

Editorial

**Dear Porsche Club Presidents,
Dear Porsche Club Members,**



The team of the worldwide Porsche Club Coordination

Porsche is celebrating its 60th anniversary. 60 years ago to the day, the foundation was laid for the family-run company. The first Porsche prototype with chassis number 356-001 was awarded its on-road licence on the 8th June, 1948. "I looked around but could not find my dream vehicle. So I decided to build it myself", explained Ferry Porsche. This hands-on, pioneering approach remains part of the company philosophy to the present day.

This tradition is being demonstrated once again in time for the anniversary. The next generation of the model series 911 was launched on 5th July. The pioneering approach in the early days is still the inspiration behind the new 911 Carrera models today. The new models with classic rear drive are characterized by even higher driving dynamics through a completely newly developed six-cylinder Boxer engine with 3.6 and 3.8 litre capacity offering up to 13% less fuel consumption and a 15% reduction in CO₂ emissions.

"There's always room for improvement", has been the motto of Porsche engineers for 45 years in their efforts to develop and improve the wide variety of the 911 models. And our customers really appreciate this approach and remain true to the "911" family through all stages of evolution.

In this edition of Porsche Club News, we will focus on the "60th Anniversary of the Porsche Sports Car". The reports contain a wealth of interesting information on the history of the Porsche company, as well as an overview of all model series over the past 60 years. And your favourite Porsche jewel is sure to be among them.

Porsche Club News is a medium open to Porsche Clubs all over the world and is your international stage. It transcends all boundaries and offers your Porsche Club the opportunity to exchange information with other Clubs, report on your Club events or issue invitations. Take advantage of this opportunity and use

Porsche Club News as an advertising and communication medium. In this edition, for example, Porsche Club Rhein-Main is taking the opportunity to invite Clubs to a driver training event at the Nürburgring racing circuit. Did you know that Porsche Club Estonia only has to travel 300 km to take part in a factory tour? O.k., so the tour is held in Uusikaupunki and not Zuffenhausen, which lies 2,100 km from Porsche Club Estonia. For more information, read the reports from page 36. Why not let the worldwide Club community share in your events and experiences and enhance the Porsche Club News with your announcements and reports.

Porsche Club News is now distributed via E-mail to all Club Presidents all over the world. Make sure that all your Club members have access to Porsche Club News by sending it via E-mail to as many members as possible and by directing them to the Porsche Club Coordination homepage.

Use this medium to live the Porsche Club community. We look forward to reports from all over the world and wish you continued success and enjoyment in carrying out your Club activities.

**Your
Worldwide Porsche Club Coordination
Team**

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