



PORSCHE



Porsche Experience

Great Britain

The Porsche Experience Centre is a world-class driver development facility where drivers have the opportunity to fully explore models in the Porsche range. Under the expert guidance of some of the country's most highly-qualified and experienced Driving Consultants, you can attain new skills, polish up existing ones or just enjoy an exhilarating experience on our purpose-built tracks.



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PORSCHE

Experience Centre Silverstone



The Porsche Experience Centre

- 4 **The Porsche Experience Centre is situated within Silverstone Circuit – the home of British Motorsport. On the original site of a WRC Rally of Great Britain Special Stage, the Centre overlooks Hangar Straight on the Grand Prix Circuit.**

The main building includes an atrium displaying both current, historic and racing Porsche models, a superb restaurant offering panoramic views of the Porsche Tracks, state-of-the-art meeting and conferencing facilities and an innovative Human Performance Centre.

The Porsche Experience Centre building has been designed to offer an interesting but relaxing environment to spend time in when you're not out exploring the Porsche Tracks. After being welcomed in reception you are free to explore the main atrium which displays both current and classic models from the Porsche range. Our Exclusive Manufaktur space provides further insight into the expansive opportunities available to personalise your vehicle and the Porsche Driver's Selection shop is the perfect place to indulge in some Porsche retail therapy or to pick up a souvenir of your visit.



The Porsche Tracks

The Porsche Tracks have been designed to push both car and driver to the limit and enable drivers to be guided through a variety of different situations in both wet and dry conditions, as well as simulating ice and snow driving with the use of specially constructed surfaces.



The Straights

A safe and controlled environment to fully explore how a Porsche accelerates and stops. It also offers an exciting opportunity to explore various Porsche systems including Launch Control, PCCB and Lane Change Assist.

Low Friction

Specially formulated tarmac creating an ideal environment where oversteer slides can be provoked, corrected and held.

Kick Plate

A moveable metal plate set flush with the road surface designed to be triggered remotely as a car travels over it, thereby generating the effect of a loss of rear wheel traction.



Handling Circuit

Designed to replicate a challenging country road, with varying cambers and blind corners.

Ice Hill

Simulating sheet ice with computer-controlled water jets, this area allows drivers to explore general car control and handling characteristics.

Off-Road

With 45% declines and ascents, rough terrain and unfeasible side slopes designed to challenge even the most focused 4x4s.

The Porsche Experience Fleet



718 Boxster

Pure-bred roadster meets powerful mid-engined sports car. The 718 Boxster models are even more intuitive, powerful and intense than ever.

[Find out more](#) >



718 Cayman

Interpreting the mid-engine concept more purposefully, independently and contemporarily than ever before are the 718 Cayman models. Not just in terms of design, but also performance and handling.

[Find out more](#) >



911

Instantly recognisable and originally engineered for the racetrack, the rear-engined 911 models combine performance and everyday practicality. Form follows function and tradition meets innovation.

[Find out more](#) >

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Panamera

The Panamera models have pushed the contradictions to the limit. With sporty dynamics and great efficiency, impressive saloon comfort and typical Porsche design.

[Find out more](#)



Taycan

With powerful performance and exceptional charging capability, thanks to the unique 800-volt architecture, the Taycan delivers an uncompromising experience of ultimate driving enjoyment that is expected of every single Porsche.

[Find out more](#)



Macan

Compact, concentrated and powerful. Practical but never ordinary. The Macan models deliver intense driving pleasure and an intimate relationship with the road whilst boasting plenty of room for luggage, leisure and sport.

[Find out more](#)



Cayenne

Dynamic performance, five doors, variability, comfort. The Cayenne models handle the daily commute as supremely as they do the Corkscrew at Laguna Seca and enjoy the short sprints as much as the longer distances.

[Find out more](#)



Porsche Driving Experience

The Porsche Experience provides access to all areas of the Porsche Tracks with a minimum of 90 minutes behind the wheel in the Porsche model of your choice.

All of our experiences include one-to-one coaching from your own Porsche Driving Consultant and can be tailored to achieve your specific goals, delivering a truly bespoke and unique experience.

Porsche Experiences start from £295.00 (incl. 20% VAT)

All of our experiences can be purchased as gift vouchers and sent directly to yourself or the recipient. You can also upgrade to include a Porsche presentation box for £20 which includes a brake disc keyring.

> 718 Cayman

90 minutes in the latest 718 Cayman



> 718 Boxster

90 minutes in the latest 718 Boxster



> Panamera

90 minutes in the latest Panamera



> Macan

90 minutes in the latest Macan



> GT Experience

Half day driving iconic 911 GT models



> Ultimate 911

Half-day experience in 3 of the most revered 911 models



> Cayenne

90 minutes in the latest Cayenne



> GT RS

90 minutes driving 3 generations of RS models



> Ultimate Mid-Engine

90 minutes in 718 Spyder and 718 Cayman GT4



> 911

90 minutes in a 911 Carrera



> Road to Race

2 day experience in Cayman GT4 and Cayman GT4 Clubsport



Porsche Track Experience

The Porsche Track Experience takes your driving to the next level. Whether you want to get more from track days or to gain your racing licence, the Porsche Track Experience can take you there step by step.

Progressing through the various training levels, your Porsche Driving Consultant will guide you to finely hone your driving skills, from the basics of vehicle control through to applying for your racing licence. The Porsche Experience Centre Silverstone is one of 16 international locations currently available worldwide, all of which have one thing in common: the same high standards.

[†]Porsche Track Experience is designed to be taken in your own Porsche. However, vehicle hire at an additional cost may be possible, subject to availability on selected dates.

> Warm-up £350.00[†]

A half-day on the specially-designed Porsche Tracks to discover the full potential of your Porsche and how to nurture the best from it by honing driving techniques.



> Precision £760.00[†]

A full day of bespoke driver coaching utilising both the Porsche Tracks to fine-tune skill and technique and one of the famous Silverstone Circuits to exploit your new-found knowledge in a higher performance arena.



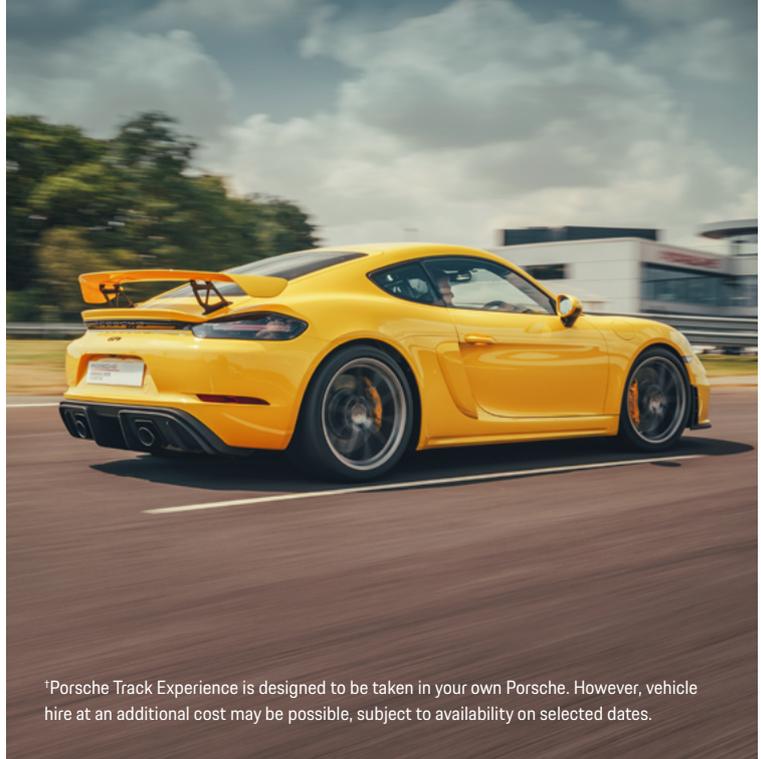
> Performance £1,250.00†

A two day tailor-made programme using the Porsche Tracks and with extended time on a Silverstone Circuit. Performance is designed to further develop the link between car and driver, maximising safety and driving pleasure.



> Master £POA†

After a consultation to discuss specific aims and objectives, a bespoke coaching plan will be executed over three days using the Porsche Tracks, a Silverstone Circuit and the Millbrook Proving Ground. This combination of venues ensures all facets of performance driving are explored as required, ensuring objectives are achieved.



†Porsche Track Experience is designed to be taken in your own Porsche. However, vehicle hire at an additional cost may be possible, subject to availability on selected dates.

Cayenne Off-Road

The off-road course at the Porsche Experience Centre has 45% ascents and declines, rough terrain and unfeasible side-slopes that challenge even the most focused 4x4s. Equally at home off-road as it is on-road, the Cayenne is more than capable of conquering the toughest obstacles.

With a dedicated fleet on standby, you are free to experience this challenging course as a passenger, as part of any driving experience at no additional cost.

To ensure availability, please mention at the time of booking or speak to your Porsche Driving Consultant on the day.



Porsche Human Performance

14 Porsche Human Performance recognises that the most important component of any vehicle is the driver.

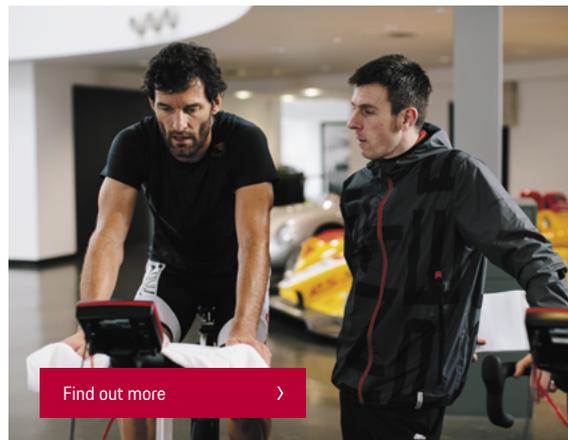
Our facility includes a sports science laboratory fully equipped with state-of-the-art technology from Matrix and Wattbike. We offer a full range of physiological testing to provide you with a greater understanding of your health and driving-specific fitness levels. Advice, exercise and nutritional plans can then be prescribed to provide structure and motivation to achieve your individual goals.

A range of services have been developed for Porsche Driving Experience guests including:

- Training & Nutrition Consultation – £95
- Wellness Check – £95
- Postural Screen – £95
- Sports Massage – £50 per hour

Other sports performance services are also available.

**Contact Porsche Human Performance on 01327 855074
or via email at php@porsche.co.uk for further information.**





Porsche Restaurant

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Once you have arrived at the Porsche Experience Centre, you can indulge in the Porsche Restaurant where a relaxed, informal environment creates a haven of calm in which to enjoy breakfast, morning coffee, lunch or afternoon tea. Over lunch, guests can enjoy exceptional cuisine created by our team of classically-trained chefs whilst gazing out across the Porsche Tracks.

Our lunch menu is created from locally sourced, fresh produce providing three courses of delicious, well-balanced dining adding an extra dimension to further enhance your visit.

Sample menu

Starters

Rare Angus Beef

Beetroot, Butternut Squash, Plum

Mushroom Risotto Ball (v)

Chilli, Lemongrass, Black Bomber Cheese

Mains

Cornish Lamb Shoulder

Carrot, Mash, Red Wine Sauce

Loch Duart Salmon

Potatoes, Broccoli, Rouille Sauce

Autumn Vegetable Curry (v)

Coriander Chutney, Lentil Dumplings

Desserts

Vanilla Panacotta (v)

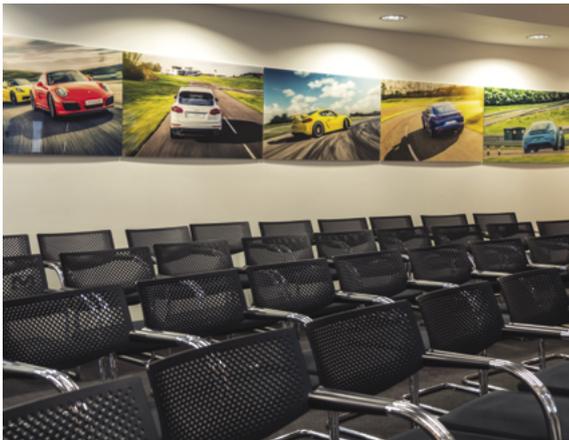
Cherry, Fig, Pistachio

Caramelised Apple Pastry (v)

Stem Ginger Ice Cream

British Cheese Selection (v)

Blue Murder, Helford Sunrise, Isle of Mull



Corporate Events

The Porsche Experience Centre has a variety of creative spaces ideal for meetings and events of all sizes, if you want to make an unparalleled impression on your clients, colleagues or business partners

From meetings for two through to larger scale conferences and events, our facilities offer a perfect environment in which to mix business with pleasure. Combining exhilarating driving experiences and excellent dining, our events team can create a tailored event to perfectly suit your needs.

The contemporary style of the building includes meeting rooms ranging in size, all of which have access to state-of-the-art audio-visual technology. These include the 911 Boardroom which overlooks Hangar Straight on the Silverstone Circuit, a conference suite to seat up to 80 people and a range of smaller rooms for more intimate meetings for 2 to 20 people.

The Porsche Experience Centre is also available for exclusive hire, including the Porsche Tracks, to create a truly unforgettable event, bespoke to you and your guests.

For further information, please contact the Porsche Experience Events Team on 01327 855081.



Porsche F1 Hospitality

Porsche is pleased to offer unique hospitality packages to the Formula One British Grand Prix. Throughout the race weekend you can watch all the action unfold from the roof of the Porsche Experience Centre which offers panoramic views all the way from Becketts, down Hangar Straight and into Stowe.

Our exclusive hospitality packages include:

- Admission ticket and VIP passes to Porsche Experience Centre
- Hangar Straight views from roof terrace
- VIP car parking (one parking space per two guests)
- Exclusive table service breakfast, lunch and afternoon tea, plus a roof terrace barbecue
- Fully inclusive bar service
- Silverstone TV coverage throughout showing live race action and video replays. Large outdoor screens visible from our roof terrace
- Exhilarating passenger experience in one of our Porsche models on the Porsche tracks
- Radio tuned to Silverstone Radio
- Official Formula 1® Grand Prix souvenir

To book your place for this exclusive weekend, please contact the Porsche Experience Team on 01327 855911 for further details.







Porsche Ice Experience

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For many, winter is a time of calm and contemplation. However, at the Porsche Experience, we see things a little differently – very differently, in fact. Tackling drifting, slaloming and braking skills. Varied training contents in specially prepared sections and handling tracks. In different Porsche models.

There are no limits to the possibilities. An intensive experience on snow and ice – from one second to the next. Ice Experience, Ice Force, Ice Force Pro and Ice Cup – the training special for motorsport enthusiasts.

Under professional guidance and with their different focuses and objectives, the cumulative winter programmes encourage each of the Porsche drivers to push their boundaries. And exceed them. Get ready for an extraordinary adventure – packed with adrenaline and the sheer joy of driving at the limit. Enjoy the indescribable feeling of Porsche performance in its purest form.

For more information, please contact the Porsche Ice Team via porscheiceexperience@sporttotal.com or call +49 (0) 711 508 705 29.

Terms and Conditions

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- Driving participants must hold a full, valid driving licence to drive a car upon public highways in the UK
- To be eligible to drive any of the Turbo models, you must be aged 21 or over
- To be eligible to drive any of the 911 GT models, you must be aged 25 or over
- Drivers over the age of 80 should contact the team to discuss possible arrangements
- You must be medically fit and not have any medical conditions which will affect your ability to drive
- Any accompanying guests aged 16 or under must be supervised by an adult at all times whilst on the premises



All partners of the Porsche Experience Centre, Silverstone



Contact us

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Connect with Porsche



All prices are inclusive of VAT and replace all previously published pricing information. Errors and omissions excepted.

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