

PORSCHE

**EXPERIENCE CENTRE
SILVERSTONE**



Creating unforgettable events

Make your event an experience



Conferences, meetings and events at the Porsche Experience Centre, Silverstone

The Porsche Experience Centre is a world class conference and events venue, offering inspiring meeting spaces, exciting facilities, dynamic driving experiences and exquisite cuisine – all with the reassurance of Porsche quality as standard.

The Centre is situated at Silverstone Circuit, the home of British motorsport, in the heart of England. Located next to Hangar Straight, we are on the site of the former WRC Rally of Great Britain Special Stage used in the late 1990s.

Make Porsche part of your hospitality offering to clients, employees and friends. Whether for small meetings away from office distractions or full company conference presentations, the Porsche Experience Centre is an ideal venue in which to make an unparalleled impression.

The contemporary style of the building with state-of-the-art facilities houses a total of seven enclosed meeting spaces, including a boardroom overlooking Silverstone's Hangar Straight and an 80-seat conference room, all complemented by our exquisite restaurant.



Dedicated to you – your personal Event Manager

Whether you're entertaining clients or promoting your business, your dedicated Event Manager can design a bespoke hospitality package to suit your needs. From organising Driving Experiences and unique team building exercises, to last-minute help and advice, they will be on hand to ensure everything goes exactly as planned. Once your booking is confirmed, they will be your liaison leading up to and on the day of the event.

In great taste – the Porsche Restaurant

The Porsche Restaurant offers first-class dining, adding another memorable experience to your day. Our classically trained chef regularly updates the menus which offer the very best of both traditional and fusion cooking. We can cater for every dietary requirement, creating delicious cuisine for every visitor.

Locally sourced suppliers provide many of our daily food requirements, minimising delivery miles and of course, ensuring the food is as fresh as possible.



Ground floor



Ground floor

From the minute you walk into the Porsche Experience Centre you know you have entered the world of Porsche. You will be welcomed by our dedicated team who are highly trained in all aspects of event management.

The ground floor space consists of a double height atrium, flooded with natural light and surrounded by the 917 conference room, the Porsche cinema room and the 918 suite. Each space can be adapted to your requirements, whether used on its own or in conjunction with the other rooms.

- 1 Atrium
- 2 917 conference room
- 3 Porsche cinema room
- 4 918 suite
- 5 Porsche Human Performance Centre



Atrium – ground floor

"In the beginning I looked around and could not find quite the car I dreamed of, so I decided to build it myself."
Dr. Ing. h.c. F. Porsche



Atrium

The Porsche Atrium is the central hub from which all other rooms lead. Its design is uniquely Porsche and provides an exciting space from which to explore all on offer at the Porsche Experience Centre. Up to seven cars are on display at any one time, including examples that display the rich heritage and racing pedigree of Porsche.

The atrium, with ten plasma screens, provides an ideal area to welcome your

guests and can also accommodate exhibition stands, product displays, staging or even a dance floor.

Our audio-visual systems can be linked to provide professional production quality events. The curved wall within the atrium features a large high definition screen, perfect for presentations or displaying promotional videos.

The facts

Atrium

Capacity: 100 people theatre style /
80 cabaret style

Access: Full disabled access

Additional information: Air-conditioning
Wi-Fi

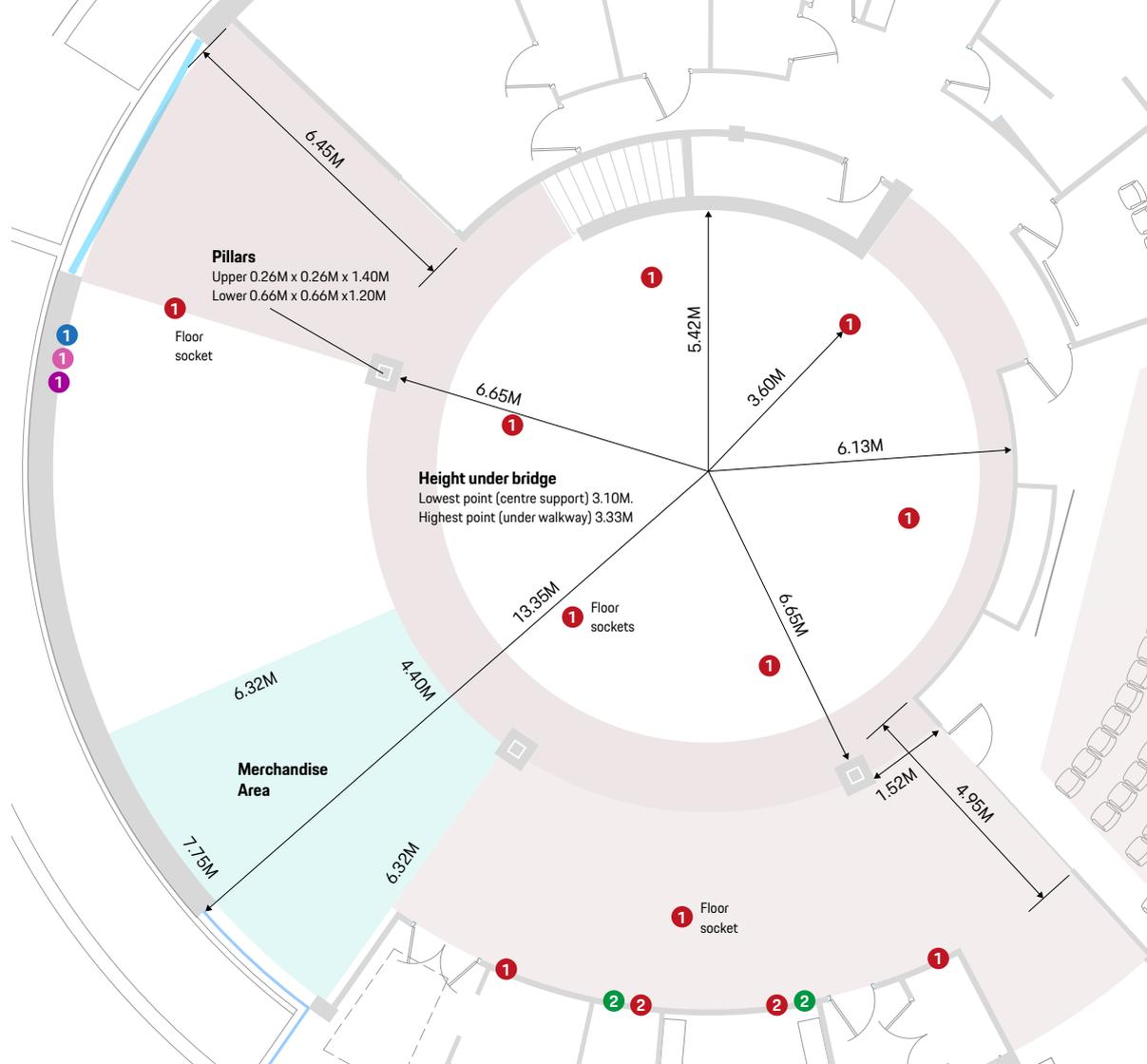


Atrium

Height 2.25M

No. Socket type

- 1 3 pin domestic mains
- 2 Ethernet
- 1 HDMI
- 1 VGA + 3.5mm audio
- 1 Displayport



917 conference room – ground floor



917 conference room

Named after the iconic Porsche 917 racing car, the 917 conference room is the largest individual room in the Centre. Equipped with top-of-the-range equipment including a high definition projector and screen with theatre-style seating, the room was designed specifically for presentation and training activity and has sound proofing to guarantee minimum noise intrusion.

This private room also boasts a folding wall, allowing displays as large as cars to be placed in the room, whilst keeping it separate from the atrium.

The 917 conference room can be set out in theatre, cabaret and board room format and can seat a maximum capacity of 80 people.

The facts

917 conference room

Capacity: 80 people reception style
/ 40 people cabaret or
boardroom style

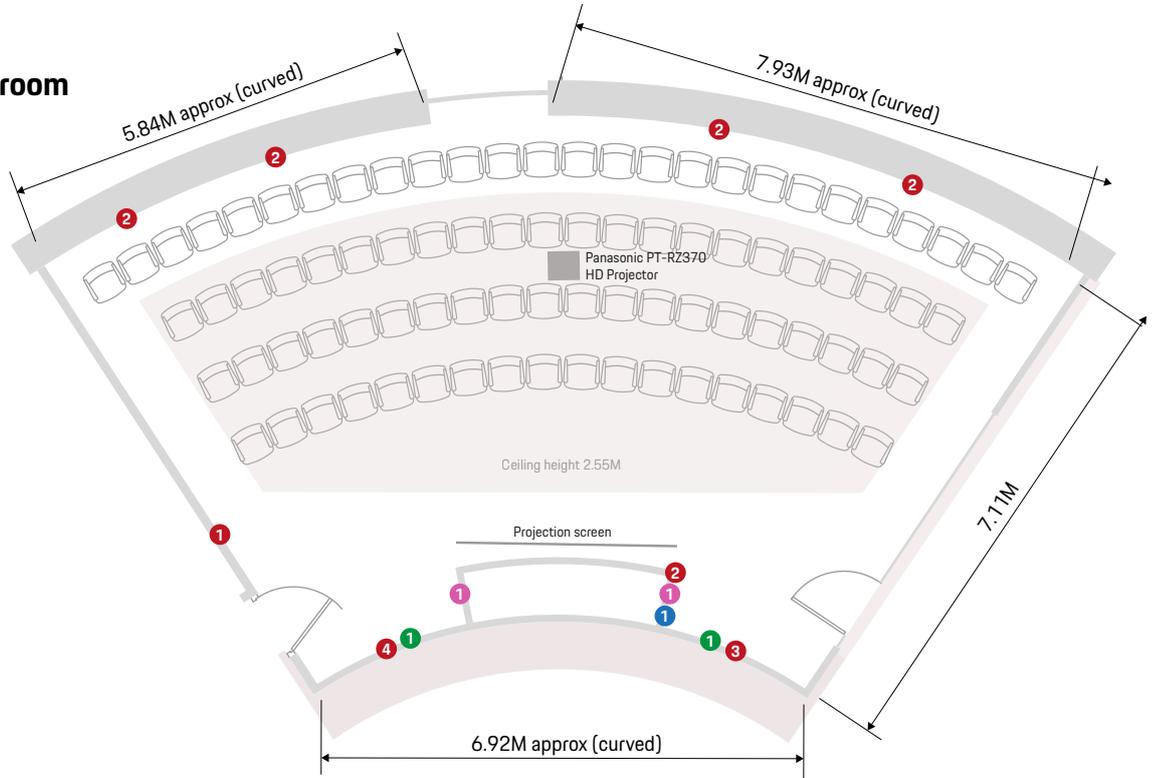
Access: Full disabled access

Additional information: Air-conditioning
Wi-Fi
HD projector and screen
Sound proofing



917 conference room

Height 2.25M



No. Socket type

- 1 X 3 pin domestic mains
- 1 X Ethernet
- 1 X HDMI
- 1 X Cable feed from table
- 1 X VGA + 3.5mm audio

Porsche cinema room – ground floor



Porsche cinema room

Located on the ground floor, our cinema room is a great location for screening to smaller groups. With high quality audio-visual equipment and exceptional

comfort for 19 people in tiered seating, anyone would be delighted to relax and enjoy the show.

The facts

Porsche cinema room

Capacity: 19 people

Access: Full disabled access

Additional information: Air-conditioning
Wi-Fi

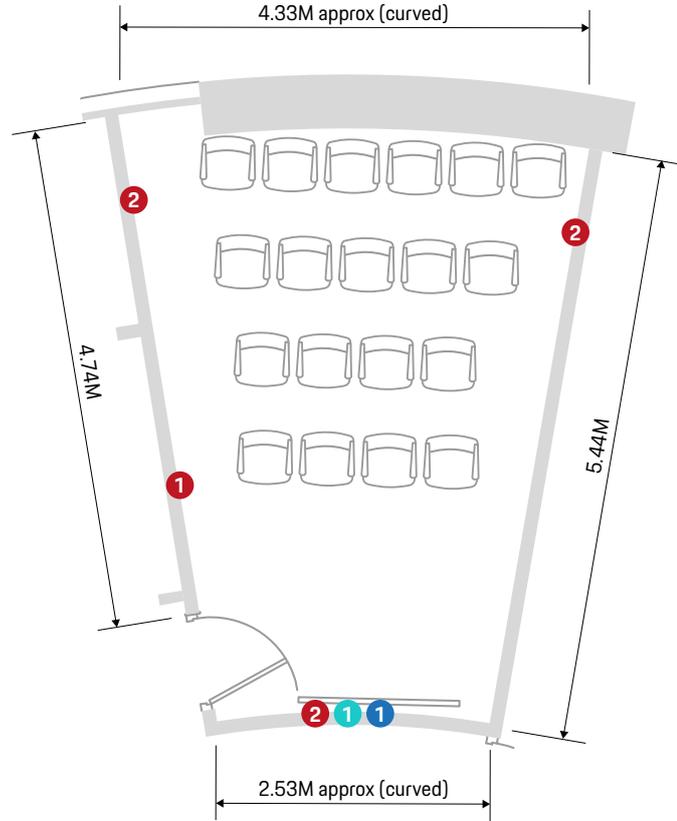
Samsung QLED screen

Porsche cinema room

Height 2.45M

No. Socket type

- X 3 pin domestic mains
- X HDMI
- X Analogue phono AV



918 suite – ground floor



918 suite

The 918 suite is the ideal location for a variety of events. With its feature smart glass wall, bright graphics and three LED

screens, this is a versatile and inspiring space for relaxed and informal gatherings and events.



The facts

918 suite

Capacity: +/- 100 people reception style / 30 people theatre style

Access: Full disabled access

Additional information: Air-conditioning
Wi-Fi

Wireless presentation system

LED screens (2)

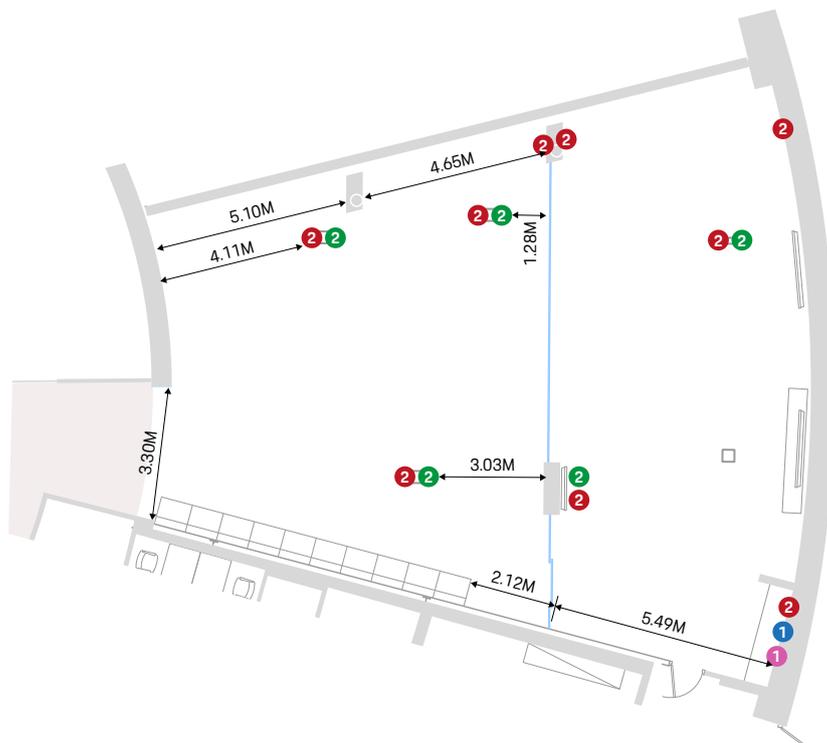
Self-contained food servery and fridge

918 suite

Height 2.25M

No. Socket type

- 2 X 3 pin domestic mains
- 2 X Ethernet
- 1 X HDMI
- 1 X Cable feed from table
- 1 X XLR mic + phono audio



Porsche Human Performance Centre – ground floor

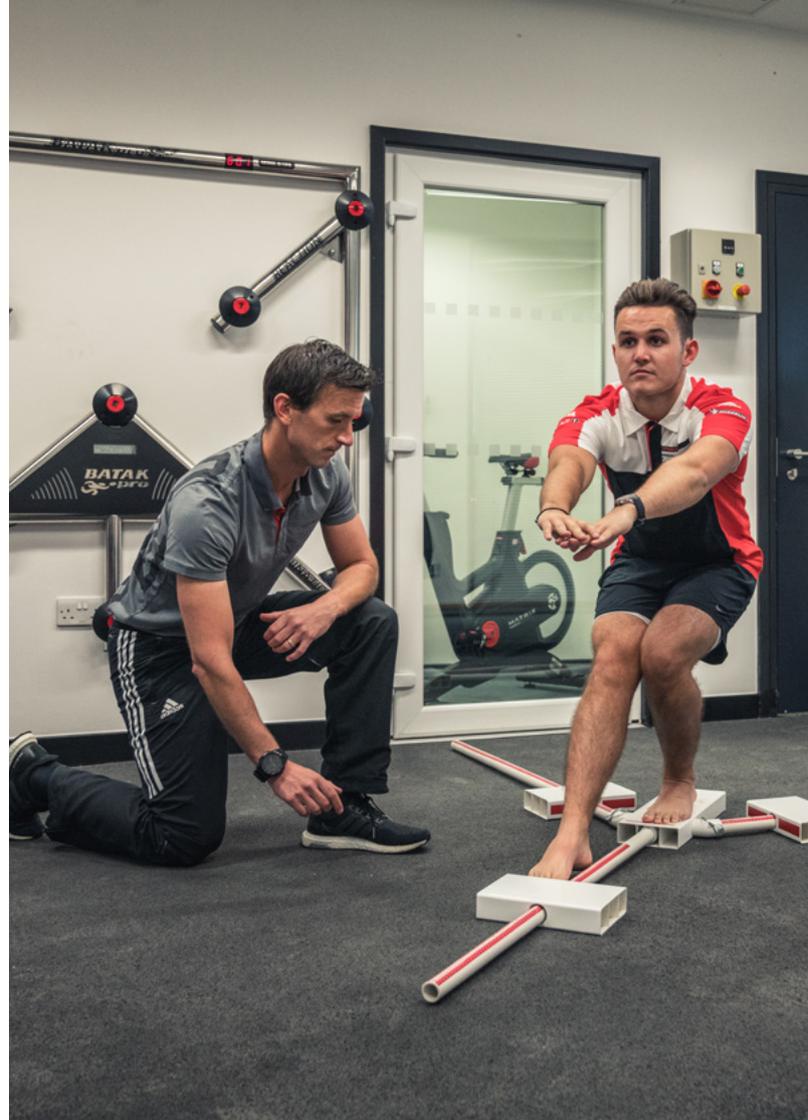


Porsche Human Performance Centre

The Human Performance Centre can add a new dimension to your event. Whether through a dynamic, competitive element with our Batak reaction tester or simply by guiding your guests to appreciate the importance of fitness and general wellbeing, our team of sports scientists are on hand to create a fun and inspiring session.

Call 08443 577 911 or email php@porsche.co.uk.

Visit www.porsche.co.uk/humanperformance for more information.



First floor

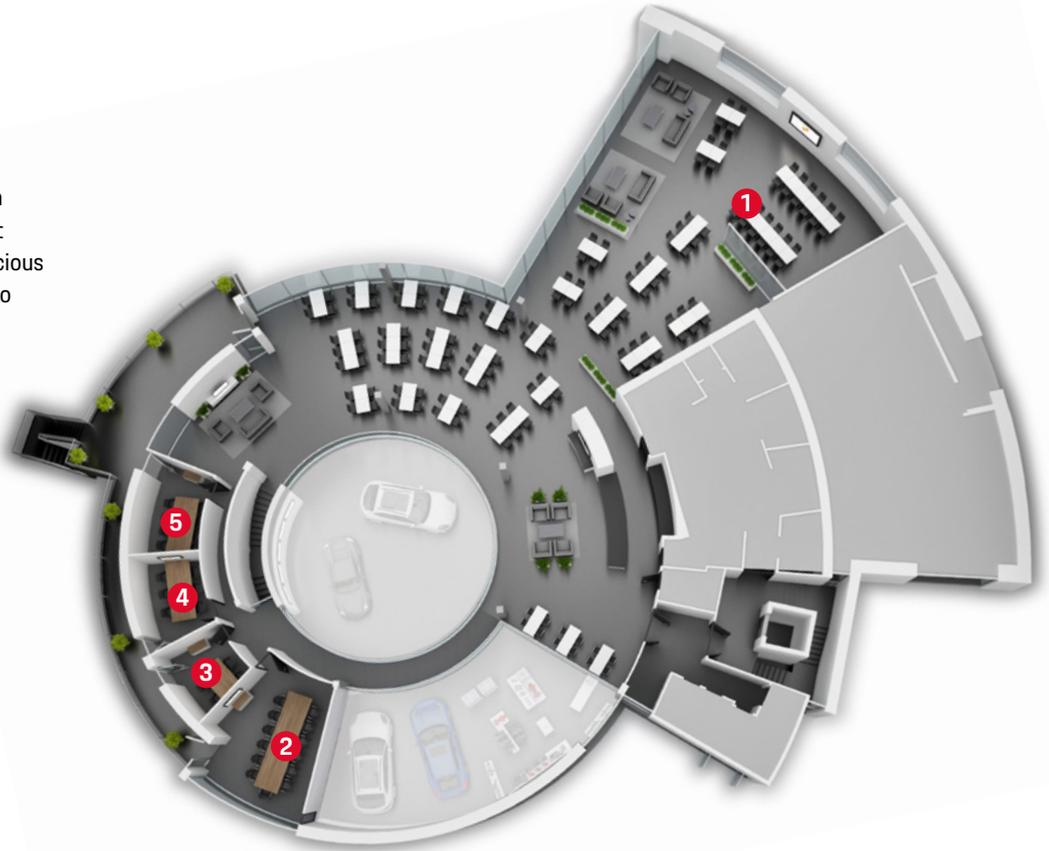


First floor

The expansive and relaxed ambience continues upstairs with the open-plan lounge and restaurant space, which can be used in any number of ways. With lift access from the ground floor and a spacious layout, the area is also fully accessible to wheelchair users.

Our excellent range of meeting rooms can accommodate various types and sizes of meeting, including training, presentations, seminars and conferences. Each room is equipped with state-of-the-art audio-visual equipment including LED screens and wireless connectivity.

- 1 Porsche Restaurant
- 2 911 boardroom
- 3 Macan meeting room
- 4 718 meeting room
- 5 Panamera meeting room



Lounge and restaurant – first floor



Lounge and restaurant

Overlooking the Test Track, the relaxed atmosphere of the Porsche Restaurant and lounge creates a calm haven in which to enjoy breakfast, morning coffee, lunch and afternoon tea.

The Porsche Restaurant offers exceptional cuisine created by our classically trained

chef and presented by our friendly waiting staff. Our menu is created from locally sourced fresh produce in perfectly sized portions with a choice of three dishes per course. With the menu changed weekly, our restaurant mirrors exactly the Porsche way of doing things... superbly.

The facts

Lounge and restaurant

Capacity: 100 people

Access: Full disabled access

Additional information: Air-conditioning
Wi-Fi



Meeting rooms – first floor



911 boardroom

The 911 boardroom directly overlooks Silverstone's Grand Prix circuit and provides one of the most unique locations for a meeting space in the UK.

Perfect for a presentation, pitch or meeting, this cutting-edge facility includes two LED screens and a wireless presentation

system. Large panoramic windows and access to the balcony overlooking the iconic tracks of Silverstone, combined with 911 RS office chairs makes the 911 boardroom the ideal location for a professional meeting, interview or presentation.



The facts

911 boardroom

Capacity: 14 people

Access: Full disabled access

Additional information: Air-conditioning with digital controls

Wi-Fi

LED screens (2)

Wireless presentation system

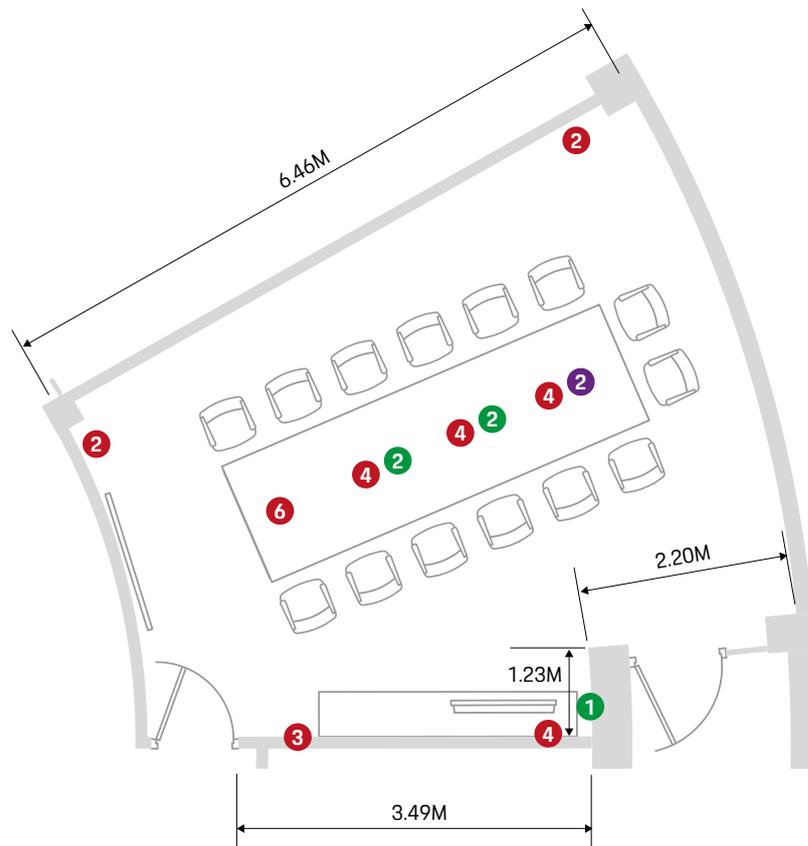
911 RS office chairs

911 boardroom

Height 2.45M

No. Socket type

-  3 pin domestic mains
-  Ethernet
-  USB



Macan meeting room

The Macan meeting room is our most intimate space, seating four people for a meeting or interview. Equipped with an LED screen and a wireless presentation system,

with access to a balcony overlooking the iconic tracks of Silverstone, the room is perfect for an intimate meeting.



The facts

Macan meeting room

Capacity: 4 people

Access: Full disabled access

Additional information: Air-conditioning with digital controls

Wi-Fi

LED screen

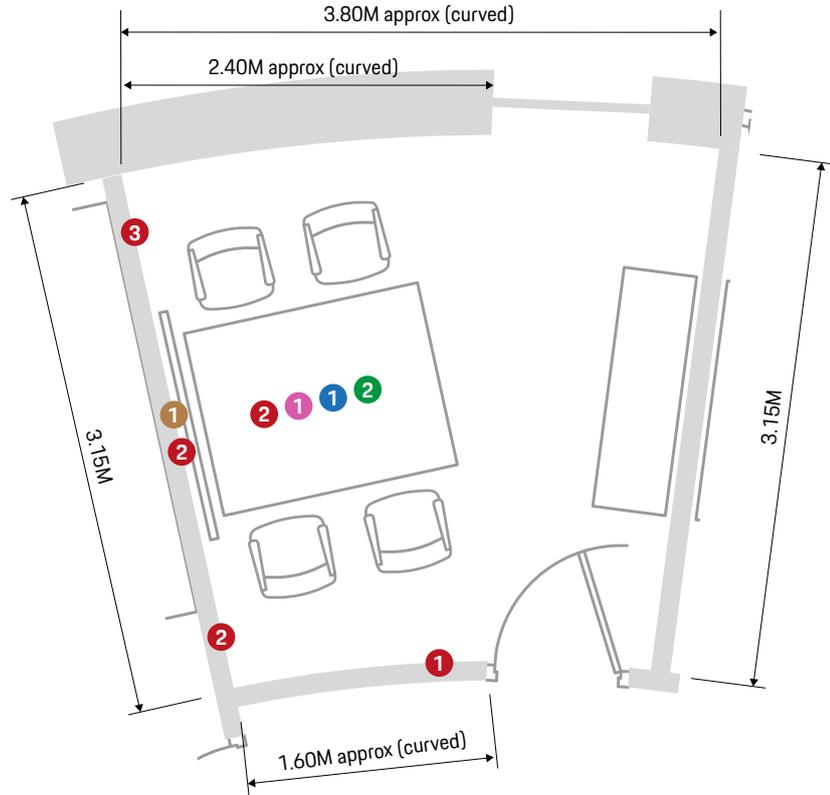
Wireless presentation system

Macan meeting room

Height 2.45M

No. Socket type

- X 3 pin domestic mains
- X Ethernet
- X HDMI
- X VGA + 3.5mm audio
- X Cable feed from table



718 meeting room

As a stylish and comfortable meeting area for up to six people, the 718 room is perfect for medium sized meetings. Equipped with an LED screen and a wireless

presentation system, with access to a balcony overlooking the iconic tracks of Silverstone, there will certainly be no lack of visual stimulation during a meeting.



The facts

718 meeting room

Capacity: 6 people

Access: Full disabled access

Additional information: Air-conditioning with digital controls

Wi-Fi

LED screen

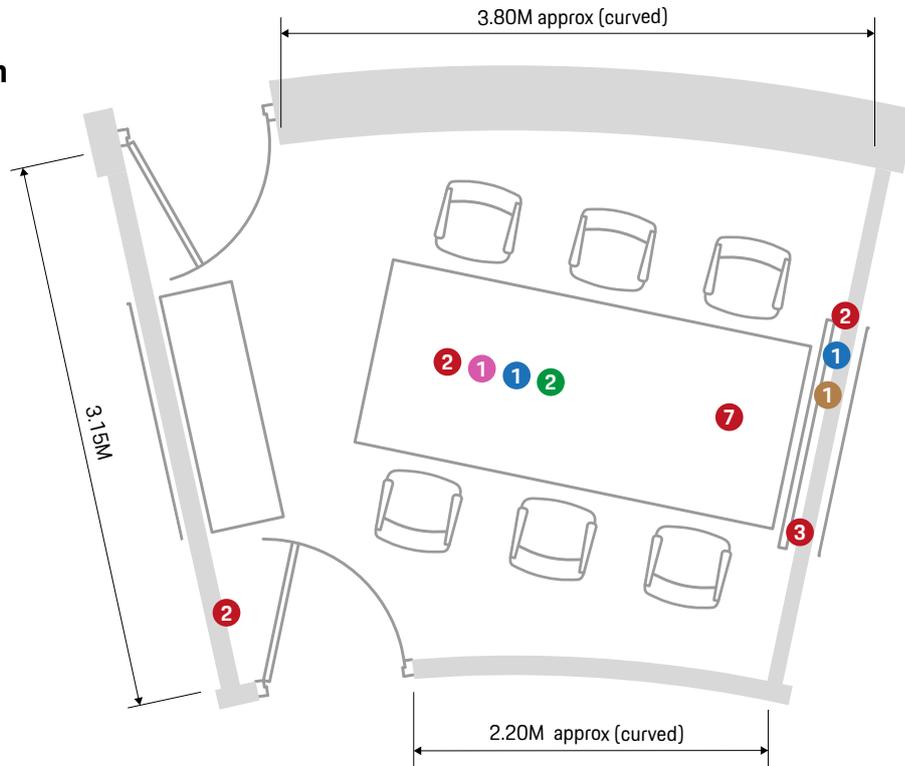
Wireless presentation system

718 meeting room

Height 2.45M

No. Socket type

- ⓧ 3 pin domestic mains
- ⓧ Ethernet
- ⓧ HDMI
- ⓧ Cable feed from table
- ⓧ VGA + 3.5mm audio



Panamera meeting room

The Panamera meeting room is ideal for a larger meeting and seats up to eight people. Equipped with an LED screen and a wireless

presentation system, the room has access to a balcony overlooking the iconic tracks of Silverstone.



The facts

Panamera meeting room

Capacity: 8 people

Access: Full disabled access

Additional information: Air-conditioning with digital controls

Wi-Fi

LED screen

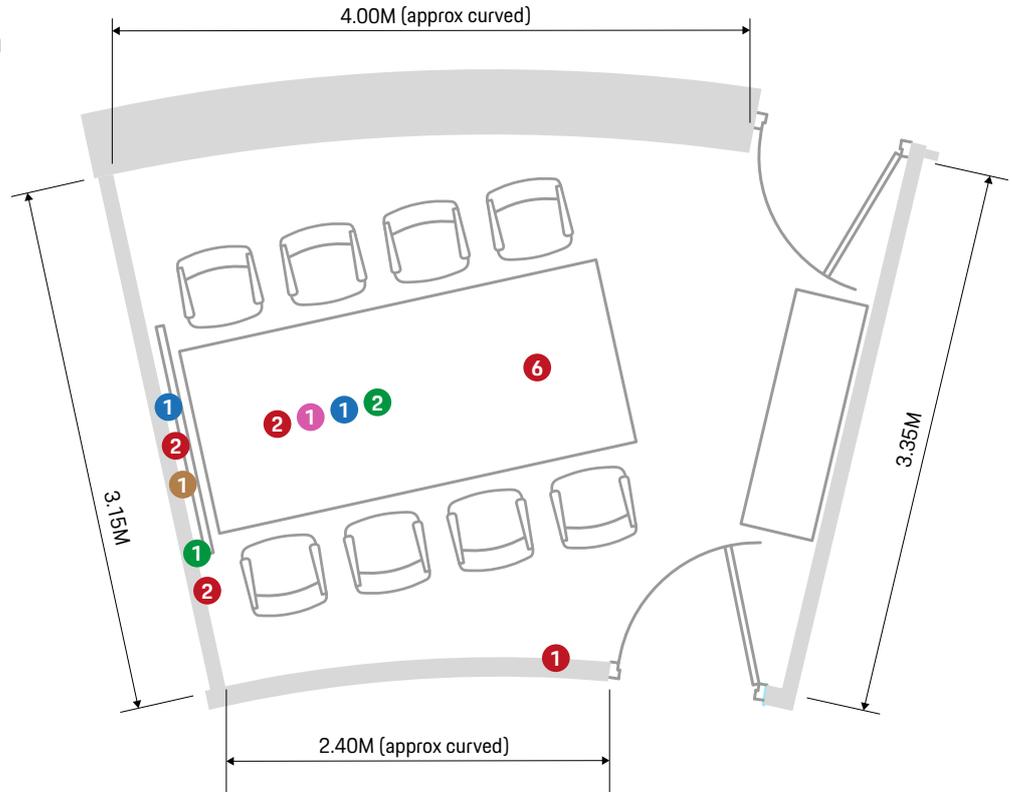
Wireless presentation system

Panamera meeting room

Height 2.45M

No. Socket type

- X 3 pin domestic mains
- X Ethernet
- X HDMI
- X Cable feed from table
- X VGA + 3.5mm audio



Roof terrace – second floor



Roof terrace

With our location parallel to the world-famous Hangar Straight, the roof terrace provides unique panoramic views of both the Porsche Tracks and Silverstone Grand Prix Circuit.

This space provides an excellent area to relax and watch the action on both circuits and can also be used to host events with the option of adding seating.



The facts

Roof terrace

Capacity: 100 people

Access: Full disabled access

Additional information: Wi-Fi

The Porsche Driving Experience



The Porsche Driving Experience

Of course it would be a pity to come to the Experience Centre and not explore the latest Porsche models on our specially-designed tracks.

Driving vehicles from the Porsche model range, guests will be given one-to-one tuition by our team of professional Porsche Driving Consultants, some of whom are ex-racing drivers. Individual experiences can be designed to hone driving skills, whilst team events can be tailor-made to incorporate tuition to combine the development of core driving skills with fun hands-on sessions.

The unique Porsche tracks have been designed to push both car and driver to

the limit and enable drivers to be guided through a variety of different situations, in both wet and dry conditions, as well as simulating ice and snow driving with the use of specially-constructed surfaces.

Modules include: Handling Circuits, Straights, Kick Plate, Ice Hill, Low Friction and Off-Road circuits. All can be used for driver development training, team building events or simply to deliver an exhilarating experience for your guests.

What better incentive or thank you than to drive an iconic 911 on the track or experience a passenger lap with a former Le Mans winner?



The Straights

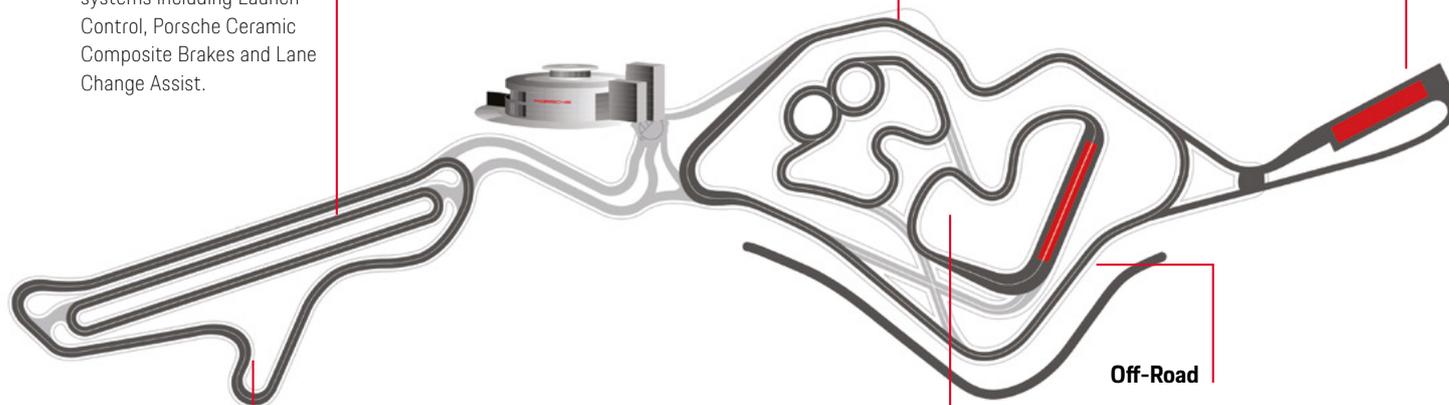
A safe and controlled environment to fully explore how a Porsche accelerates and stops. It also offers an exciting opportunity to explore various Porsche systems including Launch Control, Porsche Ceramic Composite Brakes and Lane Change Assist.

Low Friction

Specially formulated tarmac creating an ideal environment where oversteer slides can be provoked, corrected and held.

Kick Plate

A moveable metal plate set flush with the road surface designed to be triggered remotely as a car travels over it, thereby generating the effect of a loss of rear wheel traction.



Handling Circuit

Designed to replicate a challenging country road, with varying cambers and blind corners.

Ice Hill

Simulating sheet ice with computer-controlled water jets, this area allows drivers to explore general car control and handling characteristics.

Off-Road

With 45% declines and ascents, rough terrain and unfeasible side slopes designed to challenge even the most focused 4x4s.

Room configurations – at a glance

Event space	Floor	Room setup				Audio-visual		
		Seating	Boardroom	Cabaret	Theatre	TV screen	HD projector	Sound system
Atrium	Ground	Flexible	N/A	80	100-150	10 + Video Wall	N	Y
917 conference suite	Ground	Flexible	40	40	80	N	Y	Y
Porsche cinema room	Ground	Fixed	N/A	N/A	19	Y	N	N
918 suite	Ground	Flexible	N/A	N/A	30-80	2	N	Y
911 boardroom	First	Fixed	14	N/A	N/A	2	N	Y
Macan meeting room	First	Fixed	4	N/A	N/A	1	N	Y
718 meeting room	First	Fixed	6	N/A	N/A	1	N	Y
Panamera meeting room	First	Fixed	8	N/A	N/A	1	N	Y
Porsche Restaurant	First	Up to 160 covers	N/A	N/A	N/A	6	N	Y
Roof terrace	Second	100 for reception	N/A	N/A	N/A	N	N	Y

Getting here

Porsche Experience Centre

Hangar Straight

Silverstone Circuit

Towcester

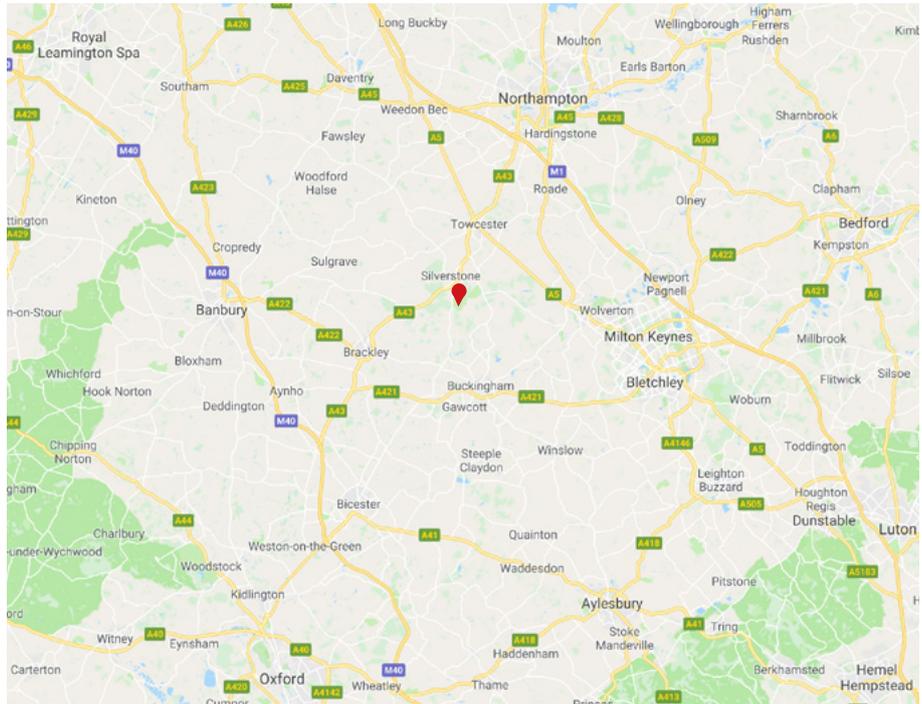
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