



PORSCHE



Porsche Driving Experience Winter 2016

Driving experiences on snow and ice



Welcome to the Porsche Driving Experience

Dear traveller,
dear Porsche enthusiast,

For many, winter is a time of calm and contemplation. However, at the Porsche Driving Experience, we see things a little differently – very differently, in fact.

The pulse of the Porsche Driving Experience Winter beats in the far north of Finland: the Porsche Driving Center in Levi is also guaranteed to set our participants' pulses racing. With every drive on a number of sections and a variety of handling courses

and with even more enjoyment behind the wheel on snow and ice. The ideal conditions for our Camp4, Camp4S, Ice-Force and Ice-ForceS courses.

Improve your driving skills in icy, yet controlled conditions on our winter programmes, all under the expert guidance of the Porsche Driving Experience instructors, of course.

Learn about accurate braking, evasive manoeuvres or controlled drift on specially prepared sections and handling courses.

There are no limits to what you can achieve behind the wheel. Whichever winter training you opt for, one thing is guaranteed: pure, unadulterated driving pleasure.

Take up the challenge and shift up a gear this winter instead. We look forward to seeing you there.

Yours sincerely,

The Porsche Driving Experience team

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Location



Pushing the limits north of the Arctic Circle: the Porsche Driving Experience Winter programmes.

Finland. One of the world's most northerly countries, the top of which lies north of the Arctic Circle. Here, it's winter most of the time and snow is guaranteed. With temperatures that reach far below freezing, it offers the ideal conditions for pure driving pleasure.

Our location in the heart of this wintry landscape is Levi, a modern winter sports resort known for its typical Lappish

hospitality. At 531 metres high, the Levi fell is home to Lapland's biggest ski resort featuring 43 pistes. It is also conveniently accessible via the airport in Kittilä, which is just 15 km away.

The unspoilt countryside here is a paradise for those seeking a truly exotic Lappish adventure with the guarantee of snow. Snowmobile safaris and dog sled tours are among the most popular leisure activities

in the region. The centre of Levi also has an extensive range of bars, restaurants and shops, as well as a spa.

In other words: Levi provides the perfect setting for our Porsche Driving Experience Winter programmes – and for an unforgettable time.

The phenomenal Porsche Driving Center. A well-appointed hotel. All in all: a classic start-to-finish victory.

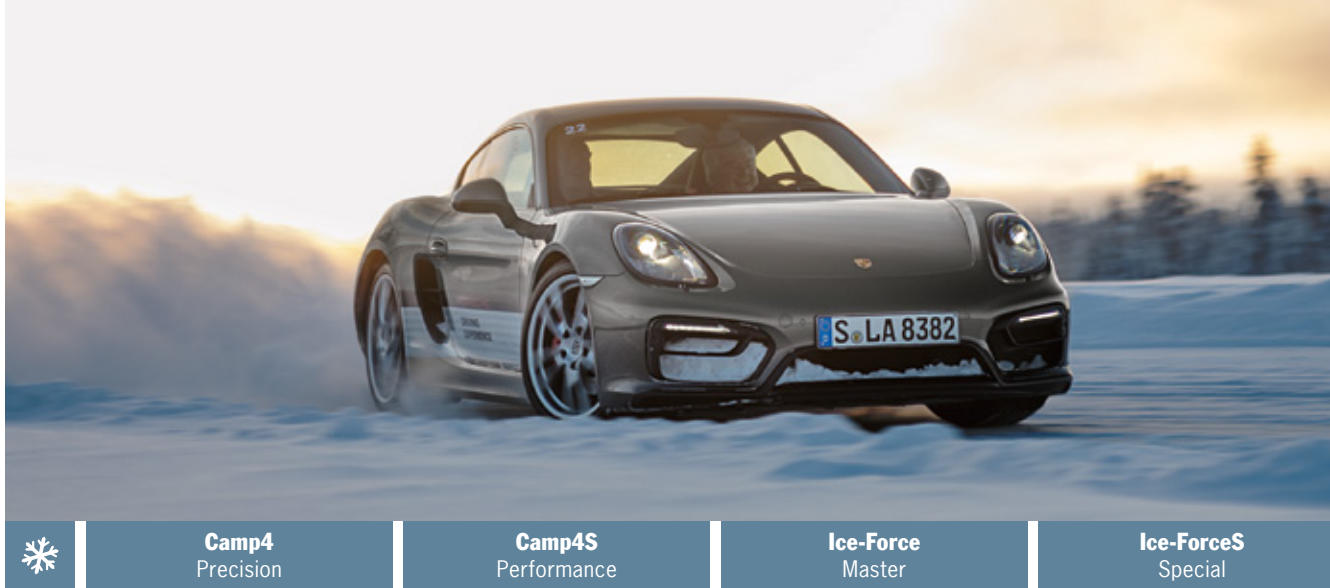
Covered with snow and ice, the extensive training facility provides plenty of room for our Camp4, Camp4S, Ice-Force and Ice-ForceS training courses, as well as for your passion – winter sports. In a Porsche sports car with you behind the wheel. On various sections and courses to suit all requirements, we offer all visitors the opportunity to really test and, of course,

improve their driving skills. With the guidance of our experienced instructors.

The training facility is only 25 minutes from the four-star Hotel Levi Panorama. Its modern rooms are furnished in Scandinavian style and offer minibar, WiFi, flat-screen TV, and tea and coffee-making facilities. Leisure facilities at the Levi Panorama include a

sauna on the 7th floor from which you can enjoy magnificent panoramic views.

Training Levels



All of our training courses are sure to leave their mark. On you, in particular.

Learning how to drive safely on snow and ice is not something you are taught by your driving instructor. That's where we come in. On our Porsche Driving Experience Winter programmes, you can gradually improve your driving style step by step in wintry conditions with coordinated theoretical and practical sessions.

You can complete each level which builds on knowledge from the previous level (Precision, Performance, Master and the more advanced Special) as part of specially developed winter driving programmes. Depending on the training level, you will be provided with various

vehicle models. The mix of section training and handling courses as well as the ratio between theory and practical sessions is also adapted as you move up through the levels, enabling you to continually hone your driving skills.



Camp4 Beginners' course

- Driver training course in Porsche 911 Carrera S vehicles with spiked tyres (1.5 mm) (2 persons per vehicle)
- Training content: basics of vehicle control on snow and ice, section training
- Porsche Driving Experience instructors and schedule



- Duration: 5 days, 3 days of driving. 4 nights' accommodation with breakfast and dinner, lunch on 3 days
- Transfers as per itinerary (airport, hotel, driving facility)
- No. of participants: max. 50
- Programme of activities: snowmobile tour

Discover snow and ice from a different perspective. The driver's seat of a Porsche.

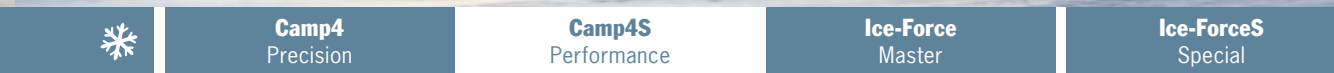
At Camp4, we teach you the basics of driving in treacherous conditions. This will prepare you specifically for the situation in winter. In a brief theory session you learn the basics of driving safety and driving dynamics. The Porsche Driving Experience instructors work on special techniques with you to improve your vehicle handling on snow and ice.

You learn effective braking, changing direction and hill starts on low-traction surfaces.

In addition, you practise developing your so-called 'muscle memory'. In hazardous conditions, you have to be able to depend on your intuition. Turning these reactions into reflexes means: practice, practice and yet more practice. And you'll certainly have plenty of opportunity for this.

You also get to explore the wintery delights of Finland when not behind the wheel of a Porsche: on a snowmobile tour of the rugged countryside of Lapland, which is home to more reindeer than people. With you at the helm, of course.

Subject to change without notice.



Camp4S Advanced course

- Prerequisite: Camp4
- Driver training course in Porsche 911 Carrera S vehicles with spiked tyres (1.5 mm) (2 persons per vehicle)
- Training content: mix of section training and handling courses
- Porsche Driving Experience instructors and schedule

Have you always avoided driving in the snow? Now's the time to break the ice.

Camp4S is aimed at advanced drivers who are already well acquainted with the principles of driving on snow and ice. With spiked tyres, you'll learn how to handle a Porsche on black ice and snow in some of the most demanding situations. Snow and ice are the perfect surfaces on which to hone your vehicle control in treacherous conditions.

A huge amount of practice is necessary before a driver instinctively feels how to react correctly to the vehicle's movements. This is why you spend as much time as possible behind the wheel. After a brief revision of the basics, new training units are covered. Here, the aim is to optimise your vehicle control. Every day, the Porsche Driving Experience instructors analyse your learning success.

Of course, there also has to be an element of fun when you have the opportunity to drive a Porsche on snow and ice. Under professional guidance, you learn a variety of specific drift techniques and practise these on specially prepared sections and handling courses. After completing this course, you'll be sad to see the end of winter.

- Duration: 5 days, 3 days of driving. 4 nights' accommodation with breakfast and dinner, lunch on 3 days
- Transfers as per itinerary (airport, hotel, driving facility)
- No. of participants: max. 50
- Programme of activities: snowmobile tour

Subject to change without notice.

Ice-Force Advanced course

- Prerequisite: Camp4S
- Driver training course in various Porsche models, including 911 Turbo, with spiked tyres (up to 4 mm) (2 persons per vehicle)
- Training content: large amount of driving time, long handling courses
- Porsche Driving Experience instructors and schedule, two instructors per group



	Camp4 Precision	Camp4S Performance	Ice-Force Master	Ice-ForceS Special
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- Duration: 5 days, 3 days of driving. 4 nights' accommodation with breakfast and dinner, lunch on 3 days
- Transfers as per itinerary (airport, hotel, driving facility)
- No. of participants: max. 40

Snow and ice as far as the eye can see. For tracing your ideal racing line.

On our Ice-Force training course, the focus is on how to find and follow the racing line on an ice-covered circuit in all-wheel drive models. With long spikes on each tyre, you'll experience incredible lateral acceleration on snow and ice. The theory session provides a solid foundation for the practical training. In addition to stabilising braking techniques, the most important aspect of driving on the ice circuit is knowing how to steer correctly.

The training also includes heel-and-toeing and using advanced load-changing reactions for safer cornering. Take to the handling courses with or without electronic driving aids to see what a difference they can make.

Porsche Driving Experience instructors explain the basic laws of physics as they apply to driving and vehicle handling.

Training is conducted in small groups to ensure that the instructors have sufficient time to devote to you and your individual training success. The course is the ideal opportunity to finely hone your driving skills under professional guidance. The facility's extremely spacious handling courses stretch for miles and offer plenty of scope for long drifts as well as the height of driving pleasure.



	Camp4 Precision	Camp4S Performance	Ice-Force Master	Ice-ForceS Special
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Push yourself to the absolute limit. At the outer limits of the Arctic Circle.

Ice-ForceS is designed for those who relish high-performance driving under extreme conditions. Drivers need the experience gained from previous courses in order to master this challenging level. After all, the demands of Ice-ForceS are particularly great, on both the vehicles and drivers.

Driving a number of different Porsche models with various drive and engine concepts, you will be continually presented with new challenges. Learn how to deal with the typical handling characteristics of various models – and apply these confidently on snow and ice, step by step. Section after section.

Porsche Driving Experience instructors are on hand throughout to offer you advice and help you to hone your driving skills further.

- Duration: 5 days, 3 days of driving. 4 nights' accommodation with breakfast and dinner, lunch on 3 days
- Transfers as per itinerary (airport, hotel, driving facility)
- No. of participants: max. 40

Ice-ForceS Advanced course

- Prerequisite: Ice-Force
- Driver training course in various Porsche models (including 911 Turbo and GT3) with spiked tyres (up to 4 mm) (2 persons per vehicle)
- Special sections
- Training content: extensive amount of driving time, long handling courses
- Porsche Driving Experience instructors and schedule, two instructors per group

Customised Programmes and Incentive Packages



Porsche always has plenty of surprises in store. But you probably won't find that surprising.

Porsche not only stands for superlative driving pleasure, but also for the highest levels of individuality. That's why we offer a number of customised tour options designed to meet your personal expectations when it comes to creating an unforgettable experience.

Our additional services:

- Single driver (double the driving time)
- Programme of activities for accompanying persons
- Individual dates
- Upgrade to suite (subject to availability)
- Additional activities such as dog-sled ride, snowmobile tour or helicopter flight

Looking for an even more intense driving experience with your very own personal support? On request, you can also book one of our exclusive one-to-one courses.

Snow, ice, temperatures of –18 °C. Incentives in true Porsche style.

All of our tours are also available as incentive packages. Whether you are organising a company conference or a special event for you and your friends to enjoy together, your requests and requirements are given the utmost priority. We are happy to arrange additional programmes and activities in line with your particular needs.

Your personal incentive package:

- Individual number of days driving
 - Individual group sizes
 - Individual programme of activities
 - Individual vehicle stickers
- And much more besides ...

To request a customised itinerary, please call us on tel. +49 711 911-28900 or send an e-mail to: info@porschedrivingexperience.de

Porsche Adventure Tour of the Arctic



The far north is too cold for comfort? Not in a Porsche.

The Porsche Cayenne. A vehicle that offers everyday practicality in virtually any terrain. In it, you will master snow and ice in Scandinavia and long, demanding stretches of road. There are plenty of good reasons why your Porsche Cayenne is fitted with 1.5-mm spikes on each tyre. After all, it has to take you from Levi in Finland to the North Cape in Norway – and back.

Your itinerary

Individual arrival at Kittilä Airport in Finnish Lapland where you will be greeted and taken to the ski resort of Levi. In the evening, relax over dinner at the Hotel Levi Panorama in anticipation of the days ahead.

To prepare for the wintry conditions on the roads, you complete a one day driving programme at the Porsche Driving Center

in Levi. After dinner at the facility, spend another night at the Hotel Levi Panorama.

The next day, you take to your Porsche Cayenne for the drive from Levi to Alta. Along the way, you'll encounter hardly any traffic – but plenty of reindeer. At the Norwegian border, you'll put your watch back an hour before enjoying every second of your onward journey to the Thon Hotel in

Kautokeino for lunch. Suitably refreshed, you then continue through a captivating landscape of fjords and snowy peaks as you head for Alta with its sea views. Your abode for the night is the Ongajok Mountain Lodge in Mathisdalen. Surrounded by mountains, it offers an unforgettable scenic backdrop. Before dinner with the group, there's even time for you to relax in the sauna.

Are you ready for the drive to the North Cape? Your Porsche Cayenne certainly is. It's now time to set off along coastal roads and fjords – covering 13 km in a guided convoy. After visiting the North Cape, you continue to Honningsvåg where you board the Hurtigruten for the boat trip to Kirkenes. Enjoy views of the coast over dinner before spending the night on board. There's plenty for you to do upon arrival in

Kirkenes: swimming in the sea in a survival suit, for example, or king crab fishing on a frozen fjord. In the evening, recharge your batteries at your destination for the night: the Snowhotel.

After a day packed full of activities, you take to your Porsche Cayenne once again for the drive from Kirkenes back to Finland. Ahead of you: long straights and a seemingly

endless expanse. Stop off for lunch near Inari, before savouring the return journey back to Levi in the evening. After dinner in a traditional Sami cabin, spend your final night at the Hotel Levi Panorama.

Unless you've decided to extend your stay, it's then time for individual departure, taking home with you a wealth of lasting memories.

International Porsche Driving Experience Winter



**You don't have to travel half way around the world to drive a Porsche on snow and ice.
But you can if you wish to.**

Camp Suisse, St. Moritz (Switzerland)

The Samedan region in the chic surroundings of St. Moritz is a true winter sports paradise, even for those on four wheels. The 60,000 m² training facility features a track covered with 15 to 25 cm of snow and ice. Another Swiss highlight: a day of winter driving in Les Diablerets. The Col de la Croix mountain pass – closed off for the exclusive use of Porsche – is situated in a mountain range in the Léman region where peaks reach up to 3,210 metres.

Venue: Les Diablerets, Samedan/St. Moritz

Training levels: Warm-up, Precision

Dates: Winter training at Les Diablerets: January 2016. Winter training at Samedan: February 2016. Further information about dates, prices and other details available on request

E-mail: sportdrivingschool@porsche.ch

Internet:

www.porsche.ch/sportdrivingschool

Tel.: +41 (0)41 487-9132

Organiser: Porsche Schweiz AG

Camp Italy, Livigno (Italy)

Experience powerful emotions under controlled conditions – behind the wheel of a Porsche. Our 'Ice' training courses in the Alpine ski resorts of Folgaria and Livigno provide the ideal opportunity for you to finely hone your driving skills on snow and ice in various Porsche models. There's also an entertaining programme for you to enjoy, even when you're away from the wheel.

Venue: Alagna, Livigno

Training levels: Warm-up, Precision

Dates: January/February 2016
Further information about dates, prices and other details available on request

E-mail: sportdrivingschool@porsche.it

Internet:

www.porsche.it/sportdrivingschool

Tel.: +39 (0)382 92-909

Organiser: Porsche Italia S.p.A.

Camp Canada, Québec (Canada)

Driving a Porsche is always an unforgettable feeling, but at Camp4, Camp4S or Camp4RS Canada we take things to a whole new level. On snow and ice. The Mécaglisse training facility provides the perfect setting with a large skid pad, two circuits and three challenging handling courses that will require your full attention. For a four or five day event that will enable you to put your driving skills to the test in some of the most demanding conditions.

Venue: Mécaglisse, Québec

Training levels: Precision, Performance

Dates: February 2016
Further information about dates, prices and other details available on request

E-mail: camp4@porsche.ca

Internet:

www.porsche.ca/camp4

Tel.: +1 (0)905 694-2387

Organiser: Porsche Cars Canada, Ltd.

Camp China, Yakeshi/Hailar (China)

Discover a fascinating blend of sports car appeal and northern Chinese culture in Inner Mongolia. Over the course of two days, you will experience the challenges of driving on snow and ice – always under the guidance of professional instructors. Located at the Yunlong Lake Circuit in Inner Mongolia in the north of China, this is a true winter paradise for anyone with a sense of adventure – and every Porsche enthusiast.

Venue: Yakeshi/Hailar, Inner Mongolia

Training levels: Snow Force, Snow Force S, Snow Force RS

Dates: January 2016
Further information about dates, prices and other details available on request

E-mail: snowforce@porsche.cn

Internet:

www.porsche.cn/snowforce

Tel.: +86 (0)400 8205-911

Organiser: Porsche (China) Motors Limited

Fuel Consumption, CO₂ Emissions and Efficiency Class Data

	Transmission	Fuel grade	Fuel consumption (in l/100 km)*			CO ₂ emissions (in g/km)*	Efficiency class Germany/Switzerland
			Urban	Extra urban	Combined		
911 Carrera S	7-speed manual gearbox	Super Plus unleaded (98 RON)	13.3	7.3	9.5	223	G/G
	7-speed PDK (optional)/ PDK and Sport Chrono Package (optional)		12.1	6.7	8.7	202	G/G
911 Turbo	7-speed PDK/ PDK and Sport Chrono Package (optional)	Super Plus unleaded (98 RON)	13.2	7.7	9.7	227	G/G
911 Turbo S	7-speed PDK and Sport Chrono Package	Super Plus unleaded (98 RON)	13.2	7.7	9.7	227	G/G
Cayman GTS	6-speed manual gearbox	Super Plus unleaded (98 RON)	12.7	7.1	9.0	211	G/G
	7-speed PDK (optional)/ PDK and Sport Chrono Package (optional)		11.4	6.3	8.2	190	F/G
Cayenne S	8-speed Tiptronic S/8-speed Tiptronic S and Sport Chrono Package (optional)	Super Plus unleaded (98 RON)	13.0–12.4	8.0–7.8	9.8–9.5	229–223	E–D/G

* The data presented here was recorded in accordance with the Euro 6 test procedure (715/2007/EC, 195/2013/EC and ECE-R 101.01) and the NEDC (New European Driving Cycle). The respective figures were not recorded on individual vehicles and do not constitute part of the offer. This data is provided solely for the purposes of comparison between the respective models. Fuel consumption was recorded on vehicles with standard specification. Optional equipment may affect fuel consumption and vehicle performance. Fuel consumption and CO₂ emissions are not only determined by a vehicle's fuel efficiency, but also by the driving style and other factors irrespective of vehicle specification. All current petrol engines from Porsche are compatible with a fuel ethanol content of up to 10%. For more information on individual models, please contact your Porsche Centre.





More information can be found online at
www.porsche.com/driving-experience-winter



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