tequipment

Full power

The first rays of spring sunshine are an invitation to stroll along boulevards and while away the hours in street cafés; but they also signal the start of the hunting season for the Cayman S. Like its South American namesake, it lurks menacingly on the asphalt – always in a rush.

It is an eyecatcher – not least courtesy of its hard chrome-plated sports tailpipe made from high-quality stainless steel which underlines its dynamic rear. The effect is that the new Porsche is that little bit sportier.



Sports tailpipe

Part number: 987 111 981 00

A further highlight of the Porsche Tequipment programme is the 19-inch Carrera Sport summer complete wheel set in a 10-spoke design. The white design ensures an even sportier appearance.



19-inch Carrera Sport summer complete wheel set

For Boxster models (type 987) and Cayman S
Vehicles without RDK

Part number: 987 044 602 09

Vehicles with RDK

Part number: 987 044 602 10

For 911 Carrera models (type 997)

Vehicles without RDK

Part number: 997 044 602 09

Vehicles with RDK

Part number: 997 044 602 10

The space-saving hardtop bracket on rollers which can be dismantled and transported in just a few simple operations is practicality itself. It is also available as a wall bracket.



Hardtop bracket

For Boxster models (types 986 and 987) and
911 Carrera models (types 996 and 997)

Part number: 000 044 000 59

Wall bracket for hard top

For Boxster models (types 986 and 987)

Part number: 000 044 000 21

For 911 Carrera models (types 996 and 997)

Part number: 000 044 000 76

Special maintenance bag made from aluminium – not just for spring cleaning – but also for the Coupé, Cabriolet and Cayenne. Maintenance products are approved specially for Porsche.



Coupé maintenance bag

For Cayman S and 911 Carrera models
(types 996 and 997)

Part number: 000 044 000 63

Cabrio maintenance bag

For Boxster models (types 986 and 987) and
911 Carrera models (types 996 and 997)

Part number: 000 044 000 62

Cayenne maintenance bag

Part number: 955 044 000 20

Further information on the complete Porsche Tequipment product range can be obtained from your Porsche partner or the Internet at www.porsche.com.



For more information, visit www.porsche.com.

High style for sprinters.

**The high-gloss 19-inch Carrera Sport wheel
by Porsche Exclusive.**



PORSCHE