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Lucheng District, Wenzhou, China

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No.16 Xidi Nanli, Xiamen, China

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Zone, Xiamen, China

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# IN FOCUS 聚焦保时捷

Issue 4, 2011

- The new 911 Arrives at Auto Guangzhou 2011
- The Porsche Carrera Cup Asia 2011 Season Ends in Dramatic Style
- Sanlitun Brings the Porsche Experience to Beijing



## Porsche Identity. The new 911.

Some models or equipment items are not available in various countries due to country-specific regulations and requirements. For more information about the exact equipment specifications, please consult your Porsche Centre/dealer or your importer. Porsche reserves the right to alter design, equipment and delivery package without prior notice. Colours may differ from those illustrated. Errors and omissions excepted. Porsche, the Porsche Crest, 911, Carrera, Boxster, Cayman, Targa, Cayenne, Tiptronic, Equipment, PCCB, PCM and PSM are registered trademarks of Dr. Ing. h.c. F. Porsche AG, Porscheplatz 1, D-70435 Stuttgart.

### Porsche China

Porsche (China) Motors Ltd.  
3/F, 1215-1217 Dong Fang Road,  
Pudong District,  
Shanghai, P.R. China 200127



Dear Porsche enthusiasts,

We are now only a short week away from a momentous occasion, the Asia Premiere of the new Porsche 911 at the Auto Guangzhou. I hope you share my excitement for a car that exemplifies the Porsche identity more than ever before.

Now at 48 years of age, the latest Porsche 911 Carrera confirms its reputation as the world's greatest sports car. In this issue of *In Focus*, we will give you a special insight into this new generation of the sports car that has long been in the dreams of people around the world – and I am sure you will agree, from the very first glance, it remains unmistakably a 911. Design language that exudes power and elegance. Perfectly true to the illustrious 911 tradition.

Owning a Porsche is about more than just owning a sports car. Owning a Porsche is about becoming a part of history and a part of a lifestyle. With the 'Porsche Experience' currently on display in Sanlitun, Beijing, we are providing you with a vivid taste of that history and lifestyle. With the recently completed China Final of the Porsche Golf Cup, we went a step further again – and gave our lucky winners a luxurious taste of that lifestyle. Both events were a great success and more information follows in this issue of *In Focus*.

With winter arriving in many cities around China, I wish a season of happy and safe driving for you, your family, and your Porsche.

Best regards,

**Porsche (China) Motors Limited**

**Mr. Helmut Broeker**  
Chief Executive Officer

# 911 Carrera



## **Porsche Identity. The new 911.**

For almost half a century, the noble genes of the Porsche 911 have been preserved – but an unrivalled dedication to innovation has never stopped flourishing. The new 911 Carrera models represent a completely redesigned generation of the sports car icon, exuding power and elegance like never before, while upholding the heritage that has always remained during the legendary evolution of the world's most famous sports car.



911 CARRERA	PDK
Engine	3.4 litre flat-six engine
Maximum Power	257 kW (350 hp)
Top Speed	287 km/h
0-100 km/h	4.6 s
Fuel Consumption (l/100 km)*	8.2
CO <sub>2</sub> Emission (g/km)	194

\* Fuel consumption figures are for combined average of urban and extra-urban driving

## EXTERIOR

With distinctive Porsche design language, the new 911 Carrera stays true to the 911 tradition. While incorporating new, exciting contours and precisely designed details, the familiar athletic appearance of the 911 is given further dynamism with a 100 mm extension of the wheelbase, reduced height, and up to 20-inch diameter alloy wheels. At the same time, the typically compact exterior dimensions have been retained.

Seen from the front, the eye is drawn to the trademark wide-arched wings, emphasising the wider front track and making the new 911 Carrera models adopt an even sportier stance on the road. The remodelled exterior mirrors are accommodated on the upper edge of the door rather than on the mirror triangle as on previous models. Not only is this aerodynamically advantageous, it also emphasises the new design line and a visual impression of width.

## INTERIOR

To complement the modern exterior, Porsche designers have created an interior style which takes its cue from that of the Porsche Carrera GT. The driver is now even more closely integrated with the cockpit, thanks to the centre console rising upwards with a high-mounted gear shift lever in typical motorsport fashion. Classic Porsche style elements are also found inside, such as an instrument cluster of five round dials, highlighted by the rev counter in the centre. On the right is a new, high-resolution multi-function screen: just one of the state-of-the-art comfort features added to meet evolving customer demands.



## PERFORMANCE

Setting the standard in its class, as it has for generations, the new 911 Carrera and Carrera S raise performance and efficiency standards to new levels. Fuel consumption and emissions of both versions are up to 16 per cent lower compared with the predecessors. The 911 Carrera with a new 350 bhp 3.4-litre boxer engine and standard PDK, consumes a mere 8.2 litres per 100 kilometres based on the New European Driving Cycle (NEDC). At 194 g/km CO<sub>2</sub> emissions, it is the first Porsche sports car to emit below the 200 g/km mark. As for the Carrera S, with its 400 bhp 3.8-litre boxer engine, fuel consumption is also reduced by 14 per cent or 1.5 l/100 km to 8.7 l/100 km, despite the additional 15 bhp. This equates to CO<sub>2</sub> emissions of a mere 205 g/km.

These remarkable feats are achieved by systems such as auto start/stop, thermal management and electrical system recuperation. Additionally,

the new electro-mechanical power steering not only offers the typical precision and feedback for which Porsche is renowned, but also helps increase efficiency and reduce fuel consumption.

There are other significant performance improvements in both models. The 911 Carrera S accelerates from 0 to 100 km/h in just 4.3 seconds. Pressing the Sport Plus button on the optional Sport Chrono package will cut this to only 4.1 seconds. The Carrera with PDK needs only 4.6 seconds (with Sport Plus only 4.4 seconds) to sprint from a standing start to 100 km/h.

While the new 911 offers better acceleration in a straight line, it also offers top performance at an unprecedented level across the entire dynamic repertoire. In addition to the longer wheelbase, the greater agility, precision and driving stability are based amongst other things, on the wider front track, a new rear axle and new electro-mechanical power steering.

Depending on the model, there are other standard or optional active control systems available as well, further enhancing the driving dynamics. This is especially true for the Porsche Dynamic Chassis Control (PDCC) active roll stabilisation system, available for the first time on the 911 Carrera S.

With the aesthetic appeal of the Porsche 911 and an unprecedented revolution in performance, the new 911 Carrera and 911 Carrera S have possibly achieved the most perfect combination of form and function ever offered by Porsche. Models of tradition – but more modern than ever before.

Find out more about the new 911 at: [www.porsche.cn](http://www.porsche.cn)



# Porsche Identity. The new 911.



If you would like to have more information, please provide your contact details below and return to us via fax (021) 61682 911, or the postage paid envelope enclosed. Alternatively, simply visit your local Porsche Centre.

Please fill in your correct contact details in the box below:

First & Last Name: \_\_\_\_\_

City & Address: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Home Telephone    Work Telephone    Mobile

E-mail (please note: email address is compulsory): \_\_\_\_\_

Preferred Porsche Centre: \_\_\_\_\_

### I am planning to buy my next car:

- In less than 3 months    In 3 – 6 months  
 In 6 – 12 months    Over 12 months

### I am interested in:

- 911 Carrera  
 911 Carrera S

### Other Porsche models:

- Boxster    Panamera    918 Spyder  
 Cayman    Cayenne

### Tell a friend:

If you have a friend or family member who is interested in buying a new Porsche, please fill in their details below and we will contact them to arrange an appointment.

### Your friend's name:

### Your friend's tel. number:



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www.porsche.cn

境界

### 新款 911 Carrera S 锋芒初现广州车展

传世信仰，自 1963 年以来历史传承。睿智性能与经典设计完美融合，成就传奇境界。巅峰时刻，不容错过。2011 年 11 月 21 日，莅临广州国际车展 8.1 馆，见证新款保时捷 911 Carrera S 耀世而出。

信仰志造  
FAITH IN PERFORMANCE

PORSCHE  
INTELLIGENT  
PERFORMANCE



## PORSCHE INTRODUCES A CLASSIC, REDESIGNED FOR TODAY. AT AUTO GUANGZHOU.

There is perhaps no more iconic design in the sports car world than the Porsche 911. Now it's your chance to catch an exciting glimpse of this amazing sports car at its Asia premiere during the 2011 Auto Guangzhou from 21 – 28 November 2011.

**AUTO GUANGZHOU**

**When:** 21 – 28 November 2011

**Where:** Pazhou Complex, China Import and Export Fair

This year, Porsche demonstrates its strong commitment to the China market with a larger and entirely redesigned exhibit showcasing an impressive line-up of high performance Porsche automobiles, featuring the new 911 Carrera S and complemented by the Boxster S, Cayman Black Edition, 911 Turbo S, Cayenne S, Cayenne S Hybrid, Cayenne Turbo, Panamera 4S, Panamera S Hybrid, Panamera Turbo S and the famous 911 "10 Year Anniversary Edition". Porsche appreciates this opportunity to introduce these cutting edge creations and welcomes you to experience the world's greatest sports car marque.



**CARRERA S**  
The Carrera S model makes its Asia premiere at Auto Guangzhou.

911 CARRERA S	PDK
Engine	3.8 litre flat-six engine
Maximum Power	294 kW (400 hp)
Top Speed	302 km/h
0-100 km/h	4.3 s
Fuel Consumption (l/100 km)*	8.7
CO <sub>2</sub> Emission (g/km)	205

\* Fuel consumption figures are for combined average of urban and extra-urban driving



## SANLITUN BRINGS THE PORSCHE EXPERIENCE TO BEIJING.

The excitement is evident in Beijing's trendy Sanlitun Village. Shoppers are discovering trademark Porsche hospitality and a selection of even more recognisable Porsche sports cars in a casual atmosphere, in the latest attraction to arrive at this bustling retail centre.

Until the end of the year, the "Porsche Experience" is offering the people of Beijing and visitors to the national capital an unprecedented opportunity to share a small part of the world's most famous sports car marque.

This year saw Porsche reach 50,000 sales since its arrival in China ten years ago, but, the Porsche Experience marks the most exciting occasion that the

rich Porsche culture and heritage has been open to the public. With the range of classic designs displaying their graceful beauty including the legendary Porsche 356 and the cutting-edge Cayenne S Hybrid, history and innovation are constantly a feature. Combined with design statements from Porsche Exclusive and interactive multimedia modules outlining the latest developments in Porsche



Intelligent Performance, this is an insight into the entire DNA of the Porsche brand.

Sometimes it is enough to chat with the staff on hand, who are as knowledgeable as they are eager to share the Porsche culture – but there is more to the Porsche Experience than exhibits and hospitality. This dynamic space has hosted wine tastings, art displays, and guest appearances from the drivers of the Porsche Carrera Cup Asia, amongst other entertainment. Because there is more to Porsche than the world's greatest sports cars.



Drop by when you are in Beijing. We look forward to hosting you at the Porsche Experience.

### PORSCHE EXPERIENCE CENTRE

**When:** October – December 2011

**Where:** Sanlitun Village  
Sanlitun Road, Chaoyang District, Beijing





# PORSCHE CARRERA CUP ASIA 2011 ENDS IN DRAMATIC STYLE.

Entering the final four rounds of this season, the adrenaline was well and truly flowing in the 2011 series of the Porsche Carrera Cup Asia. As the tension continued to build towards the final Shanghai showdown, every race had huge impact of the final results, with only precious moments separating the title winner from the rest.



## Marina Bay Circuit, Singapore, 23–25 September

As a substitute driver for Team StarChase, Christian Menzel, the two-time champion of Porsche Carrera Cup Asia in 2009 and 2010, led from pole to chequered flag to take an emphatic win in Round 9. It was an emphatic win, demonstrating his extensive experience on the tight street circuit. Second across the line was SC Global Racing's Craig Baird, followed by LKM Racing's Keita Sawa and Darryl O'Young. While Rodolfo Avila of Team Jebesen, finished fifth, he climbed to the top of the leaderboard with his points. It was a minor lead but every little bit counted at this late stage.

The next day, Round 10 saw more domination from Menzel, who led all the way throughout the 12-lap race. Baird collected his second runner-up finish of the weekend, unable to close the 0.473 second gap with Menzel despite his best efforts. Sawa took the final podium spot and in doing so, established a precious one-point lead over Avila as the series headed to its two-race grand finale in Shanghai.

In Class B, Absolute Racing's Jeffrey Lee completed a perfect weekend by taking both victories, but Wang Jianwei of Team BetterLife still held onto his overall leadership of the category.

## Shanghai International Circuit, China, 21–23 October

Alexandre Imperatori, the Swiss ace from Team StarChase who had missed out the previous two rounds in Singapore, made a huge comeback in Round 11, claiming the pole position and charging to a

dominant victory with an advantage of more than eight seconds over points-leader, Keita Sawa. Avila eventually finished third, keeping his championship hope alive. In Class B, Woyo Racing Team's Davide Rizzo came out as the winner, but it was Team BetterLife's Wang who made history, as he became the first ever Carrera Cup champion from Mainland China, when he clinched the Class B title placed third in his category.

So the battle for another season came down to the final race. From the start, the commanding Imperatori lead the field and immediately set about building a lead. Behind him, Sawa, Avila and Sugden roared into turn one, with Avila stunningly succeeding in passing Sawa on Lap 6. But as their battle waged on, his chances for the title were getting slimmer as Imperatori pulled further away. As the Safety Car was called to enable debris to be removed from the track, the suspense again rose. And when the race sprang back into action, Imperatori, the Swiss ace pulled away to the chequered flag. Sawa finished behind Avila in third, still in possession of the single-point lead which was enough for him to be crowned the 2011 Porsche Carrera Cup Asia Champion.

It was as close as anyone could imagine – the last battle not only proving to be a fitting grand finale to the season, but also promising more intense rivalries for the coming year. One thing is sure, the milestone tenth season of the Porsche Carrera Cup Asia, will offer more twist and turns than the Shanghai International Circuit.



OVERALL WINNERS			
NO.1	Keita Sawa	LKM Racing Team	199
NO.2	Rodolfo Avila	Team Jebesen	198
NO.3	Alexandre Imperatori	Team StarChase	185

CLASS B WINNERS			
No.1	Wang Jianwei	Team BetterLife	212
No.2	Ringo Chong	Team Kangshun	178
No.3	Francis Tjia	OpenRoad Racing	170

## PERFORMANCE PREVAILS AT THE CHINA FINAL. PORSCHE GOLF CUP 2011.

Since April, excitement and anticipation have been building at Porsche Golf Cup events around China, as the qualifying tournaments have built towards a climax with the 2011 China Final. Hosted by Porsche China and select Porsche Centres across China, the summer of top sportsmanship offered a great opportunity for Porsche enthusiasts to come together to share not only their love of sports cars, but also their love of another luxurious outdoor pursuit.



On Friday 28 October on the island of Sanya, the exclusive Intercontinental Resort hosted the winners of the 15 qualifying tournaments organised by Porsche Centres in 12 cities across China from April to September. The winners faced off at the 18-hole Luhuitou Golf Club championship golf course, with the three winners from the national final having the ultimate opportunity to represent China and their Porsche Centre at the international Porsche Nations Cup, to be held at Tegernseer Golf Club near Munich in June 2012.

Over 150 VIP guests including the 43 finalists, Porsche senior management, members of the media, sponsors, and other special guests such as Hong Kong movie star, Mr. Michael Miu, enjoyed three days of stunning weather during the competition. A selection of novelty prizes, such as Closest-To-The-Pin and Longest Drive added to the atmosphere of fun, but after a day of close competition and superior sportsmanship true to the Porsche name, three winners came out on top in each category.

“Like golf, Porsche cars are all about precision – and this timeless sport captures the essence of the Porsche lifestyle: connoisseurship and style,” said Mr. Helmut Broeker, CEO of Porsche China. “As we celebrate the close of our very successful first golf series in China, I am proud to note that we continue to raise the quality of our customer relationships in our tenth anniversary year.”

Porsche China is pleased to offer all customers more opportunities to appreciate Porsche culture, meeting new friends and immersing in an atmosphere that epitomises the Porsche values of performance excellence, and sporting style. From the moment each Porsche leaves the dealership, its owner becomes a member of an exclusive community – and this series of premium golf tournaments is just one of the ongoing range of programmes designed to reward the loyalty of this unique group.



Mr. Helmut Broeker presenting awards to Porsche Golf Cup 2011 China final winners, Mr. Zhu Fan, Ms. Wu Xinqiong and Mr. Zhang Hongkang.

WINNERS	PORSCHE CENTRE	RANK
<b>MEN'S GROSS</b>		
Mr. Zhang Hongkang	Porsche Centre Beijing Chang'an	Champion
Mr. Sun Haitao	Porsche Centre Qingdao	1 <sup>st</sup> Runner up
Mr. Zhang Xinwei	Porsche Centre Beijing Yizhuang	2 <sup>nd</sup> Runner up
<b>MEN'S NET</b>		
Mr. Zhu Fan	Porsche Centre Beijing Chang'an	Champion
Mr. Liu Yongchun	Porsche Centre Xiamen	1 <sup>st</sup> Runner up
Mr. Eddy Quek	Porsche Centre Shanghai Puxi	2 <sup>nd</sup> Runner up
<b>WOMEN'S NET</b>		
Ms. Wu Xinqiong	Porsche Centre Shanghai Puxi	Champion
Ms. Zhu Yujie	Porsche Centre Beijing Haidian	1 <sup>st</sup> Runner up
Ms. Zhao Yuanyuan	Porsche Centre Qingdao	2 <sup>nd</sup> Runner up

## PERFORMANCE PRINCIPLES

Porsche Sport Driving School with Arnd Stollmann



Welcome to *Performance Principles*, as we look at some more questions from the Porsche Sport Driving School. In this issue, Porsche China Chief Instructor, Arnd Stollmann, takes a look at the nutritional requirements for a long drive.

In every issue of *In Focus*, Arnd Stollmann answers a PSDS question from participant around China. To find out more about advanced driving and safety, join the Porsche Sport Driving School. For more information, please feel free to contact us at [sportdrivingschool@porsche.cn](mailto:sportdrivingschool@porsche.cn).

I'm planning a long road trip. What are some dietary requirements I need to pay attention to?

~ Mr. Lin, Shanghai



Long drives can be exhausting. Nobody knows better than a race driver about the best ways to handle fatigue. Drivers need to be rested before a long drive, to ensure maximum concentration for a safe and relaxed trip. The right nutrition is also essential, as an empty stomach can not supply the necessary energy and nutrients needed for the long drive. On a road trip lasting several hours, the general rule is that all meals should be easily digestible and as energy-rich as possible.

Energy-rich foods will support concentration and endurance while not add stress to the digestive organs. To ensure the optimum energy supply for the brain to maintain a constant level of concentration, you must fill up on the right nutrient.

The most important nutrient is sugar. There is a difference between short-term and long-term sugars. Only long-term sugars will support your concentration over a long period. Examples of long-term sugars include fruits, cereals, whole-grain bread and marmalade. During a driving tour, it is necessary to also sufficiently hydrate with fruit teas or juice (1.5 – 2 litres before a drive is recommended). With low dehydration rates, the blood gets thicker and important nutrients no longer reach the brain.

A further point of note is that coffee will increase awareness, but will only take effect after 30 to 60 minutes. While energy drinks have an immediate effect, it drops quickly after 15 to 20 minutes as the body begins to require more sugar. The same applies to chocolate or dextrose.

While sitting in the car for long hours, the musculature of the stomach and intestines gets squeezed. Therefore, low-fat products like vegetables and fruits are preferred. Regardless of these factors, remember the most important thing: stop regularly, get off the car, and stretch your legs.

## PORSCHE DESIGN DRIVER'S SELECTION

SPORT  
BICYCLING

### A TWO-WHEELED PORSCHE. EQUALLY AS SPORTY.

Two innovative additions to the exclusive Porsche Design Driver's Selection to offer you maximum mobility and sporty sensation around town – the Bike RS and the Bike S. Built with the uncompromising Porsche design and state-of-the-art technology, these two 29" bicycles are the must-have for sports fans keen on touring with zero emissions.

#### CARBON

##### Porsche Bike RS

Lightweight high-end carbon frame. Ergonomic components made of carbon (handlebars, stem and seat post). Maximum drive-performance with Shimano XTR equipment, including 20 speeds. Hydraulic disc brakes (Magura). Very quiet ride and superior acceleration thanks to 29-inch wheels (Crank Brothers) and smooth-rolling tyres. Weight: approx. 9 kg. Comes in sizes S, M, L.  
WAP 020 016 0C (S)  
WAP 020 026 0C (M)  
WAP 020 036 0C (L)  
RMB 85993.00



#### ALUMINIUM

##### Porsche Bike S

High-performance frame made of 7005 hydroforming aluminium. Rigid forks made of carbon. Shimano 11-speed Alfine hub gear system. Low-wear geared belt drive. Hydraulic disc brakes (Magura). 29-inch wheels (DT Swiss) with smooth-rolling tyres. Weight: approx. 11 kg. Comes in sizes S, M, L.  
WAP 020 014 0C (S)  
WAP 020 024 0C (M)  
WAP 020 034 0C (L)  
RMB 48098.00

## ENERGISE YOUR 911 WITH SPORTS TWIN TAILPIPES.

One of the most outstanding hallmarks of Porsche sports car lies in the muscular tailpipes and the iconic growl of the engine. Now with Porsche Tequipment, you can make your Porsche even sportier by installing the 911 Carrera GTS sports twin tailpipes. The offer is available for all 911 models as of Model Year 2009 in combination with the sports exhaust system.



### 911 CARRERA GTS SPORTS TAILPIPES FOR 997

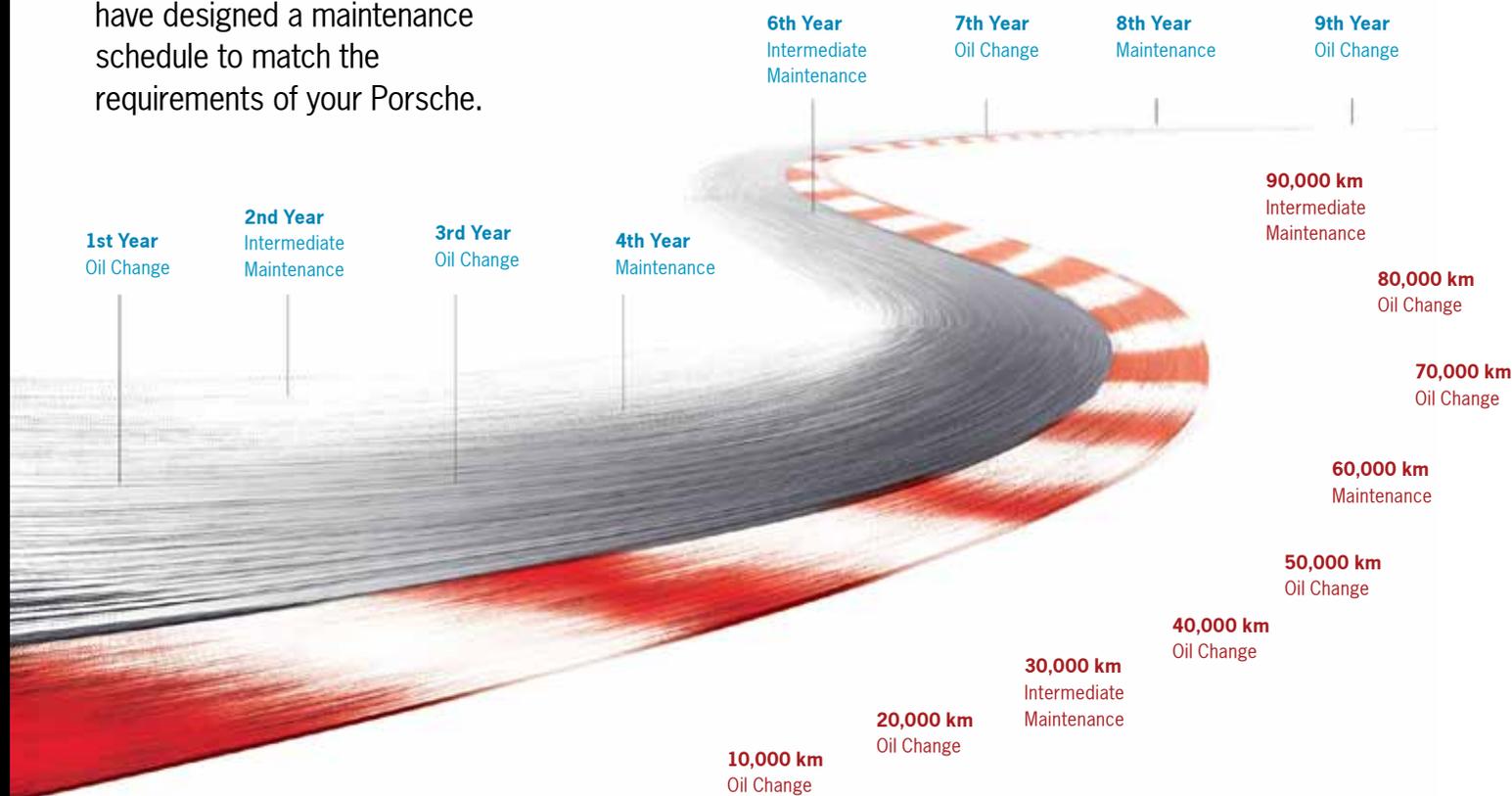
Porsche Tequipment offers the 911 Carrera GTS sports tailpipes for all 997 models as of MY09 in combination with the sports exhaust system. The two twin tailpipes ensure a sporty design. The outside of the tailpipe is painted Black, while the inner pipe is polished and nano-coated. The sports tailpipes are painted Black on the inside.

Available: From 2011 July  
No.: 997 044 200 08



## DISTINGUISHED SERVICE. ONLY AT PORSCHE.

At Porsche, you get more than just a sports car – you also get the thoughtful care and professional service that ensures your Porsche remains at peak performance. To ensure that you always get the best, we have designed a maintenance schedule to match the requirements of your Porsche.



Choose the Driving Behaviour that best matches your usage below to make sure your Porsche gets the right care at the right time – and to get the best value for money.

If you ever have any questions, do not hesitate to contact the Service Advisors at your nearest Porsche Centre.

### ■ Low Mileage Driving Behaviour:

If you drive less than 10,000 km annually, you should visit your Porsche Centre for a routine maintenance just once per year.

### ■ Frequent Driving Behaviour:

If you use your car more frequently (over 10,000 km annually), please follow a maintenance schedule based on mileage and visit your Porsche Centre every 10,000 km.

## NEW EXECUTIVE APPOINTMENTS ENHANCE DEVELOPMENT IN CHINA.



Mr. Carsten Balmes



Mr. Peter Vogel

Porsche China recently announced that Mr. Carsten Balmes will assume the role of new Director Marketing at Porsche China, while Mr. Peter Vogel will succeed him in the role of Director Network Management and Development. As part of their main responsibilities, Mr. Balmes will focus on raising the profile of branding activities for the marque in China, while Mr. Vogel will oversee the development of the Porsche dealer network across the nation.



### PORSCHÉ TRAVEL CLUB CHINA DEBUTS IN GERMANY.

For the first time, the Porsche Travel Club China guided Chinese Porsche owners on a tour to Germany. The six-day trip from 10 to 16 October covered some of the most beautiful and historical scenery in the south of the country, including the Neuschwanstein Castle, Lake Constance and Black Forest Ridgeway, offering travellers an exhilarating sports driving experience on winding country roads and long stretches of picturesque motorway. Chinese Porsche owners can look forward to more trips in 2012.



### LEIPZIG GEARS UP FOR CAJUN PRODUCTION.

Porsche recently celebrated the groundbreaking ceremony for the second extension of the Leipzig site. Five hundred million euros will be invested in the facility for the production of the Cajun, a light and agile off-road model that will help Porsche further consolidate its market position in the SUV segment. The production of the Cajun is scheduled to start as early as the end of 2013.



### PORSCHÉ 911 CARRERA WINS “GOLDEN STEERING WHEEL”.

The prestigious Golden Steering Wheel award is judged by the world's largest international reader jury, from over 20 countries throughout Europe. This year's sports car award went to the new 911 Carrera – even before its launch. Matthias Müller, CEO of Porsche AG, accepted the award and commented: “Every new Porsche 911 is the best 911 there has ever been. We are glad that the numerous readers throughout Europe share this assessment and have awarded us the Golden Steering Wheel.”

## 2011 – 2012 CALENDAR

### AUTO GUANGZHOU

Date: 21 – 28 November

Location: Pazhou Complex, China Import and Export Fair

Join us to see the latest from the world of Porsche on display at the largest annual auto show in China.

### PORSCHÉ SNOW FORCE

Date: 15 – 16 February 2012

Location: Hailar, Inner Mongolia



A two day course focused on improving your vehicle handling, vision control, braking and steering during corners, and response to a vehicle that threatens to oversteer – all in a winter playground unlike any other. Join Porsche for one of the most entertaining driving experiences of all. For more information about the Porsche Snow Force, visit us online at [www.porsche.cn](http://www.porsche.cn).

### PORSCHÉ CARRERA CUP ASIA 2012: TEST DAYS

Date: 24 – 25 March 2012

Location: Zhuhai International Circuit

### PORSCHÉ CARRERA CUP ASIA 2012: SEASON OPENER ROUNDS 1 & 2

Date: 13 – 15 April 2012

Location: Shanghai International Circuit

The 2012 season of the Porsche Carrera Cup Asia will kick off in thrilling style in cooperation with the Formula 1 Grand Prix in Shanghai. Don't miss this chance to see the season opening races. For more information, visit us at [www.carreracupasia.com](http://www.carreracupasia.com).