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Porsche Club

News 2/06



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Porsche Driving Experience.



PORSCHE

Editorial

Dear Porsche Club Members,



Once again 2006 is promising to be an exciting and varied year for Porsche. This is evident from a glance at the current developments in the model programme. The new top of the range model in the Cayenne series was presented in January in the form of the Cayenne Turbo S. With a performance of 521 bhp, this vehicle has become the second most powerful road Porsche behind the Carrera GT. The Geneva Motor Show at the beginning of March also saw the unveiling of further Porsche innovations. With the new 911 Turbo and the GT 3, Porsche presented two sports cars which are at the absolute pinnacle within their respective segments.

There has also been an above average level of activity to report from the Porsche Clubs in 2006. There are now around 550 recognised Porsche Clubs around the world, ensuring a packed event calendar that is extremely diverse. Whether there are motorsport events such as the Alpenpokal, the Concours d'Elégance during the Paradis Porsche Saint Tropez in October this year,



national events such as the Porsche Club Germany meeting in Munich from the 7th to the 10th of September, or international meetings such as the Porsche Club Festival of Porsche Club Great Britain in Eynsham Hall between the 26th and 27th of August – there is something for everyone. Nor should we forget the numerous parades taking place this year, such as the Porsche Parade Japan in Suzuka from the 26th to the 28th of May, the Porsche Europa Parade in Göteborg between the 29th of June and the 2nd of July, the Porsche Parade USA in Portland from the 6th to the 11th of August, and the Porsche Parade in South Africa from the 20th to the 24th of September.

These parades are large events which involve a great deal of organisation for the clubs concerned. For example, anybody who looks at the complete programme for the 51st Porsche Parade USA will soon realise the vast amount of work that goes into the staging of such an event. Many of the volunteer helpers are giving up virtually

all of their free time to help to stage the event. The increasing involvement of families in the Club events is a particularly welcomed development, as are the activities provided for children at the larger events, such as those at the USA Parade and the Porsche Club Festival arranged by Porsche Club Great Britain.

We are also especially proud of the long tradition of Porsche Clubs, and this year many clubs will be celebrating their 35th, 45th or even their 50th anniversaries. Club Support will of course be present at many of the anniversary celebrations and events in order to underline the importance of the clubs to Porsche AG.

We look forward to an eventful year within the Porsche family and wish all Clubs the very best of luck and success in the staging of their particular events.

Worldwide Club Support of
Porsche AG

In-house business:

To make it easier for us to produce the Porsche Club News, we ask you to let us have your contributions by e-mail. Please attach text contributions as a Word file. Your pictures should ideally be in **TIFF format**, otherwise in JPEG format (minimum resolution **300 dpi**, at an actual size of at least **13 cm width**, as RGB or CMYK). Please ensure that there are **no** "pixelations" in the images and that you do **not** save the images as indexed colours (web colour scale). We regret that we cannot process Word files or Powerpoint presentations containing embedded images to printable quality.

Your editorial

Internet:

The current edition of Porsche Club News and archives from the January '99 edition onwards can be found at: www.porsche.com.

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