



PORSCHE



Exclusive Macan
Ultimate personalisation

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Macan Turbo with SportDesign package painted in black (high-gloss), SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes in black, 21-inch Sport Classic wheels painted in high-gloss black (complete)



Philosophy

Why shouldn't you make something special even more special?

Ferry Porsche once said, "We think it's more important to make especially good cars than to make an especially large number of them."

A way of thinking that's traditional at Porsche, and one that you will still find here today. Since 1986, under the name Porsche Exclusive, we have been dedicated to fulfilling our customers' special wishes and developing unique vehicles, bringing ultimate personalisation to the road. Because the possibilities of tailoring the design and performance of your Porsche to produce a distinctive, one-off creation are practically inexhaustible.

In addition to using the best materials like leather, Alcantara, carbon, wood and aluminium, our most vital commodity is our craftsmanship. It is only by using our hands that we can meet our own high requirements, when applying leather, painting or polishing. Or when tailoring and stitching or when assembling parts in our Exclusive manufacturing process. Always taking the appropriate amount of time. Or, in other words, with the greatest care, composure, concentration, passion and devotion. To result in a consistent concept, right down to the smallest detail. Truly a one-off creation. Your Porsche.

Examples of ultimate personalisation using natural leather



Exclusive examples

**We'll never stop making dreams come true.
Let's shake on it.**

Our challenge is to realise your dream car, just the way you envisioned it. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications. Tell us what you would like and we will do our utmost to make it happen. Provided that it is technically feasible and does not compromise on quality.

We can make your vehicle even sportier, even more comfortable and even more individual. What can you expect? Originality, inspiration and enthusiasm, beginning as early as the consultation. Focusing on what is most important: your particular wishes. Even with the choice of materials. Whether high-quality leather, Alcantara, wood, aluminium or carbon – we give every detail our full attention.

The following examples are intended to inspire you. Give free rein to your imagination and then create your complete dream car at your Porsche Centre or online with the Porsche Car Configurator. The Porsche Exclusive team at our Customer Centres in Zuffenhausen and Leipzig will be happy to help.

Useful information on how to design your Porsche can be found on page 40. Turn to page 42 or visit www.porsche.com to find lots of interesting facts from the world of Porsche.

Macan S with SportDesign package with sideskirts, SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted



Macan Turbo

Impulse Red Metallic

An intensive life has no room for dull colours.

A car exactly how the driver envisioned: that's how the 356/1 came about in 1948. It started an impulse that is still making hearts beat faster today.

The Macan Turbo will increase your heart rate as well. It encapsulates so many aspirations. Those of our engineers. As well as your own personal ideas. Not least an intensive red – to be more precise: Impulse Red Metallic.

Clever counterpoints are created by numerous darker details, especially the SportDesign package and the 21-inch Sport Classic wheels completely painted in black (high-gloss). With further contrast provided by black Bi-Xenon main headlights, smoked LED taillights and the black sports taillights in the sports exhaust system.

1 SportDesign package painted in black (high-gloss), SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in high-gloss black (complete)

2 SportDesign package painted in black (high-gloss), sports exhaust system including sports tailpipes in black

3 Dashboard trim package in leather, PCM surround in leather, air vents in leather, rear-view mirror in leather, sun visors in leather, roof lining grab handles in Alcantara, steering column casing in leather, Porsche Crest embossed on headrests, seat belts in Garnet Red, instrument dials in Garnet Red, Sport Chrono stopwatch instrument dial in Garnet Red, PDK gear selector in aluminium

Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.



The dynamically intense and highly personal look continues in the interior. With personalised door sill guards in carbon with illuminated Macan silhouette. The carbon interior package creates inescapable associations with racing.

Further exclusivity is provided by that timeless natural material: leather. Air vents, sun visors, rear-view mirror, steering column casing, seat consoles and PCM surround are all finished in Agate Grey leather. The Porsche Crest is embossed on the headrests.

The seat belts, instrument dials and Sport Chrono stopwatch instrument dial set accents in Garnet Red. Ideally complemented by the vehicle key painted in Impulse Red Metallic and the Agate Grey key pouch in your hand.

The PDK gear selector in aluminium at your side, just inviting you – to an intensive experience.

- 1 Porsche Crest embossed on headrests, seat belts in Garnet Red
- 2 Instrument dials in Garnet Red
- 3 PCM surround in leather, air vents in leather, Sport Chrono stopwatch instrument dial in Garnet Red
- 4 Personalised door sill guards in carbon, illuminated, including loading edge protection, seat consoles in leather
- 5 SportDesign package painted in black (high-gloss), SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes in black, 21-inch Sport Classic wheels painted in high-gloss black (complete)

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Macan S

Sapphire Blue Metallic

Sport always allows a little more intensity.

What can you achieve as a result of broadening your mind and thinking outside the box? A Porsche. Like the Macan, for example. Compact, concentrated and intensive, yet still powerful and muscular. Practical but never ordinary.

The Macan is the sports car among compact SUVs. Five doors, five seats, yet still intimate with the road. Built for a life that refuses to be hemmed in by conventions and feels all the more authentic for it. With plenty of space for hobbies, leisure and sport without room for compromise. Instead, generous amounts of freedom for further personalisation. Allow your Porsche to opt against routine through Porsche Exclusive.

An extraordinary look: your Macan S in Sapphire Blue Metallic with black Bi-Xenon main headlights recessed in the bonnet. Smoked LED taillights are the ideal complement.

Other recognisable qualities include the SportDesign package in black (high-gloss) and the distinctive SportDesign exterior mirrors. 21-inch Sport Classic wheels painted in high-gloss black (complete) create a lasting impression, while the sports exhaust system with black sports tailpipes combines a powerful sound with a masculine appearance.

1 SportDesign package painted in black (high-gloss) with sideskirts, SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in high-gloss black (complete)

2 Smoked LED taillights

3 Interior package painted, PCM surround painted, Sport Chrono stopwatch instrument dial in white, PDK gear selector in aluminium, front centre console armrest with model logo, Porsche Crest embossed on headrests

Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.



Step inside the Macan S in Sapphire Blue Metallic. Here, every detail resonates with sheer individuality and a sporty intensity, just like the exterior. By your feet, door sill guards in carbon catch the eye.

Black leather dominates the interior. The interior package painted is a stunning contrast, setting accents in Sapphire Blue Metallic. The PCM surround is also finished in the exterior colour.

The armrest of the centre console is adorned with the model logo. There can be no doubt which car you're in: a Macan S. To be more precise: your Macan S in Sapphire Blue Metallic.

The PDK gear selector in aluminium just to your right and the Porsche ignition lock to your left is simply enticing. Your hand is holding a car key painted in Sapphire Blue Metallic. That's harmony down to the very last detail. How could anyone resist?

- 1 Interior package painted, PCM surround painted, instrument dials in white, Sport Chrono stopwatch instrument dial in white, PDK gear selector in aluminium, front centre console armrest with model logo
- 2 PDK gear selector in aluminium, PCM surround painted
- 3 Key pouch in leather, vehicle key painted
- 4 SportDesign package painted in black (high-gloss) with sideskirts, SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes in black, 21-inch Sport Classic wheels painted in high-gloss black (complete)

Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.



Macan S

Agate Grey Metallic

Low intensity can be hard to comprehend. Especially here.

Some faces stand out from the crowd because they exude a charisma that inspires us and stirs our emotions. Just like the moment we see a sports car, because it encapsulates an unmistakable design trait: Porsche DNA.

The Macan has defining features in its appearance. The large air intakes in the dynamic front end are just waiting to inhale life. The side profile is sharply contoured by the sporty sloping roof line. The rear is characterised by wide, imposing shoulders. Every design detail radiates one thing: assurance of style. And you can reinforce it even more – with Porsche Exclusive.

You could consider the SportDesign package with sideskirts and SportDesign exterior mirrors. Equally tasteful are the black Bi-Xenon main headlights and smoked LED taillights.

21-inch Sport Classic wheels painted in satin platinum are another striking detail of your Macan S, while sports car sensations can be intensified even further with the sports exhaust system including sports tailpipes.

- 1 SportDesign package with sideskirts, SportDesign exterior mirrors, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in satin platinum (complete)
- 2 SportDesign package with sideskirts, Bi-Xenon main headlights in black, 21-inch Sport Classic wheels painted in satin platinum (complete)
- 3 Limed oak interior package, Sport Chrono stopwatch instrument dial in white, PCM surround in leather, air vents in leather, PDK gear selector in aluminium, front centre console armrest with Porsche Crest, Porsche Crest embossed on headrests, seat belts in Espresso

Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.



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One thing is certain: you do not simply sit in the Macan – you become integrated into the ergonomic architecture of this elegant vehicle. Everything you need is within view and close to hand. You have clear sight of the instrument cluster and Sport Chrono stopwatch with white instrument dials. As well as the leather air vents and the PCM with its leather-lined surround. To the left of you is the ascending centre console and the PDK gear selector in aluminium – upholstered with smooth-finish leather in Espresso.

Look around even more and further Porsche Exclusive details come to light. The limed oak interior package and

multifunction sports steering wheel combined with leather in Espresso add a classic touch. Porsche Crests on the centre console armrest and on the headrests of the front and rear outer seats give further emphasis to the elegance of this interior theme. Illuminated door sill guards in brushed aluminium with model logo are equally exquisite.

It's time to strap yourself in – with your seat belt in Espresso – and get your Macan S in Agate Grey Metallic started. You'll quickly realise that enhanced exclusivity means increased driving pleasure – and heightened anticipation. How typically Porsche.

- 1 Porsche Crest embossed on headrests, seat belts in Espresso
- 2 Limed oak interior package, multifunction sports steering wheel in limed oak, instrument dials in white, Sport Chrono stopwatch instrument dial in white, PCM surround in leather, air vents in leather
- 3 PCM surround in leather, air vents in leather, Sport Chrono stopwatch instrument dial in white
- 4 SportDesign package with sideskirts, SportDesign exterior mirrors, smoked LED taillights, sports exhaust system including sports tailpipes, 21-inch Sport Classic wheels painted in satin platinum (complete)

Visit www.porsche.com/exclusive and discover everything about the configuration of this unique car.



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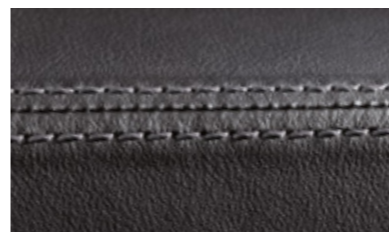
Colours and materials

Our engineering skill.
Your imagination.
An exclusive combination.

We can offer a comprehensive selection of colours and materials to satisfy all your wishes. Selected Exclusive options are, for example, available in leather, a natural material that can be dyed a variety of colours, enabling you to create attractive contrasts inside your Macan. In addition to leather, we offer fine woods¹⁾, including limed oak, paint finishes in the exterior colour, as well as carbon, Alcantara and aluminium to enhance the interior. You can find out what is possible at your Porsche Centre. Alternatively, you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 40).



¹⁾ Since wood is a natural product, there may be variations in colour and grain.



Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and hard-wearing.



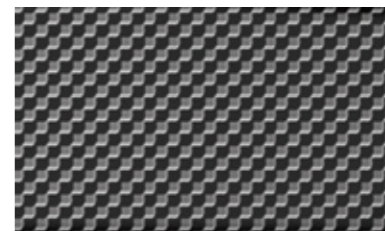
Alcantara

This high-quality material is easy to care for, washable and has excellent non-slip properties.



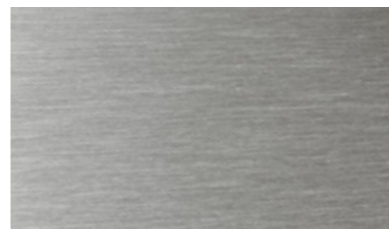
Limed oak¹⁾

Oak is a timeless real wood. It has an attractive natural grain which can be brought out even more by the 'liming' process.



Carbon

Carbon fibre is a light yet highly durable material used extensively in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Aluminium

Brushed aluminium sets clear accents and lends the interior a sporty minimalist appearance.



Paint finish in exterior colour

There is a selection of metallic and solid exterior colours available to personalise your car.

Exclusive options

Option	Macan	Macan S	Macan S Diesel	Macan Turbo	I no.	Page
Exterior.						
• SportDesign package with sideskirts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	–	2D1	8, 18, 21
• SportDesign package without sideskirts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2D2	–
• SportDesign package painted in black (high-gloss) with sideskirts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	–	2D5	14, 17
• SportDesign package painted in black (high-gloss) without sideskirts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2D6	–
• SportDesign sideskirts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	VR4	–
• Rear mid-section painted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	2D7	–
• SportDesign exterior mirrors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6FB	8, 10, 25
• Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS) ¹⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	8EF	8, 10, 25
• Smoked LED taillights with adaptive brake lights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	8SB	4, 14, 25
• Fuel filler cap in aluminium look	<input type="checkbox"/>	<input type="checkbox"/>	–	<input type="checkbox"/>	2W6	25

¹⁾ Bi-Xenon main headlights in black also available in conjunction with Porsche Dynamic Light System Plus (PDLS+).

– not available I number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 44.



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- 1 Bi-Xenon main headlights in black
- 2 SportDesign exterior mirrors
- 3 SportDesign package painted in black (high-gloss), smoked LED taillights, sports exhaust system including sports tailpipes in black
- 4 Fuel filler cap in aluminium look

Option	Macan	Macan S	Macan S Diesel	Macan Turbo	I no.	Page
Engine, transmission, chassis and wheels.						
• Sports tailpipes	–	○	○	○	0P3	27
• Sports tailpipes in black	–	○	○	○	0P6	4, 10, 27
• Sports exhaust system including sports tailpipes including sports tailpipes in black	–	○	○ ¹⁾	○	0P8	21
	–	○	○ ¹⁾	○	0P9	4, 10, 25
• 21-inch Sport Classic wheels	○	○	○	○	C9K	27
• 21-inch Sport Classic wheels painted ¹⁾	○	○	○	○	V39	8
• 21-inch Sport Classic wheels painted in high-gloss black (complete)	○	○	○	○	V95	4, 13, 27
• 21-inch Sport Classic wheels painted in satin platinum	○	○	○	○	V96	18, 21

¹⁾ Available from 06/2015 at the earliest.

– not available ○ I number/extra-cost option • standard □ available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 44.



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- 1 21-inch Sport Classic wheel
- 2 21-inch Sport Classic wheel painted in high-gloss black (complete)
- 3 Sports tailpipes
- 4 Sports tailpipes in black

Option	Macan	Macan S	Macan S Diesel	Macan Turbo	I no.	Page
Interior.						
• Interior package painted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	APC	15, 16, 29
• PCM surround painted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AUF	15, 16, 29
• Air vent slats painted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AVF	29
• Vehicle key painted	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	APK	17
• Instrument dials coloured						
White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7V3	21, 29, 31
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7V4	–
Garnet Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7V7	13
• Sport Chrono stopwatch instrument dial coloured						
White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UP3	21, 29
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UP4	–
Garnet Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UP5	Title, 11, 13
• Compass dial coloured						
White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UP3	–
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UP4	–
Garnet Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	UP5	–

– not available I number/extra-cost option • standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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1 Interior package painted, PCM surround painted, PDK gear selector in aluminium, instrument dials in white, Sport Chrono stopwatch instrument dial in white

2 Instrument dials in white

3 PCM surround painted, air vent slats painted

Option	Macan	Macan S	Macan S Diesel	Macan Turbo	I no.	Page
Interior.						
• Seat belts coloured						
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FZ3	–
Saddle Brown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FI1	–
Espresso	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FI3	19, 20, 31
Garnet Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FI2	Title, 11, 12
Agate Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FI0	–
Pebble Grey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FI4	–
Interior: leather.						
• Leather interior package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	APL	31
• Dashboard trim package in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AZW	11
• PCM surround in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AUR	13, 21, 31
• Porsche Rear Seat Entertainment in leather ¹⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AHT	35
• Air vents in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AVJ	Title, 13, 31
• Porsche Crest embossed on headrests						
front seats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3J7	–
front and outer rear seats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5ZF	12, 15, 31
• Centre console armrest front						
with Porsche Crest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6F6	19, 31
with model logo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6F8	15, 16

¹⁾ Only in conjunction with Porsche Rear Seat Entertainment (I no. AHR) or Porsche Rear Seat Entertainment Plus (I no. AHS). Available from 06/2015 at the earliest.

– not available I number/extra-cost option standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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1 Centre console armrest front with Porsche Crest
2 Porsche Crest embossed on headrests, seat belts coloured
3 Leather interior package, PCM surround in leather, air vents in leather, instrument dials in white, Sport Chrono stopwatch instrument dial in white, PDK gear selector in aluminium

Option	Macan	Macan S	Macan S Diesel	Macan Turbo	I no.	Page
Interior: leather, Alcantara, wood¹⁾.						
• Rear-view mirror in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AVW	11, 33
• Sun visors in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ADG	33
• Seat consoles in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ALS	12, 33
• Steering column casing in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ALL	11, 33
• Key pouch in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	APE	17
• Roof lining grab handles in leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ALH	–
• Roof lining grab handles in Alcantara	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ALF	11
• Limed oak interior package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7TK	19, 21
• Multifunction sports steering wheel in limed oak ²⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1XA	19, 21

¹⁾ Since wood is a natural product, there may be variations in colour and grain.

²⁾ Available from 06/2015 at the earliest.

– not available I number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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- 1 Rear-view mirror in leather
- 2 Sun visors in leather
- 3 Seat consoles in leather
- 4 Steering column casing in leather

Option	Macan	Macan S	Macan S Diesel	Macan Turbo	I no.	Page
Interior: carbon, aluminium.						
• Door sill guards in carbon, including loading edge protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7M3	35
• Door sill guards in carbon, illuminated, including loading edge protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7M8	–
• Personalised door sill guards in carbon, illuminated, including loading edge protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ATW	12
• Door sill guards in brushed aluminium, illuminated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	VT2	35
• Personalised door sill guards in brushed aluminium, illuminated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ATV	–
• PDK gear selector in aluminium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7F4	17, 29
Audio and communication.						
• Wireless Internet access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AGX	–
• Porsche Rear Seat Entertainment ¹⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AHR	35
• Porsche Rear Seat Entertainment Plus ¹⁾	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	AHS	35

¹⁾ Available from 06/2015 at the earliest.

– not available I number/extra-cost option standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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1 Door sill guards in brushed aluminium, illuminated
 2 Porsche Rear Seat Entertainment
 3, 4 Door sill guards in carbon,
 including loading edge protection

Exclusive expertise

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This has been the philosophy behind the Porsche 'Sonderwunsch programme', known as Porsche Exclusive, since 1986. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the

interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever constant goal is to ensure that each and every Porsche car is exceptional,

with its own distinctive personality and character. Our latest example: the Panamera Exclusive Series.

On the following pages, we showcase 11 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'Ultimate personalisation'.

1983

1992 to 1993

1993

1993 to 1994

1995



935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.



911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.



911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.



911 Turbo Flatnose

A stand-out feature of the 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated turbo engine.



911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo were produced in Cabriolet form. The combination of fresh air and turbo performance was available to just 14 customers.

1995 to 2000



911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Carrera Speedster was based on the 911 (type 993). Only two were made in 1995 and 2000.

1997 to 1998



911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S – 345 vehicles were made – was the only model in the series to achieve a top speed of 300 km/h.

2009 to 2010



911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with a double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

2010 to 2011



911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family, thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid with two muscular haunches.

2012



911 Club Coupé

The first two Porsche Clubs comprised 13 members. That was 60 years ago. Since then, that number has grown to 651 globally recognised Porsche Clubs with around 186,000 members. A unique sports car was created in 2012 to honour the first club charters: the 911 Club Coupé – with a strictly limited edition of just 13 cars.

2014 to 2015



Panamera Exclusive Series

In 2014 and 2015 Porsche Exclusive produced the Panamera Exclusive Series, a limited edition of 100 cars based on the Panamera Turbo S Executive. Its impressive features include an exquisite leather interior by Poltrona Frau, a beautiful graduated paint finish, a badge showing the limited edition number and the new Porsche Rear Seat Entertainment Plus.

Designing your Porsche

Porsche Exclusive.
What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly by e-mailing customercenter-exclusive@porsche.de or calling +49 711 911-25977.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminium, the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we make customer requirements into reality, here, directly on site. All down to the smallest detail, just as you would expect from Porsche Exclusive.



The Porsche new vehicle warranty applies to all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.

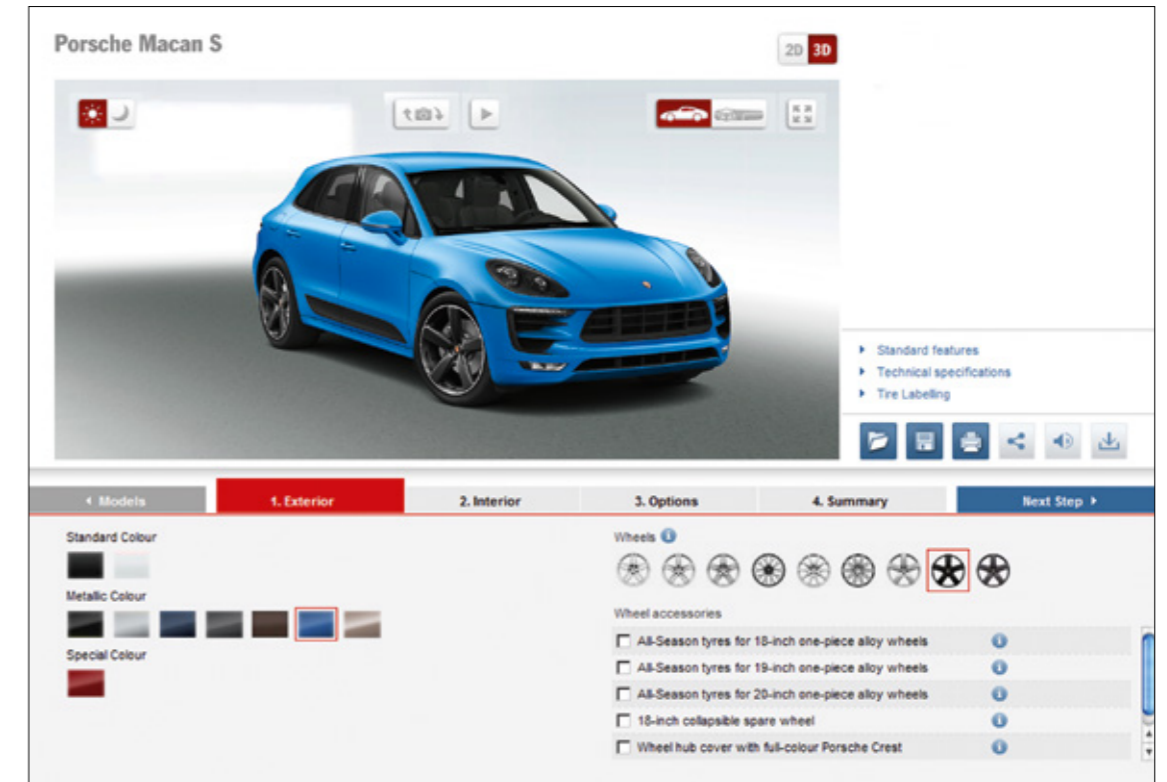
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Panorama



Porsche Centres

Your Porsche Centre can assist you with every aspect of purchasing and owning your Porsche. You will also find a wide range of products and services, including genuine Porsche parts and top-quality accessories.



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Personalise your Porsche at any time after purchase with our range of aftermarket accessories. You will also find all our available products online at www.porsche.com/tequipment using the Tequipment accessories finder.



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With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.



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Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 651 with a total of 186,000 members worldwide. To find out more, go to www.porsche.com/clubs or call +49 711 911-23250.



Porsche Service

Your expert partner for all current Porsche models as well as old and modern classics, whether your car needs servicing, routine care or special repairs.

Porsche Assistance

Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new Porsche.

Porsche Approved

So that our vehicles remain reliable and retain their value whether new or previously owned, all Porsche Approved cars meet the most stringent Porsche quality standards across the world. Each car is backed by the Porsche Approved warranty.

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Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.

Christophorus

Published five times a year, our magazine for Porsche owners offers news, interviews and a variety of features from throughout the world of Porsche. Visit www.porsche.com/christophorus for a selection of online articles.

Porsche Classic

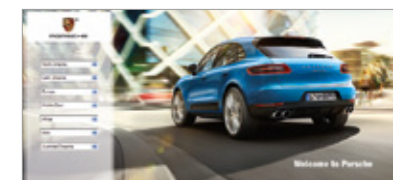
Your specialist source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit www.porsche.com/classic to find out more.

Porsche Museum

More than 80 vehicles at our headquarters in Stuttgart-Zuffenhausen await to take you on a journey through Porsche history. See icons such as the 356, 911 and 917 presented in an atmosphere you can't experience anywhere else.

Porsche Online

Go to www.porsche.com for all the latest news and information from Porsche.



You can obtain the latest brochures for Porsche Tequipment, Porsche Driver's Selection and Porsche Driving Experience from your Porsche Centre.

Fuel consumption figures

Macan model range	Macan	Macan S	Macan S Diesel	Macan Turbo
Fuel consumption/emissions ¹⁾	PDK	PDK	PDK	PDK
Urban (in l/100 km)	8.7–8.4	11.6–11.3	6.9–6.7	11.8–11.5
Extra urban (in l/100 km)	6.8–6.5	7.6–7.3	5.9–5.7	7.8–7.5
Combined (in l/100 km)	7.5–7.2	9.0–8.7	6.3–6.1	9.2–8.9
CO ₂ emissions (in g/km)	175–168	212–204	164–159	216–208
Efficiency class ¹⁾	PDK	PDK	PDK	PDK
Germany	–	E–D	B	E–D
Switzerland	–	G	D	G

¹⁾ Measurement bandwidth dependent on tyre set used.

Tyre identification

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
Macan model range					
Summer tyres	235/60 R 18	C	B–A	–	71–70
	255/55 R 18	C	B–A	–	72–71
	235/55 R 19	C	B–A	–	71–69
	255/50 R 19	C–B	B–A	–	72–70
	265/45 R 20	E–C	B–A	–	73–71
	295/40 R 20	E–C	B–A		74–71
	265/40 R 21	E–C	B–A	–	73–71
	295/35 R 21	E–C	B–A		74–71
All-season tyres	235/60 R 18	C–B	C–B		72
	255/55 R 18	C–B	C–B		72
	235/55 R 19	B	B	–	72–68
	255/50 R 19	B	B	–	72–69
	265/45 R 20	B	B	–	72–68
	295/40 R 20	B	B	–	72–71

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.

* Quiet rolling noise, Moderate rolling noise, Loud rolling noise.

