



PORSCHE

# PORSCHE NEWS

Issue 1, 2015

保时捷新闻

- Auto Shanghai 2015
- Porsche Carrera Cup Asia 2015
- Porsche Travel Club China 2015



LIMITS PUSHED.  
THE 911 GT3 RS.



Dear Enthusiast,

Welcome to the first issue of In Focus 2015. With the new year already underway, we have plenty of exciting news and event highlights to kick off the spring season.

At Porsche, the core of our brand has always been pure sports cars which push the limits of what is possible on the racetrack and on the road. What is it that drives us in this pursuit? Simple: the desire to create ultimate sports cars which are faster, sharper and sportier. Case in point: the new 911 Style Edition and Boxster Style Edition. Celebrating their World Premieres at Auto Shanghai 2015, these two models are the next step in the constant evolution of our sports cars. Joining the Porsche lineup is the new 911 GT3 RS, which celebrates its Asia Premiere at the show. A pure motorsport variant of the 911, the 911 GT3 RS once again shows how far Porsche is willing to go in creating the ultimate track car for the road.

Back to the racetrack, home to our many inspirations and a testing ground for our sports cars, the Porsche Carrera Cup Asia successfully kicked off its 13<sup>th</sup> season with a thrilling joint race with Formula 1 earlier this month. With a stellar grid of 27 international drivers from 11 countries, 14 gruelling races and 5 racetracks, don't miss out on your chance to be part of the exhilaration.

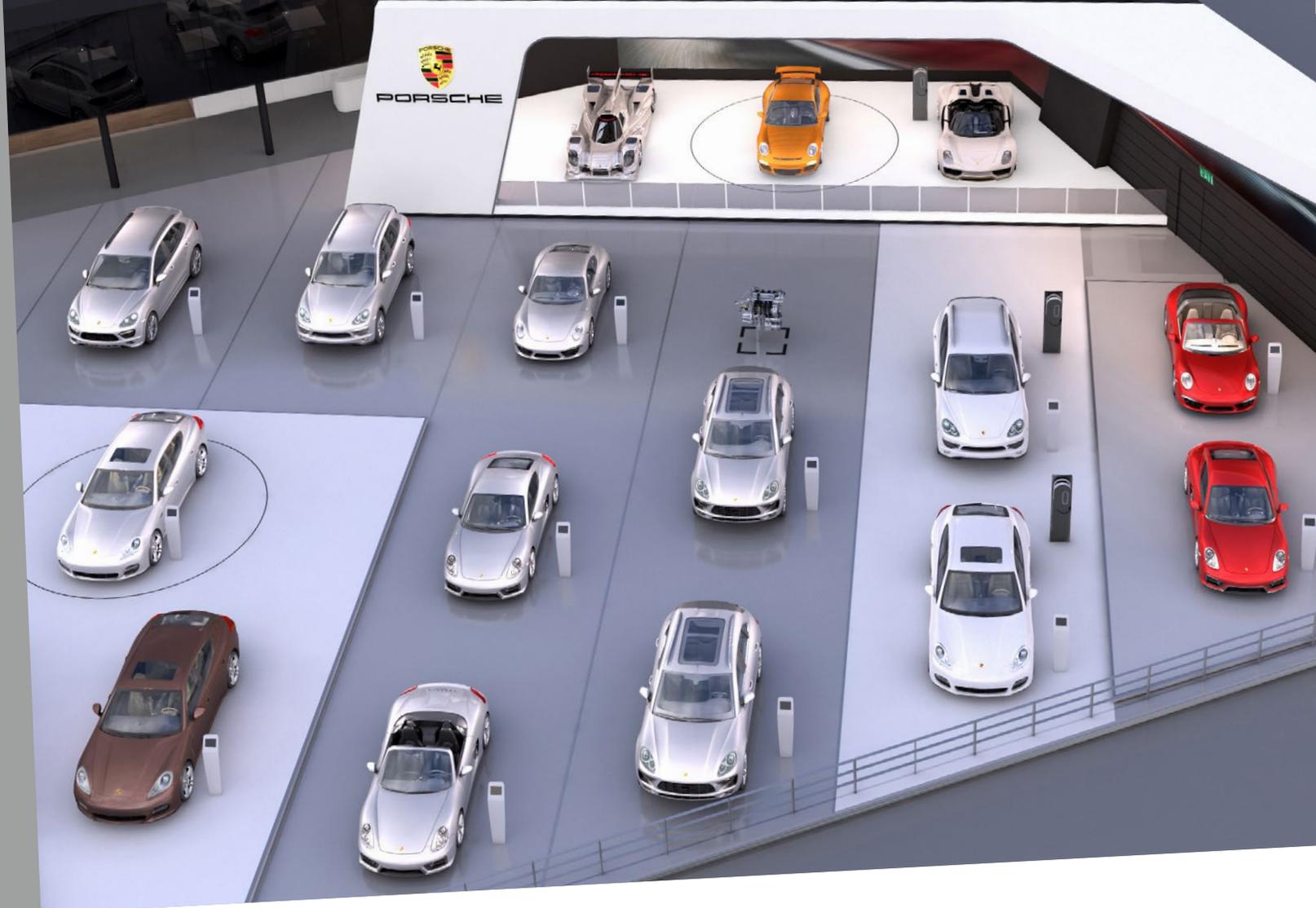
This year we also celebrate 20 years of Porsche Tequipment. Specially tailored to your vehicle, Porsche Tequipment gives you the ability to customize your Porsche using unique and high quality equipment to suit your personal taste and maximize your driving pleasure.

I wish you enjoyable driving throughout the spring.

Yours sincerely,

**Mr. Deesch Papke**

*President and Chief Executive Officer of Porsche China*



## **SAME DNA. NEW BREATH-TAKING MODELS. AUTO SHANGHAI 2015.**

At Auto Shanghai 2015, Porsche once again pushes the limits of performance and design with a stellar lineup of Porsche sports cars. This year, the Porsche stand is the marque's biggest one yet in China and the largest one overall in the luxury section of the show, covering 1,200 square metres. Taking centre-stage is the new 911 GT3 RS, which showcases the pure motorsport DNA of the brand, as well as the new Panamera Exclusive Series, a special edition model limited to just 100 units worldwide. In addition, Porsche underscores its commitment to the China market by presenting the 911 Style Edition and the Boxster Style Edition, both celebrating their World Premieres at the show. Rounding off the cutting-edge Porsche lineup is a full complement of Porsche sports cars, including the entire Porsche E-Hybrid range with the Panamera S E-Hybrid, Cayenne S E-Hybrid, 918 Spyder and the 919 Hybrid.

### **Auto Shanghai 2015**

**Time:** 20 - 29 April, 2015

**Address:** No.333 Songze Avenue,  
National Exhibition and  
Convention Center (Shanghai)

# 911 GT3 RS. LIMITS PUSHED.

Designed as a motorsport variant of the 911 GT3, the 911 GT3 RS is a pure embodiment of Porsche racing DNA. With higher engine power, reduced weight and significantly enhanced bodywork, this is a sports car that combines the very best of what motorsport has to offer into one street-legal package, pushing the limits of power and design every step of the way.

## More traction. More power. More fun.

The 911 GT3 RS packs a punch. A 4.0-l naturally aspirated engine with 500 hp, dry-sump lubrication and a high speed engine concept (8,800 rpm) are combined to deliver excep-

tional power and tremendous propulsion. The result? A sports car that pushes forward so relentlessly that others cannot follow.

Technical data	911 GT3 RS (991)	911 GT3 RS (997 II)
Max. Power	(500 hp) 368 kW	(450 hp) 331 kW
Max. Torque	460 Nm	430 Nm
Acceleration 0–100 km/h	3.3 s	4.0 s
Top speed	310 km/h	310 km/h
Fuel consumption (China)	13.3 l/100 km	13.8 l/100 km



Luggage compartment lid made of carbon fibre with beading

Roof made of magnesium with beading

SportDesign exterior mirrors

Front end with air outlet, air openings with grille

Wide wings made of carbon fibre with wheel housing air outlets

Widened side indicator lights

Large front spoiler lip with side widenings



driver. Full bucket seats with electric height adjustment offer a comfortable yet distinctively sporty experience, while a GT3 RS sports steering wheel with ergonomic gearshift paddles, a GT3 RS selector lever and an assortment of sporty equipment on offer gives you the ability to make lightning fast driving decisions – on the road or track.

## PIT Speed

Taken directly from motorsport racing, the PIT Speed function lets you activate an automatic speed restriction at the push of a button. This is useful for situations where there is a speed limit, such as the pit lane on a race circuit.



The 911 GT3 RS is a sports car born for the racetrack and for the road. With a cutting-edge design taken directly from motorsport and performance to match, this is your chance to experience the thrill of the track wherever your heart desires.

## Built for motorsport. Inside and out.

Engine power alone is not enough to guarantee success on the racetrack. That is why the 911 GT3 RS also places heavy emphasis on its cutting-edge design. The body is not only wider, it is also much lighter. This is due to the intelligent use of lightweight materials throughout the body, including front wings and luggage compartment beading made of Carbon Fibre Reinforced Plastic (CFRP), polycarbonate rear and front side windows and a magnesium roof. Add some of the most advanced aerodynamics seen on a street-legal vehicle, and you have a sports car that not only looks perfect for the track, but also takes advantage of every component. The result? Maximum performance with unparalleled driving stability.

The interior of the 911 GT3 RS is perfectly adapted to the



## Porsche Track Precision App

With the new Porsche Track Precision App, you can time laps quickly and accurately via GPS. The App also lets you record driving data and share it with other drivers using a smart phone. When used on race circuits, the App displays your lap times while providing a visual representation of your deviations from a pre-set reference lap.

# AIR FORCE. AERODYNAMICS OF THE 911 GT3 RS.

At high speeds, air resistance has a tremendous negative effect on the way a car accelerates and handles. Sometimes, this resistance is so great that the car “lifts” off of the ground. To counter air resistance and lift, Porsche sports cars are typically designed in an “aerodynamic” way to minimize the effects of these forces. Throughout its 50 years of development, the Porsche 911 has been a perfect example of

aerodynamics. This is especially apparent in the new 911 GT3 RS, which boasts an exceptional lightweight aerodynamic design featuring new wheel housing air outlets, a large rear wing, a front spoiler lip and a specially shaped rear lid.

The result is a cutting-edge sports car that not only delivers exceptional performance, but also exceptional driving pleasure.



- In spite of the wider body and larger wheels/tyres, the weight of the new 911 GT3 RS has been reduced by 10 kg thanks to its lightweight construction using carbon fiber (CFRP), magnesium and polycarbonate.



- A large front spoiler accelerates air flow underneath the vehicle and diverts some of the air around the sides, thereby reducing aerodynamic lift of the vehicle's front section.



- A further enlarged rear wing reduces aerodynamic lift in the rear. The result is improved directional stability and easier controllability.



- Front wheel arch air outlets, used for the first time on a street-legal vehicle, increase downforce at the front axle by approximately 30%.



911 Carrera RS 2.7



Porsche 911 SC RS



Porsche 911 Carrera RS 3.8



Porsche 911 GT3 RS

## BORN FOR THE RACETRACK. AND THE ROAD. THE PORSCHE 911 RS MODELS.

The RS badge has always held a special place in the hearts of Porsche aficionados. The term stands for “rennsport” - German for “racing” and has been a symbol for Porsche's motorsport genes ever since its inception.

The first Porsche model to bear the RS badge was the 1972 911 Carrera RS 2.7. Built to meet racing regulations which demanded that a certain minimum number of production cars were made (referred to as “homologation”), the 911 Carrera RS 2.7 was built using cutting-edge lightweight materials and weighed in at just 960 kg, while a rear lid featuring a characteristic “duck-tail” improved the aerodynamics of the car considerably.

In the following decades, the RS badge would be applied to all 6 generations of the 911 for homologation purposes, with the concepts of lightweight, aerodynamic design and racetrack performance both playing a pivotal role in the development of each model.

When building the 1984 911 SC/RS (G-series), for example, Porsche carried over bodywork, suspension, wheels

and brakes from the motorsport-orientated 911 turbo and combined them with lightweight components such as plastic bumpers, aluminium parts and thinner glass.

The 3.8L version of the Type 964 offered in 1993 - the 911 Carrera RS 3.8, was a particular highlight in the evolution of the 911 Carrera RS. The model represented lightweight construction at its very best, with an overall vehicle weight of just 1,210 kg. Also clear were its motorsport genes: the 964 featured a wider body, a polyurethane front bumper with air intakes instead of fog lamps, two rear wings and an RS rear bumper.

Using previous generations as a blueprint, the latest 911 GT3 RS draws on the rich heritage of past RS models while adding a number of cutting-edge features. These include a lighter, more contoured body made of CFRP, magnesium and polycarbonate as well as unique aerodynamic features only seen on racing cars, such as front wheel arch air intakes. With more power and better aerodynamics, the latest 911 GT3 RS breaks new ground while staying true to its motto: Limits Pushed.

## THE NEW 911 CARRERA STYLE EDITION.

How do you make the Porsche 911 even more enticing? Simple: start with the most iconic Porsche ever created. Then add everything the heart could desire. Meet the all-new 911 Style Edition. A sports car which exudes one thing above all: class.

Why settle for the bare essentials when you can have it all? The 911 Style Edition includes everything you could ever need from a sports car. And more.

### Engine

The 911 is renowned for delivering peak performance on the racetrack and the road. And the new 911 Carrera Style Edition models take this one step further with more power and even sportier performance. A 3.4-litre engine delivers

an impressive 350 hp (257 kW) of power while a set of sophisticated driving equipment gives you full control.

- Sport Chrono Package
- Direct fuel injection (DFI)
- Resonance intake manifold
- Integrated dry-sump lubrication
- VarioCam Plus
- Auto Start & Stop function
- Power Steering Plus

Proof that even perfection itself can be improved, the new 911 Style Edition boasts more equipment, a sharper design and an identity that is one thing above all else: a true Porsche.

	911 Carrera Style Edition	911 Carrera Cabriolet Style Edition	911 Carrera 4 Style Edition	911 Carrera 4 Cabriolet Style Edition
<b>Engine</b>	3.4-litre	3.4-litre	3.4-litre	3.4-litre
<b>Power Output</b>	350 hp 257 kW	350 hp 257 kW	350 hp 257 kW	350 hp 257 kW
<b>Top Speed</b>	287 km/h	284 km/h	283 km/h	280 km/h
<b>0-100km/h</b>	4.4 seconds	4.6 seconds	4.5 seconds	4.7 seconds



### Special Features

- Fully electric sports seats
- Porsche Communication Management (PCM) w/ telephone module
- LED main headlights including PDLS+
- 20-inch 911 Turbo wheels
- Sports tailpipes
- Door sill guards with 'Style Edition' logo
- Head rests embossed with Porsche crest
- SportDesign steering wheel
- BOSE® Surround Sound System

## THE NEW BOXSTER STYLE EDITION.

Sometimes less is not more. Sometimes that little bit extra makes all the difference. Introducing the new Boxster Style Edition: the classic Porsche mid-engine roadster, now with even sportier features and a revitalized flair for the extraordinary.

The Boxster Style Edition has new features in all the right places. Large air inlets and a characteristically longer wheelbase means the car draws attention wherever it goes, while a sophisticated set of equipment adds the final polish.

### Performance

Life is a series of moments, each one full of exciting possibilities and opportunities. With its powerful 2.7-li-

tre engine and free-spirited character, the Boxster Style Edition makes every journey a thrilling adventure.

- *Direct fuel injection (DFI)*
- *VarioCam Plus*
- *Thermal management*
- *Cruise Control*
- *Power Steering Plus*

A classic design combined with the desire to break free by any means necessary. Sportier, refined and one step closer to meeting the open road head-on. The Boxster Style Edition: your ticket to freedom.

### Boxster Style Edition

Engine	Power Output	Top speed	Acceleration from 0 to 100 km/h	Acceleration with Sport Chrono Package(optional)
2.7-litre	265 hp (195 kW)	262 km/h	5.7 secs	5.5 secs



### Special Features

- *Roll-over bars painted in exterior colour*
- *19-inch Boxster S wheels*
- *Porsche Crest embossed on headrests*
- *Sports tailpipes*
- *Mobile phone preparation*
- *Door sill guards with 'Style Edition' logo*
- *SportDesign steering wheel*
- *Bi-xenon headlights with Porsche Dynamic Light System (PDLS)*



## THE NEW 911 TARGA 4 GTS. ALL THAT MATTERS.

Sportiness meets style. GTS meets Targa. Ever since its debut in 1965, the Targa has been considered a unique style icon, and this year it celebrates its milestone 50 year anniversary. In commemoration of this special occasion, a brand new model has been created. It is the most

powerful yet in the Targa family: the 911 Targa 4 GTS. Combining tradition with innovation, the design of the new 911 Targa 4 GTS reflects the classic style of the original 1965 model with its iconic Targa roll-over bar, and yet carries unmistakably GTS characteristics:



Sports exhaust system with twin tailpipes in stainless steel

With the introduction of the GTS concept, the 911 Targa 4 GTS boasts the sportiest character in its segment and unprecedented performance:

- 400 hp power output, acceleration from 0 to 100 km/h in 4.4 seconds and top speed of 294 km/h
- All-wheel drive Porsche Traction Management (PTM)
- Standard Porsche Active Suspension Management (PASM)
- Standard Sports Chrono Package with launch control and dynamic engine mounts

The breathtaking joy of a cabriolet with the sportiness of a coupé – all that matters in one model. Ready to take to the stage at the highly anticipated premiere at Auto Shanghai 2015, the new Porsche 911 Targa 4 GTS beckons.

## THE NEW CAYENNE GTS. ENTHUSIAST DRIVEN.

“GTS” is not just a model designation. These letters – which stand for Grand Turismo Sport – are used to represent the pure character of the sportiest Porsche models. The new Cayenne GTS is one such sports car. With a dynamic design, impressive performance and a

roaring V6 bi-turbo engine, it embodies Porsche’s sporting values in an even more pronounced manner – all without losing any of its day-to-day usability. Muscular, athletic and powerful, this is a sports car that makes a clear statement. On every straight and every bend.



### Cayenne GTS

Power: 440 hp;  
Max torque: 600 Nm;  
Acceleration from 0-100 km/h: 5.2s;  
Fuel consumption: 10.8 L/100 km (combined).



### Design

- 20-inch RS Spyder design wheels, Black (silk gloss)
- 19-inch Cayenne Turbo brake system incl. red brake callipers
- Sports exhaust system and sound symposer for an emotional sound
- Interior in smooth-finish leather with GTS Alcantara package and 8-way GTS sports seats



## BACK IN ACTION. PORSCHE CARRERA CUP ASIA 2015.

It is the most competitive GT race in the region and boasts a talent pool of racing drivers from all over the world. With every curve of the track and roar of the crowd, you can feel the passion and exhilaration. Victory is within reach. Now in its 13<sup>th</sup> season, the Porsche Carrera Cup Asia 2015 is blasting off for another spectacular competition.

Joining the high-profile field of racers is newcomer Nico Menzel, a remarkable young talent with a promising future in motorsport. At just 17 years old, Menzel is the youngest

driver ever in the series and he will be making his Asia debut with PCC Team StarChase. With an impressive performance at the pre-season test, this brilliant young driver will be a formidable force on the grid.

Also new to the scene, five-time Porsche Carrera Cup Australia champion Craig Baird will join the grid this year for the first time. With over 130 individual race wins in a Porsche single-make series, Craig Baird is considered one of the most successful Porsche Cup drivers in the history of the race. This strong contender will undoubtedly add more intensity to the competition this season.

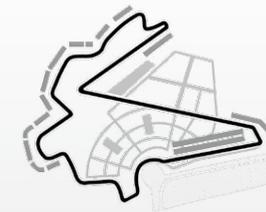
In case you were wondering about Earl Bamber, champion of both the 2013 and 2014 seasons, the New Zealander racing ace has bid a fond farewell to the series, taking on a new challenge as a Porsche works driver for the 2015 LMP1 squad. Bamber flourished in the Porsche



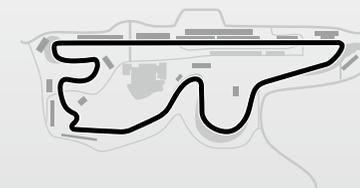
Nico Menzel, PCC Team StarChase

China Junior Development Programme and sped into the winner's circle in record time – now an inspiration to the next generation of Porsche Carrera Cup Asia racers.

With 27 drivers from 11 countries and a new race at the challenging Yeongam International Circuit in South Korea, the 2015 season promises a thrilling era of motorsports in Asia. It's a legend in the making.



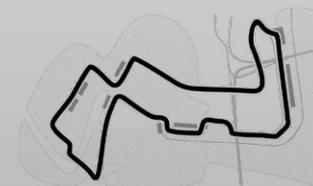
15 – 17 May, Korea Intl. Circuit, Korea, Rounds 3 & 4



5 – 7 June, Fuji Intl. Speedway, Japan, Rounds 5 & 6



7 – 9 August, Malaysia (Circuit TBC), Rounds 7 & 8  
4 – 6 September, Sepang Intl. Circuit, Malaysia, Rounds 9 & 10



18 – 20 September, Marina Bay Circuit, Singapore, Rounds 11 & 12



30 October – 1 November, Shanghai Intl. Circuit, China, Rounds 13 & 14

# TRAVEL IN STYLE WITH THE PORSCHE TRAVEL CLUB.

Do you dream of breath-taking adventures and exotic destinations? With both international and domestic tours, the Porsche Travel Club is the perfect opportunity to make these dreams a reality. Embark on a journey of discovery along enthralling routes, stopping on the way to experience fascinating local cultures and delicacies – all behind the wheel of a Porsche.



## QINGHAI

**12-17 JULY, 18-23 JULY, 24-29 JULY**

A majestic route through north-western China, the road to Qinghai is paved with golden plateaus of flowers, glacial peaks and sapphire blue lakes.

- Explore the rich culture of Xining
- Discover the enigmatic Qinghai Lake
- Travel through the golden fields of Menyuan
- Drive past crystal blue lakes and mountain peaks



## ALPINE

**2-8 SEPTEMBER**

This is your chance to explore the rugged charm and unspoiled scenery of the Alps, stopping along the way to enjoy a series of delightful European towns.

- Speed through Brenner Pass
- Drive along winding mountain roads off the beaten track
- Discover the quaint towns of St. Moritz and Meran



## USA

**9-14 OCTOBER**

With a thrilling route that takes you past towering mountains and the vast Pacific Ocean, the USA Tour is a chance to experience freedom on the open road.

- Travel along the "world's most stunning highway" - California State Route 1
- Traverse the towering Rocky Mountains
- Enjoy magnificent coastal roads
- Discover the town of Carmel



## BLACK FOREST

**8-12 AUGUST**

The Black Forest tour takes you to one of Germany's most beautiful and historical regions.

- Wander along forest routes and mountain roads
- Take a trip to the Porsche Museum
- Explore Neuschwanstein Castle and Munich
- Stop at Lake Constance



## TIBET

**18-23 SEPTEMBER, 25-30 SEPTEMBER**

For centuries, the mysterious land of Tibet has exercised a unique hold on our collective imagination. Porsche Travel Club participants have the chance to experience the region's spectacular landscapes.

- Visit Lhasa and the majestic Potala Palace
- Drive along Yamdrok Lake
- Cross the Mila Pass
- Meander through mountain roads at Nyingchi



## SHANGRI-LA

**10-14 OCTOBER, 16-20 OCTOBER, 22-27 OCTOBER**

The Shangri-La tour offers a chance to discover the stunning natural beauty, local cultures and historical towns and villages of South China's Yunnan Province.

- Travel through Dali and Lijiang
- Discover Shangri-La's breathtaking landscapes
- Conquer the Tiger Leaping Gorge

For further information please contact the **Porsche Travel Club Hotline: 4008 205 911**.  
Alternatively, visit us at [Porsche.cn/travelclub](https://www.porsche.cn/travelclub) or email us at [travelclub@porsche.cn](mailto:travelclub@porsche.cn)

## IN GOOD HANDS. PORSCHE SPORT DRIVING SCHOOL 2015.

There is a difference between driving and driving well. That is why all Porsche Sport Driving School programmes are designed with one clear goal: working on you, the driver. As you progress through our various courses, you will refine your driving style step by step, from the basics of vehicle control to professional racing skills. Rest assured that all programmes comply with the same high standards, leaving you to focus on what is most important: improving your driving skills.



### Precision

Aimed at first time participants and those who want to refresh their knowledge, our two-day Precision course teaches you the fundamentals of vehicle control and prepares you for your next step up.

- Driving style assessment
- Vehicle handling and responding in hazardous situations
- Everyday road traffic dangers simulation and handling

### Performance

Next level up, the two-day Performance course is for advanced participants who have already completed the Precision level and focuses on further improving your vehicle control.

- Correct steering and vision control
- Finding and following the racing line
- Free driving at the Shanghai Intentional Circuit with individual laps and one-on-one coaching

### Warm up

For those with tight schedules, we also offer a unique all-in-one-day programme where you can savour all the training levels in one go on 7 September at the Shanghai International Circuit. Interested? Contact your Porsche Centre to book your space right now.

### Master

One level up and designed for those who believe in no limits, the two-day Master course is aimed at unleashing your full driving potential at a professional motorsport level.

- Precision braking and controlled acceleration
- Safe overtaking maneuvers
- Racing theory lessons which cover race etiquette, racing flags and correct clothing in motorsport.
- A chance to qualify for the International C-Class Racing License allowing you to compete in international motorsport.

### Telemetric

The final tool to define your driving skills, the Telemetric course offers you a chance to train with a personal instructor as well as an advanced data recording system for in-depth analysis of your driving.

For more information, please visit [porsche.cn/sportsdrivingschool](http://porsche.cn/sportsdrivingschool) or scan the QR code below.



## PASSION MEETS PRECISION. PORSCHE GOLF CUP 2015.



The Porsche Golf Cup is a world-class amateur tournament tailored for Porsche owners across Greater China. It provides the opportunity for amateur golfers to test their skill against each other and the golf course conditions on that day. Now in its fifth season, the tournament is an annual event on the Porsche calendar, where customers gather together to play on some of the most challenging golf courses in the lap of luxury, camaraderie and sport.

With the competition kicking off in May, participants will have the opportunity to combine their love for sports cars and golf, and compete for the ultimate prize - to play in the Porsche Golf Cup China Final 2015, which will be held at the Luhuitou Golf Course, Sanya, in November. Winners will then vie for the honor to be part of the Porsche China contingent at the Porsche Golf Cup World Final, held in Europe.

This May, the national finalist winners from the Porsche Golf Cup 2014, Mr. Ciqiang Jian, Men's Gross Champion, Ms. Yanjing Bi, Women's Gross Champion, Mr. Kaixiong Wang, Champion for Net Handicap Category A, Mr. Jiyong Chen, Champion of Net Handicap Category B, Ms. Yanmin Zhu, Champion of Net Handicap Category C, will compete in the Porsche Golf Cup World Final in Majorca, Spain. We wish all participants the best of luck!

This premium golf tournament is just one of many exclusive programmes presented by Porsche as a gesture of appreciation to loyal customers and an extension of the Porsche lifestyle. Customers are encouraged to register their interest at their local Porsche Centre.



For further information, please visit [www.porschegolf.com](http://www.porschegolf.com), alternatively please scan the QR code below.



## PERFORMANCE PRINCIPLE

Welcome to Performance Principle, where the Porsche Sport Driving School provides driving tips to help make your journeys more safe and more enjoyable in your Porsche. In this issue we look at the essential tips for fuel additive.

Should I use fuel additive for my Porsche? And if so, how often?

Mr. Shen, Guangzhou



The quality of available fuel does not always comply with the high performance engine requirements of your Porsche. Poor fuel quality may result in deposits forming on the inner surfaces of the engine and the fuel system, which could lead to the following:

- Reduced performance
- Increased fuel consumption
- Engine failure and/or reduced engine life

To uphold engine performance and ensure its long life, it is important to use an approved fuel supplement. The Porsche approved fuel additive Keropur is one such supplement. It can be used for all Porsche models.

The regular usage of Keropur helps to:

- Stop the build up of carbon on the spark plug electrodes, which can cause misfires.

- Prevent carbon build up in the chamber, which can increase compression temperature causing pre-ignition of air fuel mix.
- Prevent build up of deposits on top of valves, optimising air fuel mixture.
- Prevent deposit build up at injector nozzle, helping fuel flow.

The effectiveness of Keropur depends on its continuous use. Every time you refuel your vehicle, one can of Keropur should be added, preferably before you add the fuel.

You can purchase Keropur from all authorised Porsche Centres. For more information about Keropur, please contact your local Porsche Centre. Our staff will be more than happy to assist you. You may also refer to your Guarantee.

If you have any queries or require more information, please feel free to contact us at [sportdrivingschool@porsche.cn](mailto:sportdrivingschool@porsche.cn).

## PORSCHE DRIVER'S SELECTION. MARTINI RACING LUGGAGE.



Multi-purpose case – MARTINI RACING.

Dimensions: 19 x 12 cm.

WAP 035 303 0D | RMB 1,211

Laptop case – MARTINI RACING.

Dimensions: 39 x 27 x 5 cm.

WAP 035 202 0F | RMB 1,981

NEW. PTS Ultralight XL – MARTINI RACING.

100% polycarbonate. Dimensions: 59.8 x 38.5 x 39.7 cm.

Capacity: approx. 75 l. Weight: approx. 3.9 kg. In Grey.

WAP 035 400 0F YYX | RMB 9,821

NEW. PTS Ultralight M – MARTINI RACING.

Cabin baggage according to IATA norms.

100% polycarbonate. Dimensions: 55 x 39.5 x 21.1 cm.

Capacity: approx. 33 l. Weight: approx. 3.2 kg. In Grey.

WAP 035 401 0F YYX | RMB 8,395

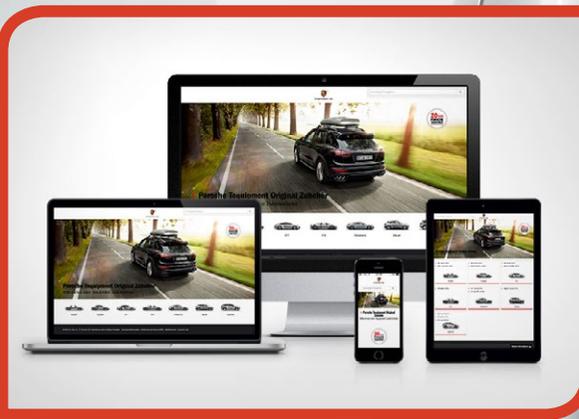
# 20 YEARS OF PORSCHE TEQUIPMENT.

With 20 years of experience and expertise, Porsche Tequipment stands for one thing: quality. Specially tailored to your vehicle, Porsche Tequipment gives you the ability to customise your Porsche using unique and high quality equipment to suit your personal taste and maximize your driving pleasure.

For further details and information about the full range of Tequipment products, visit our online Tequipment accessories finder at: [www.porsche.com/tequipment](http://www.porsche.com/tequipment) or simply scan the QR code below.



**20** YEARS  
**PORSCHE**  
**TEQUIPMENT**



# PORSCHE RECOGNISES EXTRAORDINARY PERFORMANCE OF CHINESE DEALERSHIPS IN 2014.

On 12 March, Mr Deesch Papke, President & Chief Executive Officer of Porsche China, awarded Porsche Centre Xiamen as Dealer of the Year 2014. The annual award, now in its fifth year, is given to dealers for going above and beyond in their devotion to both the Porsche brand and its customers. Dedicated to promoting the development of its dealer network, Porsche China celebrates the excellent performance of its dealers by evaluating their Marketing, Sales, After Sales, Management and Customer Satisfaction. After proving itself successful in all these categories, Porsche Centre Xiamen achieved first place overall, winning the prestigious award for the first time. Congratulations to Porsche Centre Xiamen!



Congratulations also to the following Porsche Centres, which were honoured with Category Trophies for their contributions to last year's success.

**Best After Sales Performance**

*Porsche Centre Xiamen*

**Best Marketing**

*Porsche Centre Foshan Nanhai*

**Best Customer Service**

*Porsche Centre Nanning*

**Best Management**

*Porsche Centre Shanghai Minhang*

**Biggest Improvement**

*Porsche Centre Harbin*

## FIRST PORSCHE CENTRE IN ZHONGSHAN CELEBRATES OPENING.

Porsche Centre Zhongshan celebrated its grand opening on 19 March, 2015. As the seventh Porsche Centre in Guangdong Province and the 80<sup>th</sup> in the country, this all-new City Showroom will offer Porsche customers and enthusiasts in Zhongshan and surrounding areas convenient access to the full range of ultimate Porsche sports cars, world-class service and supreme customer care. Meanwhile, Porsche will further enhance its dealer networks in China's Pearl River Delta and keep its commitment to the service concept of "Customer for Life".



## FOSHAN OPENS SECOND PORSCHE CENTRE

On 8 April, Porsche Centre Foshan Shunde celebrated its grand opening. Capable of displaying up to 19 Porsche ultimate sports cars, this approximately 13,360 square-metre state-of-the-art facility will provide Porsche customers in the region with access to the full range of ultimate Porsche sports cars as well as the lifelong premium service for which the marque is renowned.

## PORSCHE CHINA DEALER NETWORK.

Dedicated to premium customer service, Porsche Centres are the foundation of Porsche China's growth and success. With additional Porsche Centres planned to open in the coming months, Porsche continues to deliver outstanding first-class care to even more loyal customers throughout the country.



For further information on Porsche Centre locations or any other queries, please visit our website [www.porsche.cn](http://www.porsche.cn) or scan the QR code.



# CALENDAR



## PORSCHE WORLD ROADSHOW

- |                         |                                   |
|-------------------------|-----------------------------------|
| 6 - 14 May, Beijing     | 23 - 26 June, Shanghai            |
| 12 - 18 June, Beijing   | 28 August - 2 September, Shanghai |
| 6 - 11 November, Zhuhai |                                   |



## PORSCHE SPORT DRIVING SCHOOL

- |                                      |  |
|--------------------------------------|--|
| 16 - 17 May, Precision, Beijing      | 10 - 11 September, Performance, Shanghai |
| 20 - 21 May, g-Force, Shanghai       | 12 - 13 September, Master, Shanghai      |
| 27 - 28 June, Precision, Shanghai    | 14 September, Telemetric, Shanghai       |
| 29 - 30 June, Precision, Shanghai    | 15 - 16 September, Performance, Shanghai |
| 7 September, Warm Up, Shanghai       | 14 - 15 October, Precision, Zhuhai       |
| 8 - 9 September, Precision, Shanghai | 13 November, Warm Up, Zhuhai             |



For more information, please contact the **Porsche Travel Club Hotline: 4008 205 901.**

## PORSCHE TRAVEL CLUB

- |   |   |
|---|---|
| 12 - 17 July, 18 - 23 July, 24 - 29 July, Qinghai | 18 - 23 September, 25 - 30 September, Tibet                   |
| 8 - 12 August, Black Forest                       | 9 - 14 October, USA   |
| 2 - 8 September, Alpine                           | 10 - 14 October, 16 - 20 October, 22 - 27 October, Shangri-La |



## PORSCHE CARRERA CUP ASIA

- |  |                |                              |
|--|----------------|------------------------------|
| 15 - 17 May, Korea Intl. Circuit, Korea                        | Rounds 3 & 4   | Asian Festival of Speed      |
| 5 - 7 June, Fuji Intl. Speedway, Japan                         | Rounds 5 & 6   | One Make Series Festival     |
| 7 - 9 August, Malaysia (Circuit TBC)                           | Rounds 7 & 8   | (TBC)                        |
| 4 - 6 September, Sepang International Circuit, Malaysia*       | Rounds 9 & 10  | Asian Festival of Speed      |
| 18 - 20 September, Marina Bay Circuit, Singapore               | Rounds 11 & 12 | Formula 1 Support Race*      |
| 30 October - 1 November, Shanghai International Circuit, China | Rounds 13 & 14 | World Endurance Championship |



Porsche recommends **Mobil 1** | **MICHELIN**

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The limit. Possibly the last region worthwhile to still encroach upon. Here, where others give up, we really start revving it up. Because two hundredths of a second are worlds apart. What are we waiting for?



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