



PORSCHE

# IN FOCUS 聚焦保时捷

Issue 4, 2013

- Auto Guangzhou 2013
- Porsche Carrera Cup Asia 2013
- The National Launch of New Panamera



**THE NEW 918 SPYDER  
ROCKET. SCIENCE**



Dear Porsche Enthusiasts,

As 2013 draws to a close, we see the return of one of the nation's preeminent auto shows, Auto Guangzhou, where Porsche will once again showcase a diverse selection of its cutting edge models, bringing to life the pure fascination of sports cars. Amongst them are the 918 Spyder and 911 Turbo S, which are both celebrating their Asia Premiere.

Back to the racetrack, the Porsche Carrera Cup Asia Finale took place from 25-27 October at the Shanghai International Circuit, where it crowned its champions. Porsche Carrera Cup Asia also returned to Macau from 9-10 November for an Invitational Race at the 60<sup>th</sup> anniversary of the Macau Grand Prix.

In other news, the Porsche Golf Cup rounded off another spectacular golfing season with new finalists claiming the championship. These avid golfers will have the incredible opportunity to represent China at the Porsche Nations Trophy in 2014.

Last but not least, with the recent opening of Porsche Centre Shanghai Minhang, there are now 57 Porsche Centres across China. As more Porsche Centres are scheduled to join the network in the coming months, I am confident that Porsche will bring its premium vehicles and world-class services to more and more Chinese enthusiasts.

I wish you a winter of safe driving with your Porsche!

Best Regards

**Porsche (China) Motors Limited**

**Mr. Deesch Papke**  
Chief Executive Officer



## PORSCHE TAKES CENTRE STAGE AT AUTO GUANGZHOU 2013

From 21-30 November, Porsche once again takes centre stage at the 11th Guangzhou International Automobile Exhibition. The marque will demonstrate its leading role in the industry by unveiling the latest models from its lineup – with the China Premiere of the 911 50 Year Anniversary Edition and the Panamera Turbo S as well as the Asia Premiere of the 918 Spyder and the 911 Turbo S.

Together, these new models represent the next evolution of the Porsche DNA and the fascination for sports cars. Drop by and see for yourself how Porsche sets the trend and steers the future of automotive excellence.

# THE NEW 918 SPYDER ROCKET. SCIENCE

The 918 Spyder is a completely new breed of sports car. Designed as a high-performance hybrid, it pioneers future trends in automobile technology while upholding the rich heritage of Porsche motorsports. Now, the moment we have all been waiting for has finally arrived, as the super sports car of tomorrow makes its anticipated Asia Debut at Auto Guangzhou on 21 November.



## Design

This Porsche masterpiece features an aesthetically innovative design which highlights its unmistakable motor racing genes. Precise lines and edges give the car a distinctive silhouette while a dual edge carbon front spoiler and large lateral air intakes emphasize its width. The super sized 20-inch wheels at the front and even larger 21-inch wheels at the rear not only offer a sporty look but also enable greater driving dynamics and rolling resistance.

Top-mounted exhaust pipes, used for the first time on a production car, are one of the signature features of the 918 Spyder, while the overarching front bonnet and distinctive wings are also designed in typical motorsport fashion. Further emphasizing the car's motor racing heritage is a load-bearing structure made entirely of carbon fibre reinforced polymer, giving the low-weight chassis extreme torsional rigidity.

## Engine

Key to the 918 Spyder's explosive propulsion is its 4.6-litre engine, producing 447 kW (608 hp) at up to 8,700 rpm. Like its wildly successful racing predecessor, the RS Spyder, the 918 Spyder's main power unit features dry-sump lubrication with a separate oil tank and oil extraction. To save weight, components such as the oil tank, air filter box and air induction are made of carbon fibre reinforced polymer.

Further weight reduction measures have produced innovative features such as the titanium connecting rods and suction pumps which have been designed with lightness in mind. In addition, the lightweight crankshaft is designed to be particularly flat, saving weight and producing more performance.

## Technology

The 918 Spyder features two electric motors in addition to its eight cylinder engine, one 115kW

(156 hp) motor on the rear axle and another 95kW (129 hp) motor on the front axle, which produces a total power output of 652 kW (887 hp). Having undergone a complete redesign for the 918 Spyder, the refined seven-speed Doppelkupplung (PDK) system delivers quick power transmission to the rear axle with no interruption. Meanwhile, the front axle electric drive keeps the wheels at a fixed ratio and decouples itself at high speeds to prevent over-revving. In addition, drive torque is controlled independently for each axle, making for highly responsive all-wheel drive functionality.

Thanks to the unique all-wheel drive concept with the combination of an eight cylinder engine and electric motors, the 918 Spyder boasts unparalleled driving dynamics at high speeds. The super sports car accelerates from 0 to 100 km/hr in 2.8 seconds

with a top speed of up to 340 km/h, while its fuel consumption is only 3.3 l/100km in the NEDC test, better even than most small cars today.

With different driving modes on offer, the 918 Spyder can tackle any driving route, be it on the race track or through city streets. Ranging from E-power to Hot Lap, the different driving modes automatically regulate the interaction of the electric machines and combustion engine and allows the driver to intervene at any time. This gives drivers full control of their car and the ability to drive in the mode which best suits their environment.

As a Porsche icon, the 918 Spyder is a true ambassador for its motorsports heritage. Pushing the boundaries of technology and performance, it is the latest expression of the super sports car of tomorrow.

# 911 TURBO S THE BENCHMARK

Since its birth in 1974, the 911 Turbo has been at the forefront of technology and innovation, setting a benchmark for all other sports cars. What distinguishes this sports car from the rest, is the absolute desire for performance and to reach the very limit of what is possible.

## Design

Dominated by striking features, the design of the new 911 Turbo S embodies a perfect synthesis of power, elegance and functionality. A standard feature on the new 911 Turbo S is the front apron with additional air blades and the SportDesign exterior mirrors with V-shaped base. This striking design proves that sportiness isn't just a question of power.

Viewed head-on, the 911 Turbo S is unmistakable. The piercing full-LED headlights blend into the smooth design. The new lights feature four-point daytime running functions as well as camera-based main beam control. Below them, the Porsche Active Aerodynamics spoiler extends and retracts on command, providing further dynamism.

The car's frontal elegance is complemented by a dynamic side view. 20-inch forged aluminium wheels, complete with hub locks, draw attention immediately. Lightweight and slender, their two-tone black base paint coating and highly polished centres strike a stylish tone and speak volumes of the car's meticulous craftsmanship.

## Drive

Performance-wise, the 911 Turbo S is in a class of its own. With a turbocharged 3.8-litre engine delivering 412 kW (560 hp) it can sprint from 0 to 100 km/h in just 3.1 seconds and reach a top speed of 318 km/h. Power is transferred to the drivetrain via the seven speed dual clutch transmission (PDK), which now also includes the Sport Chrono Package which comes as standard in the new 911 Turbo S.

Despite a higher level of engine and driving performance, the 911 Turbo S consumes 15% less fuel than previous models. Thanks to the new PDK system and advanced thermal management techniques, fuel consumption and carbon dioxide emissions have been reduced by as much as 16 percent.

## Technology

Fitted with the latest version of the active all-wheel drive system PTM (Porsche Traction Management), the 911 Turbo S can respond to different driving situations and precisely distribute drive forces between the front and rear axles, ensuring more poised and balanced handling regardless of weather conditions.

Meanwhile, the introduction of rear axle steering further enhances driving dynamics. The system consists of two electro-mechanical actuators instead of the conventional control arms on the left and right of the rear axle, providing unrivaled performance when taking bends.

The 911 Turbo S is the embodiment of the Porsche dream: fully suitable for everyday driving but with a level of performance and efficiency that rivals most sports cars on and off the track. Generation after generation, it serves as a blueprint and a benchmark for automotive engineering.



PORSCHE

Dear Porsche car owner,

To help us to offer you the best possible service and the hottest products and event news from our Porsche family, we invite you to answer the questions below. Please fax to: +86 (0) 21 6090 5377 or use the postage paid envelope enclosed.

Thank you for your cooperation!

### 1. Would you like to update your current contact details provided to Porsche China?

Yes  No

If yes, please provide your contact detail below:

Mr./  Mrs./  Ms. Name / Last name: \_\_\_\_\_

Address: \_\_\_\_\_

Town / City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone / Mobile: \_\_\_\_\_

E-mail: \_\_\_\_\_

### 2. My occupation:

Freelancer / self-employed  CEO / Managing Director  Student  
 General Manager  Civil Officials  Pensioner, housewife/ househusband  
 Business Owner  Manager

### 3. Do you own a car with other brands? Yes No

Make: \_\_\_\_\_ Model: \_\_\_\_\_

Make: \_\_\_\_\_ Model: \_\_\_\_\_

### 4. If the ownership of any of your Porsche car has change, please inform us of the car model sold and provide the new car owner's contact details.

Porsche model 1: \_\_\_\_\_ Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone / Mobile: \_\_\_\_\_

Porsche model 2: \_\_\_\_\_ Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone / Mobile: \_\_\_\_\_

All personal details supplied will be stored in the Porsche central database and will be used solely by Porsche China and your local Porsche Centre for information about products, services and opinions. No other party will have access to his information.

Customer's Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for taking the time to fill in the form. Please visit [www.porsche.cn](http://www.porsche.cn) for more information.



**THE NEW 918 SPYDER**



**THE NEW 911 TURBO S**



If you would like to have more information, please provide your contact details below and return to us via fax 021 6090 5377, or the postage paid envelope enclosed. Alternatively, simply visit your local Porsche Centre.

Please fill in your correct contact details in the box below:

First & Last Name:

City & Address:

Postal Code:

Home Telephone  Work Telephone  Mobile

E-mail (please note: email address is compulsory):

Preferred Porsche Centre:

**I am planning to buy my next car:**

- In less than 3 months
- In 3 – 6 months
- In 6 – 12 months
- Over 12 months

**I am interested in:**

- 918 Spyder
- 911 Turbo S

**Other Porsche models:**

- Boxster
- Cayman
- 911
- Cayenne
- Panamera

**Tell a friend:**

If you have a friend or family member who is interested in buying a new Porsche, please fill in their details below and we will contact them to arrange an appointment.

**Your friend's name:**

**Your friend's tel. number:**

## EXPERIENCE THRILLING CONTRADICTIONS THE NATIONAL LAUNCH OF THE NEW PANAMERA

Following its World Premiere at Auto Shanghai this April, the new Panamera was introduced in detail to a select group of enthusiastic guests including media friends and Porsche customers, at its national launch in Foshan in September.

Guests were graced with a series of electrifying eastern and western performances as they sampled delicacies from the intricate five course dinner menu and eagerly awaited the stars of the night to make their appearance. Four cars of the latest Panamera family made their spectacular entrance onto the stage where guests were invited to take a closer look. Displaying their elegant and sporty features, the new Panamera models

caused quite a stir among guests, who eagerly awaited their chance to take the cars for a drive the next day.

Tracing their way from Foshan Golf Club to Sanshui Forest Park, the fleet of new Panamera cars attracted the immediate attention from passing pedestrians and drivers. Clearly visible to the eyes are the four LED spotlights, a distinguishing feature previously reserved only for Turbo models, and the restyled and enlarged air intakes in the front, which help to provide optimum cooling to the engine and brakes. Seen from the rear, the new Panamera models also boast tauter proportions, with the LED taillights narrower and more crisply defined as well as a larger, flatter

rear screen; while the more distinctive power dome of the bonnet, the new side skirts and exterior mirrors, endows them with a sportier look. Finishing off its distinctive appeal are the standard 19-inch Panamera Design II wheels with double spoke lightweight design.

As the fleet veered onto the Guangfo Highway, the new Panamera showcased its athletic genes. Fitted with a newly designed 3.0-litre twin-turbo engine, the Panamera S Executive achieves 0 to 100 km/h in 5.3 seconds and reaches a top speed of 287 km/h, while the Panamera 4S Executive accelerates from 0 to 100 km/h in 5.0 seconds and achieves a maximum speed of 286 km/h, clearly demonstrating that comfort in no



way means that performance cannot be optimised.

Comfort inside the car is further enhanced with the electric sunblinds and 4-zone automatic climate control, all fitted as standard on the Executive models. In the rear, folding tables, increased legroom with 15 cm added to the length of the body and 8-way power



seats ensure optimised comfort whether for recreational or business use. All basic controls are integrated on the centre console which extends from the front of the car to the back, while a new multi-functional steering wheel equipped with bright shift buttons on the side spokes enable convenient control of the PDK transmission and adds a stylish element to the design. The Porsche Communication Management, which includes hard drive-based navigation with audio storage up to 40 GB and can be operated through a 7-inch high-resolution touch screen, kept guests entertained along the way.

The exhilarating drive into the Sanshui Forest Park revealed the dynamic potential of the new Panamera, which glided through the occasionally tight curves of the leafy winding roads with supreme ease and agility. Its braking performance has been greatly improved through changes in the tyres and calibration of the Porsche Stability Management (PSM), while the air adaptive suspension and Porsche Active Suspension

Management (PASM), standard on the Executive models, ensured the ride is as smooth as possible.

In order to test the full potential of the new Panamera, an exclusive race track served as an exhilarating playground as professional Porsche instructors demonstrated hot laps on the circuit, which further highlighted the power of this luxury sports car.

The test drive confirmed that the new Panamera has achieved comprehensive upgrades in performance, comfort and daily practicality. But there is more to marvel at: all this is accomplished on less fuel. Thanks to the new Auto Start Stop and Coasting function, the efficiency of all models has been greatly improved, among which the S E-Hybrid model, the first in its segment with an innovative plug-in hybrid drive, is unmatched in fuel economy. With fuel consumption as low as 3.1 l/100 km and CO2 emission at only 71 g/km, the new Panamera sets new standards and rep-



resents a major trend in the future of automobile development.

The new Panamera. A sports car with four doors and extraordinary comfort. Because life is not about compromise; it's about thrilling contradictions.

For more information, please visit our website: [www.porsche.com/china](http://www.porsche.com/china) or your preferred Porsche Centre.

	Power (hp)	Top Speed (km/h)	Acceleration From 0-100 km/h (s)	Combined Fuel Consumption (l/100km)*
Panamera	320	262	6.1	9.5
Panamera 4	320	260	5.8	10.0
Panamera S E-Hybrid	333	270	5.5	3.1
Panamera S Executive	420	287	5.3	9.5
Panamera 4S Executive	420	286	5.0	9.0
Panamera GTS	440	288	4.4	10.7
Panamera Turbo Executive	520	305	4.2	10.3



## THE 2013 PORSCHE CARRERA CUP ASIA FINALE FUELLING MOTORSPORT PASSION.

The excitement was palpable at the Shanghai International Circuit as the strong grid of racing drivers from the Porsche Carrera Cup Asia 2013 came together for one last battle on 25-27 October. For many drivers, the finale would mark the end of a wildly successful season after months of grueling competition spanning the width of Asia.

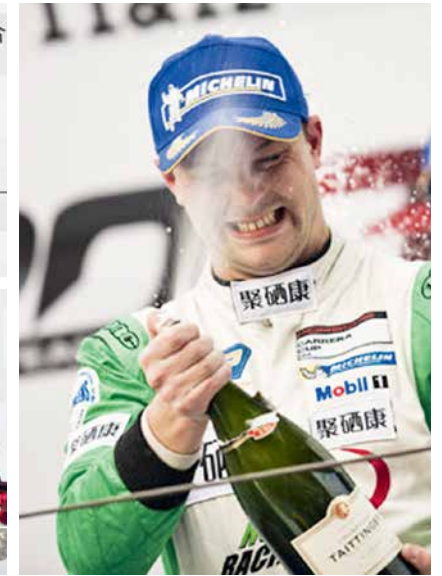
As the field thundered off the grid in round 12, Team Eagle's Martin Ragginger shot off from pole and left Alexandre Imperatori of PICC Team StarChase, Earl Bamber and Ben Barker locked in a high-speed combat behind, neither conceding an inch. Barker got the best of Bamber on Lap 3, the pair side by side down the start/finish straight, and took the fight to Imperatori ahead. As Imperatori and Barker made contact, Imperatori defended well and Bamber took his chance to dive past Barker and up to third. Next, Earl closed in on Imperatori, getting by on Lap 5.

Meanwhile, Class B champion Egidio Perfetti was testing his mettle against LKM Racing's Keita Sawa and

Team C&D's Jason Zhang Zhiqiang. Perfetti looked sure to collect another Class B victory in what has been a dominant season, until just two laps before the flag he was halted by mechanical problems.

As Imperatori lost position to Barker and Rodolfo Avila, Ragginger and Bamber headed to the flag as the laps counted down. Bamber closed the gap slightly but in the end, Ragginger crossed the finish line victorious.

The finale marked the end to the most exciting Porsche Carrera Cup Asia season yet. Known as the premier racing series in Asia, it provides racing drivers with a chance to prove their skill against top tier talent from around the world. But despite the ferocious battles on the track, drivers exhibited a remarkable sense of sportsmanship, camaraderie and even friendship throughout the competition. Commenting on the season, Ragginger stated: "It's been a great season. We won the first and the last races, and in between Earl Bamber was strong. It was a good race for us and a good way to end the season."



Overall champion Bamber in turn had nothing but praise for Ragginger, "He did a really good job and made absolutely no mistakes." Remarkably it was Bamber's first Porsche Carrera Cup Asia season. "Yes, it was also my first time racing GT cars. I like having a roof over my head so I don't get wet when it rains! I think we're incredibly lucky to be driving such nice cars. Porsche builds such an amazing cup car with the GT3. For all of us, every time we drive, whether its good or bad, we always have a smile because they're just such incredible pieces of machinery."

When asked why he stopped early, Class B champion Egidio Perfetti explained his flattened tire on the back straight which blew on the last lap. "It's not nice but at least it happened after I won the championship!" In contrast to the professional racers, Egidio represents a class of "gentleman" drivers who compete mostly for fun. "Of course," he says, "there are those gentlemen who take it a bit more seriously and manage to get faster lap times."

Following a spectacular end to the Porsche Carrera Cup Asia 2013 season, Asia's finest GT drivers were back in action at the 60<sup>th</sup> Macau Grand Prix for an Invitational Race on the legendary Guia Circuit from 9-10 November. The field was joined by four racing drivers from Porsche Carrera Cup Asia Japan, as well as a very special VIP driver, nine time FIA World Rally Champion, Sebastien Loeb, for a triumphant return to Macau.

OVERALL STANDINGS			
RANK	DRIVER	TEAM	POINTS
1	Earl BAMBER	Nexus Racing	217
2	Martin RAGGINGER	Team Eagle	198
3	Rodolfo AVILA	Team Jebesen	169
4	Keita SAWA	LKM Racing Team	125
5	TUNG Ho-Pin	Budweiser Kamlung Racing	123
CLASS B			
RANK	DRIVER	TEAM	POINTS
1	Egidio PERFETTI	Team Mentos	221
2	Yuey TAN	Dorr McElrea Racing	170
3	LI Chao	Asia Racing Team	159
4	Francis TJIA	OpenRoad Racing	140
5	Alif HAMDAM	Nexus Racing	129



## PORSCHE GOLF CUP 2013 A WINNING TRADITION



Proving once again that performance and precision are not limited to the race track, Porsche enthusiasts competed for the ultimate prize in the China Final of the Porsche Golf Cup 2013 at the prestigious Luhuitou Golf Club in Sanya from 8-10 November.

Now in its 3rd year, the tournament saw over 2,200 Porsche VIPs enter 25 qualifying rounds, organised by Porsche Centres across China between April and October this year. From the starting field, 75 finalists emerged triumphant, ready to face the ultimate challenge. They were joined in Sanya by around 150 guests including Mr. Deesch Papke, CEO of Porsche China, Porsche senior management and famous Hong Kong singer and actor, Mr. Michael Wong as well as the reigning champions of the 2012 Porsche Golf Cup. Apart from the championship title, a total of 16 awards and 7 novelty prizes encouraged competition from participants on the day. True to the Porsche spirit, players were united by dedication and camaraderie as they competed for the championship title.

As the exciting demonstration of skill and precision

came to a close, the ultimate winners emerged in each category. In the Men's Gross, Mr. Shihong Li from Porsche Centre Dongguan, was crowned champion, whilst Mr. Lingqi Gao, from Porsche Centre Shenzhen was First Runner-up. Mr. Xu Zhang from Porsche Centre Xi'an was named Champion of the Men's Net, with Mr. Shunwen Wu from Porsche Centre Chongqing Renhe being First Runner-up. Ms. Fangjuan Li from Porsche Centre Shenyang was crowned Champion in the Lady's Net respectively. The 5 main prize winners will travel to Majorca, Spain, in May 2014 to represent China at the international Porsche Nations Trophy. We wish them luck and huge success!

A special mention goes to first time participant Mr Jie who scored a "hole-in-one" in the Guangzhou regional competition, winning a luxurious Porsche Boxster. Mr Jie commented on his incredible victory: "I am very excited and lucky to get this "hole in one" award. I am now the first "hole-in-one" player in Porsche Golf Cup China history. I am extremely lucky!"

*If you wish to take part in the 2014 Porsche Golf Cup, please contact your preferred Porsche Centre.*



## SNOW FORCE 2014 PURE ADRENALINE, PURE FUN

Porsche returns to the icy playground of Hailar, Inner Mongolia, for another enthralling season with Snow Force. Equipped with the finest Porsche sports cars, this event provides the perfect opportunity to explore the incredible capabilities and performance of Porsche cars on snow and ice.

Participants will experience the extreme handling of a Porsche under the guidance of first-class Porsche instructors, including Porsche VIP hospitality and a true taste of local Mongolian culture and cuisine.

2014 will offer an additional thrill for participants with a new handling track patterned on the layout of the future Porsche Experience Centre at the Shanghai International Circuit. This means participants will be the first in China to experience the fast and thrilling combination of corners first hand – albeit in different weather conditions!

If you want to take your driving skills to the next level, Porsche Snow Force S will push your ice driving abilities to the limit. With the addition of studd tires, you will experience even higher speeds and greater g-



force as you focus on extreme handling driving sections. We also adapt all handling tracks to be even more dynamic, longer and more challenging. Moreover, we provide a 1km circle for high speed drifting exercises.

Porsche Snow Force 2014 promises to be an experience like no other. Scheduled from 16 February to 18 March, it will be the best gift for the upcoming Chinese New Year. Join us!

*For more information or to register your interest, please visit us at [www.porsche-event.cn/snowforce](http://www.porsche-event.cn/snowforce) or visit your preferred Porsche Centre.*





## PERFORMANCE PRINCIPLES

Porsche Sport Driving School with Chief Instructor Arnd Stollmann

Welcome to *Performance Principles*, as we look at some more questions from the Porsche Sport Driving School. In this issue, Porsche China Chief Instructor, Arnd Stollmann, takes a look at the winter care of your Porsche.

### How to take care of my car in the winter?

Mr Li, Shanghai

The winter maintenance of your car should be focused on how to adapt to low-temperatures and snow or icy road conditions. When changing engine oil for the winter, you should choose the type with a better flow during low temperatures, such as the ones with the 5W-40 label. W represents winter use, and its lowest effective temperature ranges from -30 degrees to -40 degrees. Antifreeze is another essential part of winter maintenance. Make sure you keep topping up the mixture with antifreeze - the ratio should be close to 50/50.



Since tyres lose pressure as the temperature drops, it is recommended that you check the tyre pressure at least once a week during the winter, and make sure they reach the recommended levels of the manufacturers. Consider changing your tyres to snow tyres if you live in a snowy area, especially in the northern areas of China where road surfaces tend to freeze in the winter. Keep in mind that no matter what kind of tyres you use, the tread depth has a big impact on the tyre quality and drivability of cars, so remember to check it regularly.

In addition, it is recommended to do a thorough maintenance of your car when winter is approaching. Be sure to repair any scratches you find on the surface since they tend to rust under rainy or snowy conditions. Also, it might be a good idea to clean up the dust accumulated in your ventilator system during autumn before you use it frequently in winter time.

Last but not least, the change of seasons is a great time to go through some once-a-year or twice-a-year auto maintenance tasks, therefore you can make sure you are up to date with the maintenance items which are applicable to your car throughout the year.

In every issue of *In Focus*, Arnd Stollmann answers a PSDS question from participants around China. To find out more about advanced driving and safety, join the Porsche Sport Driving School. For more information, please feel free to contact us at [sportdrivingschool@porsche.cn](mailto:sportdrivingschool@porsche.cn).



## Driver's Selection

by Porsche Design

People's eyes light up when they hear names like Porsche and Le Mans. But no need to visit the race track, for our Steve McQueen™ Collection designed by artist Nicolas Hunziker, who is working closely with Chad McQueen, brings the spirit of motorsports right into your home. The only rule that applies to fashion, timepieces and accessories is: style without limits.

50 Baseball cap – STEVE MCQUEEN™.

Featuring a Steve McQueen autograph on the artwork. 100 % cotton. In Blue. WAP 800 006 0E | RMB 499



Men's 'Car' T-Shirt – STEVE MCQUEEN™. 100 % cotton. In Orange. WAP 815 00S-3XL 0E | RMB 841



Men's polo shirt – STEVE MCQUEEN™. The design of the Steve McQueen embroidery on the front is taken from the embroidery on the original race suit. In White with details in Blue. 100 % cotton. WAP 811 00S-3XL 0E | RMB 1,126

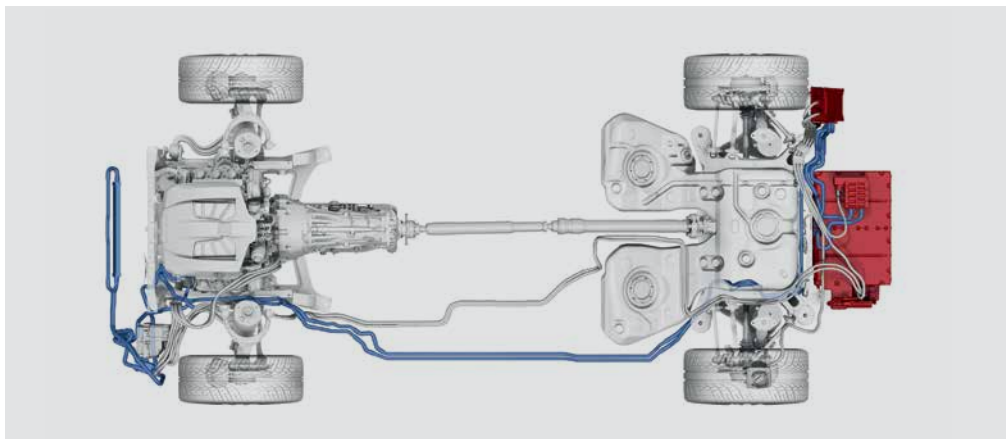


Men's 'Face' T-Shirt – STEVE MCQUEEN™. Featuring Steve McQueen's face on the artwork on the back. 100 % cotton. In Blue. WAP 816 00S-3XL 0E | RMB 841

**NEW.** Men's racing jacket –STEVE MCQUEEN™.

With Porsche embroidery on the back and Steve McQueen artwork on the lining. 100 % polyester. In Blue. WAP 809 00S-3XL 0E | RMB 4,975





## PLUG-IN HYBRID TECHNOLOGY WELCOME TO THE FUTURE

A plug-in hybrid is a type of car which uses batteries that can be recharged by plugging into an external power source. A synthesis of conventional hybrids and all-electric cars, they offer the best of both worlds: internal combustion engines as well as the ability to plug into an electrical grid.

Plug-in hybrid technology offers a myriad of benefits to drivers. With powerful electric drives delivering most of the power, the new cars consume less fuel, which means less green house gas emissions and smaller carbon footprint. Furthermore, the cars are also able to constantly recuperate and recharge their battery while driving, and can be recharged quickly and easily at home and require fewer gas fill-ups.

Not only do plug-in hybrids offer a more environmentally friendly and convenient alternative to their pure gasoline counterparts, they also solve a major problem associated with all-electric cars: range anxiety. Thanks to a powerful combustion engine that acts as a back-up in the event of battery depletion, the new cars achieve unparalleled range, demonstrating their viability as automobiles of the future.

Ever at the forefront of cutting-edge technology,

Porsche has two plug-in hybrids in its lineup: the Panamera S E-Hybrid and 918 Spyder. With powerful electric motors and higher-performance lithium-ion batteries, the new models deliver excellent performance while consuming very little fuel. The Panamera S E-Hybrid's electric drive produces 95 hp (70 kW), more than double than that of its predecessor, and reduces fuel consumption by 56%. Meanwhile, the 918 Spyder features two electric motors, one on the front axle and one on the rear axle. Not only do these motors drastically increase efficiency, they also improve driving dynamics by controlling each axle independently.

Together, these models represent the future of plug-in hybrid technology. Maximum performance with minimum consumption, environmentally friendly and more convenient than ever before.



## PORSCHE N-SPECIFIED TYRES

### Design and Testing

Porsche designs and manufactures some of the highest performance vehicles in the world. Because of the essential role that tyres play in vehicle performance, Porsche has integrated tyres in the design process throughout vehicle development. Porsche tyres must successfully pass laboratory tests, road tests and race track evaluations to confirm that the prototype tyres meet Porsche's noise, hydroplaning, handling and high-speed durability requirements. Only upon successful completion of these tests, will tyres be released for production.

### Branded as N-Specification

Production tyres which have passed all of the tests and received the Porsche engineering stamp of approval can be branded with an N-specification. The N-specification brandings include: N-0 (N-zero), N-1, N-2, N-3, N-4, N-5 or N-6. These markings on a tyre's sidewall clearly and permanently identify them as approved by Porsche for their vehicles. The N-0 marking is assigned to the first approved version of a tyre design. As that design is refined externally or internally, the later significant evolutions will result in a new generation of tyres to be branded with N-1, N-2, N-3, etc., in succession. When a completely new tyre design is

approved, it receives the N-0 branding and the succession begins again.

### Replacing and mixing of (N-specified) tyres

While the tyre manufacturers may also build other tyres featuring the same name, size and speed rating as the N-specification tyres for non-Porsche applications, these tyres may not be branded with the Porsche N-specification because they do not share the same internal construction and/or tread compound ingredients as the N-specification tyres. Mixing tyres will affect vehicle performance, safety and can affect vehicle warranty.

### Customer benefits of N-specification

- Tyres are integrated into the design process of the car
- Tyres are tested and approved by Porsche after comprehensive testing
- High level of performance, comfort, durability and safety when above recommendations are followed

Your local Porsche Centre will offer you professional and technical advice to assist you with choosing the right tyres for your Porsche in order to guarantee optimal performance, driving behaviour and safety.



## SHANGHAI CELEBRATES THE OPENING OF ITS THIRD PORSCHE CENTRE.

On 12 October, Porsche China opened the newest 4S facility in Shanghai and the 57<sup>th</sup> Porsche Centre in the country. Complementing the two already highly successful Porsche Centres in Shanghai Puxi and Shanghai Pudong, the 14,000 square-metre state-of-the-art 4S facility will allow the marque to continue delivering its full range of premium cars to customers and enthusiasts across the city. The new facility introduces some of the world's most advanced green technology to create a "minimum carbon footprint" building. An impressive 4,350 square metre showroom can display up to 30 models at one time, while a 9,360 square-metre workshop ensures that Porsche customers receive the life-long first-class service for which Porsche is renowned.



## PORSCHE 911 ENTERED IN CLASSIC CARS CHALLENGE CHINA

As Porsche China's celebrations to mark the 50<sup>th</sup> anniversary of the iconic Porsche 911 continue, an impressive all-star entry in the upcoming Classic Cars Challenge China has been announced. Porsche China will enter a stunning example of the best sports car ever made, a Porsche 911 Carrera 3.2 Cabriolet. At the wheel of the fabled Porsche will be both a motor racing legend and a Chinese star of today: Jacky Ickx and Ho-Pin Tung. Ickx and Tung will each take turns behind the wheel of the exquisite Porsche 911 Carrera 3.2 Cabriolet for the 1,600km route from Beijing, along the Eastern Seaboard, to Shanghai from 12 to 18 Oct.

## BEIJING WELCOMES THE 50<sup>TH</sup> ANNIVERSARY OF THE ICONIC PORSCHE 911

On 17 October, Porsche China hosted a grand event in Taimiao, the Imperial Ancestral Temple in Beijing, to celebrate the 50<sup>th</sup> anniversary of the iconic Porsche 911. One of the highlights of the evening was a 3D mapping video of the history of the 911 which was projected on the facade of the magnificent ancient building. The video can be viewed by clicking the below link:

[http://v.youku.com/v\\_show/id\\_XNjIzMDc5Mzg4.html](http://v.youku.com/v_show/id_XNjIzMDc5Mzg4.html)



## 2013 CALENDAR\*

### AUTO GUANGZHOU 2013

Date: 21 - 30 November

Location: Guangzhou, China

### EXPLORE THE CORE

Date: 4 - 6 December

Location: Zhuhai, China

### PORSCHE SPORT DRIVING SCHOOL - PRECISION

Date: 7 - 8 December

Location: Zhuhai, China

### WORLD OF PORSCHE

Date: 7 - 8 December

Location: Porsche Centres across China, China

\* Please note the calendar above is not final and may be subject to change.

# PORSCHE CENTRE DIRECTORY

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Jinzhan Village, Chaoyang District  
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