



PORSCHE



**The route to set your heart racing.**

**Current information on European Delivery in Zuffenhausen.**

## The route is changing. The excitement remains.

We are sure you can't wait to finally take delivery of your new Porsche. And we too are full of anticipation for this special moment. To ensure that you can start enjoying your new vehicle quickly and smoothly, we would like to draw your attention to the new delivery point for European Delivery.

Our 'Werk 1' (Plant 1), traditionally the place for Factory Deliveries, is currently undergoing extensive renovation and being made ready for the future. Vehicle handovers will therefore temporarily take place at 'Werk 4' (Plant 4) – which is also located right in the heart of Zuffenhausen. Please also note the directions on the following pages.

We look forward to your visit – see you soon at 'Werk 4' (Plant 4).

Further information is available from your authorized Porsche dealer.







PORSCHE



# Heart pounding – straight from the factory

Porsche Werksabholung. European Delivery in Zuffenhausen and Leipzig.





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**The night before, you won't be able to sleep.  
The night after, you won't want to.**

## European Delivery.

You've been thinking about your Porsche for a long time; you've weighed up all the reasons – emotional and rational – and if we were to guess, were the emotional reasons a touch stronger?

We know the feeling only too well, and of course, we want to further heighten yours: with a day that you will never forget. The first day with your new Porsche – your European Delivery day.

In Zuffenhausen or Leipzig, you can see for yourself how a Porsche is produced – piece by piece – and watch our people as they work. At both locations, you will have the opportunity of getting to know the history of the Porsche brand at first hand.

One of the highlights in Zuffenhausen – as well as the Porsche Museum – is your vehicle handover in the historic 'Werk 1' (Plant 1), where the foundations of the Zuffenhausen site were laid. Right here, in this place steeped in history, is where a specialist will explain your vehicle to you.

In Leipzig, one of the best parts is the Porsche Circuit with its dynamic circuit, offering a variety of special handling challenges. And that is where you will enjoy a dynamic vehicle induction from a qualified Porsche instructor. And the best experience of all? When you sit in your own Porsche and start the engine for the first time.

So, from a rational point of view, a very special day. From an emotional point of view, a truly personal day – yours.

- 
- 1 Werk 1, Stuttgart-Zuffenhausen  
2 Porsche Experience Center, Leipzig



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2





**Historic or sporty?**  
**That's purely a gut decision.**

## Zuffenhausen and Leipzig.

You've chosen your Porsche? Congratulations. Your car stands for Fascination Sports Car. As does the European Delivery. Regardless of whether you opt for Zuffenhausen or Leipzig. Which side of the Porsche brand inspires you more? In which of these two worlds would you like to immerse yourself for a whole day, when retrieving your Porsche? Zuffenhausen focuses on the history of the sports car while Leipzig places emphasis on a sporty driving experience.

A unique success story began in Zuffenhausen more than 70 years ago. Now, as then, sports car icons are created here. Discover this and much more during a tour of the factory. And especially while retrieving your Porsche in the historic Werk 1, where the first 911 was built. You will seldom get closer to the roots of the Porsche brand. The modern and historical production sites have almost as many stories to tell as the legendary exhibits in the Porsche Museum. This is where the heart of Porsche beats.

In Leipzig, on the other hand, your pulse will soon be racing if you prefer to get to know Porsche from a sports performance perspective. After all, here – in one of the world's most modern and sustainable automotive factories – is where Porsche models like the Panamera and Macan are not only built, but are also thoroughly tested. On the circuit. And this is precisely where we will teach you about your new Porsche – at full speed. During our dynamic vehicle induction, when an experienced Porsche instructor will explain all the functions in a model similar to yours.

Historic or sporty? You decide. Whichever you choose – it will be exhilarating and will always include a factory tour, where you will see just how much precision and dedication goes into making a Porsche. And a three-course meal when you can let yourself be spoiled in one of our exquisite restaurants. But whether it's Zuffenhausen or

Leipzig: the highlight of your day is already decided – your vehicle handover.

Please arrange an appointment for your Factory Delivery with your authorized Porsche dealer, who will provide any other relevant information about current availability, formalities and country-specific regulations.

Details of European Delivery in Zuffenhausen are shown from page 14 and European Delivery in Leipzig from page 28. Answers to your questions are on pages 38–40.

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- 1 The inner courtyard of Werk 1
  - 2 The Taycan on the Porsche Leipzig Circuit



Welcome  
to Zuffenhausen





**How to increase the feeling of anticipation?  
With a day in Zuffenhausen.**

**Welcome to Zuffenhausen.**

Stuttgart-Zuffenhausen. For Dr. Ing. h.c. F. Porsche AG it's far more than a production site that is rich in tradition and the ancestral home of Porsche. This is where the heart of Porsche beats. Since 1950, over a million Porsche sports cars have been produced in Stuttgart – including the very first, the 911.

In 1938, the Porsche design office moved from Kronenstraße 24 in the center of Stuttgart to a new building in Zuffenhausen, today's 'Werk 1' (Plant 1). That is when automotive history was written: with the zero series of what was to become the Volkswagen Beetle. The type 64 followed in 1939 – the forerunner of all Porsche sports cars.

In 1944, the design office moved to Gmünd in Austria, in order to escape the adverse effects of the war. After the first Porsche 356 cars were produced there from 1948, Porsche returned to Stuttgart-Zuffenhausen at the end of 1949. As an American truck repair unit was housed in Porsche 'Werk 1' (Plant 1), a hall was rented from the neighboring Stuttgart bodyshop company Reutter & Co. GmbH, where production of the sports cars then began.

This is where the first type 356 car was completed on 6 April 1950. By the end of the year, there were to be 369 cars. And the extension of the Zuffenhausen production facilities was also progressing apace: the building complex comprising Porsche 'Werk 2' (Plant 2), designed by the well-known architect Rolf Gutbrod, was erected in 1952. By 1956, the ten thousandth Porsche 356 had already left the constantly expanding production halls.

In 1956, it was possible to return to 'Werk 1' (Plant 1), where the motorsport and development departments were located until the Weissach Development Center opened in 1971. In addition to many other developments, 'Werk 1' (Plant 1), is where the iconic 911 sports car, which replaced the 356 in 1964, was developed. On 1 December 1963, Porsche acquired the Reutter production building, and Reutter's thousand-strong workforce joined the company. Subsequent new buildings included a new three-storey building for assembly in 1969, an automated high-bay warehouse in 1982 and the paint shop in 1986. Halls for body and engine construction followed from 1988. Today's Porsche Museum was

finally opened in 2009 and the new paint shop was completed in 2011.

As a result of the decision to put the Taycan, the first all-electric Porsche, into series production, Zuffenhausen underwent its biggest ever expansion. And its most pioneering. For example, parts of the façade of the new plant, a 'zero impact factory', feature nitrogen dioxide-absorbing surface technology. Future technology, both inside and outside the plant. Because CO<sub>2</sub>-neutral production involves significantly more components. And also means that only clean energy is used during manufacturing. Two new combined heat and power plants that run exclusively on biogas have also been connected to the grid. And rail is used for domestic German logistics traffic. But the overall concept of advanced production also includes electric lorries.

As always, the 911 models and since many years the 718 models are also produced in the Zuffenhausen plant. And the ultra-modern engine plant supplies both the Leipzig and the Zuffenhausen factories with units.

The most important thing: The standard production vehicles are manufactured on the same production line as the racing versions. This is unique in the whole of the automotive industry. A spectacle which is not to be missed when retrieving your car. Just like the Porsche Museum. A place where reliability, an awareness of tradition, as well as the spirit of innovation can clearly be seen and felt. Within its extraordinary architecture, you will experience an exciting journey through the history of Porsche.

You see, in Zuffenhausen it is not only your car that awaits you, but also the history of the brand. And the future of car manufacturing. That has already begun with this factory expansion.



1 Aerial view of the Zuffenhausen plant, 2021  
2 Aerial view of the Zuffenhausen plant, 1965



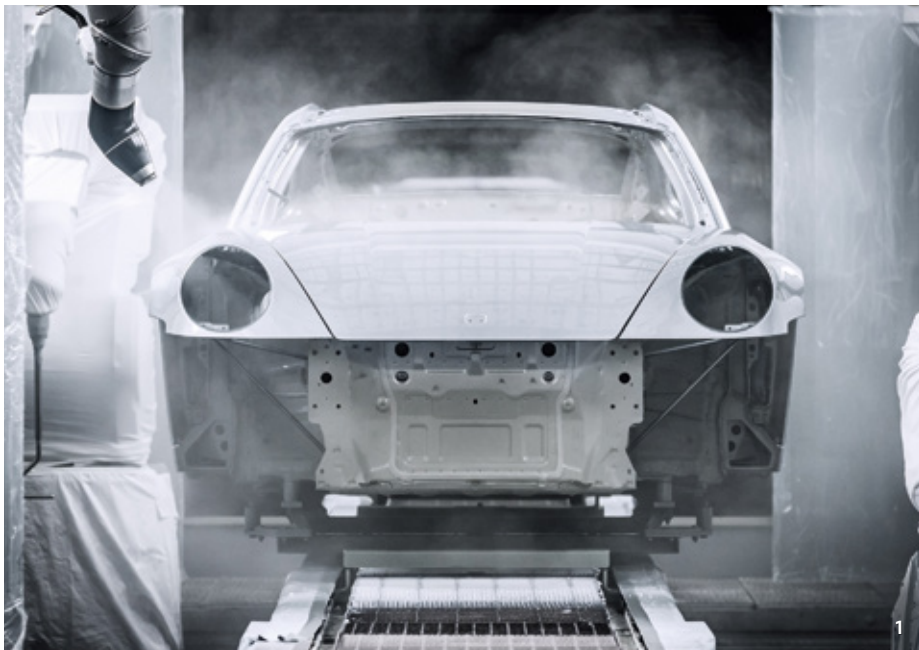
**You come to retrieve your Porsche.  
And also take the whole history away with you too.**

## **European Delivery in Zuffenhausen.**

Over 70 years of awe-inspiring and moving stories – ample reason to retrieve your car from our factory in Zuffenhausen. If you want to receive your new Porsche directly from our headquarters, you can expect not only a day that is full of anticipation, but also a whole day's journey of discovery through the fascinating world of Porsche. Find out how your day in Zuffenhausen might look in detail on the following pages.







#### Factory tour.

From 911 to Taycan. You will rarely get closer to the professionals who assemble a Porsche than this. The special factory collector tour through the production facility lets you see all of the vehicles manufactured in Zuffenhausen in a completely new light. And you get to go behind the scenes. Whether it's the engine manufacturing, the upholstery processes or the final assembly, you will gain exciting insights into the processes involved in producing the iconic 911 sports car and our agile, mid-engine athletes, the 718 Boxster and 718 Cayman. Of course, you will also get to experience the production line for the futuristic, purely electric Taycan. And just as futuristic, the Taycan is not manufactured on an assembly line, as is usually the case, but on what we call a flexi-line, with driverless transport systems that move from one station to the next completely independently. You're right to be excited! You will be guided by

Porsche enthusiasts, whose passion and knowledge of the Porsche brand has grown over a number of years. A factory tour is conducted in German or, by prior arrangement, in English. We would like to point out that, for operational reasons, a full tour is not always possible. Children over six years old are allowed to participate provided they are accompanied by an adult. We will be happy to arrange childcare for younger children on request.

#### Customer lounge.

Of course, the best place for refuelling during the tour is also available. In our customer lounge, you can enjoy small snacks and a selection of drinks throughout the day – all served with a view of 'Werk 1's' (Plant 1's) historic inner courtyard. It truly is a pit stop full of Porsche emotion.

#### VIP restaurant/Guest Casino.

At Porsche, retrieving your car from the factory is an experience – for all of your senses. We are therefore

pleased to invite you to a culinary three-course meal in the VIP restaurant/Guest Casino between 11:15 am and 1:30 pm. Take a moment to relax – even if it's not that easy when you are about to be handed the keys to your new Porsche.

#### Porsche Museum.

You can see how strongly the future is determined by the tradition of the Porsche brand during a visit to the Porsche Museum. More than 80 cars and numerous small exhibits await you in a unique building. In addition to world-famous automotive icons such as the 356, 550, 911 or 917, the early technical pioneering work of Professor Ferdinand Porsche is also showcased. Your journey through the ages begins with the Egger-Lohner C.2 Phaeton electric vehicle from 1898. Then, gradually, the Porsche history comes alive – from motorsport to road. And because you, as the person retrieving from the factory, receive an annual ticket, you can enjoy the museum's journey of discovery any time you wish.

- 
- 1 Paint shop
  - 2 Porsche Museum
  - 3 VIP Restaurant/Guest Casino
  - 4 Engine plant



## So what now stands between you and your childhood dream? Just one brief moment.

### Vehicle handover.

It's been a busy day and you have seen and experienced a lot, but nothing tops the absolute highlight – the vehicle handover. Your Porsche is ready to go in the retrieve hall and is just waiting to be ceremoniously unveiled in front of you. After this emotional moment, it is time for the Porsche enthusiasts to discuss some of the technical aspects. Our experts will explain every aspect of your new sports car to you in a relaxed and passionate manner. Even down to the smallest detail, if you would like them to. From the correct seat and steering wheel adjustment to the assistance systems and charging function – no questions will remain unanswered. Can't wait to get to know your new Porsche? Then take a look at the My Porsche app before your visit and your vehicle handover. Its

detailed information and videos about your Porsche will help you pass the time and fully prepare yourself. You can easily download this and a large number of other apps from the Apple® App Store or the GOOGLE® Play Store.

The vehicle handover is a very special moment for every Porsche owner. That's why we record it for you. With a personal souvenir photograph – as a memento of your European Delivery. And you will receive a gift too.

It goes without saying that we present your car to you with a full tank, or fully charged, because we know that once the long-awaited first drive in your Porsche is underway, it's hard to stop. Get in and start the engine – there are simply no words for everything you are feeling right now.

We hope you have a safe and enjoyable drive.

### Retrieving your car from the factory in Zuffenhausen:

- From 911 to Taycan – the factory tour for Porsche drivers
- Visit to the Porsche Museum plus an annual ticket for the recipient. See note on page 39
- Vehicle handover by an expert
- Three-course menu in the VIP restaurant, located directly on Porscheplatz
- All-day snacks and drinks in the customer lounge
- Fully fuelled or fully charged vehicle
- European Delivery gift and souvenir photograph
- Taxi voucher for free travel from Stuttgart city area or from Stuttgart Airport

Your authorized Porsche dealer will be happy to provide you with all the details and costs of a European Delivery in Zuffenhausen.





**Swabia.**  
**More than the home of an exclusive sports car.**

Look forward to the first kilometres in your new Porsche and discover other sights in and around Stuttgart. Spend some time finding out about the wide range of cultural activities on offer in the Swabian capital. Whether it's the theatre, museums or music – a visit to the Liederhalle, a performance at the world famous Stuttgart Ballet or a musical: the cultural attractions are as diverse as the interests of the visitor.

Visit [www.stuttgart-tourist.de](http://www.stuttgart-tourist.de) to book tickets in advance.

Or you might simply feel like a few exciting hours of extraordinary driving culture – in the nearby Black Forest for example.

And if it gets late, opposite you will find a selection of possible places to stay.

**Hotel Le Méridien**  
Willy-Brandt-Straße 30, 70173 Stuttgart  
💎 Modern luxury hotel offering the highest standards  
⊕ Right in the center of Stuttgart  
📍 8 km ✈️ 15 km  
Tel.: +49 711 2221-0  
[www.lemeridienstuttgart.com](http://www.lemeridienstuttgart.com)

**Steigenberger Hotel Graf Zeppelin**  
Arnulf-Klett-Platz 7, 70173 Stuttgart  
💎 Modern luxury hotel with a long tradition  
⊕ Right in the center of Stuttgart  
📍 8 km ✈️ 15 km  
Tel.: +49 711 2048-0  
[www.stuttgart.steigenberger.de](http://www.stuttgart.steigenberger.de)

**Jaz Hotel**  
Wolframstraße 41, 70191 Stuttgart  
💎 A modern design hotel offering a mix of music, art and fine cuisine  
⊕ Right in the center of Stuttgart  
📍 6 km ✈️ 15 km  
Tel.: +49 711 96984-0  
[www.jaz-hotel.com](http://www.jaz-hotel.com)

**B&B Hotel Stuttgart-Zuffenhausen**  
Lorenzstraße 6, 70435 Stuttgart  
💎 A comfortable economy hotel  
⊕ Close to the Zuffenhausen factory  
📍 0.6 km ✈️ 30 km  
Tel.: +49 711 6997229-0  
[www.hotelbb.de/de/stuttgart-zuffenhausen](http://www.hotelbb.de/de/stuttgart-zuffenhausen)

**ABACCO Hotel**  
Stuttgarter Str. 121, 70825 Korntal-Münchingen  
💎 Business hotel with a design based on automotive and motorsport history  
⊕ Between Stuttgart and Ludwigsburg  
📍 6 km ✈️ 33 km  
Tel.: +49 7150 13-0  
[www.abaccohoteles.com](http://www.abaccohoteles.com)

**Hotel Nestor**  
Stuttgarter Straße 35/2, 71638 Ludwigsburg  
💎 A hotel that is rich in tradition but with modern conveniences  
⊕ Ludwigsburg  
📍 8.5 km ✈️ 30 km  
Tel.: +49 7141 967-0  
[www.ghotel-group.de/hotels/ludwigsburg](http://www.ghotel-group.de/hotels/ludwigsburg)

**Hotel Adler**  
Stuttgarter Straße 2, 71679 Asperg  
💎 Modern convenience hotel with Swabian hospitality and special terms for Porsche customers  
⊕ Asperg  
📍 12 km ✈️ 33 km  
Tel.: +49 7141 2660-0  
[www.adler-asperg.de](http://www.adler-asperg.de)

Our partner hotels sometimes offer attractive special rates for your European Delivery and are happy to provide you with information about offers.

- 
- 1 Stuttgart Ballet  
2 Porsche Parade in front of the Neues Schloss in Stuttgart, 1984





## You have almost reached your destination: your Porsche.

Once you have arranged the retrieving date with your Porsche center/dealer, your new Porsche is ready for you. To enable us to hand over your car, please bring the following to your appointment:

- your valid identity cards/passport
- your valid driver's license
- MyPorsche access details<sup>1)</sup>
- Car Connect Code (only for 718 and Macan models)<sup>2)</sup>

Please arrive on time for your European Delivery at the customer reception at the exhibition hall of 'Porsche Werkswagen', 'Werk 4/Gebäude 62' (Plant 4/Building 62). We have prepared a personalized program for you.

### How to find us:

Dr. Ing. h. c. F. Porsche AG  
'Werk 4/Tor 4a/Gebäude 62'  
(Plant 4/Gate 4a/Building 62)  
European Delivery/'Werkswagen'  
Lorenzstraße 16  
70435 Stuttgart, Germany  
Tel.: +49 711 911-25388  
Fax: +49 711 911-24048  
Email:  
werksabholung-zuffenhausen@porsche.de



### from Stuttgart main train station

- S 6 Weil der Stadt/S 60 Böblingen
- to Neuwirtshaus station (Porscheplatz)



### from Stuttgart Airport

- S 2 Schorndorf or S 3 Backnang
- to Stuttgart main station
- Change to S 6 Weil der Stadt/S 60 Böblingen
- to Neuwirtshaus station (Porscheplatz)



### Directions from the interstate highway

- A 81 Stuttgart–Heilbronn or Heilbronn–Stuttgart
- to intersection no. 17 Stuttgart–Zuffenhausen
- B 10 towards Stuttgart–Zuffenhausen
- Follow the signs for 'PORSCHE' and 'Tor 4a, 4b, 4c/Zentrale Werkstätten' and park in the designated customer parking area

### Rental car:

When taking retrieve of your car from the factory you can take advantage of favorable special rates from our partner, Avis. You can return your rental car directly at the factory. This service is free of charge with Avis when you select 'Stuttgart Zentrum' as the return location when making your booking. Charges may apply with other providers.

### Opening hours:

#### Porsche Museum

Tue.–Sun.: 9 a.m.–6 p.m.  
Open on public holidays,  
closed on Mondays.  
[www.porsche.de/museum](http://www.porsche.de/museum)

#### European Delivery

Mon.–Fri.: 8 a.m.–4 p.m.  
Closed on Saturdays, Sundays, and public  
holidays and during the company holidays.

### Do you need an interpreter?

Please inform us in advance at  
+49 711 911-25388.

### Taxi voucher

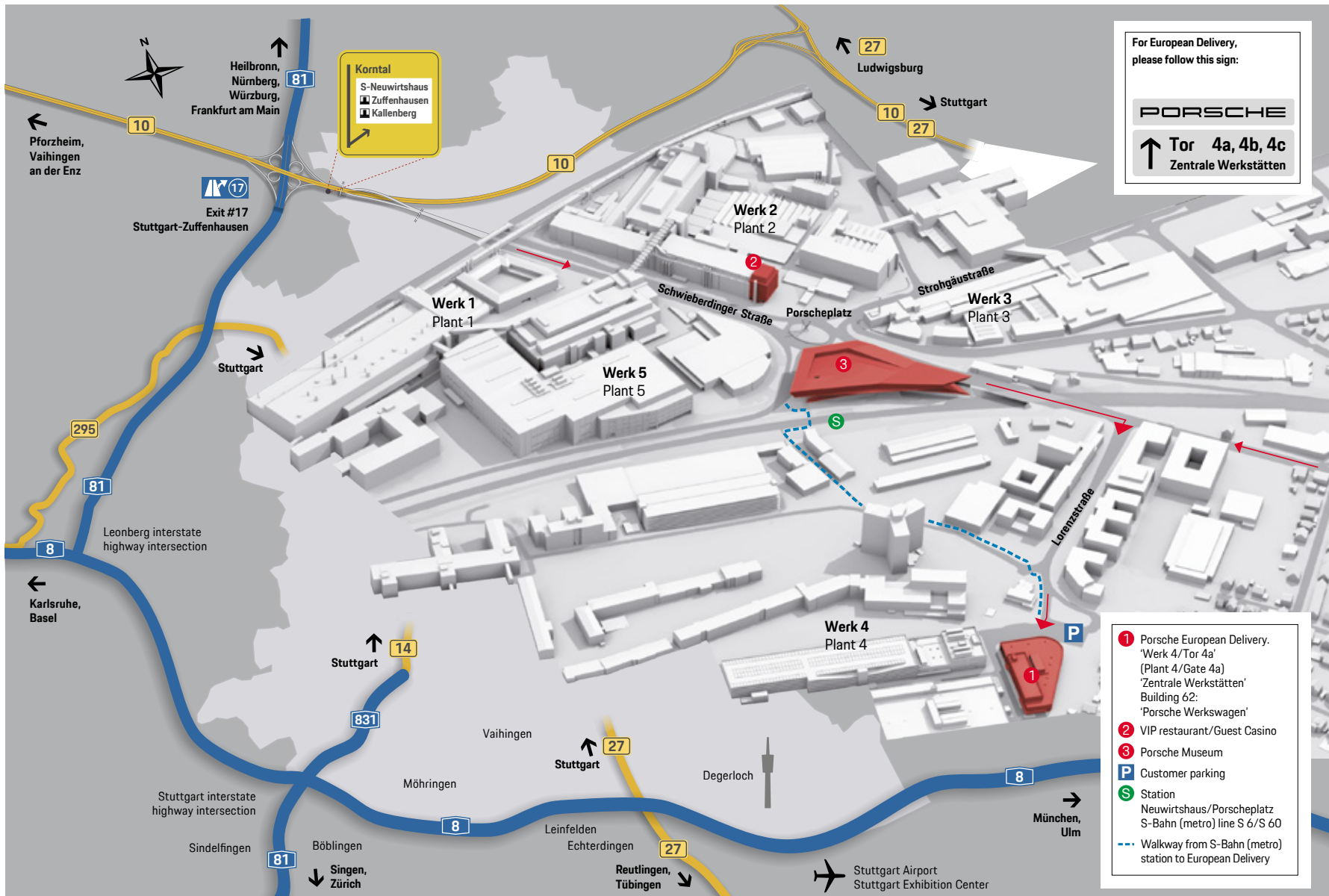
For the day of your European Delivery, we provide a taxi voucher so that you can travel to us free of charge from Stuttgart city area or from Stuttgart Airport.

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Valid from 08/2022

1) For more information, please contact your Porsche Center.





For European Delivery,  
please follow this sign:

**PORSCHE**

↑ Tor 4a, 4b, 4c  
Zentrale Werkstätten

- 1 Porsche European Delivery.  
'Werk 4/Tor 4a'  
(Plant 4/Gate 4a)  
'Zentrale Werkstätten'  
Building 62:  
'Porsche Werkswagen'
- 2 VIP restaurant/Guest Casino
- 3 Porsche Museum
- P Customer parking
- S Station  
Neuwirtshaus/Porscheplatz  
S-Bahn (metro) line S 6/S 60
- Walkway from S-Bahn (metro)  
station to European Delivery





**Welcome to Leipzig**



**A day in Leipzig can be a lot of things.  
Just not boring.**

## **Welcome to Leipzig.**

Want to discover all aspects of Porsche? Then Leipzig is the place for you. A real eye-opener – not only with regard to the driving characteristics of a Porsche. Your first glimpse of the diamond-shaped Experience Center will also set your pulse racing.

The Panamera and Macan are currently produced in the Leipzig plant. And between 2003 and 2006, the small series of the now legendary super sports car, the Carrera GT, was also produced here. All these cars have one thing in common: they carry the Porsche DNA. And in addition to production, there's a lot more to discover here at Porsche Leipzig. In the Experience Center for instance. And, of course, on the factory's own on-road and off-road circuits.

Because we cannot describe just how unmistakable the cars are – you have to experience it for yourself: on the factory's own on-road circuit with dynamic driving area. This unique track was designed by Hermann Tilke, racing driver and creator of numerous Formula 1 tracks such as in Malaysia and Bahrain. He devised something very special for the Leipzig track – the most spectacular bends from world famous race tracks have been recreated here, from the Suzuka S (Suzuka, Japan), through the Carousel (Nürburgring, Germany) to the Parabolica (Monza, Italy). With the addition of the 2.2 km dynamic circuit, there is now also a 120 m skid pad to which water can be applied, and a dynamic stretch that's over 150 m long. Special driving situations can be simulated more intensively here. To provide a better understanding of the limits of driving dynamics and develop a driver's skills.

Another highlight in Leipzig is the off-road track boasting 6 km of challenges through unspoilt countryside. Fifteen off-road modules put the driver's ability to the test – for instance, a 100 m long water crossing, a steep ascent with an 80 % incline, a 35° slanting section and various driving surfaces, such as sand, mud and gravel. A challenge that you will best tackle together with an exceptional off-road athlete, the Cayenne or Macan.

In short: you will remember retrieving your car from the factory in Leipzig for a long time to come.





**If your thoughts only revolve around Porsche,  
you belong on the circuit.**

## European Delivery in Leipzig.

At Porsche, the route from circuit to road – and vice versa – is a short one. A lot of developments have been derived from our experience on the race track. You will sense the passion for motorsport everywhere at Porsche – when we hand over your car in Leipzig, for instance. Just one reason for European Delivery in Leipzig. We have a few more in store for you.

Make sure you allow plenty of time when you come here. We have lots of things planned for you to do. Look forward to an exciting day at Porsche – and your dynamic vehicle handover. Refer to the following pages to discover everything that will ensure an exhilarating experience when you retrieve your car from Leipzig.







**Theory is still always best when put into practice.**

**Dynamic demonstration of the car.**

A Porsche is designed to be driven. And you want to drive. So get going: at the wheel of a Porsche, provided by us, that is similar to yours. Sitting next to you, your co-driver – a Porsche instructor with motorsport experience. Ahead of you, the circuit, where you can experience Porsche performance up close, while getting to know the functions and controls of your car. On the 150 m long dynamic stretch, for instance. Ideal for finding out for yourself how and when Porsche Stability Management (PSM) kicks in at the limits of dynamic driving. We simply call this a dynamic demonstration of the car. Theory the Porsche way.

Want some more driving? Please go ahead: on our off-road track, where you and the Cayenne or Macan will tackle sensational off-road modules. The

instructor will explain Porsche Traction Management (PTM) – and give you some tips and tricks on how to make effective use of the car's enormous power when off-roading.

**Factory tour.**

The factory tour takes you to the heart of Porsche Leipzig – the production area. This is where the Panamera and Macan are produced according to state-of-the-art automotive manufacturing principles. See for yourself, for example, how the cockpit – the focus for the future driver – is created.

Or how the roof lining and windows are installed with pinpoint precision. An absolute necessity for ensuring a smooth process: logistics that are coordinated down to the finest detail. Looking behind the scenes, you will find out about our

driverless transport systems. These little automated helpers move completely independently around the production area and demonstrate fascinating interactions between man and machine. Every second and every millimeter count in this synergy, as does the instinct of our employees.

This is how a new dream sports car is created, step by step, until the wheels have been fitted and another new Porsche is ready for its first outing on the factory's race track. This is where our test drivers personally check the quality of each individual car one last time.

We would like to point out that, for operational reasons, a full tour is not always possible.



**An exhibition of historic and current Porsche models.**

A brief journey through Porsche history awaits you at the top of the Experience Center. The ever-changing exhibition of cars – with an exciting mix of historic and current vehicles – offers you fascinating insights into the past and present of Porsche: a journey through time, through many decades of sports car history.

Please understand that the full exhibition of our cars might not always be available to view, due to large events being held in the Experience Center.

**Restaurant.**

Of course, your European Delivery also includes an exclusive three-course meal in our restaurant. Enjoy the excellent food and a view over the circuit.

**Carrera Café.**

Fancy a pit stop above the pit lane? Then the Carrera Café is the place to go. Throughout the day we offer a range of snacks and drinks for you to enjoy during

your visit, along with spectacular views of our FIA-certified race track. It's perfect for a break right in the middle of the sports car action.

**Handing over the car.**

You have now almost reached your destination: your Porsche. For the vehicle handover, your instructor will accompany you to your new car and spend time presenting and explaining all the details. None of your questions will go unanswered. Then the roll-up door will open.

Have a good journey.

**Porsche Leipzig app.**

The Porsche Leipzig app provides you with lots of information and entertainment in the run-up to retrieving your car from the factory. Visit [www.porsche-leipzig.com/app](http://www.porsche-leipzig.com/app) for more information.

The Porsche Leipzig app is available free from: Apple® App Store and GOOGLE® Play Store.

**Retrieving your car from the factory in Leipzig:**

- Dynamic driving induction in a comparable model with a Porsche instructor, max. 2 qualified drivers
- Static driving induction in your new car by a Porsche instructor
- Factory tour
- Three-course meal in the Experience Center restaurant
- Included throughout the day: snacks and drinks in the Carrera Café

- Visit the exhibition of current and historic Porsche models
- Free use of the Porsche racing simulator
- Fully fuelled or fully charged vehicle
- European Delivery gift and souvenir photograph
- Taxi transfer from Leipzig city area to Porsche Experience Center Leipzig at the day of European Delivery

Your authorized Porsche dealer will be happy to provide you with all the details and costs of a European Delivery in Leipzig.





**Porsche has been firmly established in Leipzig  
for a long time.  
When can we expect you?**

Leipzig. A cosmopolitan city with a remarkable history. Anyone visiting this city should take their time. The hospitality appears inexhaustible – as is the number of sights.

For example, the historic city center where you can visit Faust's local, 'Auerbachs Keller'. Or the famous St Nicholas Church, whose unique Ladegast organ has been restored with help from Porsche. And it goes without saying that the internationally renowned Gewandhaus Orchestra is well worth a visit. The orchestra's musical quality was reason enough for us to become a sponsoring partner.

Discover other highlights of a city where the Peaceful Revolution took place from 1989 to 1990, finally leading to the fall of the Berlin wall and the opening of the border.

If you would like to stay overnight in Leipzig, we have put together a few hotels at [www.porsche-leipzig.com/hotels](http://www.porsche-leipzig.com/hotels), both in the city center and close to the factory.

**Steigenberger Grandhotel Handelshof Leipzig**  
Salzgäßchen 6, 04109 Leipzig  
💎 Exclusive grand hotel  
⊕ Right in the center of Leipzig  
📍 17 km ➡ 22 km  
Tel.: +49 341 350581-0  
[www.leipzig.steigenberger.com](http://www.leipzig.steigenberger.com)

**Leipzig Marriott Hotel**  
Am Hallischen Tor 1, 04109 Leipzig  
💎 Classically modern business hotel  
⊕ Right in the center of Leipzig  
📍 14 km ➡ 20 km  
Tel.: +49 341 9653-0  
[www.leipzigmarriott.de](http://www.leipzigmarriott.de)

**Radisson Blu Hotel, Leipzig**  
Augustusplatz 5–6, 04109 Leipzig  
💎 Modern lifestyle hotel  
⊕ Right in the center of Leipzig  
📍 16 km ➡ 22 km  
Tel.: +49 341 2146-0  
[www.radisson-leipzig.com](http://www.radisson-leipzig.com)

**Hotel The Westin Leipzig**  
Gerberstraße 15, 04105 Leipzig  
💎 Hotel with high standards and a two-star gourmet restaurant  
⊕ Right in the center of Leipzig  
📍 14 km ➡ 19 km  
Tel.: +49 341 988-0  
[www.westinleipzig.com](http://www.westinleipzig.com)

**pentahotel Leipzig**  
Großer Brockhaus 3, 04103 Leipzig  
💎 Exclusive grand hotel  
⊕ Right in the center of Leipzig  
📍 15 km ➡ 18 km  
Tel.: +49 341 1292-0  
[www.pentahotels.com/leipzig](http://www.pentahotels.com/leipzig)

**ibis Styles Leipzig**  
Haynaer Weg 15, 04435 Radefeld/Leipzig  
💎 Comfortable, modern designer hotel  
⊕ Close to the Porsche factory  
📍 4 km ➡ 7 km  
Tel.: +49 342 0742-0  
[www.ibisstyles-leipzig.com](http://www.ibisstyles-leipzig.com)

**Campanile Leipzig Halle Airport**  
Terminalring 8, 04435 Leipzig/Halle Airport  
💎 A modern, conveniently located hotel  
⊕ Close to Leipzig/Halle Airport  
📍 6 km ➡ 0.5 km  
Tel: +49 341 224 327-0  
<https://leipzig-halle-airport.campanile.com>

- 
- 1 The Weiße Elster river in Leipzig  
2 Gewandhaus Leipzig





### You already know the destination. This is how you get there.

Once you have arranged a delivery date with your Porsche Center, your new Porsche will be ready for you. To enable us to hand over your car, please bring the following to your appointment:

- your valid identity card/passport
- your valid driver's licence
- registration documents
- MyPorsche account<sup>1)</sup>
- Car Connect code<sup>1)</sup>

#### How to find us:

Porsche Leipzig GmbH  
Experience Center  
Porschestraße 1  
04158 Leipzig, Germany

Navigation: 51°50'36.0"N, 12°08'44.0"E  
or 51.410000, 12.295556

Tel.: +49 341 999-13918

Fax: +49 341 999-13929

E-mail: werksabholung@porsche-leipzig.com

#### **From the city center/main station**

- B 6 towards Halle, after approx. 5 km turn right onto Louise-Otto-Peters-Allee/S 1 towards Radefeld
- Before the Leipzig-Nord motorway junction, turn right and follow the signs to Porsche/GVZ
- At the roundabout take the second exit onto Porschestraße

#### **A 14 from Dresden**

- Leipzig-Nord exit
- Follow the signs to Porsche/GVZ
- At the roundabout take the second exit (Porschestraße)

#### **A 14 from Halle**

- Schkeuditz exit
- Then right onto Radefelder Allee/S 8

- At the next set of traffic lights turn right (follow the signs to Porsche)
- At the roundabout take the third exit
- After approximately 1 km, at the roundabout take the first exit (Porschestraße)

NB: with most navigation devices you will find Porsche in Leipzig under 'Points of Interest'.

#### **Rental car:**

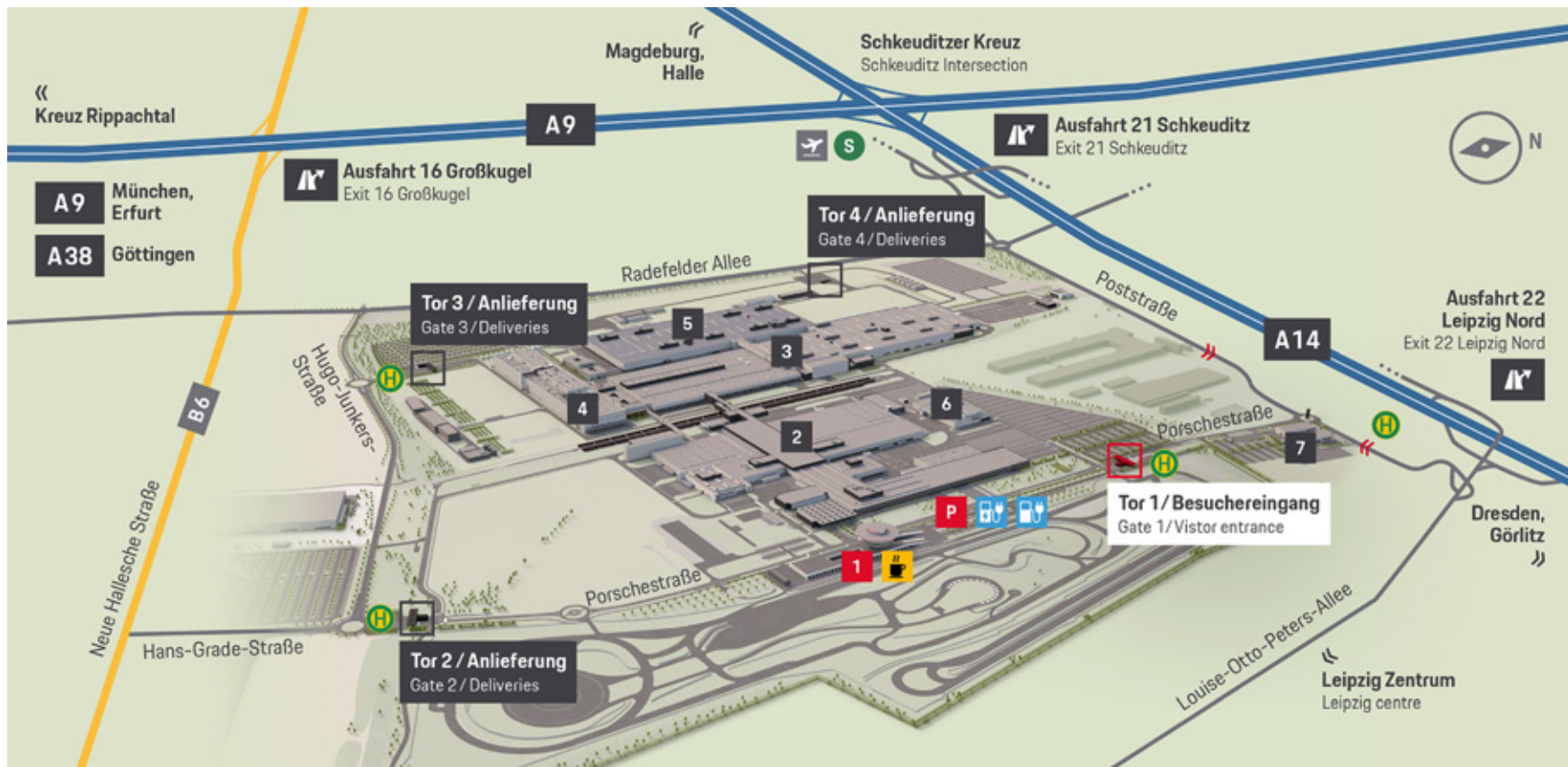
anyone retrieving their car from the factory can take advantage of favourable special rates from our partner Avis. You can return your rental car directly to the factory. This service is free of charge with Avis when you select 'Leipzig; Leipzig/Halle Airport' as the return location when making your booking. Charges may apply with other providers.

#### **The Porsche Leipzig app**

An exciting accompaniment when retrieving your vehicle from the factory. Available from the Apple® App Store or the GOOGLE® Play Store.

<sup>1)</sup> For more information, please contact your Porsche Center.





- 1** Porsche Experience Center Leipzig
- P** Besucherparkplatz  
Visitor parking
- Porsche Turbo Charging 350 kW DC**  
Charging facility
- E-Mobility Ladestation 22 kW AC**  
Charging facility

- Carrera Café**
- 2** Montage  
Assembly line
- 3** Karosseriebau Macan  
Body shop Macan
- 4** Lackiererei  
Paint shop

- 5** Karosseriebau MSB  
Body shop MSB
- 6** Qualitätszentrum  
Quality centre
- 7** Ausbildungszentrum  
Training centre
- Flughafen Halle / Leipzig**  
Halle / Leipzig Airport

- Bushaltestelle 91 / 91E**  
Bus stop – line 91 / 91E
- S-Bahnlinie S / SX**  
Leipzig-Halle Flughafen  
S-Bahn line S / SX  
Leipzig-Halle Airport

Porsche Leipzig GmbH  
Porschestraße 1 · 04158 Leipzig  
T +49 341 999-0  
[www.porsche-leipzig.com](http://www.porsche-leipzig.com)



Questions in the run-up to retrieving your car from the factory.

1) How do I book my European Delivery?

You arrange an appointment for your European Delivery with your Porsche Center, who will provide any other relevant information about current availability, formalities and country-specific regulations.

2) How many people can come on the European Delivery program?

Up to four people can come to retrieve a vehicle from the factory. The number of people who can take part in the driving event in Leipzig depends on the vehicle model. A maximum of two people are entitled to drive.

3) Will I be able to bring my children with me to the European Delivery?

Yes, you can bring your children with you. Generally children over six years old can participate in all parts of the European Delivery program. Parents are responsible for their children during the entire factory visit.

4) Will I be able to return my rental car at the Porsche factory?

Yes, you can return your hire car at the Porsche factory. Please first check with your car rental company about its return and any associated costs. This service is free of charge with our partner Avis. For Leipzig, please select 'Leipzig; Leipzig-Halle Airport' as the return location at the time of booking and for Zuffenhausen, please specify 'Stuttgart Zentrum'.

5) Is there a free taxi shuttle for European Delivery?

Yes, on the day you retrieve your vehicle from the factory in Zuffenhausen, you can take a taxi free of charge using a taxi voucher. If you retrieve your vehicle from the factory in Leipzig, we provide a taxi transfer from Leipzig city area to Porsche Experience Center Leipzig.

6) What should be taken into account for attaching the number plates?

To ensure that it can be attached as easily as possible, we recommend a number plate with a standard length of 52 cm.

7) What should I bear in mind if my European Delivery is during the winter months?

Your Porsche Center will be happy to advise you about the possibility of having your car fitted with a winter tire and wheel set ready for retrieving from the factory. Please note that winter tires are obligatory in Germany when there is black ice, hard-packed snow, slush and icy or frosty conditions.

8) Are there any specific requirements or restrictions in the summer months as well?

Because of the limited space and limited availability of the tracks, European Delivery dates are often in high demand, especially during spring and summer.

9) Will I be able to visit the Porsche factory in a wheelchair?

In Leipzig, all areas of our Experience Center and production area have disabled access. In Zuffenhausen, however, a factory tour is not possible in a wheelchair, unfortunately.

10) I am a vegetarian or have other special dietary requirements. Can I be catered for?

Whether you are a vegetarian or suffer from allergies, we can provide an individual menu to meet your requirements, by prior arrangement.

Questions on what happens during the program.

1) How long does European Delivery take?

Please allow approximately five to six hours for the European Delivery program.

2) Is it possible to leave out or shorten parts of the European Delivery program?

Please understand that parts can only be left out or the program shortened following prior arrangement and if there is free capacity. This may be associated with waiting times, but will not affect the price of European Delivery.

3) What happens if I arrive too late?

The European Delivery is arranged for you in advance. Because of limited capacity, it might not be possible to repeat some parts of the program.

4) Will I be able to repeat the museum visit?

The museum in Zuffenhausen is closed on Mondays. However, it is not a problem if your retrieve day falls on a Monday or if you have other priorities on the day of retrieve from the factory. As a factory recipient, you will receive an annual ticket to the Porsche Museum and can visit on another day. And, of course, as often as you want to.



**5) Who will be able to drive during the driving event?**

The person retrieving the car and any accompanying person over 18 years of age with a valid driver's licence are entitled to drive. The number of drivers is limited to two and does not affect the duration of the driving event. Please note that the permitted alcohol limit is 0.0ppm.

**6) Will I be able to take photographs or record videos on your site?**

During your European Delivery, you can of course take photographs and record videos for your own private use. Please understand, however, that at both sites you are not permitted to take photographs in the production area and during vehicle handover. Commercial publication of photographs requires authorization by Porsche.





# The Porsche Tequipment retrofit accessory program.

## Porsche Tequipment.

Your new Porsche is already perfectly tailored to your lifestyle. And retrofit products from Porsche Tequipment allow you to further enhance it. Retrospectively and individually. For an overview of how to retrospectively adapt your Porsche to your own personal wishes, please visit your Porsche Center or our website, [www.porsche.com/tequipment](http://www.porsche.com/tequipment), where all the products and options for your model are available online using the Tequipment accessories finder.

The range of Porsche Tequipment genuine accessories is precisely tailored to you and your model. Developed and designed by the same engineers and designers who made your car. Whichever Tequipment products you ask your Porsche Center to fit, your Porsche will always be the masterpiece that the developers in Weissach envisaged it to be. And your original car warranty? It will remain completely intact.



# An intelligent overall concept – even off-road.

## Porsche Lifestyle.

With its wide range of products, Porsche Lifestyle creates many small opportunities to elevate your sports car passion beyond the driver's seat. With sporty fashion collections, accessories for home and office, high-tech sports equipment or luggage that perfectly matches the color and dimensions of your new Porsche.

Be it a limited recipients item or unusual designer piece. For men, women or even the youngest Porsche fan. As a gift or to enjoy yourself – every product combines the highest standards of technology, materials and workmanship with our sports car enthusiasm.

Visit us in the Porsche Shop at the factory locations in Zuffenhausen, Weissach or Leipzig – or in the museum shop in Zuffenhausen – and we will be happy to assist you. Or visit [www.porsche.com/shop](http://www.porsche.com/shop), where our products are also available in the Porsche online shop.





**Porsche European Delivery in Zuffenhausen and Leipzig.  
Where leaving is more exciting than arriving.**

Two locations, two very special experiences.  
Wherever you retrieve your new Porsche — one thing  
is certain: you will not forget your first day together  
in a hurry.







### The Porsche Experience Center Atlanta\*

The Porsche Experience Center Atlanta offers guests an opportunity to increase their driving prowess with challenging test track and training facilities. Visit [www.porschedriving.com](http://www.porschedriving.com) or call 1-800-PORSCHE to learn more.



### Porsche European Delivery

Imagine touring the original factory and then being handed the keys for an even more gratifying opportunity—touring Europe in your brand new Porsche vehicle. What happens next is up to you. Contact your authorized Porsche dealer for more information.



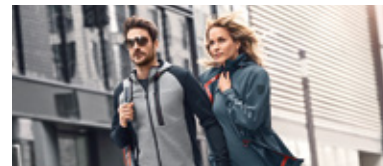
### Porsche Exclusive Manufaktur\*

Realize your vision of the perfect Porsche with our factory customization program. From styling enhancements to performance upgrades, all modifications are uniquely handcrafted for your Porsche vehicle. Please visit [www.porscheusa.com/exclusive](http://www.porscheusa.com/exclusive) for more information.



### Porsche Tequipment\*

Personalize your Porsche vehicle at any time with our range of aftermarket accessories. You will also find all our available products online at [www.porscheusa.com/tequipment](http://www.porscheusa.com/tequipment).



### Porsche Driver's Selection\*

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality. Visit your authorized Porsche dealer or shop online at [www.porscheusa.com/shop](http://www.porscheusa.com/shop).



### Porsche Travel Experience

Join us for all-inclusive Porsche vacations and exhilarating driving experiences that awaken a sense of adventure in even the most seasoned travelers. Visit [www.porschedriving.com/travel-experience](http://www.porschedriving.com/travel-experience) for more information.



### Porsche Track Experience-USA (PTX-USA)\*

There's no better place to hone your driving skills than in the cockpit of a Porsche. For both Porsche owners and enthusiasts, we offer introductory level through race licensing courses. For more information call 770-290-7000 or visit [www.porschedriving.com/track-experience](http://www.porschedriving.com/track-experience)



### Porsche Clubs

Since the first Porsche Club was founded in 1952, its number has grown to 660 chapters, with a total of 195,000 members worldwide. To find out more, go to [www.porscheusa.com/porscheclub](http://www.porscheusa.com/porscheclub).

### The Porsche Experience Center LA\*

At the Porsche Experience Center LA, guests can navigate through our 1.3 mile Handling Circuit, off-road courses, and low friction modules that demonstrate the core of Porsche engineering. Visit [www.porschedriving.com](http://www.porschedriving.com) or call 1-800-PORSCHE



### Porsche Roadside Assistance

Enjoy peace of mind with our exclusive breakdown and accident recovery service. Membership is free when you buy a new Porsche vehicle.



### Porsche Approved Certified Pre-Owned

Only the best Porsche cars earn the right to be called "Certified." An 111-point inspection, a 2-year Unlimited Mile Warranty,\*\* and 24-Hour Roadside Assistance make this program one-of-a-kind. Contact your authorized Porsche dealer for details.



### Porsche Financial Services (PFS)

Our range of financial and vehicle protection products offers Porsche owners support at every turn. Porsche Financial Services offers you the perfect financing and vehicle protection solutions. Learn more at [www.porscheusa.com/pfs](http://www.porscheusa.com/pfs) or your authorized Porsche dealer.



### Christophorus

Christophorus magazine covers every aspect of Porsche offerings and the overall lifestyle of our owners and enthusiasts.



### Porsche Classic

Your specialized source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit [www.porscheusa.com/classic](http://www.porscheusa.com/classic) to find out more.



### Porsche Museum

More than 80 vehicles at our headquarters in Stuttgart-Zuffenhausen, Germany, await to take you on a journey through Porsche history. See icons such as the 356, 911, and 917 presented in an atmosphere you can't experience anywhere else.



### Porsche Online

Go to [www.porscheusa.com](http://www.porscheusa.com) for all the latest news and information from Porsche.

Follow us on:   



\* You can obtain the latest brochures for Porsche Experience Center Atlanta, Porsche Experience Center Los Angeles, Porsche Exclusive Manufaktur, Porsche Tequipment, Porsche Driver's Selection, and Porsche Track Experience-USA from your authorized Porsche dealer.

\*\* 2-year/Unlimited Mile Warranty coverage after the expiration of the new vehicle limited warranty or from the date of sale if the new vehicle warranty has expired.





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