



PORSCHE



Fascination Porsche

Live your dream



Content

- 04 **Fascination Porsche**
- 06 **Heritage and Design**
- 10 **Intelligent Performance**
- 12 **Technology**
- 16 **Passion**
- 20 **The new 911**
- 22 **The 718 Cayman**
- 24 **The 718 Boxster**
- 26 **The Panamera**
- 28 **The Macan**
- 30 **The Cayenne**
- 32 **The new Taycan**
- 36 **Porsche E-Performance**
- 40 **Porsche Exclusive Manufaktur**
- 42 **Porsche Tequipment**
- 44 **Porsche Driver's Selection**
- 46 **Porsche Clubs**
- 48 **Porsche Centre Information**
- 50 **Porsche Service Information**



'In the beginning I looked around and could not quite find the car I dreamed of. So I decided to build it by myself.' Prof. Dr. Ing. h.c. Ferry Porsche

The very first Porsche was created to satisfy one man's dream. From the iconic 356 to the Taycan, it is a name that inhabits the dreams of driving enthusiasts the world over. From its winning racing heritage to its awe-inspiring performance on the street, the Porsche

automobile, and its marque, are legendary. By answering some of the most common questions we hear from those new to our rich heritage, this booklet serves as a brief overview of what the Porsche brand stands for.

Your dream car is here. Time to get to know one another.



Heritage and Design

PORSCHE

**There's only one way to become a classic:
To be born a legend.**

Where did the name 'Porsche' come from?

The vehicle and company were named after its founder, Professor Ferdinand Porsche. It's also the reason that the brand is properly pronounced, 'Porsch-e' instead of the commonly mispronounced 'Porsh'.

What was the very first Porsche?

Though Professor Ferdinand Porsche developed several vehicles before 1948, the first vehicle to

bear the Porsche name was the Porsche Number 1, which evolved into the Porsche 356.

Where do the names 'Carrera' and 'Panamera' come from?

Quite fittingly, the Carrera name is derived from a race. The Carrera Panamericana was a grueling road race across Mexico's Pan-American Highway, first run in the 1950s. Panamera is a unique name

Porsche used to pay homage to that same competition.

What gives the 911 its unmistakable shape?

A legendary sports car in its 8th generation. With a timeless design based on clear principles: the distinctive sloping roof line, the shape of the side windows, fenders which are higher than the front hood and a muscular look at the rear. Really, it is the secret to staying young.





1



2



3

Porsche is a company that is not afraid to tread its own path.

What makes a Porsche a Porsche?

High performance? Definitely, but it's not about horsepower alone – it is also about applying it intelligently. With vehicle concepts that have their roots in motorsport, yet offer the ultimate in everyday practicality. We are driven by the motivation to take the innovative ideas of Ferry Porsche and use them to develop intelligent technologies such as efficient drive concepts using lightweight materials. Our innovation is also future ready with our first fully-electric sports car, the Taycan, that combines a racing feel with zero-emission performance. The only thing we will never touch is the Porsche crest. It's our motivation to never forget where we have come from and to focus on what we do best: building exceptional sports cars. After all, whatever we build, it will always be a Porsche.

How extensive is the Porsche racing history?

We have always been involved in racing. The very first car to bear the Porsche crest went on to win races. Fulfilling Ferry Porsche's dream of a car that could be both victorious on the track and practical on the road. In fact, Porsche vehicles have won over 30,000 races including victories at Daytona, the Nürburgring and in the Formula 1 Championship.

Races which have turned cars such as the Porsche 550, the Porsche 956 and the Porsche 911 into classics.

Among these, the 917 enjoys legendary status as the most powerful and fastest Porsche racing car of all time. In 1970, it wrote sports car history winning the 24 hours of Le Mans for the first time for Porsche. More victories were to follow over the decades. This great tradition is continued by Porsche's 19th overall victory in 2017.

But for Porsche, what is just as important as a place on the podium is the experience acquired from racing. All knowledge gained on the racetrack is transferred as either design or test principles to our road cars.

This close relationship between the racetrack and the road is unique.

1 Porsche Classic Range
2 Porsche 555 Spyder in Le Mans in 1955
3 Porsche 911 RSR (991 II)



Intelligent Performance

Intelligent Performance is our commitment to the future of sports car.

As evidenced by our extraordinary line-up of models, at Porsche we take engineering skills to the extreme. But it is never about technology for technology's sake. It is a balanced approach. The result: Porsche Intelligent Performance. It is a commitment to the future and for us; sustainability is expressed in our very own 'efficiency ratio'. One that we have been developing since 1948: ideas/km.

What is Porsche doing for the environment?

For a long time now we have been looking at ways of making our cars more eco-friendly. Ground breaking examples include optimising

aerodynamics, introducing technical innovations such as the auto start/stop function, the parallel full hybrid drive on the Cayenne S E-Hybrid and track-ready hybrid technology as featured on the 918 Spyder high-performance hybrid. The predecessor of the Panamera 4 E-Hybrid was the world's first ever plug-in hybrid in the luxury vehicle segment. It combined extremely low fuel consumption with unexpectedly high levels of performance and pioneering e-mobility solutions. The Porsche vision of tomorrow's E-Performance represents an exciting new chapter: The Porsche Taycan – the first fully electric sports car, with the soul of a Porsche.

Why is the power-to-weight ratio so important?

Power-to-weight ratio is expressed as power divided by the vehicle's weight. Using lightweight materials, Porsche Engineers take great care to maximise the amount of horsepower to move each pound of vehicle. This is why a Porsche can outaccelerate and outperform vehicles that have more horsepower but weigh more. In addition to helping maximise the power-to-weight ratio, lightweight wheels and brakes allow the vehicles to respond more quickly and precisely to changes in the road surface, providing better driving feel and satisfaction.

Technology



Our notion of “technology-driven”.

What does the ‘S’ stand for?

The ‘S’ in a Porsche model’s name refers to ‘Sport’. The Cayenne S, Macan S, 718 Boxster S, 718 Cayman S, Panamera S and 911 Carrera S offer drivers a sportier version of the base model. The S model delivers greater horsepower and engine displacement and overall higher performance relative to the base model.

What is the difference between the base models and 4 models?

The 911 Carrera 4 and Panamera 4 models are equipped with Porsche all-wheel drive, which comes with a wider body on the 911 Carrera 4 and Carrera 4S models. The all-wheel drive helps to

deliver all the power of the 911 Carrera and Panamera to the ground and provides stability while turning.

Why do Porsche brake callipers come in different colours?

Porsche brake callipers come in six different colours: black callipers are on all base model vehicles. Red callipers distinguish an ‘S’ or turbo model line sports cars, and titanium distinguishes a Cayenne S, Macan S or Panamera S. Green brake callipers are on the 918 Spyder, the Panamera 4 E-Hybrid and the Cayenne S E-Hybrid. The Porsche Ceramic Composite Brakes (PCCB) are painted in vibrant yellow.

The Cayenne, much like our first all-electric sports car, the Taycan, features the new callipers painted in white to highlight the tungsten carbide coated brakes.

What makes a classic Porsche engine?

Pistons in opposite direction drumming like a boxer in the ring, and the engine at the back – that makes a classic Porsche engine. In the 911, it is the principle which drives forward one of the most thrilling sports cars ever. Low weight, relatively small displacement, but high efficiency. And true sports car spirit.



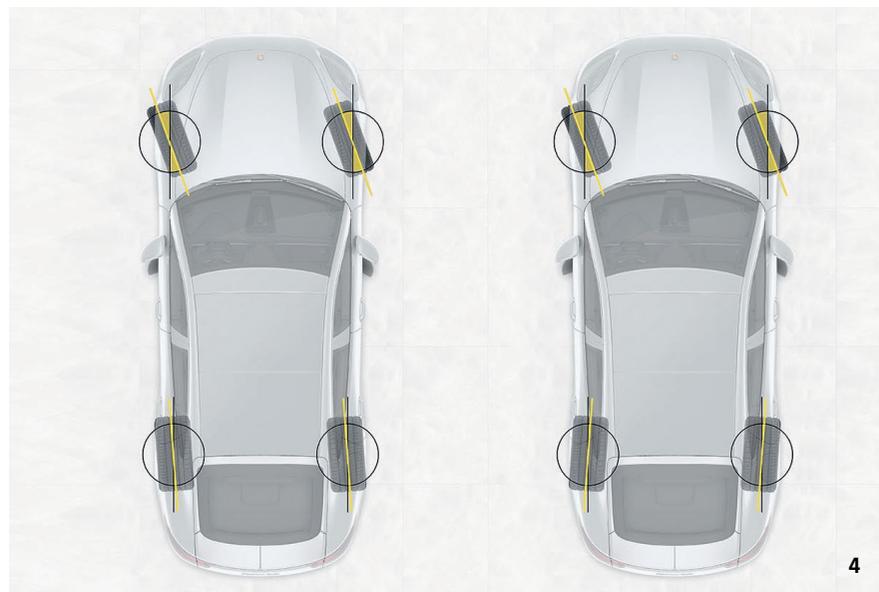
1



2



3



4

Our technology is not just state-of-the-art, it is also meaningful.

What is Porsche Doppelkupplung (PDK)?

Porsche Doppelkupplung (PDK) combines the mechanical benefits of a traditional manual transmission, with the ease of use of an automatic transmission. By engineering a completely new type of transmission utilising two clutches, PDK greatly improves driver feedback and performance. With PDK, gear changes can take place within a few hundredths of a second, allowing rapid gear shifts with no interruption in the flow of power.

Furthermore, fuel consumption is significantly reduced through the coasting function. As soon as you release the accelerator pedal, PDK automatically disengages the engine and transmission and you begin to coast in neutral until you depress the accelerator or brake pedal.

What is PDLS?

Porsche Dynamic Light System (PDLS) and Porsche Dynamic Light System Plus (PDLS Plus) dynamic cornering light function swivels the main headlights towards the inside of a bend, based on

steering angle and road speed, providing more visibility as you turn. It also features speed-sensitive headlight range control and the adverse weather function – enhancing illumination of your surroundings.

What is the Porsche philosophy on vehicle safety?

At Porsche, safety is a natural result of high performance. We pride ourselves in building some of the safest vehicles, both on the track and on the road. Active and passive safety models are engineered into every model.

The reinforced body-shell structure contains a passenger cell that is extremely resilient and offers great levels of protection in the event of an impact. All Porsche models feature highly effective airbag technology: full-size airbags for the driver and front passenger which are inflated in two stages depending on the severity and type of impact.

What is rear-axle steering?

During low-speed manoeuvres, the rear-axle steering system turns the rear wheels in the opposite direction to that of the front wheels. This has the virtual effect of shortening the wheelbase. The turning circle is reduced, agility is increased and parking becomes noticeably easier to manage.

During high-speed manoeuvres, the system steers the rear wheels in the same direction as that of the front wheels. This virtual extension of the wheelbase increases driving stability.

Rear-axle steering ensures that there is no compromise between stability and agility or performance and everyday driveability. The result: greater manoeuvrability and driving safety in everyday use – significant improvement in driving performance.

- 1 8 shift Porsche Doppelkupplung
- 2 Porsche Dynamic Light System
- 3 Airbags
- 4 Rear-axle steering



What drives us?

Porsche is more than an employer – it is a way of life. We are pleased to say that our employees are proud to work for Porsche. The appeal of our products is the driving force that encourages each and every individual within the company to constantly seek improvement and to regularly test and optimise structures and processes.

Our people are important to us.

We know we can count on them and appreciate that they frequently think outside the box. And this is something we actively encourage, as we value both excellence and individuality. Our teams think creatively, yet cooperatively. We follow this philosophy at our headquarters in Zuffenhausen, where all of our sports car engines are produced, as well as at our Research and Development Centre in Weissach, and in Ludwigsburg and Sachsenheim where our international sales and logistics centres are situated. Finally there is Porsche Leipzig where the production facility for the Cayenne, Macan and Panamera is located. The Porsche Principle extends to everyone: customers, employees and partners alike.

1 FIA-Certified porsche circuit in Leipzig, Germany
2 Research and Development Centre in Weissach, Germany



1



2



3



4

People at Porsche are constantly seeking new ideas. On their own initiative.

The successful record of Stuttgart's sports car manufacturer – Porsche is the world's most profitable automaker – is based on decades of experience in automotive manufacturing and motorsports. The history of Porsche sports cars begins in 1948 with the legendary Type 356 'No. 1.', but the conceptual basis of the brand is the result of the lifelong work of Professor Ferdinand Porsche (1875-1951), and continued by his son Ferry (1909-1998). During the past seven decades, Porsche has experienced many peaks as well as lows. But thanks to efficient production methods, distinctive positioning of its brand, and innovative models, the former sports car specialist has developed into one of the world's most

successful automobile manufacturers. This unique history is both an honour and an obligation. That is why a museum has been erected on Porsche Square in Zuffenhausen in 2004.

The museum has quickly become an icon of the Porsche brand and it makes history as the most spectacular building ever undertaken by the company. The Porsche Museum offers visitors all the historical and contemporary knowledge that makes Porsche so unique.

It serves to present the fascinating thrill and diversity of the Porsche brand to visitors from all over the world.

Porsche Museum address:
Porscheplatz 1
70435 Stuttgart-Zuffenhausen
Germany
Tel.: +49 (0) 711 911 20911
info.museum@porsche.de

Factory tours:
Combine your visit to the Museum with a factory tour. The factory tour starts in the Museum itself.

Please contact us for further information.

Tel.: +49 (0) 711 911 20911
factorytours@porsche.de

1 Ferdinand Porsche
2 Ferry Porsche
3 and 4 Porsche Museum in Zuffenhausen, Germany

If you wish to find out more about the Porsche Museum, please scan the QR code with your mobile device and visit us online.





**The 8th season
in an iconic series.**

The new 911.

1963 saw the birth of a legend. The legend of the 911. Designed as the successor to the 356, the 911 won the hearts of sportscar enthusiasts from the outset. The 2.0-litre six-cylinder horizontally opposed rear engine was a unique concept and caught the attention of many. But what is and remains most iconic about the 911 is its silhouette, which has remained largely the same over 8 generations of production.

A timeless idea only holds on to its youthful vigour if it is constantly upgraded. So every new generation of the 911 also represents a new start. For an even better 911.

Entering the 8th generation, the new 911 continues to set the standard as a sports car icon. It is the sum of its predecessors – and both a reflection of the past and a vision of the future. The silhouette: iconic. The design: timeless. The technology: one step ahead. With the new 911, we're driving into the future, in a Timeless Machine.

1 The 911 Carrera 4S
2 Interior 911 Carrera 4S

To view the video of the new 911, please scan the QR code with your mobile device.





**Only those who know their roots
can develop and flourish.**

The 718 Cayman.

Every legend has a beginning. Strictly speaking, the legend of the 718 began back in 1953 with a simple but audacious plan: to accept the challenge. Not least on the racetrack.

The 718 Cayman lets its actions do the talking. Sporty actions, of course. As a corner-devouring coupé, it follows a line of its own far removed from fashion trends and four-lane arterials.

Its performance, its handling and its design make the 718 Cayman special. The 718 Cayman boasts a mid-engine concept that is as comfortable on the race track as it is driving around town.

The engine is positioned no further than 30 cm behind the driver. Effect number one: the resounding thump on the back. Effect number two: extraordinary dynamic cornering capabilities,

thanks to the car's low and central centre of gravity.

The horizontally opposed arrangement of the engine's cylinders also helps to reduce oscillations, which has a positive impact on smooth running. Another plus for driving dynamics: the concentrated power of the engine is transmitted directly to the rear axle.

As soon as the mid-mounted engine starts, there is really only one thing that matters: the world with its countless twists and turns. And you – right in the middle of it all.

To view the video of the 718 Cayman, please scan the QR code with your mobile device.



1 The 718 Cayman S
2 Interior 718 Cayman S



**Ever more worthy of its legendary status.
Day in, day out.**

The 718 Boxster.

The Boxster is the sequel that continues the 718 legend. At its heart, a four-cylinder turbocharged horizontally opposed engine beats with the same fighting spirit that delivered countless podium finishes.

Its lightweight concept is the embodiment of our vast experience accumulated in endurance and hill-climbing events. In it lives the will to break with standards. And to inspire conviction. So it is entirely appropriate that it, too, should bear these three digits in its name and carry the 718 legend forward.

The 718 Boxster was made for the sport of it. It is a mid-engined roadster that unites the sporting

1 The 718 Boxster S
2 Interior 718 Boxster S

spirit of the legendary Porsche 718 with the sports car of tomorrow – and transfers it to the roads of today's world. With one goal: to take the everyday out of every day.

Compared with the previous model, the result is a new, decidedly more striking design, an even sportier chassis setup and a host of new performance, comfort and assistance systems. And, of course, up to 350 units of turbocharged horsepower (257 kW) – despite a considerable reduction in fuel consumption. Only one question remains unanswered: What are you still waiting for?

The 718 Boxster.
For the sport of it.

To view the video of the 718 Boxster, please scan the QR code with your mobile device.





**Courage takes many forms.
We have opted for that of a sports car.**

The Panamera.

A few years ago, everything to do with the saloon suddenly changed. Large, cumbersome and thickly padded instantly seemed outmoded qualities. On the road, something happened – something rather fast and dynamic: a sports car came along.

A sports car with four seats, an unmistakable silhouette and performance figures normally associated only with a Porsche. The Panamera. It changed everything.

Our engineers have demonstrated their courage with the Panamera concept. By continually re-evaluating and reinventing. By reconciling

apparent contradictions: performance and comfort, dynamics and efficiency, career and family. New innovative assistance systems make driving not only safer, more efficient and more relaxing – but also more enthralling.

And it is more dynamic than ever: thanks to Porsche Dynamic Chassis Control Sport (PDCC Sport), Porsche 4D Chassis Control, three-chamber air suspension and – for the first time in the Panamera – rear-axle steering and PDLs Plus with LED main headlights featuring matrix beam technology.

1 The Panamera S-E Hybrid Sport Turismo
2 Interior Panamera Turbo

To view the video of the Panamera, please scan the QR code with your mobile device.





We do not believe in one-size fits all.

The Macan.

At Porsche, we prefer to remain unconventional. And we do not follow trends. We rather make our own choices and never compromise. In that spirit, the Macan offers you the choice of a life less ordinary. The opportunity to choose. To choose thrilling.

With its dynamic overall look, the Macan boasts the distinctive Porsche DNA and stands out from the crowd as one of the sportiest compact SUVs. The even stronger accentuation of the horizontal lines in the front and rear emphasize its sports car

character. But simply looking good is not enough, of course. Those seeking adventure also need power. The new engine generation delivers an even more impressive performance.

The Macan lets you thrive in the thrill of your next adventure and express yourself in your own distinct way. Because your life is like your very own live concert. And the Macan puts you in the centre stage, letting your pulse set the beat.

1 The Macan S
2 Interior Macan S

To view the video of the Macan, please scan the QR code with your mobile device.





**Those who develop talent reap the reward.
Sometimes in more ways than one.**

The Cayenne.

Dynamic performance, five doors, sophistication and comfort. This sums up the concept of the Cayenne, which features a front-engine configuration plus enough space to comfortably accommodate five people and a full set of luggage. It certainly took some getting used to, but the Cayenne conquered a whole new terrain for Porsche. Acknowledged as a true Porsche and the benchmark performance SUV, it has a unique set of abilities that allow it to rank at the top of its class.

Available in a wide range of variants, the Cayenne combines refined sports performance with high efficiency and superb everyday practicality: from the V6 and V8 petrol engines to the e-hybrid, which can be powered by electricity alone.

1 The Cayenne Coupé
2 Interior Cayenne Coupé

To view the video of the Cayenne, please scan the QR code with your mobile device.





Soul, electrified.
The new Taycan

Taycan Turbo S

- Up to 460kW (625HP) power output
- Up to 560kW (761HP) overboost with Launch Control
- 1,050Nm maximum torque with Launch Control
- 0 to 100km/h in 2.8 seconds with Launch Control
- Top speed of 260km/h
- Performance Battery Plus



1



**The sports car of the future.
Here today.**

The new Taycan.

Puristic, expressive, timeless. Attributes that describe every Porsche. So when we think about the sports car of tomorrow, it is with these values that we take our DNA into the future.

With the Taycan, we take our next step towards the future, with an all-electric sports car that defines our vision of e-mobility. With its design and its technology, it provides answers to the question of the sports car of tomorrow. The Taycan allows us to do a lot of things differently. To think new. From its drive to its user experience, to its digital ecosystem. And yet the

Taycan is a genuine sports car and still stands for a different way of thinking. This is the essence that unequivocally signifies what the Taycan is. And, more importantly, what distinguishes it from all other competitors, is that it is ultimately a Porsche. With all of its unique facets, the first and only all-electric sports car with the genuine Porsche soul offers something new and exciting to look forward to.

One thing the Taycan shows is that at Porsche, wherever the journey may take us, we will take the sports car.

- 1 The Taycan Turbo S
- 2 Headlight
- 3 Taillight
- 4 Electric Charging Socket
- 5 Cockpit

To view the video of the Taycan, please scan the QR code with your mobile device.





Performance, electrified.
Discover the future of the sports car.

Porsche E-Performance.

Performance, G-forces, adrenaline rushes. These are our traditional values. But what do we at Porsche think of today when we look to tomorrow? About the sports car of the future. Entirely uncompromising. With an overall concept that combines maximum driving pleasure, sophisticated charging infrastructure and trailblazing connectivity. And gives you the leading role: as the driver of your sports car.

Fully electric models

We've been working hard for years on the future of the sports car. For today. With a view to tomorrow. And the day after tomorrow. The focal point of Porsche E-Performance is not our technology or

engineering prowess, but always you, the driver. The Taycan is ready for that future, with its 800-volt architecture, it charges with up to 270 kW and can be charged to a 100 km range (WLTP) in 5 minutes under optimum conditions. So the vehicle is always ready for whatever its driver has planned throughout the day: driving.

Plug-in Hybrid models

Our plug-in hybrid technology fulfils two exacting demands at the same time: first, it must reduce fuel consumption and emissions. Second, it must push the driver deep into the seat. Just as you would expect of a Porsche.

1 IONITY Charging Pedestal
2 Vehicle Charge Port



1



2



3



4

Charging

At Home

Come home – and fill up: Porsche E-Performance offers you clever and complete charging solutions for your electric sports car. Tuned to your personal wishes and spatial conditions. Suited to your everyday life. And we don't just mean the perfect charging equipment, but also helpful services and apps, such as the Porsche Connect app. So you'll always be efficient, even during pit stops.

Porsche offers you two charging solutions for charging at home: the Porsche Mobile Charger and the Porsche Mobile Charger Connect. Both can be connected to either a normal 240 volt domestic outlet or a 3-phase 400 volt industrial socket. The offer is supplemented by the Home Energy Manager, an intelligent energy management system that optimises the charging process in terms of performance, time, and cost. With the apps and services from Porsche Connect, you can

conveniently operate various vehicle functions from your living room. For example, control the charging process, check the state of charge of your battery, or bring your Porsche to a comfortable temperature before you start your trip.

On the Road

We know that compromise is a part of life. But that has no place in driving. Here, it's about your flexibility, planned arrival and, above all, sporty performance. Always. Regardless of whether you're driving around your own neighbourhood or heading towards far-flung destinations. Porsche E-Performance provides a reliable, global and easily accessible charging network and an ingenious charging infrastructure. For electric driving pleasure with no ifs or buts. Exactly as you would expect from Porsche.

- 1 Compact charging pedestal
- 2 Porsche Mobile Charger Connect
- 3 Turbo Charging
- 4 Charging Dock Destination Charging with Mobile Charger

Porsche Exclusive Manufaktur



We make every Porsche special. You make it unique.

Extraordinary things do not simply appear out of nowhere.

Instead, they originate in special places. Where they are handcrafted. Forged by experience. Driven by passion. And inspired by our customers.

It is true masters of their trades who pass on their ideas as well as the personality of its drivers – turning “a” Porsche truly into “your” Porsche.

Porsche represents the utmost in individual styling. The design options are diversified, the precision high, and the exclusivity lies in the programme itself. At your request, we can make your vehicle sportier, more comfortable and more individual. We aim to create something truly

special and take our time to achieve that. It is only by taking utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen before. A car that is tailor-made the way you envisioned, with a harmonious overall concept down to the finest details and its own unique character.

Would you like an interior finished in high-quality leather with selected details in the exterior colour of your car? How about a PDK gear selector in aluminium, sports tailpipes in stainless steel or the SportDesign package? You tell us what you want and we will do our utmost to give it to you – provided that it is technically feasible and does not compromise on quality and safety.



Porsche Tequipment



We make every Porsche special. You make it unique.

A Porsche is already a dream come true. But what would the dream of Porsche be if the dream did not live on? If it did not offer sufficient scope for all ideas? If it was not as individual as a lifestyle? Practical but not ordinary. That is our benchmark. And also that of many Porsche enthusiasts.

Thinking laterally and breaking boundaries. Never standing still and never making do. Continually striving to improve every last detail and always highly motivated. The results are cars beyond compare. Nevertheless, all Porsche models leave scope for further personalisation. Thanks to the model-specific products available from Porsche Tequipment.

With over 20 years of experience and expertise, Porsche Tequipment displays top Porsche quality in every product. Porsche Tequipment offers a wide range of accessories for retrofit personalisation. On the one hand, the range offers product benefits, e.g. in the form of tailored,

model-specific transport systems or the child car seats. On the other hand, it enhances driving pleasure, with products ranging from sports exhaust systems to visual personalisation options such as black headlights to complete wheel and tyre sets in a unique design.

Whichever Tequipment products you ask your Porsche Centre to fit, one thing remains unchanged: your original vehicle warranty.

If you wish to find out more about the Porsche Tequipment, please scan the QR code with your mobile device and visit us online.



Porsche Driver's Selection



Porsche means passion. Passion for intelligent design.

Enjoy this passion by wearing something from our extensive fashion collections. Be it something functional from the Motorsport Collection or something electrifying from our all new Taycan Collection, the Porsche DNA is unmistakable in every fibre. Whether you would like to make a fashion statement or just add a limited edition item to your collection, look for a sporty training partner or a reliable travel companion – the Porsche Driver's Selection products bring the excitement of Porsche to all areas of your life.

100% Porsche performance.

Ultralight Trolley Cases consist of 5 colours in different sizes. Developed for the Porsche Travel

System from Porsche Driver's Selection in collaboration with luggage manufacturer RIMOWA, the distinctive feature of lightweight and durable materials such as hand-brushed aluminium and lightweight poly carbonate are used to make the luggage practical and aesthetically striking.

Taking on the challenge.

Porsche Driver's Selection sports items unite state-of-the-art technology with design features inspired by unmistakable Porsche aesthetics, creating an authentic passion for Porsche.

If you wish to find out more about the Porsche Drivers Selection, please scan the QR code with your mobile device and visit us online.





Porsche Clubs

The future of passion.

When the first Porsche 356 was built 70 years ago, no one could know what Porsche would one day become. Producing exclusive sports cars in 1948 right after the end of the second world war was a rather risky business.

However, the people at Porsche thought laterally – and did it anyway. Looking back, this decision was the beginning of an exceptional automotive passion. Highly motivated designers who believed in the future of their idea encountered enthusiastic customers. Their dream of the dream car became a reality.

The rapid growth of Porsche Clubs is just as impressive as the development of the Porsche

marque. Starting with a small group of friends in Germany who founded the world's first Porsche Club in May 1952, the concept has spread across the globe. There are now Porsche Clubs in over 75 countries and there is one defining characteristic of every member: their affinity to Porsche. This is where emotion and fascination meet passion for the tradition of the marque.

From social and sporting activities to touring and cultural pursuits, Porsche Clubs are as varied in their approaches as their members. From humble beginnings in the 1950s, the Porsche Club organisation has gone from strength to strength. In the early 1960s, there were just 30 Clubs around the globe – today there are more than 640 Clubs

across every continent in more than 75 countries, adding a different dimension to the Porsche experience.

Porsche drivers will always want to share their passion with others. That is why the traditional Porsche Club organisations are proving increasingly popular in new markets, particularly in Asia, the Middle East and Latin America. China and Russia are likewise enriching the international Porsche Club scene with a growing client base. Through their commitment, new Club members help the Porsche Club organisation to grow while providing the next generation of supporters to sustain the traditional idea of the Porsche Club.

Porsche Centre Information.

Porsche Centre Singapore

Stuttgart Auto has been the sole dealer for the Porsche brand in Singapore since 1985. With more than 30 years of market representation, Stuttgart Auto is a well-established motoring entity. It has grown over the years from a niche sports car dealer to a full-fledged sports and luxury automobile dealership.

Stuttgart Auto was founded by respected entrepreneur Mr Karsono Kwee, who is the Executive Chairman of Eurokars Group. He is driven by a genuine passion for motorcars and has turned the company into a well-diversified and customer-oriented dealer of premium automobile brands in the region.

29 Leng Kee Road
Singapore 159099

Phone: +65 6472 4433
WhatsApp: +65 9070 7911

Operating hours:
Monday – Saturday: 9.00 am – 6.00 pm
Sunday & Public Holiday: 12.00 pm – 6.00 pm



Porsche Service Information.

Porsche Service Centres

Apart from bringing the latest product offerings to all Porsche enthusiasts, we strive to provide a parallel, one-stop after sales support from Porsche Servicing to Tequipment accessories for your Porsche at our Service Centres.

Porsche designers and engineers build the finest sports cars in the world. Our technicians are rigorously trained to provide the best care for your Porsche so you can enjoy every adventure behind the wheel.

Tanjong Penjur

27A Tanjong Penjur
Singapore 609042

Phone: +65 6331 0700
WhatsApp: +65 8282 7911

Leng Kee

29 Leng Kee Road
Singapore 159099

Phone: +65 6474 3252
WhatsApp: +65 8282 7911

Operating hours:

Monday – Thursday: 8.30 am – 6.00 pm

Friday: 8.30 am – 5.30 pm

Saturday: 8.30 am – 12.30 pm

Sunday & Public Holiday: Closed

Porsche Genuine Parts

Porsche Genuine Parts are at their best prices at Porsche Service Centres.

For more information, please contact the Porsche Parts Department at 6331 0718 (Tanjong Penjur) or 6697 4148 (Leng Kee).



Duplication, disclosure or any other use is not permitted without prior written approval from Dr. Ing. h.c. F. Porsche AG. Dr. Ing. h.c. F. Porsche AG supports the use of paper from sustainable forestry. The paper in this catalogue is certified in accordance with the stringent requirements of the PEFC (Programme for the Endorsement of Forest Certification).

© Dr. Ing. h.c. F. Porsche AG, 2020

All text, images and other information in this brochure are covered by the copyright of Dr. Ing. h.c. F. Porsche AG.

Porsche, the Porsche Crest and other marks are registered trademarks of Dr. Ing. h.c. F. Porsche AG.

Dr. Ing. h.c. F. Porsche AG
Porscheplatz 1
D - 70435 Stuttgart
Germany
www.porsche.com

Printed in Singapore
PAP 500M 20 SG