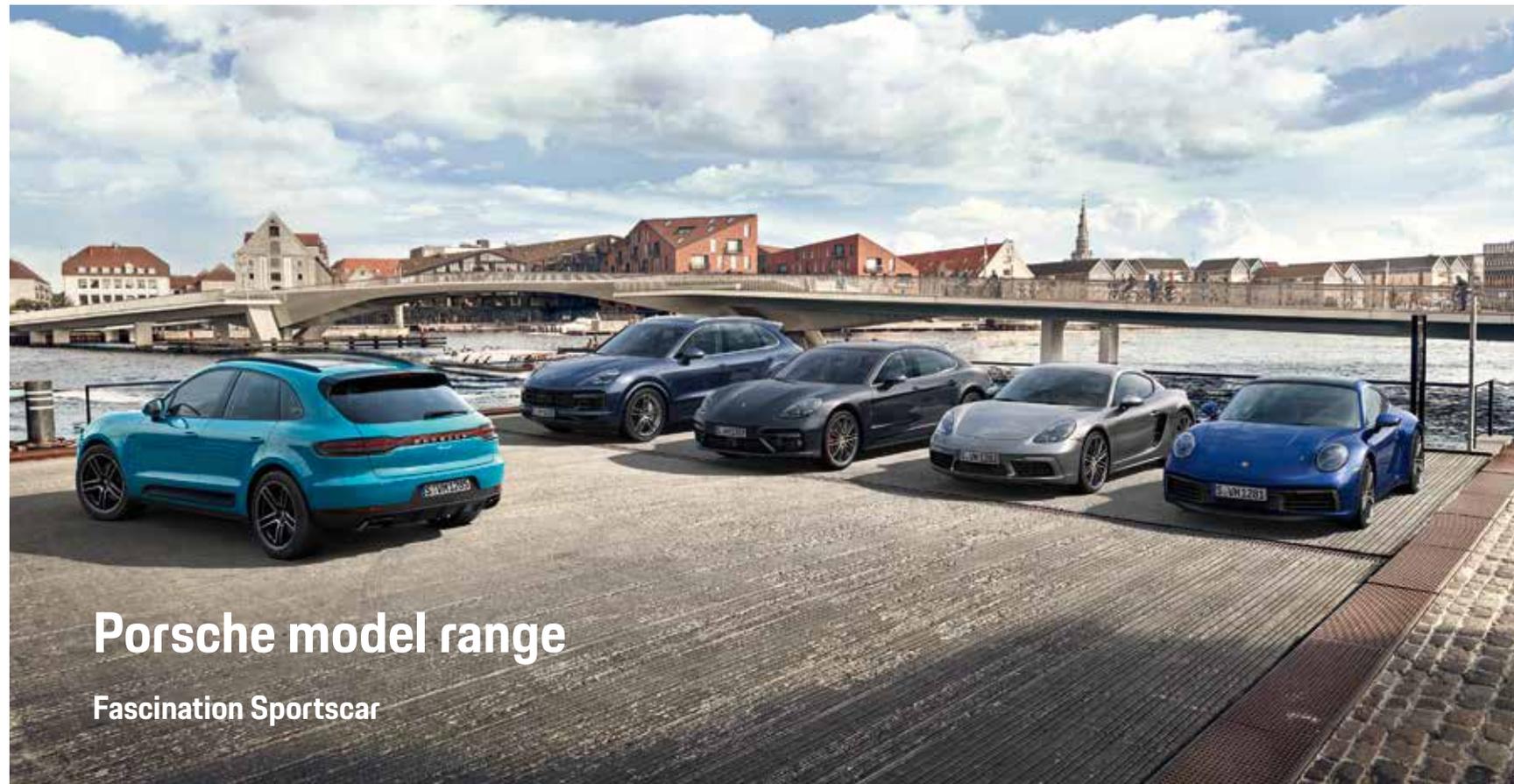




PORSCHE



**Porsche model range**

Fascination Sportscar

The models featured in this publication are approved for road use in Germany. Some items of equipment are available as extra-cost options only. The availability of models and options may vary from market to market due to local restrictions and regulations. For information on standard and optional equipment, please consult your Porsche Centre. All information regarding construction, features, design, performance, dimensions, weight, fuel consumption and running costs is correct to the best of our knowledge at the time of going to print (10/19). Porsche reserves the right to alter specifications, equipment and delivery scopes without prior notice. Colours may differ from those illustrated. Errors and omissions excepted. For the disclaimer in every language please refer to [www.porsche.com/disclaimer](http://www.porsche.com/disclaimer)

# The dream of the sports car.

A big dream has to be fought for. And so does a bold vision. The next victory? Rarely will it simply fall into our lap. Often, though, there are innate factors we must first fight against: resistance, conventions, and rigid patterns of thinking.

Whatever we fight for or against, nothing is achieved without passion, grit and determination. Ferry Porsche gave everything for the sports car of his dreams. His dream came true. Not because he hesitated, waited or got lucky. Because he went that extra mile.

This attitude, this fighting spirit, is in every Porsche that we've created since 1948. It's there in every detail and in every race we've won. It's also found in every idea. And in our engineers. Who continually surpass themselves. To achieve the one second that plays the decisive role between triumph and tears. For the 'Dr. Ing.' in our company name, and to reinvigorate Fascination Sportscar time and time again.

To us, it's never been about extra horsepower alone, but about more ideas per PS. It's about engines that are more efficient, not bigger. It's about a design that follows principles, not trends. It's about sports cars that can be driven day in, day out.

It's only when all these things come together that we can talk of Intelligent Performance – the core of the Porsche brand, and of its future. This is what we are fighting for. Just as we did on day one. For a dream that will forever be in our heart.



“In the beginning I looked around and could not find quite the car I dreamed of. So I decided to build it myself.”

*Ferry Porsche*



The models

Timeless and contemporary  
have never been so close.

**911**



# 911 Carrera models.

The 911 – the masterpiece and heart of the Porsche brand. And, since 1963, the sports car icon that has inspired generations of sports car fans. The secret to its success: a harmonious overall concept with a timeless design and – as our engineers call it – a unique technical layout.

2+2 seats, a compact horizontally opposed engine in the rear – this is the perfect foundation for the highest level of sportiness and remarkable suitability for everyday use. The engine, positioned right down in the rear, ensures a low centre of gravity and therefore high traction. Rear or all-wheel drive and a sportily tuned chassis bring extraordinary dynamics to the road. Added to this are modern driver assistance systems which allow the driver to focus on the essentials: the road – and the unparalleled driving feel of a 911.

Whether as a Coupé or cabriolet: the design language, proportions and contouring follow the 911 tradition. And continue to develop it. The contour is powerful, the shapes are clearly and precisely designed. The wide rear end with seamless light strip now unites all 911 models. There is also clarity in the interior: this is where classic sports car ergonomics meet the digital possibilities of today.

Moving with the times. And changing in the process. And remaining true to yourself at the same time. The 911 – a timeless sports car in the best sense.





Worthy of its  
legendary status.

**718**

# 718 models.

Built for the sport of it: the 718 Boxster and 718 Cayman models are mid-engined sports cars that unite the spirit of the legendary Porsche 718 race car with tomorrow's sports car – and take it to the roads of the world.

The mid-engined layout of the 718 Boxster and 718 Cayman models, with its central, deep centre of gravity, stands for convincing performance and an unusually direct, dynamic behaviour on curves. This also results in an exceptionally high suitability for everyday use: with two luggage compartments and plenty of cleverly considered storage solutions for more personal space.

High agility and excellent handling. This is what makes these thoroughbred contenders so special. Because as soon as the engine starts, only one thing counts: the world with its millions of curves.





Courage takes many forms.  
We've opted for that of a  
sports car.

**Panamera**



## Panamera models.

A few years ago, the saloon segment suddenly changed. A sports car came along. No compromises but with four doors and great comfort, with an unmistakable silhouette and driving performance otherwise only associated with a Porsche. The Panamera. It changed everything.

And today? The Panamera leads the way in the sporty saloon segment. Thanks to compact and lightweight turbo engines, further-developed chassis technologies, comprehensive assistance systems and complete digital networking. Its interior impresses equally with sophisticated sports car ergonomics and great comfort, thus opening up new possibilities for driving a sports car – with a family, with luggage and with everything that life demands.

Whether as a saloon, Sport Turismo or Executive, with various sporty drive and equipment options, the Panamera is ready at any time to tackle everyday life.

The Panamera Executive models provide even more comfort in the rear, thanks to their 15cm longer wheelbase. The Sport Turismo models convince with a unique design, distinctive sportiness and a high level of suitability for everyday use. The 4+1 seat concept offers space for up to three passengers in the back, and the lower loading edge ensures plenty of room for everything else – except compromises.

It takes courage and determination to enter new territory. It is all the more beautiful when courage is rewarded with such a sports car.



You can't satisfy the hunger  
for experience. So fuel it.

**Macan**



## Macan models.

Porsche never set out to follow trends. We prefer to write our own adventure stories. Like that of a compact SUV that inextricably combines sportiness, design and everyday driveability: that is the Macan.

Every Macan is a true sports car. This can be felt in every second, thanks to the agile engines and the sporty suspension. And of course it can be seen just by looking at the Macan models. The rear looks particularly powerful, due to the characteristic light strip. The side profiles are characterised by Porsche DNA. The roof line sinks to the back like a coupé. This results in a sports car contour with high aerodynamic quality.

Also in the interior, everything is geared towards the hunt for the next experience. The elevated seat position allows an optimum overview of everything that lies ahead. At the same time, the typical sports car ergonomics closely link it to the road. Five seats and up to 1,500 litres of luggage compartment volume ensure unrestricted suitability for everyday use – enough space for every adventure imaginable.

Choose Thrilling. Thirst for action. The thrill of experiencing something new again and again. The Macan is a sports car which embodies all that. And whose stage is the road.



The dream of the sports car  
is even greater when you share it.

**Cayenne**

# Cayenne models.

It brings team spirit to the world of the sports car and, at the same time, sportiness to our daily lives: the Cayenne. With dynamic proportions. With five doors that are open for any adventure. With five comfortable seats that offer space for family, friends and colleagues. With enough storage space for long trips and sports equipment.

The energy with which you approach this is entirely up to you. Thanks to various powerful turbo engines or efficient hybrid drive, excellent digital networking and new pioneering assistance systems, the Cayenne models are at home with every discipline.

The Cayenne Coupé is especially sporty. This is made clear by its flyline, which is derived directly from the 911. It represents everything that we are. And with the Cayenne Coupé, it can now be seen on an SUV for the first time.

The flatter roof line, the wider track, the more muscular rear with the adaptively extendible rear spoiler and an interior that consistently picks up on these dynamics – the Cayenne Coupé interprets the idea of a sports car for five in a sporty way like no other model.

The Cayenne. It makes the Porsche experience even more fascinating, even more diverse. For genuine sports car lovers, who are living their great dream. And sharing it.





Performance, electrified.  
**Porsche E-Performance**



## Porsche E-Performance.

The driving force of tomorrow is the talk of the town and in everyone's heads. But above all in our hearts. That is why we do exactly what we do best: we go our own way. And bring progressive sportiness into the world of electromobility

With Porsche E-Performance, we give answers. Fuel consumption and CO<sub>2</sub> emissions must drop globally. The focus is on an overall concept that efficiently links the vehicle, energy and connectivity. Each electrified Porsche stands for top performance and best fuel consumption and emissions. The combination of the combustion engine and the electric drive is decisive.

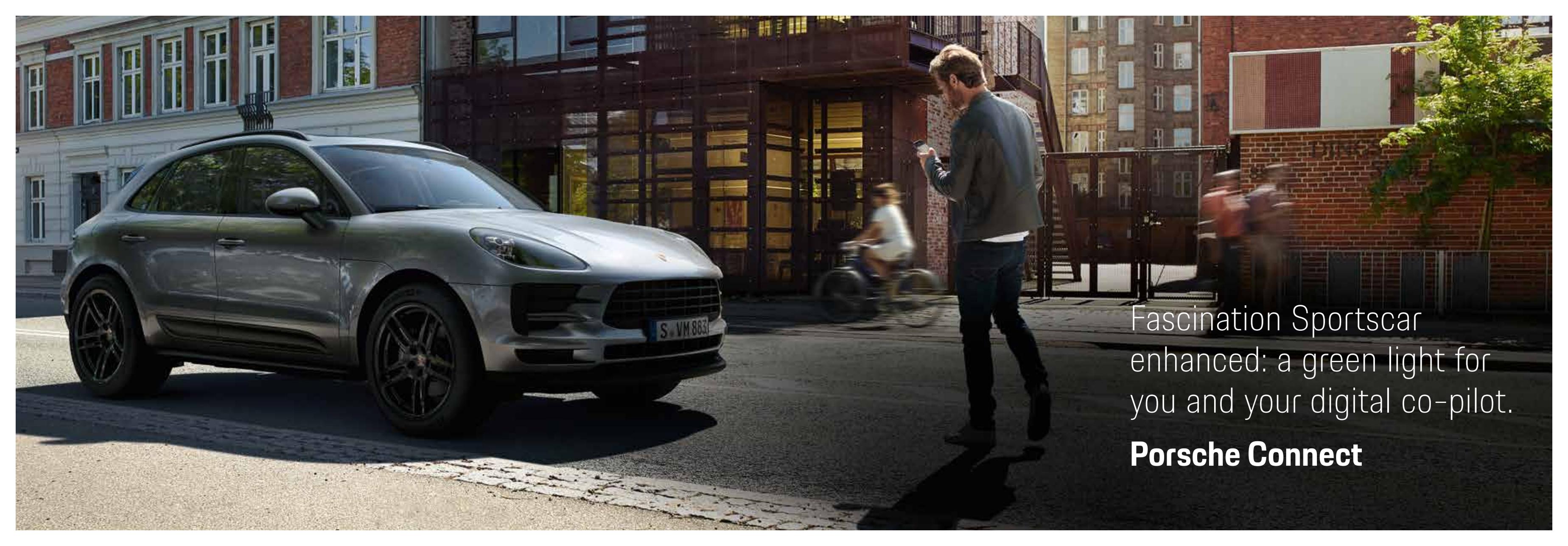
Complementing the required drive modes, the future-oriented driving concept unfolds its full potential in every situation.

With the supplied charging equipment – and the equipment available on request – you can supply your E-Hybrid model with electricity at home or on the road – thus making the most of electrical energy.

The E-Performance concept is rounded off by the hybrid-specific Porsche Connect services, which include functions such as controlling the charge timer or pre-climatisation.

Porsche E-Performance also means continually setting new standards for series production. And for the future of mobility. To do so, we transfer our success on the race track to a highly considered concept for the road: we are boosting the world of electromobility with Porsche E-Performance.

The result is inspiring. And it will change the world we drive in forever. On to the future – with fascinating sports cars.



Fascination Sportscar  
enhanced: a green light for  
you and your digital co-pilot.

**Porsche Connect**

# Porsche Connect.

Your Porsche means you're in touch with the road, Porsche Connect means you're connected with the world. It enhances your sports car's existing vehicle functions with numerous intelligent services and functions. From navigation, to communication and infotainment, right through to vehicle protection. Porsche Connect brings additional simplicity, variety and safety to your everyday life.

An important feature is the new Porsche Connect app. This allows you to enter the destination of your upcoming journey into your smartphone and send it to the vehicle while sitting at the breakfast table. It also allows you to check the vehicle status, such as the current fuel level.

Find out in real time what's going on in the world while you're on the road – whether it's in traffic, searching for your destination or in the daily news.

Apple CarPlay enables you to connect your iPhone to your Porsche: for your favourite music, for telephone calls or to listen to the news. And My Porsche allows you to manage your sports car and personalise your Connect services to suit your interests.

Our range is being continually expanded, meaning you're always in digital pole position with Porsche Connect. Visit [www.porsche.com/connect](http://www.porsche.com/connect) to discover more.

Porsche Connect services include a free inclusive period of use, the length of which may vary by services package and country but shall not be less than three months. The full range of Porsche Connect services or individual services thereof may not be available in some countries. The Breakdown and Emergency Call services included in certain models are available in selected countries for ten years after the production date. Availability also depends on the country-specific variants of the vehicle. In addition, an integrated SIM card with data allowance for use of selected Porsche Connect services will be included in the price in some countries. For use of the WiFi hotspot and the other non-included Porsche Connect services, e.g. music streaming, via integrated SIM card in some countries, a chargeable data package is also available from the Porsche Connect Store. Alternatively, you can establish a data connection using a SIM card of your own. For further information on free subscription periods, follow-on costs and availability of individual services in your country, please visit the 'Availability' area in the Porsche Connect store at [www.porsche.de/connect-store](http://www.porsche.de/connect-store) or consult your Porsche Centre.



# Porsche World.



## Porsche Centres

Your Porsche Centre can assist you with every aspect of purchasing and owning your Porsche. You will also find a wide range of products and services, including genuine Porsche parts and top-quality accessories.



## Porsche Exclusive Manufaktur

At Porsche Exclusive Manufaktur, we make our customers' personal wishes a reality. With custom work. By hand. With care and dedication. To turn something special into something unique. [www.porsche.com/exclusive-manufaktur](http://www.porsche.com/exclusive-manufaktur)



## Porsche Factory Collection

Get started with your Porsche directly from the Manufaktur: in Zuffenhausen with the vehicle handover against a historical backdrop in the historic Werk 1 or in Leipzig with intensive driving induction on the race track.



## Porsche Tequipment

Personalise your Porsche at any time after purchase with our range of accessories. You will also find all our available products online at [www.porsche.com/tequipment](http://www.porsche.com/tequipment) using the Tequipment Accessories Finder.



## Porsche Driver's Selection

With leisurewear, model cars, timepieces, leather goods, luggage specifically tailored to Porsche luggage compartments and other intelligent accessories, there are plenty of opportunities to indulge your passion for Porsche off the road, too.



## Porsche Travel Experience

Embark on a thrilling adventure and feel the power of Porsche. Stay in top-class hotels and dine in five-star restaurants – in the most beautiful places on Earth. To find out more, call +49 711 911-23360. E-mail: [travel@porscheexperience.de](mailto:travel@porscheexperience.de)



## Porsche Track Experience

Develop your skill and explore your Porsche with the Porsche Sport Driving School. Learn about events at some of the world's most famous racing venues, call +49 711 911-23364. E-mail: [track@porscheexperience.de](mailto:track@porscheexperience.de)

## Porsche Service

Your expert partner for all current Porsche models as well as old and modern classics, whether your car needs servicing, routine care or special repairs.

## Porsche Assistance

Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new Porsche.

## Porsche Approved

So that our vehicles remain reliable and retain their value whether new or previously owned, all Porsche Approved cars meet the most stringent Porsche quality standards across the world. Each car is backed by the Porsche Approved warranty.

## Porsche Financial Services

Discover our financial services and realise your dream of the sports car with the solutions we have to offer. Uncomplicated. Individual. Tailored.

## Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 675 with over 200,000 members worldwide. To find out more, go to [www.porsche.com/clubs](http://www.porsche.com/clubs) or call +49 711 911-77578. E-mail: [communitymanagement@porsche.de](mailto:communitymanagement@porsche.de)

## Christophorus

Published five times a year, our magazine for Porsche owners offers news, interviews and a variety of features from the world of Porsche. Visit [www.porsche.com/christophorus-magazine](http://www.porsche.com/christophorus-magazine) where all articles are available to you free of charge.

## Porsche Classic

Your specialist source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit [www.porsche.com/classic](http://www.porsche.com/classic) to find out more.

## Porsche Museum

More than 80 vehicles at our headquarters in Stuttgart-Zuffenhausen await to take you on a journey through Porsche history. See icons such as the 356, 911 and 917 presented in an atmosphere you can't experience anywhere else.



You can obtain the latest brochures/magazines for Porsche Experience, Porsche Driver's Selection and Porsche Tequipment from your Porsche Centre.



© Dr. Ing. h.c. F. Porsche AG, 2019

All text, images and other information in this catalogue are subject to the copyright of Dr. Ing. h.c. F. Porsche AG. Any reproduction, duplication or other use is prohibited without the prior written consent of Dr. Ing. h.c. F. Porsche AG.

Dr. Ing. h.c. F. Porsche AG supports the use of paper from sustainable forests. The paper for this sales brochure is certified in accordance with the strict regulations of the FSC® (Forest Stewardship Council®).

Porsche, the Porsche Crest, 911, Carrera, 718, Boxster, Cayman, Cayenne, Macan, Panamera and other marks are registered trademarks of Dr. Ing. h.c. F. Porsche AG.

Dr. Ing. h.c. F. Porsche AG  
Porscheplatz 1  
70435 Stuttgart  
Germany  
[www.porsche.com](http://www.porsche.com)

Effective from: 10/2019