

Data Protection and Privacy Information of Porsche Financial Services GmbH & Co. KG and Porsche Financial Services GmbH

Porsche Financial Services GmbH & Co. KG and Porsche Financial Services GmbH (hereinafter "we" or "**Porsche Financial Services**") are pleased about your interest in our products. Your privacy is an important issue for us. We take protecting your personal data and handling them confidentially very seriously. Your personal data is exclusively processed within the scope of the statutory provisions of the data protection laws of the European Union, in particular the General Data Protection Regulation (hereinafter "GDPR") and the German Federal Data Protection Act (*Bundesdatenschutzgesetz*).

In the following, we would like to inform you about the collection and processing of your personal data. Personal data (hereinafter "**Data**") means any information concerning an identified or identifiable natural person. With this data protection and privacy information, we inform you about the type, scope, and purpose of the collection of Data by Porsche Financial Services and how we process this Data. In addition, we inform you about the rights you have with respect to the processing of your Data.

Porsche Financial Services GmbH & Co. KG is a leasing company and sole "controller" within the meaning of the GDPR for the processing of your Data required for the conclusion, performance and termination of leasing and rental contracts (excluding the Porsche Drive Rental and Flex services, please see Porsche Financial Services GmbH in this regard) and any related purposes. Within the scope of its operations, Porsche Financial Services GmbH & Co. KG is supported by Porsche Financial Services GmbH as "processor" within the meaning of the GDPR.

Porsche Financial Services GmbH is the sole "controller" within the meaning of the GDPR for the processing of your Data required for the brokerage of and/or assistance in financings (Porsche Finance), insurances (e.g. Porsche CarPolicy Flex, Porsche Approved, Porsche Assistance), credit cards (e.g. Porsche Card S) and renting within the scope of other Porsche rental products (e.g. Porsche Drive Rental and Flex) and any related purposes.

Summary of the data protection and privacy information

The following summary of our data protection and privacy information is intended to give you an overview of the processing of your Data. On the pages following this summary, please find the complete data protection and privacy information. The corresponding sections of the complete data protection and privacy information can also be accessed through a link at the end of each of the following sections.

For consolidated information on the processing of your Data, the processing purposes and legal bases in connection with specific rental products of Porsche Financial Services, such as Porsche Drive Rental by Porsche Financial Services GmbH, please refer to Section 6 of this summary.

1. Scope

With respect to the processing of your Data by **Porsche Financial Services GmbH & Co. KG**, this data protection and privacy information shall apply to the conclusion, performance and termination of leasing and rental contracts (except for the Porsche Drive Rental and Flex services, please see Porsche Financial Services GmbH in this regard) with Porsche Financial Services GmbH & Co. KG and any related purposes (e.g. sureties).

With respect to the processing of your Data by **Porsche Financial Services GmbH**, this data protection and privacy information shall apply to the brokerage of and/or assistance in financings, insurances, credit cards and renting within the scope of other Porsche rental products (e.g. Porsche Drive Rental and Flex) and any related purposes. For further information, please refer to Paragraph I, Section 1 of the complete data protection and privacy information or use the following [link](#).

2. Contact

If you wish to exercise your rights as a data subject or have any questions about this information, you can email the controller at financial.services@porsche.de or the controller's data protection officer directly at pfs-datenschutz@porsche.de, stating wherever possible the relevant controller's name. For further information, please refer to Paragraph I, Section 2 of the complete data protection and privacy information or use the following [link](#).

3. Processing of your Data

First, we process Data that you provide us in connection with the initiation and conclusion of the contract. Which Data is processed in detail and how it is used primarily depends on the individual services applied for by you and/or agreed with you. This may be the following Data in particular: Your name and other master and legitimization data, your contact data, contract data, vehicle data, your bank details, your income and assets situation, information on your personal circumstances (e.g. employer), corporate customer data and other data in connection with the performance of the respective business relationship, if applicable. For further information with respect to Porsche Financial Services GmbH & Co. KG, please refer to Paragraph II, Section 1 ([link](#)) and with respect to Porsche Financial Services GmbH to Paragraph III, Section 1 ([link](#)) of the complete data protection and privacy information.

4. Processing purposes

The processing purposes shall be largely determined by the individual services applied for or agreed upon. Your Data can be processed for the following purposes: Drafting and performance of contracts (e.g. leasing contracts and/or guarantee contracts), credit standing checks, scoring and rating, identity checks, prevention of and protection against violations of law (in particular criminal offenses), prevention of fraud and money laundering, fight against terrorist financing, customer inquiries including complaint management, refinancing by sale and assignment of receivables, audit, accounting and taxes, ensuring legally compliant action, assertion of and defense against legal claims, retention and archiving, ensuring availability, operation and safety of technical systems as well as technical data management, controlling, business/risk control, process and product improvement (including development and enhancement of systems (including artificial intelligence) for process improvement), disclosure within the scope of official/court measures and care of customers and interested parties/advertising. For further information with respect to Porsche Financial Services GmbH & Co. KG, please refer to Paragraph II, Section 2 ([link](#)) and with respect to Porsche Financial Services GmbH to Paragraph III, Section 2 ([link](#)) of the complete data protection and privacy information.

5. Legal bases for the processing of your Data

We process your Data only if an appropriate legal basis is in place. For further information with respect to Porsche Financial Services GmbH & Co. KG, please refer to Paragraph II, Section 2 ([link](#)) and with respect to Porsche Financial Services GmbH to Paragraph III, Section 2 ([link](#)) of the complete data protection and privacy information.

6. Product-specific information on rental products of Porsche Financial Services

We process Data that you provide us in connection with the reservation, initiation and conclusion of the contract as well as the performance of the contract. This is the following Data in particular: master data, contact data, communication data, legitimization and driver's license data, bank details and/or credit card data, inquiry and contract data, vehicle and driving data as well as, in exceptional cases, location data of the vehicle, data on the provision of a security, insurance and adjustment of damages data, investigative data, corporate customer data, if applicable, and other data. Your Data can be processed for the following purposes: Sale and redemption of vouchers, conclusion and performance of the leasing contracts (including reservations) and vehicle handover, credit standing checks, scoring, rating, taking back of vehicles during or after the end of the rental period, identity checks, ensuring accuracy of the Data, prevention of fraud and money laundering as well as the fight against terrorist financing and prevention of and protection against violations of law (in particular criminal offenses), law enforcement and prosecution of criminal offenses and administrative offenses, disclosure within the scope of official/court measures, customer inquiries including complaint management, audit, accounting and taxes, assertion of and defense against legal claims, retention and archiving, ensuring

availability, operation and safety of technical systems as well as technical data management, controlling, business/risk control, process and product improvement (including development and enhancement of systems (including artificial intelligence) for process improvement), care of customers and interested parties/advertising. For further information on the respective rental product including the respective controller, please refer to Paragraph IV ([link](#)).

7. Data transfers and recipients and legal justification for such transfers

At Porsche Financial Services, only those departments needing your Data within the scope of their activity do actually receive it. We disclose your Data to recipients outside Porsche Financial Services (e.g. dealers, credit agencies, marketing agencies) only if this is required for the handling or processing of your inquiry or for the performance of the contract or if otherwise permitted under statutory law (e.g. a prevailing legitimate interest exists) or if we have obtained your valid consent. For further information, please refer to Paragraph V, Sections 2 ([link](#)) and 3 ([link](#)) of the complete data protection and privacy information. Further data protection information on the implementation of customer and prospect care at Porsche can be found in Paragraph V, Section 3 ([link](#)) of the full data protection information.

8. Profiling including automated decision-making

In the context of assessing your creditworthiness, we use, among other things, a scoring procedure. This is based on a mathematically and statistically recognized and proven procedure. Within the scope of processing existing customer inquiries, in particular when checking and evaluating your creditworthiness documents, we make use of automated decision-making to a certain extent in order to be able to make a fair and responsible decision. To this end, we use the information you provide to us via the self-disclosure form and substantiate with supporting documents, external creditworthiness information from reputable service providers (e.g. Schufa), and information about your previous payment history. Currently, we only carry out fully automated decision-making processes in the event of an indicative assessment of a positive decision on your request. You can find more information on this under Paragraph V section 5 ([link](#)).

9. Storage periods and erasure of your Data

We will delete your Data as soon as it is no longer needed for the purposes for which it was initially collected or if this is required in accordance with the applicable statutory provisions, unless there are contractual or statutory storage periods or storage rights in place precluding the erasure. For further information, please refer to Paragraph V, Section 4 of the complete data protection and privacy information or use the following [link](#).

10. Your statutory rights

According to the applicable statutory provisions in each case, you have certain rights, e.g. the right of access to your Data and the right to rectification, erasure or restriction of processing of your Data as well as the right to data portability. If you have any questions, please use the contact details provided in Paragraph I, Section 2 of the complete data protection and privacy information. For further information, please refer to Paragraph V, Section 5 of the complete data protection and privacy information or use the following [link](#).

Complete data protection and privacy information

I. General information

1. To whom does this data protection and privacy information apply?

With respect to the processing of your Data by **Porsche Financial Services GmbH & Co. KG**, this data protection and privacy information shall apply to the conclusion, performance and termination of leasing and rental contracts (except for the Porsche Drive Rental and Flex services, please see Porsche Financial Services GmbH in this regard) with Porsche Financial Services GmbH & Co. KG and/or within the scope of the review of the leasing and rental application (except for the Porsche Drive Rental and Flex services, please see Porsche Financial Services GmbH in this regard) as well as any related purposes, which are in particular described in more detail in Paragraph II, Section 2.

With respect to the processing of your Data by **Porsche Financial Services GmbH**, this data protection and privacy information shall apply to the brokerage of and/or assistance in financings (Porsche Finance), insurances (e.g. Porsche CarPolicy Flex, Porsche Approved, Porsche Assistance), credit cards (e.g. Porsche Card S) or renting within the scope of Porsche Drive Rental and Flex and any related purposes as well as in the event of the assignment of receivables from *Baden-Württembergische Bank, Stuttgart*, to Porsche Financial Services GmbH and as in particular described in more detail in Paragraph III, Section 2.

For information on offers of other Group companies of the Dr. Ing. h.c. F. Porsche AG (hereinafter "Porsche Group"), our cooperation partners and credit agencies, please refer to the respective data protection and privacy statements of these services and/or cooperation partners.

2. Who is responsible for the data processing and whom can you contact in data protection matters?

2.1 The independent controller within the scope of leasing contracts and rental contracts (excluding the Porsche Drive Rental and Flex services) is:

Porsche Financial Services GmbH & Co. KG

Porschestraße 1,

74321 Bietigheim-Bissingen, Germany

Phone: +49 711 911-12003

Email: financial.services@porsche.de

2.2 The independent controller within the scope of the brokerage of and/or assistance in financings, insurances, credit cards and rentals within the scope of Drive Rental and Flex is:

Porsche Financial Services GmbH

Porschestraße 1,

74321 Bietigheim-Bissingen, Germany

Phone: +49 711 911-12003

Email: financial.services@porsche.de

2.3 Joint control

With regard to processing within the scope of the intra-Group administration and division of responsibilities by way of centralized systems, we are generally joint controllers together with other Group companies of Dr. Ing. h.c. F. Porsche AG. Joint processes in particular relate to the operation and use of jointly used databases, platforms and IT systems. For information on joint controlling in relation to customer and prospect care, please refer to Paragraph V, Section 3.1.

Joint controlling of Porsche Financial Services GmbH exists with Dr. Ing. h.c. F. Porsche AG and the Porsche Centres with regard to the processing of personal data in the context of the contract management of Porsche Assistance and Porsche Approved with respect to the joint use of the central IT systems "World Warranty System", which is provided and

operated by Dr. Ing. h.c. F. Porsche AG.

Joint control with Porsche Sales and Marketplace GmbH (Porscheplatz 1, 70435 Stuttgart, Germany) as regards the processing of personal data exists on the part of

- Porsche Financial Services within the scope of processing specific inquiries and/or transactions via the One Marketplace platform (Porsche Online Shop) of Porsche. Joint control relates to the inquiry and order process as services of Porsche Financial Services are chosen on the platform. In addition to technical services, Porsche Sales and Marketplace GmbH then contributes the customer's account data (Porsche ID) and renders customer support services in accordance with the platform concept.
- Porsche Financial Services GmbH within the scope of the registration and login procedure, integrating the Porsche ID for the conclusion and processing of rental contracts of the Porsche Drive Rental product within the scope of the online application on the Porsche Drive website (retrievable [here](#)), as well as of rental contracts of the product Porsche Drive Flex within the scope of the Porsche Drive Flex App. Please click the following [link](#) or directly in the app when using the Porsche Drive Flex App for information on data protection when using the website.

If you have chosen vehicle financing through Baden-Württembergischen Bank (Kleiner Schlossplatz 11, 70173 Stuttgart) with support from Porsche Financial Services GmbH, there is a joint responsibility with the c Bank with regard to the processing of personal data. The joint responsibility extends on the part of Porsche Financial Services GmbH to the processing of prospective customer/customer inquiries, customer care and care within the framework of complaint management. Porsche Financial Services additionally supports the credit assessment with regard to the development and validation of a joint scorecard as well as the use of experience from previous business relationships and the protection against and prevention of legal violations

The exchange of personal data between us and further Group companies as joint controllers is usually based on Article 6(1) point (f) GDPR, because we have a legitimate interest in the effective implementation of the processing within the scope of the intra-Group administration and division of responsibilities by way of centralized systems. The exchange of personal data between us and the Baden-Württembergischen Bank as joint controllers is generally based on Article 6(1) point (f) GDPR. We have a legitimate interest in a practicable organization of the processes within the joint business relationship and the exchange of data for the fulfillment of legal requirements for the performance of creditworthiness or credit checks of customers as well as the protection against criminal acts endangering assets.

With respect to the joint processes, we determine the purposes and means of the processing of personal data together with the respective Group companies. In an arrangement on joint control pursuant to Article 26 GDPR, we have determined with the relevant companies the way the respective tasks and responsibilities in the processing of personal data are designed and who is to comply with which obligations under data protection laws. In particular, we determined how an adequate level of security and your rights as a data subject can be ensured, how we can jointly comply with the duties to provide information under data protection laws, and how we can monitor potential data protection incidents. This also includes that we can ensure compliance with our reporting and notification obligations (to the extent we are subject to such obligations). You can request further information on this arrangement via the above-mentioned contact details. In legitimate cases, we will provide you with the relevant regulations.

Porsche Financial Services remains at your disposal as your central point of contact. You can, however, also assert your rights with respect to any processing under joint control vis-à-vis a jointly responsible Group company. To the extent you contact us, we will coordinate with the relevant companies within the meaning of the arrangement pursuant to Article 26 GDPR in order to answer your inquiries and guarantee your rights as a data subject.

2.4 Contact details of the data protection officer

Please do not hesitate to contact our data protection officer if you have any data protection-related questions, stating wherever possible the name of the controller addressed. You can write them to the controller's address provided above, adding "Datenschutzbeauftragter (data protection officer), PFS Group Data Protection" or email them at pfs-datenschutz@porsche.de.

2.5 Secure communication

We would like to inform you that any communication by email will not be encrypted and that authenticity and integrity of the data is, thus, not warranted. Please feel free to submit your documents in encrypted format. For information on the various options, please visit our website at www.porsche.de/pfs/datenaustausch. In case you do not want to make use of these options, we kindly ask that you send sensitive information by mail to the above-mentioned address.

II. Data processing by Porsche Financial Services GmbH & Co. KG

Please note: For information on the processing of your Data in connection with specific rental products of Porsche Financial Services, such as Porsche Drive Abo of Porsche Financial Services GmbH & Co. KG, please refer to Paragraph IV.

1. Where is your Data from and which Data will be processed?

We process your Data in accordance with the principles of data reduction and data economy only to the extent that this is required, we are permitted to do so under applicable legal requirements, we are required to do so by statutory law, or you have given your consent.

1.1 General Data under the business relationship

First, we process Data that you provide us in connection with the initiation and conclusion of the contract. Which Data is processed in detail primarily depends on the services applied for by you and/or agreed with you. Relevant Data usually includes:

- master data (in particular first name and last name, date of birth)
- contact details (in particular address, telephone numbers, email addresses)
- communication data (e.g. data from postal, electronic and telephone communication)
- bank details (e.g. bank name, IBAN/BIC, account holder)
- contract data (e.g. commencement and end date, terms, purposes of use and authorized drivers)
- legitimization data (Data contained in the identity card or any other legitimization documents presented) and other Data for money laundering and fraud prevention purposes (e.g. Data on politically exposed persons or beneficial owners)
- biometric signature data (coordinates, print, time response, incl. time of recording)
- Income and assets situation, including the origins of assets (e.g. income, expenses, residential property)
- information on personal circumstances (e.g. profession, employer, marital status, maintenance obligations, health insurance)
- insurance and adjustment of damages data (e.g. liability loss or own damage, theft)
- investigative data (e.g. official inquiries regarding tickets, fines, fees)
- corporate customer data (e.g. business results, shareholding structures, authorized signatories) for corporate customers as well as any data in connection with the performance of the respective business relationship, if applicable.

1.2 Data from other sources

Subject to compliance with the legal requirements and for purposes of investigating addresses, performing credit standing checks, collecting receivables or perform risk

management, information on your person may also be requested from third-party sources (e.g. Data from credit agencies, sanctions/money laundering/terrorist financing databases, Data from lists of debtors, land registers, commercial registers and registers of associations, press, media or other public bodies as well as Data from address investigation companies and collection agencies). For more information on the use of external creditworthiness information from reputable service providers (Schufa, Creditreform Boniversum, possibly GRIF Bürgel), please refer to Section V, Number 5.1 ([link](#))

Moreover, we also receive further Data from third parties (in particular from dealers) such as vehicle data (e.g. vehicle identification number, license plate number, information on the condition). To the extent that the vehicle is not otherwise trackable, the seizure of the vehicle offers the opportunity to have the service provider determine the location of the vehicle via GPS tracking in order to enforce our claim for surrender in the event of theft or misappropriation.

2. For what purposes and on which legal basis will your Data be processed?

We process your Data always for a specific purpose and only to the extent this is necessary to accomplish that purpose. Your Data is processed based on the following legal bases:

- You have given your consent (Article 6(1) point (a) GDPR);
- The processing is necessary for the performance of a contract to which you are a party or in order to take steps at your request prior to entering into a contract (Article 6(1) point (b) GDPR);
- The processing is necessary for compliance with a legal obligation to which Porsche Financial Services GmbH & Co. KG is subject (Article 6(1) point (c) GDPR); and/or
- The processing is necessary for the purpose of the legitimate interests pursued by Porsche Financial Services GmbH & Co. KG or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of the Data (Article 6(1) point (f) GDPR).

The following overview specifies the legal basis on and the purposes for which the Data listed in Paragraph II, Section 1 is processed.

| Purpose | Examples | Legal basis | Legitimate interest after balancing of interests |
|--|--|--|---|
| Drafting and performance of leasing contracts | Preparation and processing of offers, collection of payments, answering of inquiries, return process (vehicle value determination, seizure and recycling of vehicles), handling of all services included (e.g. maintenance processes, CO2 compensation), assistance in adjustment of claims, coordination of recall actions | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Credit standing checks, scoring and rating (for more information in this context, please see Paragraph V, Section 5) | Exchange of Data with credit agencies (e.g. Schufa, Creditreform, GRIF Bürgel) as well as subsequent internal use of Data for the purpose of creditworthiness checks (within the scope of the application consideration and contract performance), testings of Data quality and score card development/validation, reporting of contract-infringing or fraudulent behavior | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | The exchange of Data with credit agencies (e.g. Schufa) is in our legitimate interest and serves the purpose of compliance with statutory requirements to perform credit standing and/or creditworthiness checks with respect to customers (section 505a German Civil Code (<i>Bürgerliches Gesetzbuch</i> ; BGB), section 18a German Banking Act (<i>Kreditwesengesetz</i> ; KWG)). Reduction of default risks |
| Identity checks (please take note of the additional data protection information concerning the use of the video identification procedure (Video-Ident-Verfahren)) | Advanced electronic signature, Authentication control, verification of legal competency, legitimization under anti-money laundering laws | Initiation and performance of contract (Article 6(1) point (b) GDPR); compliance with legal obligations (Article 6(1) point (c) GDPR), consent (Article 6(1) point (a) GDPR) | |
| Prevention of and protection against violations of law (in particular criminal offenses), prevention of fraud and money laundering, fight against terrorist financing | Data analyses to identify hints, handling of suspected cases within the scope of leasing contracts | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Protection against financial crimes |

| Purpose | Examples | Legal basis | Legitimate interest after balancing of interests |
|---|---|--|---|
| Customer inquiries including complaint management | Processing of general or, as the case may be, extra-contractual inquiries and requests of interested parties and customers, processing of complaints (exchange with dealers and other Group companies to clarify facts and circumstances, as applicable) | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Refinancing by sale and assignment of receivables | Within the scope of the refinancing of the leasing contracts, aliased and encrypted transfer of the Data to a trustee who will store them until the occurrence of a defined risk (trigger event); transfer of Data in the case of assignment of receivables | Balancing of interests (Article 6(1) point (f) GDPR) | Prevention of loss of receivables and assurance of continuity of contracts, improved conditions for customers |
| Audit | Audits/special audits, internal investigations | Compliance with legal obligations (Article 6(1) point (c) GDPR) Balancing of interests (Article 6(1) point (f) GDPR) | Effectiveness and appropriateness of risk management, in particular of the internal control mechanism, correctness and efficiency of activities and processes |
| Accounting and taxes | Managerial accounting (external and internal accounting, statistics and comparative calculation, as well as budgeting), statutory documentation, consolidated accounting | Compliance with legal obligations (Article 6(1) point (c) GDPR) | |
| Ensuring legally compliant action, asserting of and defending against legal claims | Defense in legal disputes, collection of receivables, seizure of vehicles (by using GPS tracking, as applicable), Authentication of signatures | Performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR), Assertion and defense of legal claims (Article 9(2) point f GDPR) | Assertion and defense of our rights |
| Retention and archiving | Archiving on the basis of retention obligations under tax, trade and regulatory laws | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Securing evidence for asserting and defending our rights (e.g. collection of receivables) |
| Ensuring availability, operation and safety of technical systems as well as technical data management | Back-up, preparing minutes and reporting, tests and analysis of weaknesses | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Risk/quality management, warranty of safety objectives (integrity and confidentiality, availability and transparency) |
| Controlling, business/ risk control | Anonymized or aliased statistical analyses concerning corporate management, reporting concerning economic parameters | Compliance with legal obligations (Article 6(1) point (c) GDPR) Balancing of interests (Article 6(1) point (f) GDPR) | Analyses concerning steering of business processes, cost control |
| Improvement of processes and products (including development and enhancement of systems (including artificial intelligence) for process improvement) | Enhancement of products, services and aftersale services, as well as other measures for steering business transactions and processes, improvement of the product quality, development and use of new technologies for task automation, training of data processing artificial intelligence, which should replace the manual preparation of decision making and thereby accelerate manual processing (including decision-making) | Balancing of interests (Article 6(1) point (f) GDPR) | Ongoing optimization of processes and products |
| Disclosure within the scope of official/ court measures | Disclosure of Data within the scope of controls (KWG, German Money Laundering Act (<i>Geldwäschegesetz</i> ; GwG), tax laws) and reports to public bodies (e.g. financial services authorities, <i>Deutsche Bundesbank</i> and the Federal Financial Supervisory Authority) required under statutory law, forwarding of contact data in case of tickets, fines, fees or the like, to the respective authorities | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Proof of proper business organization and compliance with statutory requirements, assertion and defense of our rights |

| Purpose | Examples | Legal basis | Legitimate interest after balancing of interests |
|---|-----------------------------|--|--|
| care Customer and interested parties care/advertising | See Paragraph V, section 3. | Consent (Article 6(1) point (a) GDPR), balancing of interests (Article 6(1) point (f) GDPR) to the extent admissible under statutory law | Ensuring customer and interest-oriented care |

III. Data processing by Porsche Financial Services GmbH

Please note: For information on the processing of your Data in connection with specific rental products of Porsche Financial Services, such as Porsche Drive Rental and Flex of Porsche Financial Services GmbH, please refer to Paragraph IV.

1. Where is your Data from and which Data will be processed?

We process your Data in accordance with the principles of data reduction and data economy only to the extent that this is required, we are permitted to do so under applicable legal requirements, we are required to do so by statutory law, or you have given your consent.

1.1 General Data under the business relationship

First, we process Data that you provide us in connection with brokerage and assistance and/or in connection with the initiation and conclusion of the contract. Which Data is processed in detail primarily depends on the services applied for by you and/or agreed with you.

Relevant Data usually includes:

- master data (in particular first name and last name, date of birth)
- contact details (in particular address, telephone numbers, email addresses)
- communication data (e.g. data from postal, electronic and telephone communication)
- bank details (e.g. bank name, IBAN/BIC, account holder)
- contract data (e.g. commencement and end date, terms)

as well as any other data in connection with the performance of the respective business relationship, if applicable.

In particular within the scope of any vehicle financing and assignment of receivables from *Baden-Württembergische Bank, Stuttgart*, to Porsche Financial Services GmbH, these may also include

- legitimization data (Data contained in the identity card or any other legitimization documents presented) and other Data for money laundering and fraud prevention purposes (e.g. Data on politically exposed persons or beneficial owners)
- biometric signature data (coordinates, print, time behavior, incl. time stamp)
- Income and assets situation, including the origins of assets (e.g. income, expenses, residential property)
- information on personal circumstances (e.g. profession, employer, marital status, maintenance obligations, health insurance)
- insurance and adjustment of damages data (e.g. liability loss or own damage, theft)
- corporate customer data (e.g. business results, shareholding structures, authorized signatories) for corporate customers as well as any data in connection with the performance of the respective business relationship, if applicable.

If you have already registered Data on the "My Porsche" portal, this Data is automatically inserted in the "Personal Data" fields of the electronic application.

1.2 Data from other sources

Subject to compliance with the legal requirements and for purposes of investigating addresses or collecting receivables, information on your person may also be requested from third-party sources (e.g. Data from address investigation companies and collection agencies, Data from lists of debtors, land registers, commercial registers and registers of associations, press, media or other public bodies). Moreover, we also receive further Data from third parties (in particular from dealers) such as vehicle data (e.g. vehicle identification number, license plate number).

2. For what purposes and on which legal basis will your Data be processed?

We process your Data always for a specific purpose and only to the extent this is necessary to accomplish that purpose. Your Data is processed based on the following legal bases:

- You have given your consent (Article 6(1) point (a) GDPR);
- The processing is necessary for the performance of a contract to which you are a party or in order to take steps at your request prior to entering into a contract (Article 6(1) point (b) GDPR);
- The processing is necessary for compliance with a legal obligation to which Porsche Financial Services GmbH & Co. KG is subject (Article 6 (1) point (c) GDPR); and/or
- The processing is necessary for the purpose of the legitimate interests pursued by Porsche Financial Services GmbH & Co. KG or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of the Data (Article 6(1) point (f) GDPR).

The following overview specifies the legal basis on and the purposes for which the Data listed in Paragraph III, Section 1 is processed.

| Purpose | Examples | Legal basis | Legitimate interest after balancing of interests |
|--|--|---|--|
| Preparation and implementation of brokerage of and/or assistance in financings, insurances and credit cards | Preparation and processing of offers, collection of payments, answering of inquiries, assistance in adjustment of claims | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Identity checks (please take note of the additional data protection information concerning the use of the video identification procedure) | Advanced electronic signature, Authentication control, verification of legal competency, legitimization | Consent (Article 6 (1) point (a) GDPR), Initiation and performance of contract (Article 6(1) point (b) GDPR); compliance with legal obligations (Article 6(1) point (c) GDPR) | |

| Purpose | Examples | Legal basis | Legitimate interest after balancing of interests |
|---|--|--|---|
| Customer inquiries including complaint management | Processing of general or, as the case may be, extra-contractual inquiries and requests of interested parties and customers, Processing of complaints (exchange with dealers and other Group companies to clarify facts and circumstances, as applicable) | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Audit | Audits/special audits, internal investigations | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Effectiveness and appropriateness of risk management, in particular of the internal control mechanism, correctness and efficiency of activities and processes |
| Accounting and taxes | Managerial accounting (external and internal accounting, statistics and comparative calculation, as well as budgeting), statutory documentation, consolidated accounting | Compliance with legal obligations (Article 6(1) point (c) GDPR) | |
| Ensuring legally compliant action, asserting of and defending against legal claims | Evaluation of experience from previous business relationships for protection against and prevention of legal violations, defense in legal disputes, collection of receivables, seizure of vehicles (by using GPS tracking, as applicable), authentication of signatures | Performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR), Assertion and defense of legal claims (Article 9(2) point f GDPR) | Protection against crimes endangering assets, assertion and defense of our rights |
| Retention and archiving | Archiving on the basis of retention obligations under tax and/or commercial law | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Securing evidence for asserting and defending our rights (e.g. collection of receivables) |
| Ensuring availability, operation and safety of technical systems as well as technical data management | Back-up, preparing minutes and reporting, tests and analysis of weaknesses | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Risk/quality management, warranty of safety objectives (integrity and confidentiality, availability and transparency) |
| Controlling, business/risk control | Anonymized or aliased statistical analyses concerning corporate management, reporting concerning economic parameters, Scorecard-development/validation as well as use of experience from previous business relationships for reduction of default risks | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Analyses concerning steering of business processes, cost control, reduction of default risks |
| Improvement of processes and products (including development and enhancement of systems (including artificial intelligence) for process improvement) | Enhancement of products, services and aftersales services, as well as other measures for steering business transactions and processes, improvement of the product quality, development and use of new technologies for task automation, training of data processing artificial intelligence, which should replace the manual preparation of decision making and thereby accelerate manual processing (including decision-making) | Balancing of interests (Article 6(1) point (f) GDPR) | Ongoing optimization of processes and products |
| Disclosure within the scope of official/court measures | Disclosure of Data within the scope of implementing controls required under statutory law (e.g. tax audit) | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Demonstration of compliance with statutory requirements |
| Customer and interested parties care/advertising | see Paragraph V, section 3 | Consent (Article 6(1) point (a) GDPR), balancing of interests (Article 6(1) point (f) GDPR) to the extent admissible under statutory law | Ensuring customer and interest-oriented support |

IV. Product-specific information on Porsche Drive

Porsche Financial Services GmbH offers to you the products Porsche Drive Rental and Porsche Drive Flex. Porsche Financial Services GmbH & Co. KG offers to you the product Porsche Drive Abo. For more information on products Porsche Drive Rental, Porsche Drive Flex and Porsche Drive Abo (hereinafter jointly "Porsche Drive"), please click the following [link](#).

The below information refer to all Porsche Drive Rental, Porsche Drive Flex and Porsche Drive Abo, unless expressly referring to only one of those. In this context, they apply to both Porsche Financial Services GmbH & Co. KG and Porsche Financial Services GmbH as the respective independent controllers.

1. Where is your Data from and which Data will be processed?

We process your Data in accordance with the principles of data reduction and data economy only to the extent that this is required, we are permitted to do so under applicable legal requirements, we are required to do so by statutory law, or you have given your consent.

1.1 General Data under the business relationship

First, we process Data that you provide us in connection with the initiation and conclusion of the contract. You can contact us to make a reservation inquiry within the scope of the online application for Porsche Drive Rental (retrievable [here](#)). In case of Porsche Drive Abo, you have the opportunity to make vehicle reservations with the supplying Porsche Centre and submit non-binding Porsche Drive Abo inquiries to Porsche Financial Services GmbH & Co. KG via the One Marketplace platform (Porsche Online Shop; retrievable [here](#)). The rental contract will be concluded and the related additional Data will be provided at the supplying Porsche Centre (in case of the Porsche Drive Abo product) or at the service provider we commissioned (in case of the Porsche Drive Rental product) for performing the contract, i.e. usually the dealer or location you chose for collecting the vehicle.

The Porsche Drive Flex service enables the conclusion of a contract for participation in the service and, thereunder, individual rental contracts for the use of a fleet of Porsche used vehicles from the dealer inventory for a monthly fee with flexible vehicle changes. For the conclusion of such a contract and the respective individual rental contracts, prior registration and provision of your data in the Porsche Drive Flex app under creation of a Porsche ID user account with Porsche Sales and Marketplace GmbH is required.

Which Data is processed in detail primarily depends on the services applied for by you and/or agreed with you. In case of rental products, the relevant Data generally comprise:

- master data (in particular first name and last name, date of birth)
- contact details (in particular email address, telephone number, address)
- communication data (e.g. data from electronic communication)
- legitimization and driver's license data (cf. Paragraph IV, Section 1.2 for details)
- bank details (in case of Porsche Drive Abo) or credit card data (in case of Porsche Drive Rental and Flex)
- reservation information
- inquiry and contract data (e.g. commencement and end date, terms, location of rental and vehicle handover, purposes of use and authorized drivers, as applicable)
- vehicle and driving data (in particular, type and category of vehicle, service life and mileage, vehicle condition) as well as location data of the vehicle, as applicable (cf. Paragraph IV, Section 1.2 for details)
- the amount of security provided (in case of Porsche Drive Abo) or payment information with respect to the provision of a security (in case of Porsche Drive Rental)
- insurance and adjustment of damages data (e.g. protection against accidents, theft)
- investigative data (e.g. official inquiries regarding tickets, fines, fees)
- corporate customer data (e.g. business results, number of employees) in case of Porsche Drive Abo
- other Data (e.g. Data provided within the scope of customer reviews or customer inquiries).

This Data is required for the conclusion and processing of the rental contract, unless the information is marked as voluntary

If you have already registered Data in your Porsche ID user account, this account data is automatically inserted in the respective fields of the application. The Porsche ID account is operated by Porsche Smart Mobility GmbH. With respect to data processing at Porsche Smart Mobility GmbH, we refer to their data protection and privacy information which is accessible [here](#).

1.2 Specific Data

ID card and driver's license data: Before you sign the rental contract, you will be asked to prove your identity and present your driver's license. We record the number, and the date and place of issuance. In case of Porsche Drive Abo (rentals with terms exceeding 6 months) you will undergo a verification of legitimization under anti-money laundering laws in the course of which we will take a copy of your ID document to comply with the obligations under the German Money Laundering Act. In case of Porsche Drive Rental and Flex, we will, in addition, take a copy of your driver's license to ensure accuracy of the Data (e.g. no spelling errors, mixing-up of first and last names, and correct spelling of street names and house numbers) as well as for safety reasons (e.g. to disclose the Data to the competent authorities in case of criminal or administrative offenses in connection with the rented vehicle).

Credit standing checks: In case of Porsche Drive Abo, your income and assets situation as well as information concerning your personal circumstances that you provide within the scope of a voluntary disclosure will be processed. If you are a private customer, this will, in particular, include your marital status, date and place of birth, nationality, type of employment, information about your monthly income, salary slips, number of persons living in your household, existence of owner-occupied residential property, credit/leasing charges, rental costs, sum of other expenses, information on the discharge of existing contract relationships. For further information on the processing of Data within the scope of credit standing checks for Porsche Drive Abo, please see Paragraph V, Section 5,II, ([link](#)). In the case of Porsche Drive Flex, we use information from credit agencies to check creditworthiness (see the data protection and privacy information of the credit agencies at www.porsche.de/pfs/auskunfteien and more information under Paragraph V, Section 5([Link](#))).

Location data: The vehicles are equipped with a tool to track their location. A vehicle's location will exclusively be tracked (i) if there is justified suspicion of misappropriation or fraud or the like, or (ii) if you alerted us on a possible theft, or (iii) to comply with official and/or legal requirements or obligations, such as, requests by public authorities, the prosecutor's office or a judge. Only a limited circle of staff will be given access to the location data.

Porsche Connect: In addition, within the scope of Porsche Connect services available in the vehicle and their use by you, Data may be produced that we and our service provide will exclusively process for the purpose of rendering these services. The Porsche Connect services are offered by Porsche Sales and Marketplace GmbH. For information on the processing of your Data by Porsche Sales and Marketplace GmbH, please click [here](#).

1.3 Data from other sources

Subject to compliance with the legal requirements and for purposes of investigating addresses, performing credit standing checks, collecting receivables or perform risk management, information on your person may also be requested from third-party sources (e.g. Data from credit agencies, sanctions/money laundering/terrorist financing databases, Data from lists of debtors, land registers, commercial registers and registers of associations, press, media or other public bodies as well as Data from address investigation companies and collection agencies). For more information on the use of external creditworthiness information from reputable service providers (Schufa), please refer to Section V, Number 5.1 ([link](#))

Moreover, we also receive further Data from third parties (in particular from dealers and service providers) such as vehicle data (e.g. vehicle identification number, license plate number, information on the condition).

2. For what purposes and on which legal basis will your Data be processed?

We process your Data always for a specific purpose and only to the extent this is necessary to accomplish that purpose. Your Data is processed based on the following legal bases:

- You have given your consent (Article 6(1) point (a) GDPR);
- The processing is necessary for the performance of a contract to which you are a party or in order to take steps at your request prior to entering into a contract (Article 6(1) point (b) GDPR);
- The processing is necessary for compliance with a legal obligation to which Porsche Financial Services GmbH & Co. KG is subject (Article 6(1) point (c) GDPR); and/or
- The processing is necessary for the purpose of the legitimate interests pursued by Porsche Financial Services GmbH & Co. KG or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of the Data (Article 6(1) point (f) GDPR).

The following overview shall set forth in detail the respective purpose of processing of the data categories described in Paragraph IV, Section 2.1, as well as the respective legal bases for such processing.

| Purpose | Examples | Categories of data | Legal basis | Legitimate interest after balancing of interests |
|--|--|--|---|---|
| Sale and redemption of vouchers (at Porsche Drive Rental) | Preparation of vouchers, payment processing | Name, address, credit card data of the acquirer of the voucher, information for personalization, as applicable | Initiation and performance of contract (Article 6(1) point (b) GDPR) | |
| Conclusion and performance of rental contracts (including reservations) and handover of vehicles | Preparation of offers, processing of offers and reservations, collection of payments, answering inquiries, handling of all services included (depending on the product, e.g. Connect Services, maintenance processes), adjustment of claims, coordination of recall actions | Master data, contact data, communication data, payment information for the rental amount, reservation information, request and contract data, , information on the provision of a security, vehicle and driving data | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Credit standing checks, scoring and rating (for more information in this context, please see Paragraph V) in case of Porsche Drive Abo and Flex | Exchange of Data with credit agencies (e.g. Schufa, Creditreform, CRIF Bürgel) as well as subsequent internal use of Data for the purpose of credit standing checks, testings of Data quality and score card development/validation, reporting of contract-infringing or fraudulent behavior | Credit standing data (Paragraph IV, Section 1.2) | Initiation and performance of contract (Article 6(1) point (b) GDPR); compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Protection against applicant's indebtedness and securing the liquidity for Porsche Financial Services GmbH & Co KG as rental vehicle provider, reduction of default risks |
| Taking back the vehicles | Taking back (and, as applicable, seizure of) a vehicle after the end of the rental term or during the term of contract for Porsche Drive Flex, valuation and damage assessment. | Master data, contact data, payment information for settlement, time of return, mileage, vehicle condition data | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Identity check, ensuring accuracy of the Data | Identity check, verification of legitimation under anti-money laundering laws (in case of Porsche Drive Abo), driver's license verification, verification of accuracy of customer information | ID card data, driver's license data | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) In case of Porsche Drive Abo: Compliance with legal obligations (Article 6(1) point (c) GDPR) | Ensuring accuracy of the Data |

| Purpose | Examples | Categories of data | Legal basis | Legitimate interest after balancing of interests |
|--|--|--|---|---|
| Prevention of fraud/money laundering as well as fight against terrorist financing (in case of Porsche Drive Abo) and prevention of and protection against violations of law (in particular criminal offenses) | Data analyses to identify hints, handling of suspected cases | Master data, contact data, driver's license data, ID card data, inquiry and contract data, data for voluntary disclosure in case of Porsche Drive Abo | Balancing of interests (Article 6(1) point (f) GDPR); In case of Porsche Drive Abo: Compliance with legal obligations (Article 6(1) point (c) GDPR) | Protection against financial crimes |
| Law enforcement and prosecution of criminal offenses and administrative offenses, disclosure within the scope of official/court measures Measures | Disclosure of names, ID card data as well as driver's license data to the competent authorities or a court in case of a criminal offense or administrative offense in connection with the rental vehicle; assertion of claims in cases of damage or breaches of contract by the renter | Master data, contact data, driver's license data, ID card data, investigation data, contract data, vehicle as well as driving data | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Enforcement of our rights and claims, protection against financial crimes |
| Customer inquiries including complaint management | Processing of general or, as the case may be, extra-contractual inquiries and requests of interested parties and customers, Processing of complaints (exchange with dealers and other Group companies to clarify facts and circumstances, as applicable) | Master data, contact data, communication data, inquiry and contract data | Initiation and performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Practicable structuring of the processes within the scope of the business relationship |
| Audit | Audits/special audits, internal investigations | Master data, contact data, communication data, inquiry and contract data, payment information for the rental amount, driver's license data, ID card data, information on the provision of a security, data for voluntary disclosure in case of Porsche Drive Abo, vehicle and driving data | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Effectiveness and appropriateness of risk management, in particular of the internal control mechanism, correctness and efficiency of activities and processes |
| Accounting and taxes | Managerial accounting (external and internal accounting, statistics and comparative calculation, as well as budgeting), statutory documentation, consolidated accounting | Master data, contact data, payment information | Compliance with legal obligations (Article 6(1) point (c) GDPR) | |
| Ensuring legally compliant action, asserting of and defending against legal claims | Defense in legal disputes, collection and sale of receivables, seizure of vehicles, tracking the location of the vehicle in case of justified suspicion of misappropriation, fraud or theft (cf. Paragraph IV, Section 1.2) | Cf. Paragraph IV, Section 1.1 | Performance of contract (Article 6(1) point (b) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Asserting, exercising and defending our rights; preventing the loss of the vehicle, protection against financial crimes |
| Retention and archiving | Archiving on the basis of retention obligations under tax, trade and regulatory laws | Cf. Paragraph IV, Section 1.1 | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Securing evidence for asserting and defending our rights (e.g. collection of receivables) |
| Ensuring availability, operation and safety of technical systems as well as technical data management | Back-up, preparing minutes and reporting, tests and analysis of weaknesses | Cf. Paragraph IV, Section 1.1 | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Risk/quality management, warranty of safety objectives (integrity and confidentiality, availability and transparency) |

| Purpose | Examples | Categories of data | Legal basis | Legitimate interest after balancing of interests |
|---|---|--|--|---|
| Controlling, business/risk control | Anonymized or aliased statistical analyses concerning corporate management, reporting concerning economic parameters | Inquiry and contract data | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Analyses concerning steering of business processes, cost control |
| Improvement of processes and products (including development and enhancement of systems (including artificial intelligence) for process improvement) | Enhancement of products, services and aftersale services, as well as other measures for steering business transactions and processes, improvement of the product quality, development and use of new technologies for task automation, training of data processing artificial intelligence, which should replace the manual preparation of decision making and thereby accelerate manual processing (including decision-making) | Cf. Paragraph IV, Section 1.1 and, as part of the development and enhancement of systems, also creditworthiness data (Paragraph IV, section 1.2.) | Balancing of interests (Article 6(1) point (f) GDPR) | Ongoing optimization of processes and products |
| Disclosure within the scope of official/court measures | Disclosure of Data within the scope of controls and reports to public bodies required under statutory law, forwarding of contact data in case of tickets, fines, fees or the like, to the respective authorities | Cf. Paragraph IV, Section 1.1 | Compliance with legal obligations (Article 6(1) point (c) GDPR); balancing of interests (Article 6(1) point (f) GDPR) | Proof of proper business organization and compliance with statutory requirements, assertion and defense of our rights |
| Customer and interested parties care/advertising | see Paragraph V, section 3 | Master data, contact data, communication data, inquiry and contract data, vehicle as well as driving data, i.a. (for more information, please refer to Paragraph V, Section 3) | Consent (Article 6(1) point (a) GDPR), balancing of interests (Article 6(1) point (f) GDPR) to the extent admissible under statutory law | Ensuring customer and interest-oriented care |

V. Further information about Porsche Financial Services GmbH & Co. KG and Porsche Financial Services GmbH

The below information applies to both Porsche Financial Services GmbH & Co. KG and Porsche Financial Services GmbH as the respective independent controllers.

1. Is there a duty to provide personal data?

Within the scope of our business relationship, you will only have to provide the Data required to perform the contract or to take steps prior to entering into the contract, the Data we are obliged to collect under statutory law or the Data required to safeguard the legitimate interests of Porsche Financial Services. If you fail to provide the respective Data to us, it may be impossible to provide certain services. To the extent that the processing of your Data is not mandatory for the conclusion and performance of the contract, you provide such Data on a voluntary basis and it will be marked as optional.

2. Who will receive your Data?

At Porsche Financial Services, only those departments needing your Data within the scope of their activity do actually receive it. We disclose your Data to third-party recipients only if this is required for the handling or processing of your inquiry or for the performance of the contract or if otherwise permitted under statutory law (e.g. a prevailing legitimate interest exists) or if we have obtained your valid consent.

2.1 Data transfers to the competent dealer and other enterprises and/or business units of the Porsche Group

Your responsible Porsche dealer will receive your Data [in his capacity] as a broker and/or contact partner for the purpose of performing the contract and for the implementation of possible warranty claims (e.g. Paragraph XIII, Section 2 of the leasing agreement), as the case may be. The dealer will receive all information for the purpose of attending and providing advice to you to the necessary extent. For more information, please refer to Paragraph V, Section 3.

Enterprises and/or business units of the Porsche Group will centrally take care of certain Data processing tasks for the Group's affiliates within the scope of a joint control or as processor (such as, e.g., the provision of IT services) on behalf of Porsche Financial Services. If you enter into contracts with us, certain Data may be transferred for internal administrative purposes (for instance, the central administration of address data, dial-in customer service, processing of contracts and services, receivables management, joint processing of the mail or internal audit) within the Porsche Group, and centrally processed by any Porsche Group company. For more information on joint controlling with other enterprises / business units of the Porsche Group, please refer to Paragraph I, Section 2.3.

Moreover, Data (e.g. vehicle identification numbers) may be disclosed to Dr. Ing. h.c. F. Porsche AG for the purpose of joint consolidated accounting in accordance with international accounting standards or also to Porsche Deutschland GmbH for the purpose of subsidizing contracts.

2.2 Porsche Financial Services GmbH as processor of Porsche Financial Services GmbH & Co. KG

In the area of the leasing and rental business Porsche Financial Services GmbH & Co. KG as lessor, or rental vehicle provider, as the case may be, will transfer your Data to Porsche Financial Services GmbH which will process them as processor on behalf of Porsche Financial Services GmbH & Co. KG. For carrying out risk assessments in the context of leasing, financing and certain rental products (Porsche Drive Abo and Flex), Porsche Financial Services GmbH will use Refinitiv group of companies ("Refinitiv") as an additional processor, which will process your Data by means of the risk intelligence tool "World-Check" and assist us in complying with the statutory requirements as regards the fight against economic crime. In some cases, Refinitiv may also process your Data for own purposes as independent controller (for instance, with respect to running and operating the Refinitiv databases). Such processing shall be based on the Refinitiv data privacy statement available at <https://www.refinitiv.com/de/policies/privacy-statement>.

2.3 Transmission of Data to additional processors

Porsche Financial Services will revert to a number of additional third-party service providers for assistance in the provision of the listed services, which will be commissioned on behalf of Porsche Financial Services within the scope of the strict requirements for data processing under data protection laws. Among the service providers used by, and providing services on behalf of, us are, for instance, IT service providers and other business partners and auxiliary persons (e.g. logistics, call centers, marketing agencies).

2.4 Transmission of Data to additional controllers

In addition, we may disclose your Data to the following categories of recipients acting as controllers under data protection laws, to the extent required to achieve the above-described purposes:

- cooperation and other business partners (e.g. consultancy services providers, lawyers, tax advisors, financial auditors and other external auditors, collection agencies, guarantors, address investigation service providers, experts, financing banks and refinancing partners, credit agencies, insurances),
- public authorities within the scope of their respective competencies (e.g. tax offices, police, district attorney's offices, courts, financial services authorities, fines payment bureaus),
- other responsible third parties.

The transmission will then be effected on the basis of compliance with legal obligations (Art. 6(1) point (c) GDPR) or a balancing of interests (Art. 6(1) point (f) GDPR).

2.5 Miscellaneous

Furthermore, in connection with the review and the conclusion of an assumption of contract and/or a guarantee contract, Data may be disclosed to the respective obligor, to the extent necessary for the performance of contract (Art. 6(1) point (b) GDPR) or consent was given (Art. 6(1) point (a) GDPR).

3. How is customer and prospect care implemented at Porsche?

In the following, we would like to provide you with further information on the implementation of customer and prospect care at Porsche in accordance with data protection law. The measures serve to ensure that customer and prospect care is appropriate.

3.1 Joint customer and prospect care at Porsche

The measures within the scope of customer and prospect care (in particular service and support, implementation of legal requirements, requirement analyses, individual support via the desired communication channels) are generally not carried out by the responsible person alone. In addition to the respective Porsche Centers, Porsche Deutschland GmbH as importer, Dr. Ing. h.c. F. Porsche AG as manufacturer and its affiliated companies in the areas of financial and mobility services, digital services and lifestyle products are also involved in customer and prospect support under the Porsche brand. An up-to-date list of the companies involved with their contact details is available at <https://www.porsche.com/germany/joint-customer-care/>.

By using a central platform, we avoid the situation where information on your products, contact data and interests is not available from your contact at Porsche and you may therefore first have to be referred to another participating company. By exchanging and comparing data, we ensure that you receive the best possible service and advice. Of course, only the participating companies have access to your data that actually need it for operational purposes.

In certain cases, joint customer and prospect support can lead to joint controlling. For this reason, the participating companies have stipulated in an agreement pursuant to Article 26 of the GDPR how the respective tasks and responsibilities for processing personal data are structured and who fulfills which data protection obligations. In particular, it was determined how an appropriate level of security can be achieved and how your data subject rights and data protection information obligations can be guaranteed. Porsche Deutschland GmbH (Porschestr. 1, 74321 Bietigheim-Bissingen, <https://www.porsche.com/international/privacy/contact/>) is available to you as a central contact in addition to the other companies involved.

3.2 Individual customer and interested party care

Insofar as you have given your voluntary consent to individual customer and prospect support, contact data, support and contract data, service information and data on interests, vehicles and services used will be used by the companies involved in joint customer and prospect support to send you personally tailored information and offers on vehicles, services and other products from Porsche, invitations to events and surveys on satisfaction and expectations via the desired communication channels and to create an individual customer profile.

The specific data used for this purpose depends on the data collected on the basis of orders and consultations or provided by you. If appropriate approvals have been given, other data sources (data from the vehicle or on online usage) may also be included. You will receive more detailed information on how the data is combined when the relevant approval is given.

In order to offer an inspiring brand and customer care experience with Porsche and to make communication and interaction as personal and relevant as possible, the aforementioned data is used for needs analyses and customer segmentation. On this basis, affinities, preferences, and customer potential, for example, can be determined by the companies involved as part of individual customer and prospect care. Examples of such measures to individualize support are key figures on your likely product interests and on your satisfaction. This personal evaluation and allocation in a customer profile only takes place if you have given your voluntary consent to individual customer and prospect care. Without your consent, we will use the aforementioned data in the context of customer and prospect care only to perform general evaluations based on the aggregated data of customers and prospects in order to optimize our offers and systems and align them with overarching interests. Please note that evaluations of your data may also be carried out beyond customer and prospect care, in which case this is done on the basis of your specific consent or another legal basis.

When we send e-mails for individual customer and prospect support, we may use standard market technologies such as tracking pixels or click-through links. This allows us to analyze which or how many e-mails are delivered and/or rejected and/or opened. The latter is done in particular by means of tracking pixels. Measuring the opening rate of our e-mails by means of tracking pixels is not fully possible if you have deactivated the display of images in your e-mail program. In this case, the e-mail will not be displayed to you in full. However, it is still possible for us to track whether an e-mail has been opened if you click on text or graphic links in the e-mail. By using click-through links, we can analyze which links in our e-mails are clicked on and deduce what interest there is in certain topics. When clicking on the corresponding link, you are guided through our separate analysis server before calling up the target page. Based on the analysis results, we can make e-mails more relevant as part of individual customer and prospect support, send them in a more targeted manner or prevent them from being sent.

4. Will your Data be transferred to a third country or to an international organization?

If a data transfer takes place to entities whose registered office or place of data processing is not located in a member state of the European Union, another state party to the Agreement on the European Economic Area or a state for which an adequate level of data protection has been determined by a decision of the European Commission, we will ensure prior to the transfer that either the data transfer is covered by a statutory permit, that guarantees for an adequate level of data protection with regard to the data transfer are in place (e.g., through the agreement of contractual warranties, officially recognized regulations or binding internal data protection regulations at the recipient), or that you have given your consent to the data transfer.

If the data is transferred on the basis of Articles 46, 47 or 49 paragraph 1, subparagraph 2 GDPR, you can obtain from us a copy or reference to the availability of the guarantees for an adequate level of data protection in relation to the data transfer. Please use the information provided under Section I.2.

5. To what extent is there profiling and automated decision-making?

5.1 Data exchange with credit agencies and scoring/rating

We process all data that is necessary to carry out the credit assessment of the contractual partners (including the personally liable partners and guarantors). This includes the information that you provide to us via the self-disclosure form and prove by means of supporting documents. Depending on the product, information about your income and financial circumstances, including the origin of assets, as well as information about your personal circumstances (e.g. marital status, maintenance obligations, professional status) is collected and processed. Subject to compliance with the legal requirements, information about you may also be requested from third party sources for the purpose of credit assessment.

In the context of assessing your creditworthiness, we use, among other things, a scoring procedure. This is based on a mathematically and statistically recognized and proven procedure. The score values calculated help us to make decisions when concluding contracts and are included in ongoing risk management. This involves calculating the probability that you will be unable to service the installments in the future (known as the probability of default). The calculation includes application, self-disclosure and behavioral data as well as external creditworthiness information from reputable service providers (Schufa, Creditreform, Creditreform-Boniversum, possibly CRIF Bürgel). This includes, for example, income and financial circumstances, professional (e.g. length of employment) and personal circumstances (e.g. number of persons in the household), your payment history or our experience from previous business relationships as well as information from credit agencies. In addition to the data protection notices of the credit agencies described below, please also refer to their complete data protection notices at www.porsche.de/pfs/auskunfteien. Your data will then be transferred on the basis of the legal requirements described here.

Data protection and privacy information of Schufa Holding AG

Porsche Financial Services transfers the personal data collected during the leasing and/or rental period on the application for as well as performance and termination of the business relationship, as well as Data on contract-infringing or fraudulent behavior to SCHUFA Holding AG, Kormoranweg 5, 65201 Wiesbaden, Germany. The legal bases for these transfers are Article 6(1) point (b) and Article 6(1) point (f) GDPR. Transfers on the basis of Article 6(1) point (f) GDPR are only admissible to the extent that this is required to safeguard the legitimate interests of Porsche Financial Services or third parties and unless the interests are overridden by the data subjects' interests or fundamental rights and freedoms which require protection of personal data. The exchange of Data with SCHUFA also serves the purpose of compliance with legal obligations to perform creditworthiness checks with respect to customers (section 505a BGB, section 18a KWG) of Porsche Financial Services GmbH & Co. KG or its cooperation partners. SCHUFA processes the Data obtained and also uses it for the purpose of profiling (scoring) to provide its contract partners in the European Economic Area and Switzerland as well as other third countries, if applicable (to the extent that an adequacy decision has been passed by the European Commission with respect to such countries), with information on, *inter alia*, the assessment of the creditworthiness of natural persons. For further information on SCHUFA's activity, please refer to the enclosed Schufa information sheet. This information is also available online at <https://www.schufa.de/de/datenschutz-dsgvo/>.

Data protection and privacy information of Boniversum GmbH

Porsche Financial Services transfers personal data such as the name, address, date of birth, previous address, if applicable, as well as the reason for the inquiry for the purpose of credit standing checks to Wirtschaftsauskunftei Creditreform Boniversum GmbH, Hellersbergstraße 11, 41460 Neuss, Germany. The legal basis for this transfer is Article 6(1) point (b) and Article 6(1) point (f) GDPR. Transfers on the basis of Article 6(1) point (f) GDPR are only admissible to the extent that this is required to safeguard the legitimate interests of Porsche Financial Services or third parties and unless the interests are overridden by the data subject's interests or fundamental rights and freedoms. The exchange of information with Creditreform Boniversum GmbH also serves the purpose of compliance with legal obligations to perform creditworthiness checks with respect to customers (section 505a BGB), section 18 a KWG) of Porsche Financial Services GmbH & Co. KG or its cooperation partners. For further information on Creditreform Boniversum GmbH's activity, please refer to the enclosed Boniversum information sheet. This information is also available online at <https://www.boniversum.de/eu-dsgvo/informationen-nach-eu-dsgvo-fuer-verbraucher/>.

Data protection and privacy information of Creditreform Stuttgart Strahler KG

In case of contracts about to be concluded and in specific cases where a legitimate interest exists, Porsche Financial Services will check your credit standing on a regular basis. For this purpose, we cooperate with Creditreform Stuttgart Strahler KG, Theodor-Heuss-Str. 2, 70174 Stuttgart, Germany, which provides us with the required Data. To this end, we transfer your name and contact data to Creditreform Stuttgart Strahler KG. For any further questions and information on the processing of Data, please refer to the enclosed guidelines "Creditreform-Informationen gem. Art. 14 EU-DSGVO" ("Creditreform information pursuant to Article 14 EU GDPR"). This information is also available online at <https://www.creditreform.de/stuttgart/datenschutz>.

In the case of corporate customers, depending on the legal form, additional data is taken into account when scoring (e.g. industry, company age, business results). In addition, a rating is carried out for corporate customers above a certain business volume, which also takes into account current business figures in the form of annual financial statements and business analyses. In this case, the rating is used in addition to our own experience of your payment behavior and the information from the credit agencies when making a credit decision. The aforementioned information is processed in the credit assessment process.

In the course of processing inquiries from existing customers, in particular when checking and evaluating your creditworthiness documents, we make use of automated decision-making to a certain extent in order to be able to make a fair and responsible decision. To this end, we use the information you provide to us via the self-disclosure form and substantiate with supporting documents, external creditworthiness information from reputable service providers (Schufa, Creditreform, Creditreform-Boniversum, possibly CRIF Bürgel), and information about your previous payment history. For more information, please refer to Paragraph V, Section 5.1. To ensure that the methods used to assess creditworthiness are fair, effective and independent, they are regularly reviewed by us.

Currently, we only carry out fully automated decision-making in the case of an indicative assessment of a positive decision on your request. If the automated indicative assessment is rather negative, a manual review and decision on your request will be made. Please note that due to the non-exclusive automated decision-making in the context of the rejection of your request, your right to review the rejected request pursuant to Article 22(3) of the GDPR is not applicable.

If you wish to exercise your rights under Article 22(3) of the GDPR (the right to obtain the intervention of a person, the right to express your own point of view, and the right to challenge the decision) with regard to your exclusively automated approved request, please contact the controller via financial.services@porsche.de or the data protection officer of the controller via pfs-datenschutz@porsche.de. For more information, please refer to Paragraph I, Section 2 of the full data protection information or to the following

link.

6. How long will your Data be stored?

We will store your Data as long as necessary for fulfilling the purpose for which we collected your Data. This means that, as a rule, we will store your Data at least for the duration of our business relationship, unless the Data has to be deleted earlier.

Irrespective of the purpose for which we collected your Data we will store your Data to the extent required to comply with our retention and documentation duties. Such duties may *inter alia* result from the German Commercial Code (*Handelsgesetzbuch*; HGB), German General Tax Code (*Abgabenordnung*; AO) as well as KWG and GwG). The periods specified therein for storage and documentation are up to 15 years, taking into account assessment periods and operational necessities.

Finally, the storage period may also be determined by the statutory avoidance and limitation periods, i.e. the time period for which the Data might still be required to satisfy or avoid claims that are not statute-barred (e.g. for the collection of receivables and securing evidence). In accordance with sections 195 et seqq. BGB, these periods may e.g. cover up to thirty years.

Under certain circumstances, it may also be required to store your Data longer, e.g. in connection with official or court proceedings.

After that, we will erase your Data from our systems and records and/or take measures to properly anonymize your Data so that you can no longer be identified based on your Data.

7. What rights do you have?

As a data subject, you have the following data protection rights under statutory law:

| Data protection right | Description |
|-----------------------------------|--|
| Access: | You have the right to obtain information as to whether or not Porsche Financial Services processes Data concerning you. You are further entitled to claim information on the Data concerning you stored by Porsche Financial Services as well as on the scope of our processing activities and the Data transfers made by us and to obtain a copy of the stored Data. |
| Rectification: | You have the right to request rectification of any inaccurate or incomplete Data concerning you stored by Porsche Financial Services. |
| Erase: | <p>You have the right to request erasure of your Data stored by Porsche Financial Services if the relevant statutory requirements have been met. This is in particular the case when</p> <ul style="list-style-type: none">- your Data is no longer required for the purposes for which it was collected;- you withdraw your consent on which the processing is based and there is no other legal ground for the processing;- you have objected on grounds relating to your particular situation to processing based on the legal basis of legitimate interests and we are unable to demonstrate compelling legitimate grounds for the processing which override your interests;- your Data has been unlawfully processed; or- your Data has to be erased for compliance with a legal obligation. <p>Where we share your Data with third parties, we will inform such third parties of the erasure to the extent that this is required under statutory law. Please note that your right to erasure is subject to certain restrictions. We are e.g. not obliged or allowed to erase Data that have to be retained to comply with the statutory storage periods. As a rule, your right to erasure does further not apply to Data that we require for the legitimate establishment, exercise or defense of legal claims.</p> |
| Restriction of processing: | <p>You have the right to request restriction of processing (i.e. the marking of your Data with the aim of limiting their processing in the future) where one of the following applies:</p> <ul style="list-style-type: none">- The accuracy of the Data is contested by you and we need to verify the accuracy of the Data;- the processing is unlawful and you oppose the erasure of the Data and request the restriction of their use instead;- we no longer need the Data for the purposes of the processing, but they are required by you for the establishment, exercise or defense of legal claims;- you have objected to processing pending the verification whether our legitimate grounds override yours. <p>Where processing has been restricted, the Data will be marked accordingly and - with the exception of storage - will only be processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the EU or of a EU Member State.</p> |
| Data portability: | You have the right to receive your Data, which you have provided to us, in a structured, commonly used and machine-readable format and to transfer that Data to another controller without hindrance from us, where the processing is based on your consent or on a contract and the processing is carried out by automated means. You also have the right to have the Data transferred directly from one controller to another, where this is technically feasible and does not adversely affect the rights and freedoms of others. |
| Withdrawal of consent | <p>Where you have given your consent for certain purposes, the relevant purposes result from the content of the respective declaration of consent. You have the right to withdraw your consent at any time free of charge and with effect for the future. Withdrawals of consent should be addressed to the contact details indicated under Section 2 of the complete general data protection and privacy information.</p> <p>The central contact for consent, revocation and queries regarding the declaration of consent for individual customer and interest care is Porsche Deutschland GmbH, Porschestr. 1, 74321 Bietigheim-Bissingen – a short message by mail or via the contact form https://www.porsche.com/germany/privacy/contact/ is sufficient. When doing so, please ensure that we are able to clearly identify you.</p> <p>When revoking consent, you can alternatively choose the contact method used when giving your consent.</p> <p>Please note that the withdrawal only takes effect for the future. A withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. As a result of your withdrawing your consent, we may no longer be able to perform some or all of our services without processing this Data. We will erase the Data if you have withdrawn your consent and no other legal basis for processing your Data applies.</p> <p>If another basis for processing applies, we will erase the Data after that legal basis ceases to apply.</p> |

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| Right to object | <p>You have the right to object, on grounds relating to your particular situation, at any time to the processing of your Data on the legal basis of "legitimate interests" (Article 6(1) point (f) GDPR). This also applies to profiling within the meaning of Article 4 no. 4 GDPR, i.e. the processing of your Data for credit standing purposes based on the above provision.</p> <p>If you exercise your right to object, we will no longer process your Data unless we can - in accordance with the statutory requirements - demonstrate compelling legitimate grounds for processing your Data that demonstrably establish an overriding legitimate interest of Porsche Financial Services in processing your Data.</p> <p>The lawfulness of the processing of your Data before the objection remains unaffected thereof.</p> |
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Furthermore, you can lodge a complaint with the competent data supervisory authority if you believe that the processing of your Data violates applicable law. Your right to lodge a complaint applies without prejudice to any other administrative or judicial remedy. For this purpose, you can refer to the data protection authority competent for your habitual residence or country or to the data protection authority competent for us.

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit Baden-Württemberg (the
Commissioner for Data Protection of the German Land Baden-Württemberg)
Lautenschlagerstraße 20, 70173 Stuttgart, Germany
Phone: +49 (0) 7 11/61 55 41-0, fax: 07 11/61 55 41- 15
Email: poststelle@lfdi.bwl.de

8. How to contact us and how to exercise your rights

In addition, you can contact us free of charge in case of questions with respect to the processing of your Data, your rights as Data subject and a consent given, if applicable. Please contact us at pfs-datenschutz@porsche.de or send a letter to the address specified above in Paragraph I, Section 2 of the complete data protection and privacy information to exercise any of your rights mentioned above or obtain more information on data protection at Porsche Financial Services, stating wherever possible the name of the controller/s addressed. Please ensure that clear identification of your person is possible for us.

9. Updating this data protection and privacy notice

We reserve the right to review and update this data protection and privacy notice on a regular basis. Any changes will be published at: www.porsche.de/pfs/datenaustausch. Therefore, you should visit this website regularly to stay up to date with the latest version of the Data Protection and Privacy Information.

Last updated: 03/2023

Valid as of April 1, 2023