

Porsche Christophorus 330

Regional Highlights Focus on Porsche in China

Dawning of a New Era: The Grand Opening of the new Porsche Centre in Shanghai

Further growth anticipated as Porsche unveils new headquarters in China

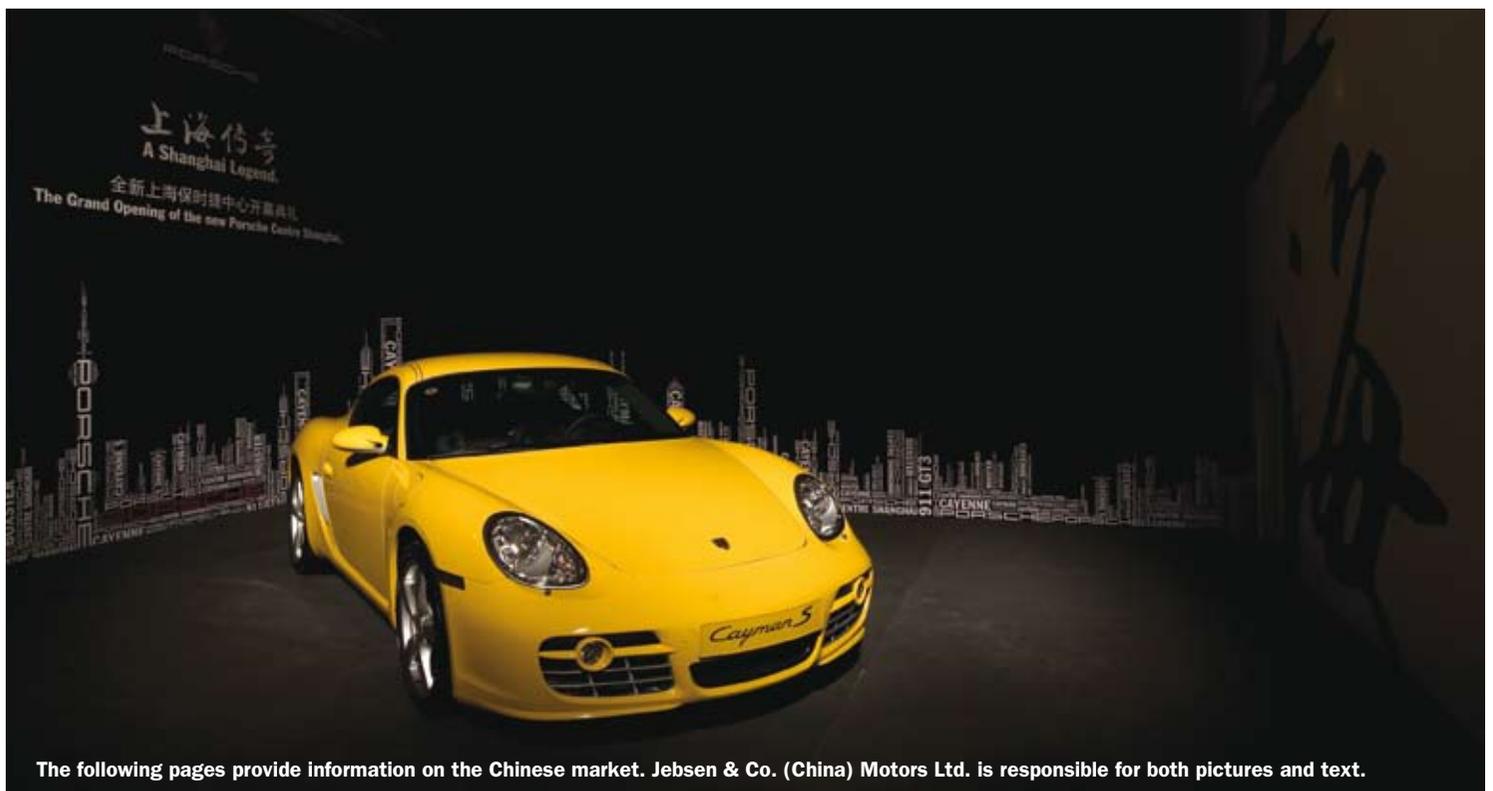
Racing Season: New Contenders Revved up for Action

Equestrian Oasis: Nine Dragons Hill Polo Club

Hidden Gem: Commune by the Great Wall Kempinski

Objects of Desire: Porsche presents its largest collection to motorists in Guangzhou

A Shanghai Adventure: Members of Porsche Club Hong Kong unite for East China



The following pages provide information on the Chinese market. Jepsen & Co. (China) Motors Ltd. is responsible for both pictures and text.

Dawning of a New Era: The Grand Opening of the new Porsche Centre in Shanghai

Signifying a new era of unparalleled growth, Porsche Centre Shanghai unveils a dazzling new showroom in the heart of the city.

Marked by a vivid projection of the Porsche logo on the exterior of the Chong Hing Finance Centre, the opening of Porsche Centre Shanghai's magnificent new showroom below is sure to remain in the public psyche of the city's motoring enthusiasts. Standing as a testament to the marque's remarkable ascendance in the China market, the new showroom on Nanjing Road hails the birth of a Shanghai legend and the beginning of a new phase for the Porsche Centre. Entering the vicinity of the showroom on its opening night, I was greeted by the stunning sight of a seven-car line-up that comprised such crowd-pleasers as the Boxster, Cayman, 911 and the Cayenne.

As night fell on Nanjing Road on December 8, the stage was set for a full-scale celebration of the arrival of Porsche Centre Shanghai's new home in the city's famed commercial district, featuring a full range of state-of-the-art new facilities and spacious showroom. Walking into the impressive structure, I was led to the marquee as helpful Porsche



Left to right: Mr. Helmut Broeker, Mr. Tommy Zhao, Mr. Klaus Berning, Mr. Hans Michael Jebsen.

staff invited me to sign my name on the sleek bonnet of a speed yellow Cayman S. Proceeding through a tunnel displaying myriad pictures of past Porsche events, I arrived at

the captivating extension of the showroom, where drinks and canapés were served.

Enter a world of motor sports glamour and exclusivity. Illuminated by a combination of cool metallic tones and warm hues, the prized showroom was a symbol of Porsche's preeminent status, embellished with fluorescent projections of the Porsche marque logo and the iconic names of its latest models.

As champagne flowed, guests in attendance including government officials, enthusiasts and customers marveled at the silhouette profiles of the new Porsche models hidden behind the giant cloth covered windows of the Porsche Centre, complemented by the swaying outlines of divas as mesmerizing tunes emanated from suspended speakers.

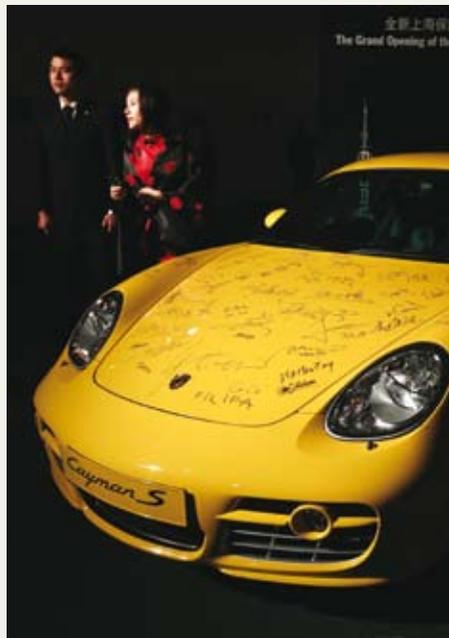
Announcing the induction of Porsche Centre Shanghai's stately new home, the night's festivities commenced in full swing after a majestic opening ceremony, featuring speeches from the top executives of Porsche,



Guests discuss Porsche's latest creations.



Shanghai diva silhouette performance.



Porsche's signature – the Cayman S.



Guests celebrating the evening.

Porsche making its presence in the Shanghai skyline.

including Executive Vice President of Sales and Marketing of Porsche AG, Mr. Klaus Berning, Chairman of Jepsen & Co. Ltd., Mr. Hans Michael Jepsen, Managing Director of Porsche China, Mr. Helmut Broeker and General Manager of Porsche Centre Shanghai, Mr. Tommy Zhao.

The official unveiling of the new showroom was commemorated by the Secretary of Commission of Huangpu District, Shanghai, Mr. Qian Jinglin, who performed the Chinese tradition of the “striking of the gong”, where guests were able to view for the first time the new Porsche Centre in its full glory. A modern setting in a fusion of retro chic and urban

style played backdrop to the showroom’s classical interior décor that exuded an old world charm reminiscent of old Shanghai in the 1930s.

In a salute to the celebrated vehicles, Germany’s top jazz and soul singer - Ilhem - accompanied by Shanghai’s most acclaimed DJ entertained guests with a superb vocal performance of timeless hits including “Baby You Can Drive My Car”, to the delight of the VIP guests.

“The new showroom is a new chapter for Porsche Centre Shanghai,” said Tommy Zhao, General Manager of Porsche Centre

Shanghai. “The Centre will bring a new and exciting experience to Shanghai, as more and more people get to know the brand and its heritage along with its philosophy.”

Situated on Nanjing Road against the backdrop of the legendary Shanghai skyline, the spacious new Porsche Centre Shanghai will provide a comprehensive range of customer service as it enters a new era to mark the dawning of a Shanghai legend.

Address:
G/F, Chong Hing Finance Center
288 Nan Jing Road West
Shanghai, P.R. China, 200003



The soulful voice of Germany.



Entrance line-up.



Porsche fans delight in the unveiling of the new showroom.

Further growth anticipated as Porsche unveils new headquarters in China

Relocating its administrative headquarters to a brand new office facility in Shanghai, Porsche China looks forward to another record year of growth as it reaffirms its commitment to the China market.



Mr. Broeker takes the helm at the Porsche China Press Conference.

Porsche China is further strengthening its base of operations in China with the relocation of its administrative headquarters to brand new purpose-built premises.

Managed by newly appointed Mr. Helmut Broeker, Porsche China's new state-of-the-art office is located in the Chong Hing Finance Centre, a forty-storey landmark building situated on the city's world famous Nanjing Road, along the northern edge of People's Square in one of the most renowned commercial districts of Shanghai.

The impeccable corporate design of the new office space is complemented by panoramic views of the city and a full range of cutting-edge business amenities, representing a fitting home for one of the world's most prestigious car manufacturers.

Porsche China's fully-functional administrative headquarters on Nanjing Road currently oversees the operation of eighteen Porsche Centres nationwide, including Hong Kong

and Macau and the number is set to grow to around 30 by the end of 2008. With a superbly positioned new head office in Shanghai, Porsche is poised to attain new heights in China.

Address:

18/F, Chong Hing Finance Center
288 Nan Jing Road West, Shanghai
P. R. China

Tel: +86 21 2321 5911

Fax: +86 21 6372 3911

E-mail: marketing@porsche.cn



From Left to Right: Dr. Offermann, Mr. Bishop, Mr. Jebson, Mr. Berning, Mr. Broeker, Mr. Macht, Mr. Hennig.



To experience the new Cayenne GTS, please visit www.porsche.cn

**As builders of sportscars
we simply couldn't act otherwise.**

The new Cayenne GTS.

Typically sports car – thanks to the by 20 mm lowered suspension including PASM, 21-inch Cayenne Sport wheels and a more powerful 4.8 litre V8 naturally aspirated engine with an output increased by 20 bhp to 405 bhp acoustically accompanied by the standard sports exhaust system.



PORSCHE

Porsche Centre Beijing: (010) 65211 911
Porsche Centre Hangzhou: (0571) 87088 911
Porsche Centre Dalian: (0411) 82883 911
Porsche Centre Wenzhou: (0577) 88155 911
Porsche Centre Kunming: (0871) 4589 911

Porsche Centre Beijing3S: (010) 67869 911
Porsche Centre Qingdao: (0532) 86679 911
Porsche Centre Xiamen: (0592) 2393 911
Porsche Centre Nanjing: (025) 52458 911
Porsche Centre Hong Kong: (852) 29262 911

Porsche Centre Shanghai: (021) 23214 911
Porsche Centre Chengdu: (028) 87592 911
Porsche Centre Chongqing: (023) 63674 911
Porsche Centre Tianjin: (022) 24359 911
Porsche Centre Macau: (853) 28211 911

Porsche Centre Guangzhou: (020) 37199 911
Porsche Centre Shenyang: (024) 25120 911
Porsche Centre Wuhan: (027) 82669 911
Porsche Centre Xi'an: (029) 86289 911

Racing Season: **New contenders revved up for action**

Combining motorsport, exotic locations and the best competitors in the region, the Porsche Carrera Cup has become an institution for motor racing in Asia. The fifth season featured intense action on the tracks with promising newcomers joining the series for the first time.

Commencing as the official support race to the 2007 Formula One Petronas Malaysian Grand Prix, the 2007 Porsche Carrera Cup Asia blasted off the iron grid with exciting newcomers competing against Asia's leading sportscar drivers in the 997-based Porsche 911 GT3 Cup. Contenders from Australia, Japan, Hong Kong, Thailand, Singapore and Malaysia signed up for both Class A for professional drivers and Class B for gentlemen racers in one of the most anticipated racing seasons in the series.

The fifth season welcomed two prominent newcomers to the race tracks – sportscar whiz Tim Sugden making his debut in Asia, along with Christian Jones, son of former Formula One World Champion Alan Jones.

Presenting stiff competition for the newcomers, the seasoned regulars of the Porsche Carrera Cup Asia had the advantage of experience and know-how on their side, while former champion Darryl O'Young also made an appearance as a guest driver.

Racers returned to the tarmac in Malaysia, Indonesia and China for 13 rounds of signature racing action, as fans and spectators alike flocked to the race tracks to catch the excitement of the 2007 Porsche Carrera Cup Asia, while millions more tuned in to the event on TV.

A year-long rivalry between celebrated new contenders Tim Sugden from GruppeM Racing and Christian Jones of SCC Racing China ensued, amidst non-stop action on race circuits in Sentul of Indonesia, as



An intense competition.

well as Shanghai, Chengdu and Macau in China. The competition culminated with Sugden securing the 2007 Porsche Carrera Cup Asia title after rival Jones crashed into a barrier on the penultimate lap of the final race in Macau's Guia circuit.



Racers survey the track.



Preparing for action.

A gathering of racing talents.

Set apart by just two points entering the final round, Sugden was overjoyed with his championship victory on the unfamiliar and complex Guia track. Reflecting on the race, the new champion was full of praise for his rival, remarking that the SCC driver performed consistently well in races all season.

Meanwhile, Hong Kong's Darryl O'Young emerged as the winner of the final race in Macau, achieving his second victory on the legendary Guia circuit. Making his Porsche Mobil 1 Supercup debut this season, the former champion put in a characteristically strong performance on the streets of Macau.

In the Class B category, championship honours went to Team PCS Racing's Mok Weng Sun of Singapore, achieving a near faultless performance in his rookie outing. Peter Boylan from Australia took the runner up spot, with more wins in the final standings over William "Chip" Connor in 3rd.

Looking back on the series, competing drivers and race fans alike were full of praise for another thrilling season of spectacular action at the tracks. As the Porsche Carrera Cup Asia continues to gather momentum across the region with a solid fan following, motorsports enthusiasts anticipates the upcoming season with baited breath.



Help arrives for drivers in trouble.



A consortium of thrilled spectators.



A competitor making his mark on the track.

Equestrian Oasis : Nine Dragons Hill Polo Club

China's longstanding affair with the Sport of Kings is witnessing a revival with the emergence of exclusive Polo establishments in the country. One of these is the lavish Nine Dragons Hill Polo Club, offering a private getaway in Zhejiang province, PingHu city.



Well-bred: horses at the Nine Dragons Polo Club enjoy expert care. Players hone their skills at the club.

Situated just over an hour away from the city of Shanghai near the coastal town of Pinghu in Zhejiang Province, the Nine Dragons Hill Polo Club is the equestrian centre-piece of the Nine Dragons Hill Resort, which comprises a 27-hole golf course and a marina for China's affluent holidaymakers. The enormous estate incorporates private villas, condominiums and the soon-to-be-complete five-star Westin Resort Hotel nestled in luscious green hills, flanked by boutique shops representing the most prestigious in global luxury goods.

As the first resort club in China with international recognition, the Nine Dragons

Hill Polo Club boasts its own park with all the amenities for equestrian activities, bounded by the beach and ocean on one side and lush tree-lined hills to the north. The elegant clubhouse features equine themed artwork and décor, offering health spa and gym facilities for club members enjoying a romantic getaway or an idyllic weekend away from the bustle of the city. Guest suites carrying the same theme are spacious with large marble bathrooms. Visitors are also treated to the exclusive cognac lounge or mini cinema for drinks and relaxation, as well as fine dining at gourmet restaurants displaying spectacular views of the club grounds.

In recent years, the "sport of kings" has gained in popularity, as China readies itself for the 2008 Olympics and jetsetters prepare to look for a new pastime after the novelty of golf and motor sports begins to fade. Polo enthusiasts liken the sport to the ultimate game of skill combining precision and execution, drawing comparisons to the experience of driving a performance-driven Porsche race car.

The Nine Dragon Polo Club is a prime exponent of the sport in the country, as the first club of its kind in Shanghai offering polo player and horse training services. Throughout the playing season between March and November,



A place of refuge.

the establishment hosts various polo tournaments, culminating in September with the International Invitational Championship. The teams are sponsored by an individual or company and carry the names along with the colours and emblems of the sponsors into tournaments on luxuriant fields, culminating in an awe-inspiring spectacle, while club members can survey the action on private viewing terraces.

With its own stable of thorough-bred horses imported from Australia and France, the club provides ponies for a range of equestrian pastimes, including trail riding, cross-country events, riding school and polo competitions. Skilled riders can enjoy open-trail rides throughout the plush hills and trails surrounding the club premises, which offer various views of scenic natural backdrops such as lakes, beaches and golf courses.

Apart from enjoying its many facilities and equestrian events, members of the Nine Dragons Hill Polo Club are also granted access to the wider Nine Dragons Hill Estate, along with reciprocal membership at other international clubs and opportunities to participate in polo games. Additionally, club members have the right to purchase property at the estate, ranging from simple condominiums to private villas, which are managed by the club or directly held by members.

The Nine Dragons Hill Resort also features golf facilities and a marina club catered to boating enthusiasts. The luxurious Nine Dragons Hill Marina is the only marina club in the country offering international standard facility to yacht owners and carries top yacht models including the Azimut 43S, a crowd-pleasing favourite among boating experts and amateurs alike.

The marina club is encapsulated into the larger Nine Dragons experience, with the extravagant décor reflecting the overall theme of the jet set lifestyle. The clubhouse is adorned with antique furnishings and chandeliers, complemented by Italian-styled fixtures.

Despite its air of exclusivity, the marina is ideal for those who prefer leisure in swimsuits and t-shirts, as a relaxed holiday ambience pervades. Along with the unique

sporting experience provided by the polo club, the Nine Dragons Hill Resort offers a holiday destination that is hard to beat.

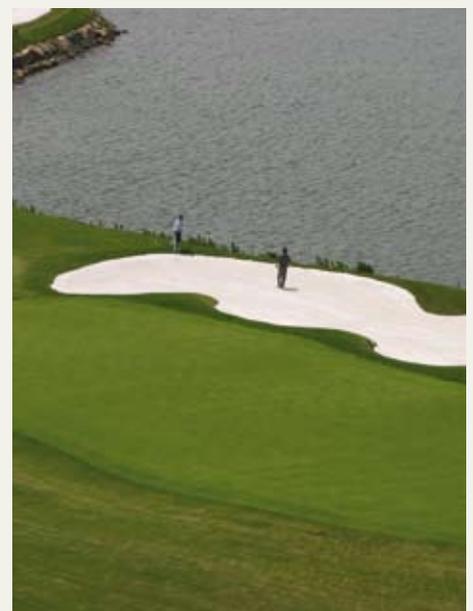
43-45/F, Huahai Plaza, No.1045 Huahai Middle Road, Shanghai, 200031, China
 Tel :+86-21-64675252
 Fax:+86-21-54658771
 Polo Club Address:Estate at Nine Dragons Hill, Pinghu, Zhejiang, 314201, China
 Tel :+86-573-85590888
 Fax:+86-573-85590878
 Web:www.ndhpolo.com



Thoroughbreds being put through their paces.



A fireworks spectacle at the marina club.



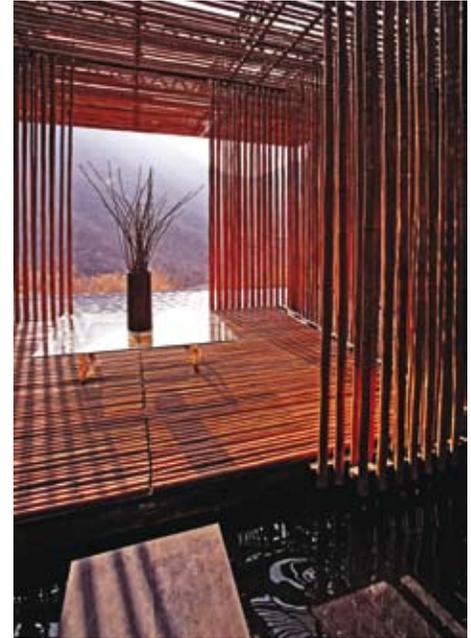
Golfers enjoy the scenery.

Hidden Gem: Commune by the Great Wall Kempinski

With China caught up in Olympic Fever, tourists are embracing its capital city Beijing with newfound enthusiasm. To avoid the crowds, savvy travellers are opting to stay at a select number of exclusive resorts that have sprung up near the Great Wall. Leading the pack is Commune by the Great Wall, managed by Munich-based Kempinski AG.



Astounding Asian architecture of the Commune.



The Famed "Bamboo Room".

Imagine this: a day beginning with an idyllic drive to the misty hills of the Shuiguan Mountains near the Badaling expressway, overlooking the majestic Great Wall as you immerse in the historical heritage of one of China's oldest monuments before indulging in personalised spa treatments and sumptuous cuisines.

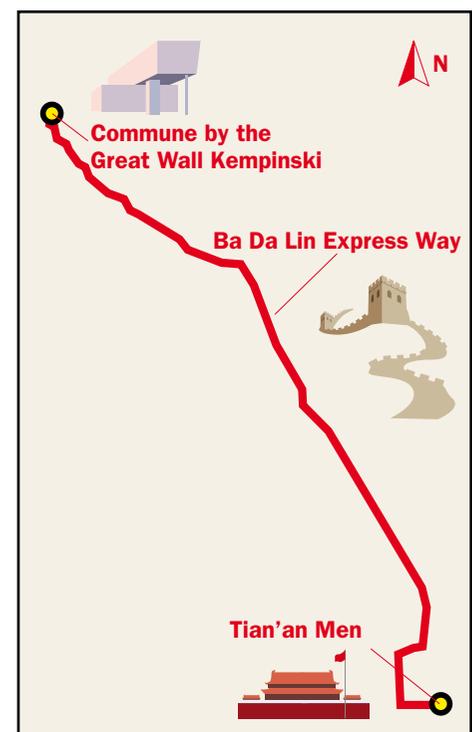
This is a familiar scenario that awaits visitors at the Commune by the Great Wall Kempinski, a unique hybrid of boutique hotel and architectural museum situated in the Shuiguan Mountains amidst eight square kilometres of private property on hilly terrain adjoining the Great Wall.

Driving to the luxury hotel in your Porsche is relatively easy, as the establishment enjoys convenient access via exit 16 of the Shuiguan Badaling Expressway, comprising a fifty minute journey from Beijing's city centre or an hour's drive from the Beijing Capital International Airport. Commune by

the Great Wall Kempinski is fifteen minutes away from the Badaling private airport, which accommodates helicopters and small aircrafts on an eight hundred metre runway.

Cruising down the stretch of Badaling Expressway that leads to the vicinity of the hotel 40 miles from Beijing, even the most seasoned traveler will be in awe of the serene property, with its northern perimeter flanked by a magnificent stretch of the old Great Wall. As you drive into the hotel site, a startling showcase of architecture awaits you, featuring hip modern designs that retain a distinct Asian flavour.

Perched on the Shuiguan section of the Great Wall, the hotel offers private tours of the magnificent ancient structure, complemented by dramatic views of a sinuous natural landscape. Worlds away from the bustle of Beijing, it is a private collection of contemporary architecture designed by twelve Asian architects, culminating in forty-



An idyllic roadtrip.

two villas that range in size from four to six bedrooms and offering a total of two hundred and thirty-six rooms and suites for all tastes.

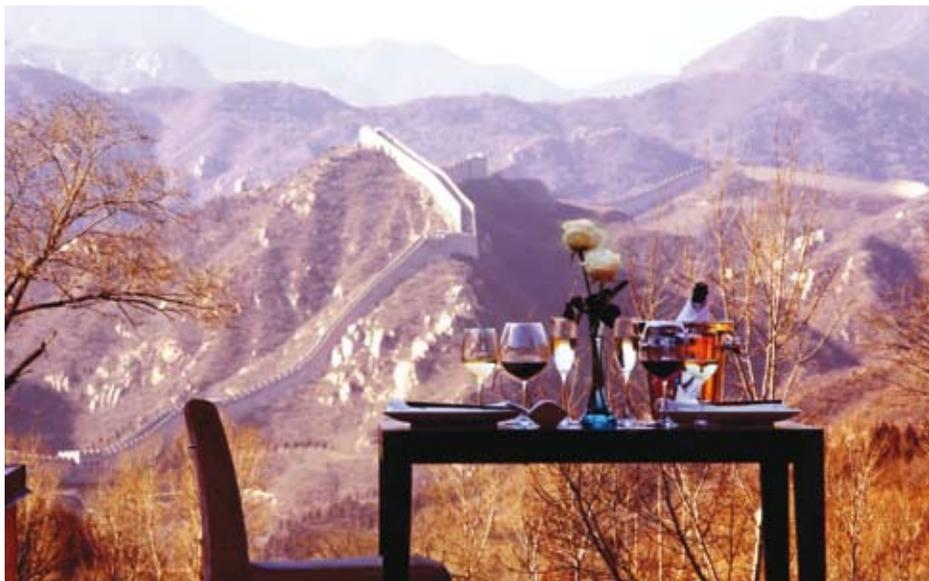
Conceived by real-estate developer couple Zhang Xin and Pan Shiyi, the Commune by the Great Wall Kempinski was exhibited at the 2002 la Biennale di Venezia in Italy, boasting award-winning architectural designs from Hong Kong, Thailand, Japan and China. Every villa at the hotel is a virtual showcase of Chinese and Asian architecture, lavishly decorated with elegant fixtures and paintings

courtesy of distinguished designers and artists such as Serge Mouille, Thierry Hoppe, Von Robinson, or Philippe Starck, to name a few. Guests can rent out rooms within these houses or entire villas, with a private butler assigned to each villa to keep things tidy.

Apart from its collection of architectural wonders, the hotel's spacious communal clubhouse serves multiple purposes and features a courtyard restaurant, a conference centre, a terrace-cum-lounge, as well as its

own cinema and fitness centre, along with a library attired in purple and peacock feathers.

With a selection of Chinese and Western cuisine on hand at the hotel's many restaurants, the Commune by the Great Wall Kempinski is also a bona-fide culinary destination. Enjoy authentic, local specialties from five regions of China as well as the capital city's signature dish – the Beijing Duck at the View or the Courtyard Restaurant. Drinks are served on the Terrace, at the Gallery's Lounge or the Wine Bar, complete with a wide selection of both Chinese and international wines.



The Commune by the Great Wall Kempinski boasts a breathtaking view of the Great Wall.



Adorned with artful interior pieces, the Commune offers a quiet sanctuary for travelers.

After spending the days trekking along stretches of the Great Wall, visitors may treat themselves to the variety of rejuvenating spa treatments offered at the Anantara Spa by the Great Wall. Conjoining the hotel's clubhouse, the three-level spa complex was recently opened to provide guests with the benefits of luxurious Asian-inspired treatments, offered in fifteen spa suites with spectacular views of the Shuiguan landscape.

For travelers who prefer to sample some of the Beijing's urban peculiarities after a peaceful retreat at the hotel, a fifty minute drive on the Badaling Expressway will bring you back to the capital city. On a typical day, those traveling to the city by car will suffer prolonged traffic congestions as they approach one of the ringroads circling the exterior of the city. Yet it is well worth the wait just to bear witness to the rapid expansion and cultural transformations of Beijing in its Olympic fervor, from the myriad construction works to its thriving postmodern art scene.

Combined with a wide range of leisure facilities including sauna, massages, tai chi and yoga lessons available for hotel guests as they enjoy a road-trip from Beijing or a weeklong getaway from the bustling city, the Commune by the Great Wall Kempinski serves as a choice location for escaping the cares of life.

For reservations, visit www.kempinski.com or call 86 10 58788328 for more information. ◀

Objects of Desire: Porsche presents its largest collection to motorists in Guangzhou

Porsche China unveiled its most exciting collection yet, at the fifth China (Guangzhou) International Automobile Exhibition. The Guangzhou Motor Show 2007 featured a gathering of Porsche's most exquisite models, delighting motoring enthusiasts and Porsche connoisseurs alike at the automotive event.



Managing Director of Porsche China, Mr. Helmut Broeker.

Making its debut at the fifth China (Guangzhou) International Automobile Exhibition, Porsche China set new standards for exhibitors with the largest showing of its exclusive models in the country.

The renowned German carmaker left an lasting impression on motoring fans at the Guangzhou Motor Show with a collection of some of its most anticipated new offerings. Epitomising the theme of "GT Spirit, Motorsport", Porsche was a staple of the annual event, which took place from November 19 to November 26.

Hailing a significant arrival in China, Porsche's fastest and most powerful production 911 made an astounding first appearance at the Guangzhou International Convention and Exhibition Centre. In its official launch to the public, the 911 GT2 attained unrivalled prominence among Porsche enthusiasts at the event.

A second Porsche highlight came in the form of the first sneak preview of the Cayenne GTS in China. Reaffirming the Cayenne series' preeminence in the Sports Utility Vehicle (SUV) market segment, the new model

encompasses the distinctive character of the GT, complemented by the sporting performance of the Porsche S models. The car comes in two new colours: GTS Red and Nordic Gold Metallic.

Motoring fans were also drawn to the Cayman S Porsche Design Edition 1, with a limited production of just 777. The striking black exterior of the sports car exudes luxury and panache, while sophisticated details such as the Cayman's special instrument dials and upholstery reinforce its distinct character.

Speaking to an audience at the event, newly-appointed Managing Director of Porsche China, Mr. Helmut Broeker described Porsche's growth in China as meteoric, as the German manufacturer aims for 4,000 deliveries this year. "We're delighted to be exhibiting here and what we are going to show people, it's a show which, like Porsche China, gets bigger and better each year." ◀



Official launch to the public, the 911 GT2

A Shanghai Adventure: Members of Porsche Club Hong Kong unite for East China road trip

In a third consecutive road trip to Shanghai, members of Porsche Club Hong Kong drove across Eastern China in their beloved sports cars, culminating in an exciting finale at the Shanghai F1 circuit.



Photo Credit: Jessica Cheng

Thirteen 911 GT3 RS cutting an impressive view on the Shanghai F1 racetrack.

Mr. Simple Chan, President of Porsche Club Shanghai (left) and Mr. Arthur Law, Director of Porsche Club Hong Kong at the welcome dinner in Shanghai.



Sharing the passion for driving.



Owners posing with their GT3 RS.





Setting off from Hong Kong's ocean terminal.



Toasting the drive at the welcome dinner in Shanghai.

Established in Hong Kong in 1990 by founding members Fritz Wong, Kevin Wong and other motoring enthusiasts, Porsche Club Hong Kong was formed with the aim to promote the legendary marque among Porsche fans in the territory. Since its inception, the club has offered an interactive forum for Porsche owners to indulge their passion for the brand through shared activities, including participation in the renowned Porsche Carrera Cup and the annual Shanghai Drive.

With 160 active members from diverse backgrounds including professionals, industrialists and entrepreneurs, the club continues to facilitate the full Porsche experience in Hong Kong with exclusive driving expeditions in China and Southeast Asia. One of the more popular excursions among members in the territory is the annual Shanghai Drive, which took place from November 28 to December 3 this year.

The East China excursion featured the 911 GT3 RS and other classic 911 models, while the exclusive Carrera GT also made an impressive appearance on Shanghai's international racing circuit.

Fully endorsed by Porsche AG, the third consecutive Shanghai Drive encompassed a distance of over 2,000 miles, with stopovers in the east China cities of Xiangtan, Wuhan and Nanjing.

In a celebration of Porsche and a love of driving, a total of 54 Porsche vehicles

participated in the exhilarating journey, comprising beautiful scenic locations and alternative driving routes for the cars in idyllic Chinese cities.

After days of driving, Porsche Club Hong Kong members were treated to a welcome dinner at Shanghai's Le Royal Meridien, courtesy of Porsche China, with guests from Porsche Club Shanghai. The casual setting was an opportunity for the two clubs from different countries to share their Porsche passion, and a welcome break from the expedition, as members relaxed and traded stories from the road.

The road trip reached a satisfying finale at the famed Shanghai F1 Circuit, where drivers experienced exciting trackside action first hand.

As a highlight of the event, seasoned racers Kevin Wong and Darryl O'Young, this year's Macau round winner of Carrera Cup Asia, were on hand to offer club members professional advice on how to drive with finesse.

"This year's Shanghai Drive was a resounding success and a thoroughly rewarding experience for our members," said Benjamin Lam, Chairman of Porsche Club Hong Kong. ▶



A 911 (type 993) making its mark on the track.



“The professional advice of experienced racer Darryl O’Young was also invaluable to the event in allowing members to experience the full potential of their high-performance Porsche cars.”

such as sporting and driving events, as well as the latest Grand Prix tournaments. Consolidating its growth in Hong Kong, the club has maintained a substantial presence in the territory with active involvement in

local charities, with a view of maintaining a passion for the brand among its members and its fans in the territory.

“Much like our previous Shanghai Drive events, members especially enjoyed the camaraderie on the trip,” said Lam. Sharing a passion for driving, true friendships were forged in the name of Porsche.

Lam described the driving expedition as one of the club’s most memorable events, adding that members will continue to meet regularly for more exclusive driving journeys. The latest addition to the club’s popular road trips is the acclaimed Southeast Asian Drive. For this cross-country driving adventure, Porsche Club Hong Kong and Singapore join hands in an expedition from Singapore to Thailand. Since its first successful outing in 2002, the South East Asian Drive has been a recurring staple of the club.



One for the road: posing for a group picture.

Driving excursions aside, Porsche Club Hong Kong remains committed to its mission of promoting the Porsche experience with a variety of activities for its members



Mr. Arthur Law raring to go.



Discussing the rewards of driving a Porsche.



Mr. Mark Chen with his 911 GT2.



Mr. Terence Ku with his 911 GT3 RS.



Mr. Jimmy Yee with his Carrera GT.



Ms. Rose Tan with her 911 GT3 RS.

Mark Chew

Having raced motorcycles in the late 90s, Mark's passion for racing lead him to the Asian Supercar challenge in HK, where he came in third place with his 996 GT3 RS. Mark has been driving his GT2 for almost six months.

"I bought my first Porsche in 1999 – a 3.6 litre 911 Turbo (965), fantastic car. However it became a little impractical after I picked up golf, so I changed it to another brand saloon car. I've raced motorcycles back in the late 90's, and in 2005 someone offered me a 996 GT3 RS, I raced one round of the Asia Supercar challenge in Hong Kong and came in third place."

"Porsches are fantastic cars, there's a wide availability of parts for it to perform well on the track, and it does just as well on the road."

Terence Ku

One of the Directors of Porsche Club Hong Kong, and a Porsche owner for seven years, Terence owns five Porsches, while his brother owns two, including a vintage 911 Carrera RS

2.7 made in 1972 and a 911 GT3 RS which the brothers use for racing.

"To keep it short and sweet, driving a Porsche feels amazing and reliable, worth to have it."

Jimmy Yee

An avid racer on the amateur racing circuit, Jimmy has raced in other brand models, but finds his Porsche to be the most reliable.

"My first Porsche was a second hand 930 Turbo back in 1979, and I bought it with my savings. I remember taking an Italian customer in it, and he was impressed with the handling and quality of the car."

"It is my third time on the Shanghai International Circuit and we get more familiar with the track every year, which means more fun in driving."

Rose Tan

"Every year the drive has a alternative route, which is great for us to experience a different scenery." "Every Porsche has a different feeling in driving – whether it's a Carrera 4, Carrera S, or a 996 GT3 RS. Race cars are more exciting to drive."

**Porsche China
Jebsen & Co. (China) Motors Ltd.**

**18/F Chong Hing Finance Center
288 Nanjing Road West
Shanghai, P.R. China 200003**

**Helmut Broeker
Managing Director**

**Contact person for China:
Jasmin Rawlinson
Marketing Manager**

**Tel.: +86-21 23215 911
Fax: +86-21 63723 911**

**E-mail: marketing@porsche.cn
Website: www.porsche.cn**