

**PORSCHE**

**MUSEUM**

**EN**

# From A to 911

Everything you need for your  
museum visit



# Introduction

**A place to dream –  
with your eyes wide open.**

2 The dream of the sports car becomes reality before your eyes in the Porsche Museum. Delve deep into the exciting world of this sports car manufacturer. There's also lots to discover away from the main exhibition. Besides culinary and cultural delights, there's an adventure in store for our younger guests too.

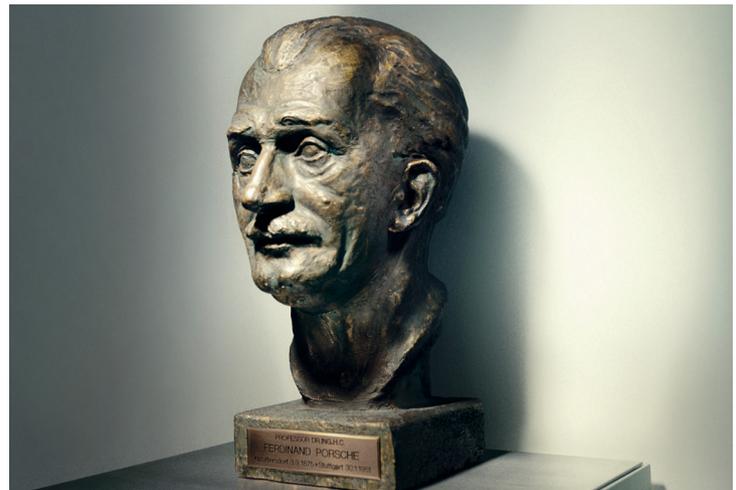
A tour through the exhibition is the stuff dreams are made of. In the 5,600 square metre exhibition area, you will find legendary racing cars, fascinating series production cars, as well as unusual prototypes and studies. More than 80 vehicles are just waiting to be discovered, and heard.

Delve even deeper into the history of Porsche at the end of the exhibition tour. The interactive Porsche Touch Wall takes you on a virtual journey in time with its exciting high-tech features. You can also watch live demonstrations of how we restore classic Porsche cars in the Museum Workshop and prepare them for their journeys around the world.

Situated above the workshop is the 'memory' of Porsche AG. The Porsche Company Archives contain all the important information on Porsche AG, covering the economic, technical, social and cultural aspects of the company.

You can take a pit stop any time during your visit at the coffee bar, Bistro Boxenstopp or the Christophorus Restaurant. And our museum shop offers everything to set young and old Porsche fans' hearts racing.

Look forward to lots of action-packed hours ahead of you in the Porsche Museum. All the details on our services and offers can be found in this brochure.





# Guided Tours

**Let us lead you the way.  
We are experts in leading.**

## **Guided Tours of the Museum and Location**

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### **Regular and Individual Guided Tours**

We offer guided tours open to the public twice a day at 11 a.m. and 3 p.m. If you would like to take part in a tour, you will need to register at the ticket desk on the day of your visit. Individual guided tours for groups of a maximum 25 persons in various languages can be booked in advance.

### **Awareness Tour**

The one-hour Awareness Tour lets you experience and participate in the history of Porsche from a completely different perspective. The focus of this tour is on experiencing things for yourself, i.e. learning by doing. The tour is also suitable as a team-building exercise. The minimum age requirement is 12 years of age.

### **Guided Tours for People with Disabilities**

The Porsche Museum offers guided tours for visitors with hearing and visual disabilities, in easy-to-understand language and for sufferers of dementia. Please note that sign language interpreters must be organised by tour participants themselves.

### **Zuffenhausen History Walk**

Zuffenhausen has been the heart of the Porsche brand for over 80 years. Walking through its historic and modern buildings, you will learn how the site has developed from its beginnings as a construction office to a highly modern automotive factory.

More information about prices and registration is available on our website [www.porsche.com/museum](http://www.porsche.com/museum) or from our visitor service: [info.museum@porsche.de](mailto:info.museum@porsche.de).

## Factory Tours

### 911/718 Factory Tour

Discover the fascinating world of vehicle production and experience the perfect symbiosis between tradition and modernity at the Porsche headquarters in Zuffenhausen. This one-and-a-half-hour plant tour takes you through various production departments, giving you an exclusive insight into the best of leather craftsmanship and series production. Our 911 and 718 sports cars are manufactured together with close-to-production race cars on one single assembly line – a first in the automotive industry.

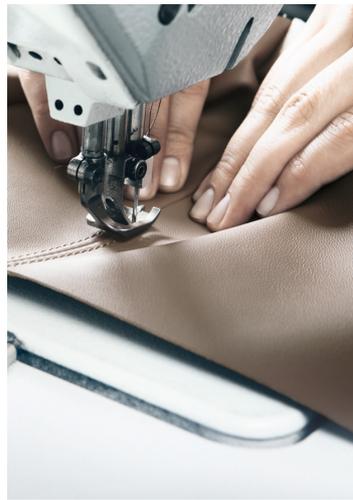
### Taycan Factory Tour

Experience Porsche Production 4.0 – smart, lean and green. Our two-hour Taycan tour takes you through the world's most cutting-edge vehicle production plant, showing you the latest technologies and production processes for you to witness up close the development of the first all-electric Porsche car. The Taycan Factory Tour can be booked from **March 23, 2020** onwards.

### Powertrain Factory Tour

Perfection in product and process: Find out what drives our sports cars. Boxer, V and electric engines are manufactured at our plant in Zuffenhausen. Learn more about all three types of engine on this two-hour tour through various assembly areas. Powertrain Factory Tours are available from **March 23, 2020**.

More information about prices and registration is available on our website [www.porsche.com/museum](http://www.porsche.com/museum) or send an e-mail to: [werksfuehrungen@porsche.de](mailto:werksfuehrungen@porsche.de).



# Porsche 4Kids

The great dream of a Porsche.  
Is something the kids can also experience.

8 In the Porsche Museum, children can explore the exhibition on their own by going on the **Porsche 4Kids Rally** and solving a number of creative and tricky tasks along the way. The rally is available at the ticket desk in the Porsche Museum. The **Porsche 4Kids Tours** and the free **Porsche 4Kids Multimedia Guide** explain the exhibition in an age-appropriate way.

Ever thought about celebrating a **Porsche 4Kids Birthday Party** in the company of over 23,000 PS? You can choose between three themes "Motor Sports", "Design" and "Future" and play the role of a racing driver, designer or future researcher.

The **Porsche 4School Teamspirits** have been designed as a series of four digital workshops together with the publishers Klett MINT for classes 5 to 13 and are in compliance with the educational curriculum. The solutions are evaluated and the winning team is awarded a prize at the end of the Teamspirits session. Choose between the themes "Automotive Design", "Engine Technology", "Aerodynamics & Lightweight Engineering" and "Electromobility". Maximum number of participants: 30 children.

The Porsche Museum also offers one-hour insight tours for all classes. Please contact us if you are interested in guided tours for pupils with disabilities. During the school holidays, the Porsche Museum invites children to take part in varying and free holiday programs.

More information about prices and registration is available on our website [www.porsche.com/museum](http://www.porsche.com/museum) or from our visitor service: [info.museum@porsche.de](mailto:info.museum@porsche.de).





# Museum Shop

**Even men will enjoy shopping here.**

You will find lots of special, interesting and rare objects from the history of Porsche in the Museum Shop. Whether a small and exclusive souvenir or the collector's item you have been searching for. The Museum Shop invites you to browse around in amazement and delight. The wide range of gifts and items include exclusive editions of model cars, fabrics and textiles from the Porsche world as well as selected accessories for classic as well as current cars. You can take a piece of Porsche back home with you.

The ground-floor shop also offers a wide selection of books - including editions from the company's own publishing house, Edition Porsche Museum. These books are "made in Zuffenhausen" and combine detailed expert know-how with interesting background information and previously hidden treasures from the Porsche brand.

You can also visit our factory shop from Monday to Friday on the premises of the historic factory Werk 1, just a five-minute walk from the Porsche Museum.

## **Opening Hours Museum Shop**

Tuesday to Sunday from 10 a.m. to 6 p.m.

## **Opening Hours of the Factory Shop in Zuffenhausen**

Monday to Friday from 8.30 a.m. to 4.30 p.m.

## **Contact**

Phone: +49 (0) 711 911-23007

E-mail: [shop.museum@porsche.de](mailto:shop.museum@porsche.de)

# Porsche Drive

**One day I'll drive a Porsche.  
How about now?**

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Make your childhood dream come true and prepare yourself for a ride of a lifetime. In the Porsche Museum, we offer you the opportunity to keep the sports car fascination alive for longer through a driving experience with Porsche Drive. Book a drive at the Porsche Drive counter at the entrance.

Porsche Drive is the premium vehicle rental service which offers flexible, exclusive and sporty mobility – regardless of whether you already drive a Porsche or are still harbouring the dream of owning a sports car. Porsche Drive allows you to live that dream of driving your own sports car for a few hours, a weekend or even a whole week.

You can always choose between the latest Porsche models. No matter your preference - the 911 sports car icon, the 718 Boxster, 718 Cayman, Panamera, Macan or Cayenne – book the ultimate driving experience and enjoy pure driving pleasure with Porsche Drive.

Would you like to find out more? Our Porsche Drive staff are on hand to help. We look forward to seeing you at the entrance to the museum. You can also find out about other Porsche Drive locations at [www.porsche.de/drive](http://www.porsche.de/drive).

## Opening Hours

Monday from 7 a.m. to 12.30 p.m.

(only for vehicle return & information).

Tuesday to Sunday from 9 a.m. to 6 p.m.

## Contact

Phone: +49 (0) 711 911-27911

E-mail: [stuttgart@porsche-drive.de](mailto:stuttgart@porsche-drive.de)





## Events

**You can find space for your guests everywhere.  
But not in the middle of 23,000 PS.**

We are also there for you outside the usual opening hours. We offer exclusive surroundings for your events on our event floor. State-of-the-art technology is available for meetings, seminars, conferences, lectures or film presentations. Press conferences can also be held here, as can vehicle presentations and new model demonstrations.

Further information for your event in the Porsche Museum is available at [www.porsche.com/museum](http://www.porsche.com/museum) or by phone on +49 (0) 711 911-21911.



## Corporate Archives and Museum Workshop

**We preserve our history.  
And put it onto the road.**

The memory of Porsche keeps the over 100-year history of the company alive. We are talking here so far of two kilometres of files, 2.5 million photos and slides, 4,000 books and 1,700 hours of film material in the Porsche Company Archives. In order to guarantee expert maintenance and care of the historic race and sports cars, employees in the Museum Workshop prepare the vehicles in the collection for worldwide use.





# Food and Beverage

**It is worth looking up from your meal now and then. You might just spot a legend.**

The Porsche Museum has a wide selection of sophisticated culinary offerings. Coffee specialities, international snacks or exclusive cuisine - there's something for every taste. Our Coffeabar is waiting for you in the foyer area. Enjoy a tasty meal freshly prepared in front of you with family, friends or colleagues in the friendly atmosphere of the Bistro Boxenstopp.

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The Christophorus Restaurant offers a fine dining experience for connoisseurs. The speciality of the house is US prime beef. We serve freshly prepared meals made from regional and seasonal ingredients to the delight of our guests. Accompany your meal with wide selection of German and international wines from our wine cellar. Restaurant guests are treated to a panoramic view over the "Porscheplatz" and the "Inspiration 911" sculpture through the spacious glass façade.

## Opening Hours

### Coffeabar

Tuesday to Sunday from  
9 a.m. to 6 p.m.

### Boxenstopp

Tuesday to Sunday from  
11 a.m. to 6 p.m.

### Christophorus

Tuesday to Saturday from  
11.30 a.m. to 2.30 p.m.  
and from 5.30 p.m. to  
12 midnight.

Grill and kitchen times from  
12 noon to 2 p.m. and from  
6 p.m. to 9.30 p.m.

Reservation required for the Christophorus Restaurant  
and Bistro Boxenstopp

Phone: +49 (0) 711 911-25980

E-mail: [gastronomie.museum@porsche.de](mailto:gastronomie.museum@porsche.de)

# Information

## Preparation is key – not just on the race track. The Porsche Museum essentials at a glance.

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### Admission Charges

**Adults:** 10 euros, reduced: 5 euros.

**Evening ticket:** half price from 5 p.m. onwards.

Children up to 14 years old and accompanied by an adult are entitled to free admission. For groups of 10 persons or more without a guided tour, admission costs 8 euros per person including a multimedia guide.

Our visitor service can provide in-depth information on the range of guided tours and the various programs for children and school parties.

### Parking Facilities

We offer sufficient parking facilities during opening times in our underground car park (subject to fee) as well as charging stations for electric vehicles. There are also parking spaces available for buses, camper vans and motorcycles. Please follow the corresponding signs.

### Multimedia Guide

On request, every guest will receive an electronic Multimedia Guide free-of-charge. This includes information, photo and film material on the individual vehicles. A children's version is also available for our younger visitors.

### Porscheplatz App

The Porscheplatz app is quick and simple to download and allows you to discover exclusive themed tours through the Porsche factory. This is available for iOS devices in the App Store and for Android devices in the Google Play™ Store.

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### Accessibility

All areas of the museum have barrier-free access and can be accessed with ramps or the lift. Free parking is available for people with disabilities.

### Services for People with Disabilities

- Various guided tours
- Gloves for the blind to feel the cars
- Guide dogs are welcome in the Porsche Museum
- Mobile folding stools and wheelchairs for physically impaired guests
- Staff who are aware of the special requirements of visitors are happy to be of service

### Arrival

#### by train via Stuttgart main station

The Porsche Museum is located right next to the suburban railway station "Neuwirtshaus/Porscheplatz". You can reach this station by taking the suburban railway lines S6 to Weil der Stadt and S60 to Leonberg. For more information, see [www.vvs.de](http://www.vvs.de).

We recommend using public transport to travel to the museum.

#### by motorway

A 81 Stuttgart–Heilbronn or Heilbronn–Stuttgart. Take exit no. 17 Stuttgart-Zuffenhausen, direction B 10 and then the exit Stuttgart-Neuwirtshaus. You reach the Porscheplatz by following the Schwieberdinger Straße/L 1143.

#### from the direction of Stuttgart

B 10 in the direction of the A 81 motorway. Take the exit signposted Korntal, turn right off the Stammheimer Straße and follow Adestraße. Then turn right into Strohgäustraße, which takes you to the Porscheplatz.

**Address**

Porsche Museum  
Porscheplatz  
70435 Stuttgart-Zuffenhausen

**Opening Hours**

Tuesday to Sunday: 9.00 a.m. to 6.00 p.m.  
Ticket desks close at 5.30 p.m. Closed on Mondays. We are open on all national bank holidays. Information on special closing and opening days is provided on our homepage.

**General Information**

Phone: +49 (0) 800 3560-911  
Our visitor service will be happy to assist you.  
More information available at [www.porsche.com/museum](http://www.porsche.com/museum).

**Bookings**

Visitor service e-mail: [info.museum@porsche.de](mailto:info.museum@porsche.de)  
E-mail for guided plant tours: [werksfuehrungen@porsche.de](mailto:werksfuehrungen@porsche.de)

**Social Media**

Facebook: [porsche.museum.stuttgart](https://www.facebook.com/porsche.museum.stuttgart)  
Instagram: [porsche.museum](https://www.instagram.com/porsche.museum)

**Information on the Data Protection Policy**

[www.porsche.com/museum/en/privacypolicy/](http://www.porsche.com/museum/en/privacypolicy/)

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