



PORSCHE



Porsche Lifestyle

HIGHLIGHTS

CONTENTS

ESSENTIAL COLLECTION **4**

SPRAYGROUND LUGGAGE **10**

HEAD2TOE CAPSULE COLLECTION & P'8910 **12**

911 SPEAKER 2.0 &
911 SOUNDBAR 2.0 PRO **14**

2023 PORSCHE CALENDAR **16**

SMARTWATCH PORSCHE X GARMIN EPIX 2 **18**

ESSENTIAL COLLECTION

The new Essential Collection includes two exciting themes from the history of Porsche.

Travel back to the 1960s with us. The vintage Porsche logo on an elegant Bordeaux tone and the connecting rod – essential for driving fun – with the 911 logo combine the visuals of the revolutionary decade with the fashionable cuts of today.

More than 50 years ago, the Weissach Development Centre set the course for high-horsepower innovations and benchmarks. Today, it is here that Porsche combines the art of engineering with state-of-the-art technologies. This spirit is also reflected in the anniversary collection – and is transferred to every wearer.

Knit hat | Unisex, Burgundy
WAP6700020PESS

Connecting rod hoodie | Men's, Bordeaux
WAP67300M0PESS

Crest T-shirt | Men's, Bordeaux
WAP67100M0PESS

Connecting rod T-shirt | Men's, White
WAP67000M0PESS



Weissach sweat jacket | Men's, Black
WAP67400MOPSS

Weissach T-shirt | Men's, Black
WAP67200MOPSS



Weissach cap | Unisex, Black
WAP6700010PESS



SPRAYGROUND LUGGAGE



The comic style on the Sprayground duffel bag and backpack delivers the same retro vibes as the RS 2.7. The colourful print makes the accessories absolute statement pieces and, thanks to practical compartments, the perfect accompaniment on Sunday outings.

Sprayground backpack
WAP0350910PRSG

Sprayground duffel bag
WAP0350140PDBP





HEAD2TOE CAPSULE COLLECTION & P'8910

PORSCHE HEAD Ski Pants
WAP62100SOPHD2* [Size S]

PORSCHE HEAD Ski Jacket
WAP62000SOPHD1* [Size S]

PORSCHE HEAD Radar 5K Photo
WAP0620010PHK5* [Size XS/S]

*) Available in different sizes and WAP numbers.



The HEAD2TOE Capsule Collection provides a unique driving experience on the slopes and style at the après-ski. Porsche and HEAD have combined their many years of expertise, to create a broad clothing and equipment collection for alpine sports. At the core are two high-quality ski models. Inspired by the giant slalom, the Porsche 7 Series was developed for use on groomed slopes. Those who prefer to switch between the piste and terrain, on the other hand, will love the handcrafted high-performance Porsche 8 Series skis.

The new P'8910 sunglasses can also be used off-piste. The high-quality stainless steel frame with racing colour accents is a subtle eye-catcher for everyday use.



P'8910 Sunglasses Racing Collection
WAP0789100PRAC

PORSCHE HEAD Midlayer
WAP62200SOPHD3* [Size S]

PORSCHE HEAD Carbon Poles
WAP062HCP0P105* [105 cm]

PORSCHE HEAD 8 Series
WAP062H880P163* [163 cm]

PORSCHE HEAD 7 Series
WAP062H700P156* [156 cm]

911 SPEAKER 2.0 & 911 SOUNDBAR 2.0 PRO



911 Soundbar 2.0 Pro
WAP0509110NSDB



911 Speaker 2.0
WAP0501100PSPK

Two innovations that are a treat for your eyes and your ears. The portable 911 Speaker 2.0 provides roaring sounds in the living room, den or on the go. The quotation on the tailpipe of the Porsche 911 GT3 trim is a true eye-catcher.

The 911 Soundbar 2.0 Pro produces even more power. The 2.1.2 virtual surround system delivers a whopping 300 watts and ensures a sound that is both robust and brilliant.

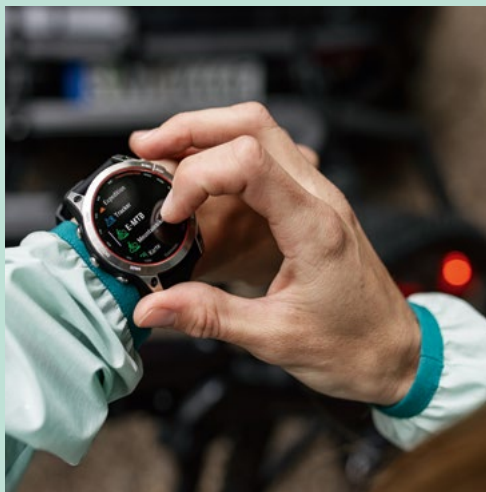
911 GT3 RS: fuel consumption (in l/100 km): 13.3–12.4 (NEDC); 13.0–12.9 (WLTP)
Combined CO₂ emissions (in g/km): 304–283 (NEDC); 297–293 (WLTP); as at 08/2022

2023 PORSCHE CALENDAR

The legend of the Porsche 911 began in 1963. The three numbers have defined Porsche's identity ever since and represent arguably the most famous sports car silhouette in the world. The 2023 Porsche Calendar depicts the daily thrill provided by the 911 and gives fans a rare insight into 13 very special motifs from six decades of history.



2023 Porsche Calendar
WAP0920010PKAL



Smartwatch Porsche x Garmin Epix 2
WAP0709070PSMW*

*The WAP numbers are market specific.
The specified WAP number is valid for the following regions:
Europe, Middle East and Africa.

SMARTWATCH PORSCHE X GARMIN EPIX 2



Customisable analogue and digital
watch dials
(Picture shows analogue clock dial)



Extensive health functionalities
(Picture shows analogue clock dial)



Extensive health functionalities
(Picture shows health snapshot)

Based on the current EPIX series, this smartwatch from Porsche has been created in collaboration with the premium smartwatch manufacturer Garmin. Thanks to numerous activity apps and functions for analysing and monitoring your bodily functions and health, you can keep ramping up your outdoor experience. The precise GPS functionality and long battery life help you with orienteering.

Did we mention that you can customise the watch faces?

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