



PORSCHE



PORSCHE NEWS

保时捷新闻 Issue 1, 2018

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All the vehicle models highlighted in this brochure are approved to drive on the roads of Mainland China. Some of the featured equipment is optional and requires an extra charge. Depending on market situation and policy, the range of available models and Porsche Exclusive can vary. For more information about the range of standard and customisable features, please refer to your Porsche Centre.

As of April 2018, all information presented in this brochure is up-to-date. Porsche reserves the right to adjust technical data, equipment, and scope of delivery without advance notice. Actual colours may vary from images presented. Porsche reserves the right to adjust for mistakes and missing points.



Dear Porsche Enthusiasts,

As we continue to speed into 2018, Porsche continues on a fast track, with a recent sales record of 71,508 vehicles delivered, an increase of 9.6%, making China the most successful individual market.

As well as looking back to learn, we also look ahead with excitement for the Beijing International Automotive Exhibition 2018. An impressive line-up will feature at the show, including the 911 GT3 RS, 718 Cayman GTS, Panamera Turbo S E-Hybrid Sport Turismo, and the Asia Premiere of the Mission E Cross Turismo, which will certainly stir the enthusiasm of thousands of visitors.

Enthusiasm and passion are just two of the watch-words for the new Porsche Experience Centre Shanghai, which sees its grand

opening on 26 April, 2018. It represents the ultimate way for enthusiasts to experience Porsche in terms of performance capabilities and the brand's heritage in a purpose-built, state-of-the-art venue.

Speaking of design, control and versatility, this period also sees the new Cayenne arriving at dealers across China. We look forward with much anticipation to the performance of this ground-breaking SUV.

With my very best to all of you,

Sheng Tantzscher

Acting CEO, Vice President and CFO of Porsche China
Porsche (China) Motors Limited

70 Years of Sports Car DNA on Display in Beijing

Date: 25 April – 4 May

Venue: Booth E4, China International Exhibition Center New Venue (Tianzhu)

Mission E Cross Turismo

Now debuting in its Asia Premiere, this high-riding, long-roofed and futuristic new design is the concept study of an electrically driven Cross Utility Vehicle (CUV).



The new 911 GT3 RS

Starring in its Asia debut, the 911 GT3 RS is the most powerful road-going track sports car with a naturally aspirated engine.



The new 718 Cayman GTS

The Asia debut of the sportiest and most emotional design in the 718 line.



Panamera Turbo S E-Hybrid Sport Turismo

The Asia debut of the flagship model of the new Panamera, which combines excellent everyday practicality, top performance, and maximum efficiency.





The new 911 GT3 RS.

Dynamic. Precise. And ultra light-weight. Of the various new aspects of this high-performance sports car, the watch-word is weight – or lack of it. Based on the 911 GT3, the new 911 GT3 RS typifies ongoing refinement in order to achieve the maximum across several areas.

-  Power: 383 kW (520 hp)
-  Max. torque: 470 Nm
-  Acceleration from 0 - 100 km/h: 3.2 s
-  Top speed: 312 km/h



Scan the QR Code to enjoy the unadulterated sound of the new 911 GT3 RS.



The engine

The 911 GT3 RS adopts a four-litre, high-speed naturally aspirated engine. Reaching up to 9,000 rpm, it was chosen as a fully thoroughbred sports engine, and together with the specially calibrated Porsche Doppelkupplung (PDK), guarantees the most outstanding driving performance available.

The chassis

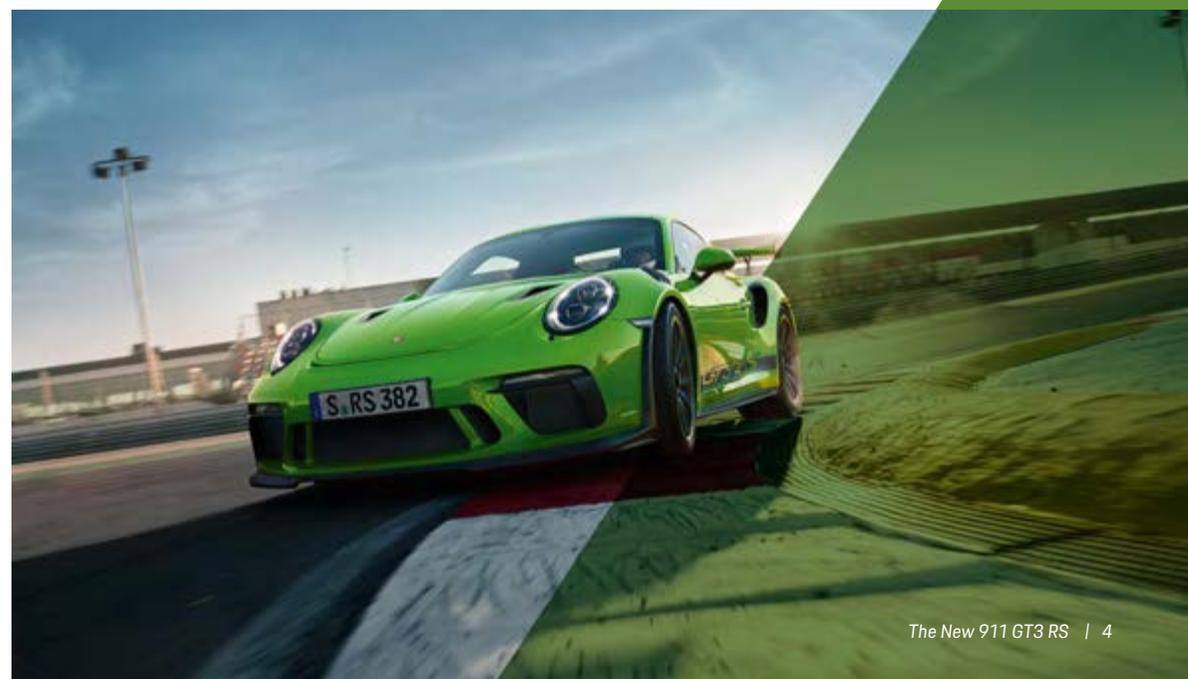
A special, motorsport chassis - with Clubsport package - gives exceptional dynamics. The 20-inch lightweight wheels with new sports tyres on the front maximise agility and steering capability. The 21-inch wheels with sports tyres at the rear improve traction.

An aerodynamic look

Based on race trim, the aerodynamics have determined the design of the wide, weight-optimised body with its classic rigid rear wing. The racing look continues into the interior with full bucket seats made of carbon, lightweight door panels and a new lightweight rear lid.

Weissach package

The Weissach package comes as an option for the most ambitious drivers. It further reduces weight, with carbon components across the chassis, interior and exterior, as well as having optional magnesium wheels for further weight reduction. With this special package, the weight can be reduced by approximately 18 kg, which means more agility and more dynamics.



With the New Cayenne, You Can Have It All

- 19-inch Cayenne wheels
- Powerful V6 engine
- Comfortably seats 5



Cayenne

**Confidence, luxury,
comfort.**



- V6-cylinder twin-turbo engine
- BOSE® Surround Sound System
- Porsche Dynamic Light System Plus (PDLS Plus)
- Adaptive air suspension with levelling system and height adjustment



Cayenne S

**Everything the
Cayenne offers,
with speed, power,
technology.**



- Sporty design and unique bodywork
- Porsche Surface Coated Brake (PSCB)
- 21-inch Cayenne Turbo wheels
- Adaptive sports seats
- New, adaptive roof spoiler
- V8 twin-turbo engine



Cayenne Turbo

**Everything the
Cayenne S offers, with
wow factor, racecar
spec, ultimate style.**

Launched to the dealers, and beyond

The new iteration of the Cayenne was recently launched in Chengdu. The glamorous launch event was a combination of tradition with a forward outlook, equal to the Porsche spirit of continuous development and refinement. Specially invited media and VIP guests took the chance to interact with the car at this engaging unveiling and experience its outstanding Porsche performance with excellent everyday usability. As it arrives to dealers across China, passionate buzz amongst media and enthusiasts nationwide is expected.



01



02



03

- 01 Customers enjoy first-hand experience with the new Cayenne at the Closed Room Event.
- 02 All three versions of new Cayenne are presented at 'An Exclusive Evening with Porsche'.
- 03 Media and VIP guests are invited to Chengdu for the launch event.



ENJOY – We Take Care of the Rest.

The new Porsche Service Package



In order to ensure that a Porsche maintains the same standards, the Porsche Service Package is released with the launch of the new Cayenne, offering tailored maintenance for your Porsche. With this exclusive service, your Porsche can always be a 100% Porsche, leaving you focused on the most important thing in life – enjoyment.

The new range of Porsche Service Package offers customers a choice of four packages, enabling you to select the level of service that fits your needs. Not only your car maintains top performance, but you also enjoy the best driving pleasure, peace of mind and optimal Porsche power, luxury and comfort. In addition, through Porsche Financial Services, new car buyers who purchase the 4-year Premium or 4-year Select packages can further benefit from combining the package fee with their monthly car loan instalment.



Enjoy everything about owning your Porsche – including taking care of it. Scan the QR code to learn more details about the Porsche Service Package.

With epic power, you need firm control.

Of the many other qualities which a sports car can boast,

the brakes must be capable of controlling all

of the speed and power produced.

The Brake That Can Cut Glass

The Porsche Surface Coated Brake



The Porsche Surface Coated Brake (PSCB), which debuts as a standard feature in the new Cayenne Turbo, is nothing less than a worldwide first. With this brake, there is 90 percent less brake dust than the previous gray-iron brake, with a service life that's 30 percent longer. This gives performance levels close to those used in a race car – such as the Porsche Ceramic Composite Brake – but at one-third the cost. These brakes don't fade in extreme driving situations, but work even more crisply at over 600 degrees Celsius.

“If a brake produces practically no dust, you want to advertise that fact.”



Dr. Matthias Leber

Mechanical engineer and brake expert at the Porsche Development Centre in Weissach

The new PSCB is made of ground-breaking technology. The surface is so hard that it can cut glass. In fact, the trade name for the material that is coated onto the surface, tungsten-carbide, is WIDIA, which translates from the German 'like a diamond'.

This is the hallmark of Porsche – a non-stop exploration to create the next generation of technology that encapsulates optimal performance, driveability, longevity and practicality.

The aesthetic is another quality that comes naturally to any Porsche, regardless of the model or the parts that make up the whole car. In the case of the brakes, the dust-free quality allowed the designers to stick with the original white shade of the brake – unspoiled by brake dust, the bright white sheen beams clearly through the alloys, a proud indication of the ultimate in quality.



Cayenne

Optional

Cayenne S

Optional

Cayenne Turbo

Standard

COLOURING

[YOUR ACCESSORIES
WITH PORSCHE STYLE]

Painted vehicle key

If you're someone that likes a more vibrant hue to colour your mood, then this painted vehicle key, with a two-sided face in selected colours will add some brightness to your keys.

Part Number: 971 044 801 FFF

MSRP: ¥1,469



Key pouch in leather

The key pouch is made from smooth-finish leather in selected interior colours, with Porsche logo and decorative stitching highlighting the aura of class and design.

Part Number: 971 044 003 FFF

MSRP: ¥1,700



NEW. Baby Porsche 4S

For the little one, this baby Porsche will be promoting young talents the Porsche way. With an easy-to-hold security steering wheel, mechanical horn and ergonomically designed soft seat (removable), the baby car has 3D headlights and tail lamps made of high-quality plastic and is suitable for ages 1.5-3. It comes in Lizard Green and is proudly made in Germany.

WAP 040 004 OJ

MSRP: ¥1,597

NEW. 911 GT3 RS - Limited Edition.

For a memento of the 911 GT3 RS, collect this 1:18 scale, limited edition model of the 911 GT3 RS with motorsport chassis. The real model 911 GT3 RS features perfect race track oriented aerodynamics and maximum sportiness for every situation.

Limited to 1,911 units.

In Lizard Green. Black/Lizard Green interior.

Made of metal.

Comes with an exclusive collector's display case.

WAP 021 159 OJ

MSRP: ¥4,381



Timeless Passion

Mr. Wang Xinjie

Place of residence: Beijing, China

Year of birth: 1960

Occupation: Entrepreneur

Porsche: Currently owns 911 Targa and Cayenne GTS, previously owned Type 996 and Type 997



For some, life is like a bottle of fine wine, the longer it lasts, the more exquisite it will be. Much like a fine vintage, this attitude can be passed down from generation to generation.

"I believe my life is just getting started," states Mr. Wang Xinjie, a 58-year-old Beijing native. Owing to years of persistent workouts, Wang looks much younger than his age and more youthful than those many years his junior; his spiky hairdo leaves an impression of vigour and enthusiasm. He is eloquent, choosing his words logically and wisely. "For me, this is the right moment to enjoy life rather than engaging in work," says Wang, completely at ease with his current life status.

At this point in his life, Wang has found an appetite and enthusiasm for a varied number of new activities. He indulges in riding his motorbike around the outskirts of Beijing with friends; he loves snowboarding, often practising for days on end at Chongli Ski Resort to improve his skills, which brings him infinite joy. Meanwhile, he harbours an increasing fascination over treasures like red wine and his Porsche 911. He declares that with each passing day he pays an increasing amount of his attention to the essence of these treasures. "I'm so lucky to live a more profound and finer life with age."

"I'm so lucky to live a more profound and finer life with age."

His belief in meticulousness originates from the pursuit of detail and accuracy. Harboring a strong childhood interest in the mechanisms of how things work, Wang used to take apart home appliances like radios before setting himself the challenge to reassemble them, a feat he would undertake with great enthusiasm. After growing up, Wang chose to major in mechanical engineering; he was stunned by Germany's breathtaking pursuit of zero error industrial standards, which became his impetus for pursuing further education in the country.



His professional background makes Wang one of the most 'picky' Porsche fans. From the Type 996, his first Porsche car over 20 years ago to the Type 997 and the latest Type 991 Targa 4S, Wang has purchased eight Porsche vehicles in the past two decades and is used to going through every single detail of each model. "Happiness is what Porsche brings to me," Wang says.

"Only a Porsche 911 can deliver such an extraordinary driving feeling, it is as though you have become one with the car and a part of nature."

What is the definition of happiness? For Wang, happiness means driving a Porsche 911 on Frankfurt Autobahn 5, enjoying the ultimate sensation of driving without limits. Or it's driving a Porsche 911 on a winding mountain road, the picturesque field at the foot of the hill building excitement from the bottom of his heart. "Only a Porsche 911 can deliver such an extraordinary driving feeling," he says. "It is as though you have become one with the car and a part of nature." Bliss like this makes people addicted and to quench his thirst for Porsche, Wang, who splits his time equally between China and Germany, bought a Porsche 911 in both countries.





"I have almost 20 years of experience driving the Porsche 911 – its enduring passion for the road is what makes me a great admirer."

Wang is now moving towards a brand new chapter in his life. Thanks to the breadth and depth of his experiences, Wang's understanding of the tradition of the Porsche 911 has expanded with time. "I have almost 20 years of experience driving a Porsche 911, and the passion it gives me has never changed one bit." Wang states his appreciation is in large part down to the car's ongoing pursuit of high-end technologies while remaining steadfast in its inheritance of tradition – a philosophy he admires.

The continuous tradition and sports car heritage gene of the 911 are deeply rooted in each and every Porsche model. So when Wang needed a spacious and innovative SUV for transporting his snowboards, he chose the Cayenne without hesitation, again one in China and one in Germany. "I'm sure Porsche will never let me down, I guess you could say I'm a loyal Porsche customer," Wang says.

"Only by leading by example can we have a positive impact on kids. That's why I never moralise at my son, but simply encourage him through my own actions and behaviour."

Just as the heritage of the Porsche sports car DNA is passed on with each model iteration, Wang's attitudes towards Porsche are also seen in his son, who studies in the field of electric automobiles in Germany and strives to one day work for Porsche. As for his influence on his son, Wang admits frankly that, "Setting a good example for my son and seeing him inherit some of these qualities is what really makes me proud."

Chinese families always emphasise the importance of obedience. Wang, however, prefers to follow a philosophy of leading by example. Whether it's the big questions in life like what to do with your career down to everyday interactions with people and how one perceives daily events, Wang believes that by walking the

talk, he will become a person others want to follow.

Despite being in his late fifties, Wang remains steadfast in showing his vigour and passion for life to his son, to ensure he is never taken for an old man. "Only by leading by example can we have a positive impact on kids. That's why I never moralise at my son, but simply encourage him through my own actions and behaviour."

Many things in this world will fade away in the river of time. Yet very few of them become precious and immortal with the passing of the decades, such as the heritage of the Porsche 911 and Wang's unfading passion for life. Both Wang and Porsche share a belief that the passing of time serves to make some treasures shine even brighter.



Porsche Experience Centres

An Experience not to be Forgotten

Porsche Experience Centres are a place for customers and fans to discover the fascinating appeal of Porsche. The first Porsche Experience Centre opened its doors in 2002 in our second home, Leipzig, Germany. Today, five other Porsche Experience Centres join its ranks, and together they bring an exhilarating experience to all who come through the doors.



Porsche Experience Centre Shanghai now opens

The Porsche Experience Centre Shanghai – the sixth of its kind worldwide and the first in Asia – is officially open to the public on 26 April, 2018. The new Experience Centre features a purpose-built test track to demonstrate the technology and sports car DNA at their core of every Porsche, and offers unique driving programmes that let you experience the joy of driving a Porsche in an exciting and dynamic environment.

In addition, the premium facility lets you immerse yourself in the world of Porsche in a variety of ways – through interesting and interactive exhibits as well as space for events, meetings and conferences where both individual and corporate guests can enjoy activities tailored to their needs.

All in all, the Porsche Experience Centre Shanghai is a fantastic place for a 100% Porsche experience filled with excitement and fun.



Scan the QR code to follow the Porsche Experience Centre Shanghai on WeChat.

PORSCHE

EXPERIENCE CENTRE
SHANGHAI
上海保时捷体验中心

Facts about the site >>>>>

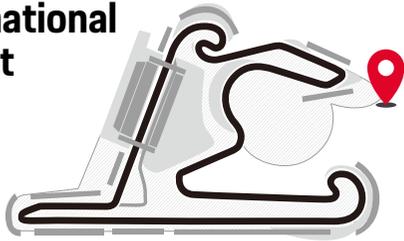
Grand opening ceremony
26 April, 2018



The experience centre totals
100,000 m²

We are located at >>>>>

The Shanghai
International
Circuit



Conveniently accessed by major transportation
links to the centre of Shanghai



30 minutes drive

from Shanghai Hongqiao International Airport



We provide >>>>>

opening time
9:00 – 18:00
Tuesday - Saturday
except public holidays

Over **50**
Porsche cars
of the entire model range
for you to drive

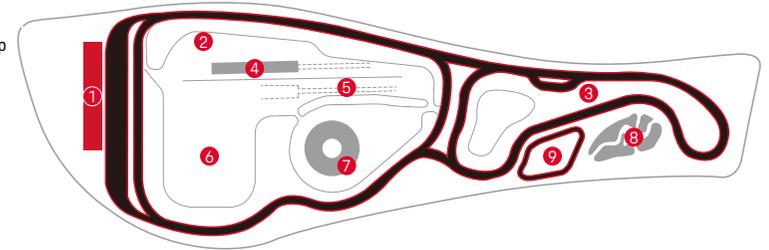


12 Porsche
instructors
for one-to-one personalised
driving experience

The total length of the
on-site test track is **1.4 km**

The total area of the
off-road track is **8,000 m²**

- 1 Porsche Experience Centre
- 2 Handling Circuit - West Loop
- 3 Handling Circuit - East Loop
- 4 Kick Plate
- 5 Launch Straight
- 6 Dynamics Paddock
- 7 Low Friction Circle
- 8 Off-road Track
- 9 Off-road Playground



Customer Centre >>>>>

6 Racing
simulators in
the Motorsport
Zone

7 meeting rooms
with 72 seats

1 large conference room
with up to 120 seats

1 boardroom equipped
with 16 chairs

Other facilities in the building: **Restaurant "RS", Porsche Café, PDS shop, Club Lounge, #BrandLab**



Pioneering Drives into Heritage and Wonder

Porsche Travel Experience 2018 takes you further

Bringing together all of life's great pleasures – getting behind the wheel of a Porsche, taking in beautiful vistas, indulging in culinary adventure and cultural exploration – the Porsche Travel Experience 2018 offers exciting tours at inspirational destinations. An exciting new addition to 2018, enjoy the thrilling tours of premium motorsport with the Porsche Carrera Cup Asia to exotic countries across Asia.

XINJIANG

- **Highlights**

Wonders of an ancient land and customs of China's indigenous Uyghur community.

- **The drive**

An epic tour through Instagram-worthy topography, towering peaks and unrivalled landscapes.

- **Suitable for**

Those seeking history, culture, and untouched lands far from the modern world.



Tibet

- **Highlights**

Encounter the mystical, rich culture of Tibet and its breathtaking natural beauty.

- **The drive**

Starting from Lhasa, explore Tibet's majestic historical sites, lakes and mountains you have always dreamed of.

- **Suitable for**

If you are seeking an exclusive, inspirational moment bursting with spiritual enlightenment.



Inner Mongolia

- **Highlights**

The far-reaching landscapes with a unique colour palette and the rolling grasslands of Inner Mongolia.

- **The drive**

A sweeping journey through the ethereal, lush prairies with colourful palettes to behold.

- **Suitable for**

The adventurous pioneers of global travel, looking for a unique thrill and exotic delicacies.

Calendar 2018

May	June	July	
<ul style="list-style-type: none"> ■ Silk Road 	<ul style="list-style-type: none"> ■ Xinjiang ■ Porsche Carrera Cup Asia Japan 	<ul style="list-style-type: none"> ■ Qinghai ■ Back to Germany ■ Porsche Carrera Cup Asia Thailand 	
August	September	October	November
<ul style="list-style-type: none"> ■ Inner Mongolia ■ USA Pebble Beach 	<ul style="list-style-type: none"> ■ Silk Road ■ Porsche Carrera Cup Asia Singapore ■ Porsche Carrera Cup Asia Malaysia 	<ul style="list-style-type: none"> ■ Shangri-la 	<ul style="list-style-type: none"> ■ Xishuangbanna

■ Domestic tour ■ International tour



For more information, please scan the QR code.



Extract Your Best Driving Abilities

So you think you are a pretty good driver, and you want to take your talent to the next level - even to the race track? The Porsche Track Experience is just for that.



For more information, please scan the QR code.



There are three courses for you to choose according to your own situation.

Precision

A Porsche is a precision instrument. It reacts to every steering movement you make and puts it into action exactly. Precision is a desirable driving trait to obtain in order to move to your next level of performance.

Performance

The performance of Porsche is undeniable. Can your performance match it? This training will identify your limits and see where you can develop them even further.

Master

If you have completed all of the above training courses, then take on a new level of expertly-led training. Hone your skills and become closer to being the complete driver that you always knew you were.

The Porsche Track Experience is an opportunity to get behind the wheel of a Porsche and go through a training programme that is anything but standard. Expect the unexpected!

There are varying levels of the Porsche Track Experience which will unleash your driving skills step by step. Not only will you have increased understanding of safety and driving skill on the road, but you will skillfully master the race track.



Bringing Fascination to the People



With China standing out as the largest single market for Porsche in 2017, the event will be welcoming to all. With new aspects such as Augmented Reality, Virtual Reality and the display of the new Cayenne, Fascination Porsche integrates the holistic brand presentation with local dealer engagement to strengthen ties to the community and public, as well as with enthusiasts and owners.

Kicking off in Changzhou from 6 April, and covering up to 12 cities in China, Fascination Porsche 2018 expresses the unique brand of Porsche, through cutting-edge interactive technology. Setting new standards for a roadshow, the show will engender further interest, excitement and fascination for the heritage, design and emotion of Porsche to a variety of 2nd and 3rd tier cities.

Route 1

Changzhou	6 - 15 April
Huizhou	27 April - 6 May
Foshan	18 - 27 May
Nanning	22 June - 1 July
Zhongshan	13 - 22 July
Nanjing	10 - 19 August

Route 2

Shaoxing	13 - 22 April
Hohhot	18 - 27 May
Shijiazhuang	8 - 17 June
Luoyang	6 - 15 July
Wenzhou	17 - 26 August
Lanzhou	14 - 23 September

* Calendar subject to change

Taking Porsche to the Fore

The Porsche motivation means seeking to continuously exceed expectations and improve in all aspects of customer service and product offerings. With this in mind, Porsche China proudly presents the Porsche Golf Cup 2018. This prestigious tournament is being organised and hosted in appreciation for the support and loyalty that Porsche customers in China have imbued over the years.

The 24 qualifying tournaments of the Porsche Golf Cup 2018 will take place from April until October, in 14 cities across China. The champions from these qualifying tournaments will be invited to play in the China Final which will be held in November 2018, contesting the ultimate prize.



Scan the QR code to stay tuned for Porsche Golf Cup 2018.





Each winter, in the harsh cold of the frozen north, over 600 driving enthusiasts gather to challenge themselves in a unique environment - and to experience an adrenaline rush like no other.

AN EXTREME SPORT IN AN EXTREME SETTING



Scan for Porsche Ice Experience thrills.



Setting

An ice-blanketed wilderness, on the frozen surface of Yunlong lake in Yakeshi, Inner Mongolia.



Gear

Thermal clothing and down jacket, hot tea and coffee, a sense of courage and adventure.



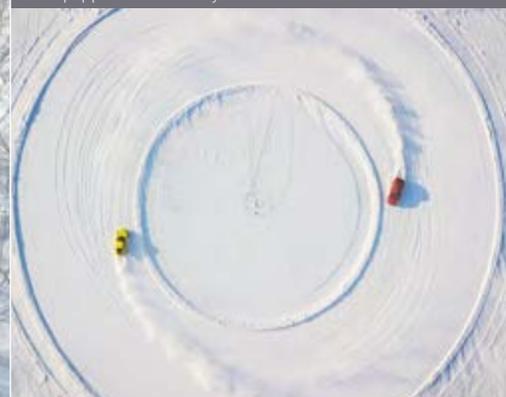
Equipment

The legendary 911, 718 and the new generation Panamera, all equipped with stud tyres.



Tracks

Several bespoke and meticulously designed snow and ice tracks.



Skills and techniques

Get behind the wheel and use drifting, slaloms, and skilled braking to get around the course in style.



Instructors

14 highly-skilled Porsche driving coaches.

Porsche Carrera Cup Asia is **15!**

Launched in 2003, the Porsche Carrera Cup Asia brings its signature brand of exhilarating motorsports competition to millions across the region and beyond. It makes dreams come true for talented professional, amateur private drivers and the young, emerging talents that have burst forth from the competition. Taking place on elite circuits across Asia-Pacific, the Porsche Carrera Cup Asia sees a loyal fanbase and global coverage and has firmly established its position as the premium one-make motorsports series in Asia-Pacific.

In 2018, the one-make series enjoys its 15 Year Anniversary – well over a decade of thrilling driving, intense competition and the racing highs that a Porsche series is guaranteed to provide.

Porsche Carrera Cup Asia Milestones

2006

The new Porsche 911 GT3 Cup (Type 997) made its exciting Asia debut with the championship.

2004

The series took part in the first Formula 1 Chinese Grand Prix while introducing a Class B section for non-professional drivers.

2003

The Porsche Carrera Cup Asia launched off the starting grid with the most competitive international sports car championship ever staged in Asia.

2018

Porsche Carrera Cup Asia celebrates its 15 Year Anniversary. Daniel Lu emerged as the youngest ever Porsche China Junior.

2017

Andrew Tang was joined by Chinese driver Zhang Dasheng in the Porsche China Junior Team. Furthermore, all drivers under 26 were automatically looped into the PCCA Talent Pool, receiving expert coaching. The Porsche Motorsport Asia Pacific Office was founded to further facilitate cooperation between the two regions.

15 YEARS **PORSCHE**
CARRERA CUP ASIA 2018

2008

Porsche Carrera Cup Asia debuted at the first-ever Formula 1 night race at Singapore's Marina Bay Circuit.

2011

Wang Jianwei became the first Chinese Porsche champion in history when he took the Class B title.

2015

The Porsche China Junior Programme was launched to scout and develop young racing talents in the region.

2016

Andrew Tang became the first ever Porsche China Junior. In another first, the Cup ventured outside of Asia, to Australia, for the first ever joint invitational race between two Carrera Cups.



Official Test Days		
23 - 25 Mar	Official Test Days	Shanghai International Circuit, China
Round 1*		
13 - 15 Apr	Formula 1 Support Race	Shanghai International Circuit, China
Rounds 2 & 3*		
15 - 17 Jun	One Make Series Festival	Fuji International Speedway, Japan
Porsche Carrera Cup Asia & Japan Invitational Race*		
17 Jun	One Make Series Festival	Fuji International Speedway, Japan
Rounds 4 & 5*		
13 - 15 Jul	Thailand Super Series	Bangsaen Street Circuit, Thailand, Thailand
Rounds 6 & 7		
03 - 05 Aug	Super Cars	Sydney Motorsport Park, Australia
Porsche Carrera Cup Asia & Australia*		
05 Aug	Super Cars	Sydney Motorsport Park, Australia
Round 8*		
14 - 16 Sep	Formula 1 Support Race	Marina Bay Circuit, Singapore
Rounds 9 & 10*		
28 - 30 Sep	Malaysian Championship Series	Sepang International Circuit, Malaysia
Rounds 11 & 12*		
16 - 18 Nov	FIA World Endurance Championship Support Race	Shanghai International Circuit, China

* Calendar can be subject to change

Porsche Carrera Cup Asia Ignites for 2018

Now considered as Asia's premier one-make racing series, the Porsche Carrera Cup Asia (PCCA) is revving up for 2018. It's a proven testing ground for fledgling talent and a showcase for the world's leading GT competitors. With a unique aspect of brilliant professionals competing wheel-to-wheel with passionate private drivers, the PCCA is going from strength to strength.

In 2018, with the largest Carrera Cup Asia grid yet, with 28 entries, they will be battling it out over 12 rounds in the Asian debut of the new generation 911 GT3 Cup. The calendar will see such highlights as the 28 GT3 Cup cars race twice in support of the Formula 1, return to tackle the Bangsaen Street Circuit in Thailand, and end the year with the World Endurance Championship in Shanghai, China.



The Porsche China Junior Programme

The purpose of Porsche Junior Programme is to give aspiring young talent the guidance and experience to rev up their driving careers. The Porsche China Junior Programme was unveiled at the end of 2015, giving promising young Asian drivers invaluable experience to participate in the PCCA. After Andrew Tang (2016) and Zhang Dasheng (2017), 2018 sees the debut of Daniel Lu, as the youngest China Junior ever. The 16-year-old Chinese driver seized the life-changing opportunity to receive support for his participation in the Porsche Carrera Cup Asia, as well as ongoing professional coaching throughout the season.

The New 911 GT3 Cup

Born in Flacht

All-around Upgrades Enhance the 911 GT3 Cup Even Further

Safety

New rain light, enlarged removable roof section in accordance with latest FIA safety regulations and improved safety net attachment.

Design

Newly designed front and rear aprons, four-point LED headlights and taillights.

Based on the seventh generation 911, the new 911 GT3 Cup (type 991 II) is a purebred race car which is faster, more durable, more efficient and even safer. As the car of choice for the Porsche One-Make-Series since 1990, the latest generation will be running in the Porsche Carrera Cup Asia season 2018 with a variety of updates.

Performance

A four-litre six-cylinder engine, which puts out 357 kW (485 hp) of engine power – 25 hp more than its predecessor.

Durability and handling efficiency

Doubled run times before the first rebuild is due (engine: from 50 to 100 hours; transmission: from 30 to 60 hours), so the operating costs are reduced.



These diverse changes all contribute to the end result of a fully upgraded package, delivering an exceptional model of optimum performance.



Scan the QR code to watch the warrior spirit of the Porsche Carrera Cup Asia!

Porsche Studio Guangzhou

A Distinct Presence with Digital Innovation



Innovating a new, digitised experience, Porsche opened its 100th sales site, Porsche Studio Guangzhou on 16 November, 2017. It combines the tradition of the Porsche brand DNA with innovative features and is the first sales site in China to explore a different retail format which brings a wide range of digital experiences to Porsche customers.

The location is in central Guangzhou, within a luxury shopping mall, to offer the ultimate in convenience,

reaching the goal of delivering the Porsche experience as a distinct presence in the everyday environment of its customers. At 460 square metres, the new showroom includes an exhibition area for new vehicles, as well as Porsche Art in Motion and Finger Racing Game section, plus the chance to experience the Porsche brand heritage through Mixed Reality technology. Furthermore, customers can explore the full Porsche model range in the Augmented Reality zone.

Add: L118, 1st Floor, Parc Central Shopping Mall, No.218, Tianhe Road, Tianhe District, Guangzhou

Tel: +86 20 32303 911

Another 'First' in China

The Porsche City Service Centre in Shenzhen



Add: First Floor, Block 3, Baolong Building, NO.5, Qingshuihe 5th Road, Luohu District, Shenzhen

Tel: +86 755 82580 911

In yet another example of Porsche signifying commitment to future development in China, the City Service Centre Shenzhen Luohu, the first-ever Porsche City Service Centre in China, held its grand opening on 8 March 2018.

The 4,000-square-metre centre was conceived to promote Porsche customers' experience in China. Adhering to the service notion of 'Performance Maintained', the centre will provide uncompromising service quality to its owners. In tune with the racing theme of the centre, 4 'Le Mans' theme work bays are settled with an innovative Transparent Workshop which allows owners a direct view of the maintenance and repair process while they enjoy a high-class lounge area.

Porsche Centre Wuxi Binhu Opens

Add: 58-124, Wuxi Coastal Bazaar, Binhu District, Wuxi

Tel: +86 510 85182 911

On 30 March 2018, Porsche Centre Wuxi Binhu opened successfully. Covering an area of 448 square metres, the centre boasts an exquisite modern city showroom, with a display area for four Porsche vehicles. The opening of the new Porsche Centre will help guarantee delivery of renowned services and meticulous, considerate customer care to Porsche owners and fans throughout East China.



There are currently over 100 Porsche Centres operating in China. To locate the one nearest you, simply scan the QR code.